

**TERMS AND CONDITIONS FOR**  
**GOLD TO WIN CONTEST**

PLEASE READ THE FOLLOWING TERMS AND CONDITIONS CAREFULLY BEFORE PARTICIPATING IN THIS CONTEST KNOWN AS “**Gold To Win CONTEST**” or “the CONTEST”. BY PROCEEDING WITH PLAYING THE **CONTEST**, YOU AGREE TO BE LEGALLY BOUND BY THESE TERMS AND CONDITIONS (“**Terms and Conditions**”). IF YOU DO NOT AGREE TO THESE TERMS AND CONDITIONS, PLEASE DO NOT PARTICIPATE IN **CONTEST**.

**Terms and Conditions**

1. **Gold To Win CONTEST** (hereinafter referred to as the “**Contest**”) is conceptualized and organized by Tata Teleservices Limited, a company incorporated under the Companies Act, 1956 and having its registered office at Jeevan Bharti, 10th Floor, Tower-I, 124, Connaught Circus, New Delhi- 110001 and its corporate office at A & E Blocks, Voltas Premises, T. B. Kadam Marg, Chinchpokli, Mumbai - 400033 and Tata Teleservices (Maharashtra) Limited, a company incorporated under the Companies Act, 1956 and having its registered office at Voltas Premises, T.B.Kadam Marg, Chinchpokli, Mumbai - 400 033 (collectively referred herein as “**TTL**” or “operator”). This Contest is open for participation for the active<sup>1</sup> pre-paid and post-paid category of Subscribers<sup>2</sup> (“**Subscriber(s)**”) of TTL, during the period from 4<sup>th</sup> March, 2016 00:00:01 hrs to 2<sup>nd</sup> May 2016 23:59:59 hrs, both days inclusive (hereinafter referred to as the “**Contest Duration**”).
2. This Contest is organized by TTL and sponsored by **OnMobile Global Limited**, a company incorporated under the Companies Act, 1956 and having its registered office at Tower# 1 94/1 C & 94/2, Veerasandra Village, Attibele Hobli, Anekal Taluk, Electronic City Phase 1, Bangalore- 560100- India (“**OnMobile**” or “**Partner**”). TTL and Partner reserves the right to extend or shorten the Contest Duration as it deems fit.
3. The Subscribers understand that the prize/s under the Contest are sponsored and provided by Partner as mentioned above and TTL shall not be held responsible or liable for non-delivery or shortfall or deficiency in the prize/s and all the legal remedies in relation to the prizes shall solely lie against the Partner.
- 4. The Contest is open for all active subscribers of TTL telecom circles (“Circle(s)”) of DELHI, RAJASTHAN, MUMBAI, MAHARASHTRA, KARNATAKA, KERALA, MADHYA PRADESH,**

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<sup>1</sup>An active Subscriber shall mean the Subscriber who uses the Subscriber Identity Module (“**SIM**”) on a regular basis for purposes other than to participate in competitions offered by Partners and TTL, jointly.

<sup>2</sup>Subscriber shall mean the rightful user of the TTL India connection, pre-paid or post-paid, in whose name the mobile phone connection number (MSISDN) is registered with the operator. In the event the number / connection is registered in the name of a company/ firm, the employee who is authorized to use the connection shall submit a No Objection Certificate (NoC) and authorization of the employer duly permitting the employee to use the number for participation in the Contest, receive the prizes and accept the terms applicable for the Contest.

GUJARAT, ANDHRA PRADESH, TAMIL-NADU & CHENNAI, UTTAR-PRADESH EAST, UTTAR-PRADESH WEST, PUNJAB, HARYANA, HIMACHAL PRADESH, BIHAR, ORISSA, KOLKATA , REST OF BENGAL and who have successfully subscribed to the Contest by following the process mentioned hereunder. Notwithstanding the foregoing, if the operation of or participation in the Contest is prohibited in any State and/or territory or part thereof as per applicable law, the Subscribers from such State and/or territory or part thereof shall not be eligible to subscribe to or participate in the Contest. No further notice shall be given by Partner or TTL in this regard to the Subscribers.

## **5 Eligibility:**

- Subscriber must be of or above 18 years of age;
- Subscriber must be a resident of India;
- Subscriber must belong to any one of the Circles mentioned in these Terms and conditions;
- The name and address of the Subscriber must at all times correspond with the name and address of such Subscriber as is registered with TTL during the Contest Duration and on the date of Winner selection and distribution of prizes under this Contest unless otherwise expressly authorized in writing by TTL.
- Subscribers must maintain a minimum balance of Rs.3/- on each day of the Contest to play the Contest on that day.
- Subscriber must not be under any legal disability e.g. insolvency, restraint by court order etc. and /or is prohibited from entering into any contractual relationship.

