

## **The #madeofgreat Quizzard Contest - Terms & Conditions**

The **#madeofgreat Quizzard** is a free-to-enter contest run on Tata Motors madeofgreat website (<http://madeofgreat.tatamotors.com/madeofgreatQuizzard/>) where the participants can take part in a weekly quiz on Lionel Messi (the Global Brand Ambassador of Tata Motors) and the overall winners of the contest will be able to fly to Europe and watch some of the biggest European footballers play live. (hereinafter referred to as “#madeofgreat Quizzard Contest or Contest”) The details of the contest and its terms & conditions are explained herein below.

Please read the terms and conditions carefully before taking part in the **#madeofgreat Quizzard** contest. By taking part, the participant agrees to be bound by this terms and conditions. The information provided by Tata Motors Limited {TML, Tata Motors or the “Company”}, is subject to the participant's acceptance to the terms and conditions below.

### **ELIGIBILITY**

The free-to-enter promotional contest (“**The #madeofgreat Quizzard**”) herein after referred to as the “contest” is open only to legal residents of India, except for the state of Tamil Nadu. who are at least Eighteen (18) years of age as on 21<sup>st</sup> March 2016. Employees, agents, partners or officers of Tata Motors Limited (hereinafter referred as TML) or of any entity involved in the development, production, implementation and distribution of the contest, including any advertising or promotion agency, parent company, service provider, subsidiary or affiliate of any such entity or any other entity directly associated with TML or any member of the immediate family of and/or person living in the same household as such persons, are ineligible to enter the contest. **The #madeofgreat Quizzard** contest will be hosted on the contest page of the Tata Motors website (<http://madeofgreat.tatamotors.com/madeofgreatQuizzard/>). The contest will take place from 21<sup>st</sup> March 2016 to 24<sup>th</sup> April 2016.

### **HOW TO ENTER/OVERVIEW**

The contest will commence on 21<sup>st</sup> March 2016. **The #madeofgreat Quizzard** contest will be hosted on the contest page of the Tata Motors website (<http://madeofgreat.tatamotors.com/madeofgreatQuizzard/>).

There is no entry fee for this contest. To enter the contest, the participants need to read and follow the instructions provided below.

## The #madeofgreat Quizzard Contest

### Contest Mechanism:

- Participants register themselves for the contest on the contest page hosted on Tata Motors - madeofgreat website (<http://madeofgreat.tatamotors.com/madeofgreatQuizzard/>).
- The contest will take place from 21<sup>st</sup> March 2016 to 24<sup>th</sup> April 2016. The contest will have 2 independent rounds for selecting 3 winners during the above mentioned contest period:
  - o Round 1 of the contest will be from 21<sup>st</sup> March 2016 to 3<sup>rd</sup> April 2016
  - o Round 2 of the contest will be from 21<sup>st</sup> March 2016 to 24<sup>th</sup> April 2016
- The format for both the rounds will remain the same.
- On the contest page, 5 questions will be displayed for all 7 days every week. These questions will be related to Messi only.
- The participants have to correctly answer maximum number of questions in the shortest time to top the leaderboard for the week.
- The questions will be MCQs so the users have to select the correct answer.
- Participants can submit only one entry per week.
- Winner Selection:
  - o Weekly winner:
    - Participants have to answer maximum number of questions correctly in the shortest time in order to win. The top 5 participants who answered maximum number of questions the fastest will be the winners for that week. The weekly winners will win a #madeofgreat merchandise hamper.
  - o Overall Winner:
    - 1 winner for Round 1 and 2 winners for Round 2 will be selected basis the following points:
      - 1 winner who has answered maximum number of questions correctly in the shortest time for the first 2 weeks will be the winner of Round 1. The winner's name will be removed from the Leaderboard and he/she will not be eligible to participate in Round 2 any further.
      - 2 winners who have answered maximum number of questions correctly in the shortest time for 5 weeks will win the Round 2 of the contest.
    - For Round 1 – Winners will be selected based on their cumulative score of 2 weeks. It is mandatory for the participants to take part & answers maximum number of questions correctly in the shortest time for 2 weeks.
    - For Round 2 – Winners will be selected based on their cumulative score of 5 weeks. It is mandatory for the participants to take part & answers maximum number of questions correctly in the shortest time for 5 weeks.
    - In case of a tie (2 or more participants answer the same maximum number of questions in the same time), each winner will be asked to share an answer to the question- "Why do you think the association between Lionel Messi and Tata Motors #madeofgreat?". The participant

with the most creative and relevant answer will be declared as the winner. The question will be sent from the official madeofgreat email ID on the participant's registered e-mail ID. The answers will be judged by a panel comprising of TML employees. The decision of the panel will be final and binding.