For the purposes of these Terms and Conditions, wherever the context so requires “**You**” or “**Your**” shall mean any natural person who is a Subscriber.

Also, by participating in this Contest, You:

- Agree to these Terms and Conditions and give Your consent for the same;
- Agree that You are entering into this Contest as an independent party and nothing herein establishes an employer-employee relationship between You and TTL or between You and Partners and You are acting voluntarily, using Your own time and resources to participate in this Contest, solely at Your own risk;
- Warrant that You have read, understood and agreed to conform to these Terms and Conditions;
- Warrant the accuracy, truthfulness and currency of all information that You have submitted; and
- Warrant that prior to subscribing to the Contest, it shall be deemed that You have read and have agreed to be bound by the Terms and Conditions herein.

The Contest will be available in English, Hindi, Tamil, Telugu, Malayalam and Kannada languages on Interactive Voice Response (“**IVR**”) and in English and Hindi on Short Message Service (“**SMS**”). The contest shall be called Gold To Win Contest across all circles. It might be possible that user gets only 1 language option on IVR basis circle preferred language as decided by the operator.

**6.** A Subscriber, by participating in the Contest, hereby agrees to these Terms and Conditions and gives his/her irrevocable consent to the process of selecting the Winners (**Selection Methodology**) under this Contest as set out herein, and any appropriate changes that may be made to this Contest by TTL including due to any legal or regulatory requirement, business exigencies, instructions from any judicial or a quasi-judicial body or due to any natural calamity beyond the reasonable control of the TTL or Partner, its affiliates and associates or for any reason whatsoever.. Further, the Subscribers who participate in the Contest and are chosen as Winners of each category of prizes in accordance with the Winner selection process under the Terms and Conditions of the Contest shall be required to be the registered TTL Subscribers of the winning mobile phone number and not merely the players using such mobile number (“**Winner(s)**”). If the Winner is not able to provide sufficient evidence to show that he/she is the Subscriber of the mobile connection, TTL reserves the right to award the prize to the next eligible Winner or to forfeit the prize, at its sole discretion.

**7.** The participation in this contest is purely voluntary.

**8.** The Subscribers may subscribe to this Contest by calling the toll-free number 543218 or sending an SMS to the toll-free number 543218 with the words “START” or “WIN” or any other keyword except STOP,SCORE,PRI,RUL,TNC. It is clarified that any other keyword can be any random word input send by the Participant other than STOP,SCORE,PRI,RUL,TNC and this will in turn initiate the question for him/her.

**9.** It is also clarified that a Subscriber may participate in this Contest only through IVR and SMS. Each Subscriber shall be charged Rs 3/- per answer, during the Contest Duration.

If the charging is unsuccessful, a ‘not charged’ prompt shall be played to the Subscriber and the call will be dropped. The answer given by the Subscriber for such uncharged question shall not be considered for the purposes of this Contest and such question will remain as an unanswered question, which may be played to the Subscriber again, during the Contest Duration.

In case of Low balance, a low balance prompt will be played and the call will be dropped.

If a Subscriber wants to unsubscribe from the Contest then it can be done by sending STOP as an SMS to 543218 (toll-free) . Upon effective un-subscription, an SMS will be sent to the Subscriber, confirming the un-subscription from the Contest.

## **10. Contest on Voice**

The Contest consists of a total of 700 questions, with 2 answer options for each question and the Subscribers can answer the questions by pressing 1 or 2 on their mobile phone keypad. All questions are in multiple choice format and the answer to each must be selected from one of the two options only.

The Subscribers may answer any number of questions on a particular day at their discretion. The Subscribers will be played the questions one after the other till he/she finishes answering all the questions of the Contest.

The questions under the Contest shall be based on general information available to public at large.

For all Subscribers who participate in the Contest for the first time by dialing 543218, a Subscriber will be able to hear the information informing them about the gratifications offered under the Contest, the charges per answer and the Terms and Conditions. This will be followed by the 1st question and answer options.

To listen to a question again the Subscriber can press \*. There will be no negative marking for a wrong answer.

For every right answer the Subscriber will be entitled to one point. After every answer, the Subscriber will be played an appropriate response followed by the updated score and given the next question.

If the Subscriber stops playing the Contest after answering the nth question then when he/she calls back on the toll free number 543218, he/she will be played the (n+1)th question. If the Subscriber stops playing the Contest without answering the nth question, then when he/she calls back on the toll free number 543218, he/she will be played the nth question, which may be different from what he/she received previously, i.e., if the Subscriber listens to the 4th question but drops the call without answering the 4th question, then when he/she calls back, he/she will be played the 4th question, which question maybe different from what he/she received previously.

## **11. Contest on SMS**

The Contest consists of a total of 700 questions, with 2 answer options each and the Subscribers can answer the questions by sending A or B or 1 or 2 on their mobile phone keypad. The Subscribers may answer any number of questions on a particular day at their discretion. The Subscribers will receive the questions one after the other till he/she finishes answering all the questions of the Contest.

The questions under the Contest shall be based on general information available to public at large.

For all Subscribers who participate in the Contest for the first time by sending the keyword WIN or START as an SMS to 543218, a welcome SMS will be sent to the Subscriber, informing them about the gratifications offered under the Contest, the charges per answer and the Terms and Conditions URL. This will be followed by the 1st question and answer options.

For every right answer the Subscriber will be entitled to one point. After every answer, the Subscriber will be sent an appropriate response, with the updated score and given the next question and answer options. There will be no negative marking for a wrong answer.

If the Subscriber stops playing the Contest, then he/she may resume playing the Contest by calling the toll free number 543218 or sending WIN or START or any other keyword except STOP, SCORE, PRI, RUL, TNC as an SMS to 543218 during Contest Duration, to receive the next question and answer options.

If the Subscriber stops playing the Contest after answering the nth question then when he/she calls back or sends WIN or START or any other keyword except STOP, SCORE, PRI, RUL, TNC as an SMS on the toll free number 543218, he/she will be played the (n+1)th question. If the Subscriber stops playing the Contest without answering the nth question, then when he/she calls back or sends WIN or START or any other keyword except STOP, SCORE, PRI, RUL, TNC as an SMS on the toll free number 543218, he/she will be played the nth question, which may be different from what he/she received previously, i.e., if the Subscriber listens to the 4th question but drops the call without answering the 4th question, then when he/she calls back, he/she will be played the 4th question, which question maybe different from what he/she received previously.

**13.** TTL shall display the name of the winners of only bumper prize category on their website. It is clarified that TTL shall display the name of the winners in such manner so as to prevent the complete disclosure of the winner's identity. It will be displayed for a period of one week within 30 days from the date the contest ends. Customer has to check the websites on regular basis.

## 14. Gratification Grid\*

| Prize Model           | Criteria                       | Points        | Product         | Selection    | Value  | Qty         | Total Budget  |
|-----------------------|--------------------------------|---------------|-----------------|--------------|--------|-------------|---------------|
| Bumper Prize          | 1 MSISDNs across circles       | Highest Score | Gold Voucher    | National     | 100000 | 1           | 100000        |
| Weekly Prize          | 1 MSISDN per Circle Group      | 30            | Bank Card       | Circle Group | 1500   | 80          | 120000        |
| Daily Prize 1st Prize | 1 MSISDN per Circle Group      | 15            | Mobile Recharge | Circle Group | 100    | 600         | 60000         |
| Daily Prize 2nd Prize | 2MSISDN per Circle Group       | 10            | Mobile Recharge | Circle Group | 50     | 1200        | 60000         |
| Daily Prize 3rd Prize | 3 MSISDN per Circle Group      | 5             | Mobile Recharge | Circle Group | 30     | 1800        | 54000         |
| Assured prize         | All MSISDNs across all circles | 2 Questions   | Discount Coupon | National     |        |             |               |
| <b>TOTAL</b>          |                                |               |                 |              |        | <b>3681</b> | <b>394000</b> |

\*The value of the above prizes is subject to the clause 14 below.

## 14. Selection Methodology

### Bumper Prize:

The selection for the Bumper Prize Winner will be conducted after the Contest ends. One MSISDN across all circles, as per the classification of Circle Group\*\* given below, with the highest score, during the contest will be selected as the winner of a Gold Voucher worth up to Rs 1 Lakh.

### Weekly Prize:

The selection for the Weekly Prize will be conducted after every week as per the weekly schedule\*\*\*. One MSISDN per circle group as mentioned in the Circle Group\*\*, with minimum 30 (Thirty) points, till that week will be selected as the winner of Bank Gift Card worth up to Rs 1500. One MSISDN can get the Weekly prize only once in the Contest.