- 5 participants who correctly answer the maximum number of questions the fastest will be the weekly winners.
- The Leaderboard will refresh every week.
- At the end of 2 weeks (for Round 1) and 5 weeks (for Round 2) – we will calculate the cumulative timing (for all 2 weeks and 5 weeks) & pick the overall winner to go for both the rounds.
- After 2 weeks from **21<sup>st</sup> March 2016**, the winner of the Round 1 will be declared.
- 1 winner will be selected for Round 1 and 2 winners will be selected for Round 2. The overall winners will be gratified with an all-expense paid trip to Europe and tickets to the football match. The winner will be allowed to take along one friend/spouse/family member with him/her to Europe and watch the game live.
- TML will not be held responsible for any discrepancies related to submitting entries in **#madeofgreat Quizzard** Contest.

## **GRATIFICATION**

- **Total** 3 winners will be selected at the end of the contest (1 for Round 1 and 2 for Round 2). The winners will be gratified with an all-expense paid trip to Europe and tickets to the football match **scheduled in Europe in the month of May 2016**. The winner will be allowed to take along one friend/spouse/family member with him/her to Europe and watch the game live.
- The winners will be announced on the contest page: <http://madeofgreat.tatamotors.com/madeofgreatQuizzard/>.
- If the winner fails to furnish his/her details within 3 days of announcement, TML reserves the right to completely announce another winner.
- The gift is decided by TML on its sole discretion. Decision of the Company with regard to any conflict or any other matter regarding the scheme shall be final and binding. No correspondence what so ever shall be entertained on this regard.
- The Company will not be responsible in the event any entry fails to be registered or the same is lost for any reason what so ever. Participants cannot contest the standings and/or results of the contest in any manner. All decisions regarding the same are the sole right of TML only.
- TML reserves the right to ask winners for proof of identity before awarding the gratification to the winners. This would include any one or more of the following:
  - Photo ID
  - PAN card
  - Voting ID
  - Driving License

- Aadhar Card
- Birth Certificate
- Any other Government issued documentation that TML may see fit at the time.
- If any discrepancy is found with regards to the above documents, TML has the right to completely disqualify the winners and announce alternate winners if required.
- Winners/ Participants must be at least 18 years old as on 21<sup>st</sup> March, 2016 and should be able to present proof of the above in the required form (original as well as copy)
- Gift are non-transferable. No substitutions or cash redemptions shall be provided. However, TML reserves the right to substitute the gift in whole or in part for a gift of equal or greater value in the event that any component of the gift is unavailable for any reason.
- Gift may not be sold, bartered or transferred.
- The trip to Europe would be for 3+3 people for 3 nights and 4 days and includes all expenses paid including economy class return flight tickets, airport transfers, Visa fees, stay in 3/4 star hotel on twin sharing basis, travel insurance, breakfast, and Match tickets. Any travel or expense of any nature incurred beyond prescribed itinerary will be borne by the winner.
- Any additional expenses, including, but not limited to incidentals, meals, telephone charges, travel insurance, souvenirs, upgraded transportation, ground transportation, federal, state and income tax, local sales tax, VAT, Octroi duties or other taxes and surcharges which shall be borne by the winner. **The winner/s shall be eligible for the inclusions as mentioned in the terms and conditions and no other claims shall be entertained by TML.**
- No liability, damages, claims will be entertained in respect of the gratification offered or if due to circumstances beyond the control of TML or Force Majeure reasons leading to cancelation of the game, non-participation of any team or player or non-availability of tickets, if any.
- The tour would be organized through reputed travel partner, any deficiency arising before / during / after the trip would be handled by the travel partner and TML should not be held responsible to reason whatsoever. Inclusions and exclusions to be specifically provided to the winner once the winner is declared.
- **TML will not be responsible for any act of indiscipline on the part of the winner/s or any prosecution filed against the winner/s during their period of the visit to Europe.**
- If the winning customer does not have passport or a passport which is valid for less than 6 months from the date of travel, the winning customer will not qualify for availing the offer, in that case the next winner will be offered the chance to claim this award.
- The winner should also comply with required VISA norms. In case he/she does not meet the norms within a period of 10 Days, the next winner will be given the opportunity.
- There will not be any change to the itinerary whatsoever and the final dates of travel would be at the sole discretion of TML.