In the selection of the Bumper and weekly prize winners, in case of a tie in the score, 1 round of tie-breaker will be conducted for all the tied MSISDNs on Voice. Winner of tie-breaker round will be the MSISDN with highest score in least amount of time. In case of a further tie in the score and time taken, in the tie-breaker, the selection will be conducted by checking the time taken by the MSISDNs to answer x-1, x-2 questions in the tie-breaker. i.e., if the tie-breaker has 35 questions, and there is a tie in this, then, the time taken for an MSISDN to answer 35-1=34 questions will be considered. In case of a tie in this, then the time taken to answer 34-1=33 questions, and so on will be considered.

### **Daily 1<sup>st</sup> Prize:**

The selection for the Daily 1st Prize will be done after 5 working days. One MSISDN per circle group as per the classification of Circle Groups\*\* given below, with the minimum cumulative score of 15 (Fifteen) points, till that day, in the least amount of time , will be selected as the winning MSISDN for Mobile Recharge worth up to Rs 100.

The winning MSISDN will be removed from the eligible list of MSISDNs for the Daily 2nd and Daily 3rd prizes of that day. One MSISDN can win the Daily 1st prize only once in this contest.

### **Daily 2<sup>nd</sup> Prize:**

The selection for the Daily 2nd Prize will be done after the Daily 1st prize winners of that day are selected. Two MSISDNs per circle group, as per the classification of Circle Groups\*\*, with the minimum cumulative score of 10 (Ten) points, till that day, in the least amount of time , will be selected as the winning MSISDN of Mobile Recharge worth up to Rs 50. The winning MSISDN is will be removed from the eligible list of MSISDNs for the Daily 3rd prize of that day.

One MSISDN can win the Daily 2nd prize only once in this contest.

### **Daily 3<sup>rd</sup> Prize:**

The selection for the Daily 3rd Prize will be done after the Daily 1st and 2nd prize winners of that day are selected. Three MSISDNs per circle group, as per the classification of Circle Groups\*\* given below, with the minimum cumulative score of 5 (Five) points, till that day, in the least amount of time , will be selected as the winning MSISDN of Mobile Recharge worth up to Rs 30.

One MSISDN can win the Daily 3rd prize only once in this contest.

**Assured Prize:**

The selection for this prize will be instantaneously done by the system. As soon as the Participant answers two questions in the contest an SMS will be sent to the Participant that he / she is eligible for discount coupon on the online purchase. This will be followed by the coupon code.

All MSISDNs across all circle groups, who have answered at least 2 questions in the contest, will be selected as the winning MSISDNs.

This discount coupon will not be applicable on electronics, mobile & tablets, computers, home appliances, gold coins and bars. The offer gives Flat Rs.150off on a minimum purchase of Rs.499. It cannot be combined with any other offer running on the website.

The time taken for answering a question through the “Voice” mode or SMS on a day, is calculated from the time OnMobile’s system receives the 1st answer from an MSISDN till the time OnMobile’s system receives the respective last correct answers from that MSISDN on that day, for the purposes of determining the relevant prizes under this Competition, respectively. The total time taken by an MSISDN to provide the correct answers in a day, whether on Voice or SMS is used to determine the Winners for the afore-mentioned prizes.

- ✓ **In case of a tie in the selection of the Daily 1<sup>st</sup>, Daily 2<sup>nd</sup> or Daily 3<sup>rd</sup> Prizes, the Winner will be the MSISDN that has achieved the relevant score, as detailed above, first in point of time.**

**Circle Groups\*\***

| SL NO | Circle groups for winner selection |
|-------|------------------------------------|
| 1     | Delhi & Rajasthan                  |
| 2     | Mumbai & Maharashtra               |
| 3     | Karnataka & Kerala                 |
| 4     | Madhya Pradesh                     |
| 5     | Gujarat                            |
| 6     | Andhra-Pradesh                     |
| 7     | Tamil-Nadu & Chennai               |



|    |   |
|----|---|
| 8  | Uttar-Pradesh East & Uttar-Pradesh West   |
| 9  | Punjab, Haryana & Himachal Pradesh        |
| 10 | Bihar & Orissa & Kolkata & Rest of Bengal |

**\*\*\*Weekly Schedule**

| Weekly Schedule |        |        |
|-----------------|--------|--------|
| Week            | From   | To     |
| 1               | 4-Mar  | 14-Mar |
| 2               | 15-Mar | 21-Mar |
| 3               | 22-Mar | 28-Mar |
| 4               | 29-Mar | 4-Apr  |
| 5               | 5-Apr  | 11-Apr |
| 6               | 12-Apr | 18-Apr |
| 7               | 19-Apr | 25-Apr |
| 8               | 26-Apr | 2-May  |

15. The process of Winner selection for each category of prize, in accordance with the Winner selection process detailed in this Contest will be the sole discretion of OnMobile and shall be witnessed by an independent third party auditor (“**Independent Auditor**”) appointed by OnMobile who shall, after the selection of the Winners, certify such process. TTL shall be responsible only for the validation of the Subscribers details.

16 After the selection and validation of the Winners of all the prizes under this Contest, the Winners will be contacted by OnMobile, by calling them for 3 consecutive days on the number of the Winner(s) registered with TTL, and will be given further details as to how, when and where they can redeem their respective prizes. For such purpose the Winner(s) will receive calls only from one of the numbers mentioned herein, i.e., 080-67186344 or +91-80-49292425. In the event the Winners do not answer the calls of OnMobile, an SMS will be sent to the MSISDN of the Winners, from the number 543218 intimating them regarding their winnings and providing them the details as to how, when and where they can collect their respective prizes (“**Intimation**”). For the avoidance of doubt, Intimation shall be date on which the respective Winners are contacted by OnMobile regarding their winnings under the Contest, either by way of voice calls or SMS detailed above.

17. OnMobile or TTL shall not be liable for any reason whatsoever in the event the Winners respond or communicate in any form, with any numbers, other than as detailed

hereinabove. The prizes must be claimed by the Winners within 30 days from the date of Intimation to the Winner, failing which, the prize(s) will be deemed to be forfeited by OnMobile under the respective categories under the Contest. The prizes offered under the Contest may be given to the Winners during a special event, the venue, date and time of which shall be announced by the OnMobile, at its sole discretion, subsequent to completion of the Contest. In the event no special event is being conducted by OnMobile, the Winners shall be required to provide their address to which the prizes may be sent by OnMobile, failing which the prize shall be forfeited. Delivery of prizes will be subject to the Winner giving the correct address and his/her availability there. The Winners agree that there shall be no liability on OnMobile or TTL in the event the Winners cannot be contacted, on any account whatsoever. In the event that any of the Winners cannot be reached over phone or through SMS for a period of 3 days from the date of Intimation for any reason whatsoever, OnMobile and TTL reserves the right to forfeit the prize at its sole discretion.

Without prejudice to the foregoing, any failure on the part of the Winner under this Contest to comply with directions issued by OnMobile or TTL shall entitle OnMobile, at its discretion, to cancel and forfeit the prize for the said Winner. The prizes shall be Onmobile only after and subject to confirmation of an existing Permanent Account Number (“**PAN**”) of the Winner(s). All costs and expenses for collecting the prize unless otherwise specified shall be borne solely by the Winners under this Contest and the prize shall not be transferable and no request shall be entertained by OnMobile or TTL for such transfer. In the event the prizes cannot be delivered, when specified that they will be delivered, due to reasons beyond the control of OnMobile, the Winners shall collect them from the place specified by OnMobile.

18. All costs and expenses for collecting the prize unless otherwise specified shall be borne solely by the Winners under this Contest and the prize shall not be transferable and no request shall be entertained by OnMobile or TTL for such transfer. In the event the prizes cannot be delivered, when specified that they will be delivered, due to reasons beyond the control of OnMobile, the Winners shall collect them from the place specified by OnMobile.

19. All prizes will be given after deducting various taxes, license fees and charges as applicable.

21. By entering the Contest, You confirm and waive the applicability of rules and regulations of the National Do Not Call Registry and You agree to receive promotional messages including without limitation daily updates of Your score and such other updates of the current Contest, promotional updates on the current Contest or/and any such contest/s as may be active for participation during the Contest Period. Also, the Subscribers may receive promotional updates from and at the sole discretion of the Partner, of the upcoming contest/s for 20 days from the date of commencement of such upcoming contests. Subscribers may send STOP as an SMS to 543218 to stop receiving such updates. The

process could take up to 48 hours to get activated and the Subscriber undertakes not to dispute/challenge any promotional update send by the Partner during this period.

22. Subscriber may directly contact OnMobile at 080-49292444 (toll-number) regarding any queries or complaints pertaining to the Contest between 9.30 AM and 6.30 PM on all working days from Monday to Friday. Alternatively, the Subscribers may send an email to [contest@onmobile.com](mailto:contest@onmobile.com) which will be answered on working days, between Monday to Friday. All disputes must be addressed by the Subscriber in writing to OnMobile directly, and TTL shall not entertain any communication in this regard.

23. The gold voucher which may be given to the Winner(s) as a prize shall be given after deduction of such value equivalent to the amount of applicable taxes, including but not limited to, Tax Deducted at Source ("TDS") @ 30.99% or as applicable from time to time and applicable Value Added Tax on the purchase of the gold. The Winner will receive a TDS certificate in respect of the amount of TDS, and also a statement showing the value of the gold received.

25. The Terms and Conditions for the Contest is also available on the Website [www.tatadocomo.com](http://www.tatadocomo.com) and [tataindicom.com](http://tataindicom.com). The Terms and Conditions of the Contest can be amended or varied from time to time or withdrawn and therefore, please visit the Website to keep yourself updated and informed.

26. The prize/s of the Contest will be given only to the winner/s in whose name the mobile phone number is registered. The winner needs to be the TTL active subscriber at the time of receipt of prize/s and winner should have cleared all the outstanding dues of TTL. To redeem the prize, the winner should declare his name & address and provide proof of identity and other supporting documents as may be required by TTL.

27. The prize/s shall be subject to the laws of India, including all the tax laws. All applicable regulatory and statutory duties, cess, surcharges, taxes (including TDS), insurances, transfer fees, registration fees etc. that may be applicable to avail/use the prize/s will be borne by the Winner. Further, all the Winners must furnish a valid Indian PAN Card to claim the prize amount, or prize, irrespective of the value of the same, failing which the Winners' prize shall be forfeited, or the prize shall be rolled over to the next eligible Subscriber, at the sole discretion of OnMobile.

Any prize of value in excess of INR 10,000/- in a year\*\*\* will attract deduction of tax at source and all taxes to be paid on the prize/s shall be paid by the respective Winners at the prevailing rate, unless expressly specified otherwise.

\*\*\*A Subscriber earning prize in excess of INR 10,000/- in a year in aggregate from all competitions or offers conducted by OnMobile Global Limited as one of the Partner irrespective of the telecom operator or other Partner/ organisations will be subject to TDS under the Income Tax Act, 1961.

The Terms and Conditions stated herein shall not override the terms and conditions of the Subscriber Enrolment Form.

This Contest is subject to guidelines/ directions issued by the Department of Telecommunications ("DoT"), Telecom Regulatory Authority of India ("TRAI") or any other statutory authority from time to time.

In all contests launched by OnMobile and TTL India jointly ("TTL Competition(s)") for the financial year 2015-16, one individual Winner, irrespective of the number of mobile connections registered in his/her name with TTL, is entitled to win prizes aggregating up to Rupees Five Lakhs only ("Threshold Limit"). However, notwithstanding the Threshold Limit, if an individual Winner, irrespective of the number of mobile connections registered in his/her name with TTL, has not crossed the Threshold Limit and subsequently wins an individual prize in the financial year 2015-16 which results in his/her cumulative winnings for the financial year 2015-16 crossing the Threshold Limit, shall, as an exception, be entitled to his/her cumulative winnings in the financial year 2015-16. It is to be noted that the individual Winner will be entitled to such an exception only if a prize under any TTL Competition in the financial year 2015-16, individually results in him/her crossing the Threshold Limit in the financial year 2015-16;

Once any individual Winner, irrespective of the number of mobile connections registered in his/her name, achieves the Threshold Limit for the financial year 2015-16, he/she will no longer be eligible to win prizes worth Rupees Ten Thousand and/or above in financial year 2015-16; and

In the event there are multiple TTL Competitions live simultaneously, the Winner announcement of which need not follow the same order as the respective TTL Competition launch dates, then the order of the TTL Competitions for the purpose of reckoning the Threshold Limit shall be as determined by OnMobile in its sole discretion, and no claims will be made by any Subscriber in this regard.

In all TTL Contests held in the financial year 2014-15, if one individual Winner, irrespective of number of mobile connections registered in his/her name with TTL, has already won prizes aggregating Rupees Ten Lakhs or more for such financial year 2014-15, he/she will

be eligible to win prizes worth up to Rupees Ten Thousand only, for the financial year 2015-16.

**28.** This offer under this Contest cannot be used in conjunction with any alternative offer or promotion of a similar nature.

29. Questions and their answers are designed/ sourced by OnMobile, are as per their best knowledge and information available and have been collected and framed with reasonable prudence. The facts are based on largely known facts and any exceptions are not considered. In the event of any discrepancy / dispute regarding the questions or answers, neither OnMobile nor TTL nor any third party involved shall be liable towards any Subscriber in any manner.

30. Neither TTL nor Partners will be responsible for any loss, damage, claims/demands by the Subscribers during or after completion of the Contest including without limitation due to any of the following reasons:-

- Subscriber is unable to understand the Terms and Conditions of the Contest;
- Any other reason, event, error or incidence not within the control of TTL and/ or Partner;
- failure of servers or telephone lines or the failure to provide the correct Contest score updates;
- any errors arising from or in connection with network failure, network congestion, network unavailability or any such technical issues including those arising out of technical snags or resultant inability of the listener.

31. Partner and TTL reserves the right to extend, cancel, discontinue, prematurely withdraw, change, alter or modify this Contest or any part thereof including the eligibility criteria, the Terms and Conditions and prizes at their sole discretion at any time during its validity as may be required including in view of business exigencies, changes by regulatory authorities, statutory changes and for other reasons beyond its control. The latest revised version of the Terms and Conditions shall be effective and binding on the Subscribers from the time of its posting on the Website. You are therefore advised to check this Website regularly for any update(s) or amendment(s) made to these Terms and Conditions and in the event the modified or amended Terms and Conditions are not acceptable to You, You should discontinue the subscription to the Contest. Your continued subscription to Contest and/ or participation in the Contest will constitute Your acceptance of the latest revised Terms and Conditions.

TTL and OnMobile may assign any or all of their respective rights under these Terms and Conditions to their affiliates or any third person without consent of the Subscriber

32. TTL and/or OnMobile shall not be liable for any delay, failure to comply with its obligations contained herein or adverse effect caused to this Contest, including without limitation those caused by weather conditions, fire, flood, strike, hurricane, industrial dispute, war, hostilities, political unrest, riots, civil commotion, terrorist attack, inevitable accidents, acts of god, technical snags, or any other circumstances beyond the reasonable control of TTL and/or OnMobile (“Force Majeure”).

. By participating in the Contest, all Subscribers hereby agree to the same. OnMobile may, at its discretion, choose not to disclose the identity of the selected Subscriber to other Subscribers unless expressly mentioned herein. The Subscribers also consent to the information being shared by OnMobile with its affiliates and service providers and to the information being processed and stored in the servers of OnMobile or its service providers, inside or outside India.

TTL and OnMobile reserve the right, at any time, to unconditionally disqualify any Subscriber who tampers with or who in any way abuses the process or Terms and Conditions of the Contest. Failure by TTL and OnMobile to enforce any of its rights at any stage does not constitute a waiver of those rights and shall not give rise to any claim by any person

33. The Subscribers shall indemnify and keep indemnified TTL and OnMobile and their officers, directors, employees, customers, and agents harmless from and against any and all claims, losses, suits, proceedings, action, liabilities, damages, expenses and costs (including attorney’s fees and court costs) which TTL and OnMobile may incur, pay or become responsible for as a result of breach or alleged breach of the representations or obligations of the Subscribers under these Terms and Conditions, any failure by the Subscriber participating in this Contest to comply with applicable law and any third party claim in respect of misuse of any information of a third party. TTL and OnMobile shall have the right to defend themselves, pursuant to this Clause, at the cost of the Subscriber.

Any Subscriber providing any incorrect information, concealing or withholding any information from the Partners with an intent to participate and/or win the Contest will automatically be disqualified from participating in it and winning the different categories of prizes. Such act of providing incorrect information, concealing or withholding any information, including without limitation incorrect declaration of information relating to name, age, identity, address, mobile connection of the TTL number, domicile, payment of outstanding amount to TTL or any other information provided by the Subscriber, shall entitle Partners to disqualify him/her without any further intimation.

This Contest is being made purely on a “best endeavor” basis and participation of Subscribers is voluntary, and subject to acceptance of these Terms and Conditions.

34. The Contest is neither open for employees, distributors, franchisees, agents and suppliers of TTL and Partner nor for the relatives of such employees, distributors, franchisees, agents, vendors and suppliers of TTL and Partner.

You, the Subscriber, acknowledge and agree that all copyright and trademarks and all other intellectual property rights in the SMS content, Website and all material or content related to the Contest shall remain, at all times, owned by Partner, TTL or its respective owners. All material and content contained in this Website or any SMS content is made available for Your personal and non-commercial use only. Any other use of the material/ content on this Website or any information disseminated by SMS or any other means of communication is strictly prohibited. Nothing in the Contest shall affect any intellectual property rights of Partners or TTL or any of their affiliates in any product or service made available on the Website.

35. All prizes offered in this Contest are subject to availability. OnMobile reserves the right to provide alternate models or brands of the same value, for any of the prizes or issue a Bank Gift Card<sup>3</sup> for the value of the prize won under the Contest, after deducting applicable taxes, which may be redeemed by the Winner at stores accepting such Bank Gift Card.

This Contest may contain factual references to the names of certain companies, products and individuals. The Partner and TTL make no representation of having a business relationship or tie up with any such companies, products or individuals. All trade names shall continue to remain owned by their respective owners.

The Subscribers shall not have the right to claim any damages, loss or costs from the Partners and/or TTL for delay in delivery of the prize(s) on any grounds whatsoever. Partners and/or TTL are neither responsible nor guarantee the quality of the goods or services being offered as prize/s nor are they liable for any defect or deficiency of goods or services so obtained or availed, by the Subscribers under this Contest. TTL and/ or Partner is also not liable for any defect or deficiency in the prize(s) so offered or availed by the Subscribers under this Contest.

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<sup>3</sup> A Bank Gift Card acts as a pre-filled card, in which the Winner's prize amount, less TDS if applicable, is available and is given to the Winners at the sole discretion of the Partner. This Bank Gift Card can be used / swiped as a debit card in all outlets where Bank Gift Cards are accepted. The Bank Gift Card shall be valid for a minimum period of 6 (six) months from the date of its issue to the Winners. The applicable terms and conditions for such Bank Vouchers shall be the terms and conditions stipulated by the relevant bank. This Bank Gift Card may be issued by the Partner, at its sole discretion, to any of the category of prizes.

The Winner shall not be entitled to the prize, in case he/ she fails to clear all outstanding dues payable to TTL and / or is not an active Subscriber of TTL on the date of claiming the prize/s.

36. The prizes under this Contest can be redeemed only once. Prize are offered on 'NO EXCHANGE' and 'NO REFUND' basis. Neither the Partner, TTL nor any third party will entertain any requests for exchange in lieu of the prize/s. Cash alternative for the prizes above maybe given at the sole discretion of the Partner. Mere participation in the Contest shall not entitle a Subscriber to the prize. No other person or agent can claim the prize on behalf of the Subscriber, unless otherwise expressly mentioned herein. Apart from the entitlement to the above prize/s, the Winner/s and/or their legal heirs, successors or representative will have no other rights or claims against TTL and/or Partner, unless otherwise expressly provided hereunder.

Subject to any applicable law (a) All warranties of any kind whatsoever, whether express or implied, are hereby expressly DISCLAIMED by Partner and TTL including, but not limited to, meeting of the Subscribers requirements or aspirations, timeliness, security, any delay or failure in time recorded or taken for answering a question through voice mode including during the tie-breaker process due to technical snags including network failure or system error or otherwise, the results or reliability of the Contest, the delivery, quality, quantity, merchantability, fitness for use or non-infringement in respect of any goods, services, benefits or awards acquired or obtained through the Contest or any transactions effected through the Contest; (b) The Subscribers expressly agrees that his/her participation in the Contest offered by TTL is at the Subscribers sole risk and is governed by the Terms and Conditions herein; and (c) No advice or information whether by representations, oral, written or pictorial derived from the Website or through the Contest shall be construed to mean the giving of any warranty of any kind by the Partners or TTL

Neither TTL nor Partner will be responsible for any loss, damage, claimed/demanded by the Customers due to any of the following reasons:-

Subscriber is unable to send the SMS for whatever reasons to the Contest short code

Subscriber sends an SMS inadvertently or otherwise to a wrong SMS code;

Subscriber sends the SMS but with wrong text;

Subscriber is unable to understand the terms and conditions of the Contest;

Subscriber is unable to understand the process of participation or is unable to participate in the Contest; and /or

Subscriber is declared as a winner but is aged less than 18 years of age or is incompetent to enter into a contract;

Any other reason, event, error or incidence not within the control of TTL/ Partner.



37.If any provision of these terms and conditions is found to be invalid by any court having competent jurisdiction the invalidity of such provision shall not affect the validity of the remaining provisions of these terms and conditions, which shall remain in full force and effect. Any disputes with regard to the Contest, will be subject only to the jurisdiction of the courts in Delhi.