- The departure and arrival dates will be fixed. The decision of Tata Motors will be final and binding.
- The results of the contest shall not be disputed in any manner whatsoever. By entering the offer, customers fully and unconditionally agree to be bound by these rules and the decisions of TML, which will be final and binding in all matters relating to the promotional offer. By accepting the terms and conditions of the promotional offers the customer releases and discharges TML, their respective representatives, affiliated companies and the respective parents, subsidiaries, affiliates, advertising and promotion agencies of each, and all their respective employees, officers, directors, representatives and agents from any liability or damage due in whole or in part to the award, acceptance, possession, use or misuse of any gift or from availing this offer.
- If the winner rejects his/her gift or in the event of noncompliance with these rules and requirements or otherwise, such gift will be forfeited and an alternate winner may be selected.
- By accepting the gift, the Winner releases and discharges TML, their respective representatives, affiliated companies and the respective parents, subsidiaries, affiliates, advertising and promotion agencies of each, and all their respective employees, officers, directors, representatives and agents from any liability or damage due in whole or in part to the award, acceptance, possession, use or misuse of any gift or from participation in this contest. TML reserves the right to substitute a comparable gift of like or greater value for any gift, or to pay Winner a cash equivalent (the value of which shall be determined by TML in its sole discretion), for any reason whatsoever.
- All entrants agree to comply fully with each provision in these Official Rules. Any person attempting to defraud or in any way tamper with this contest and any person who does not comply with these Official Rules, will be ineligible for any gift and may be prosecuted to the full extent of the law. All federal, provincial, state and local taxes are the sole responsibility of the winner. Participation in this contest and acceptance of gift constitutes winner's permission for TML to use his/her name, address (city and state), likeness, photograph, picture, portrait, voice, biographical information, including but not limited to contest Stories submitted and/or any statements made by winners regarding the contest or TML for advertising and promotional purposes without notice or additional compensation, except where prohibited by law.
- By participating, entrants and winners agree to release and hold harmless TML, and their respective advertising and promotion agencies and their respective parent companies, subsidiaries, affiliates, partners, representatives, agents, successors, assigns, employees, officers and directors, from any and all liability, for loss, harm, damage, injury, cost or expense whatsoever including without limitation, property damage, personal injury and/or death which may occur in connection with, preparation for, travel to, or participation in the contest, or possession, acceptance and/or use or misuse of gift or participation in any contest-related activity and for any claims based on publicity rights, defamation or invasion of privacy and merchandise delivery, if any.
- TML is not responsible if the contest cannot take place or if any gift cannot be awarded including, but not limited to travel cancellations, delays or interruptions due to acts of

God, acts of war, natural disasters, weather or acts of terrorism. Entrants who do not comply with these Official Rules, or attempt to interfere with this contest in any way shall be disqualified. There is no purchase or sales presentation in this contest.

### **GENERAL TERMS AND CONDITIONS**

- The Company reserves the right to change, curtail or discontinue the contest without notice. No call or SMS shall be accepted in respect of this contest or the result of the same. By entering the contest all participants confirm having understood the above terms and conditions and accept the terms and conditions. The decision of TML is final in all respects and shall be binding on all the participants and no correspondence whatsoever will be entertained in this regard. In case TML decides to choose another winner, the participants will be duly informed about the same. However, the decision is at the sole discretion of TML and cannot be contested.
- Participants acknowledge and understand that there will be no monetary/ any other obligations on the part of TML to compensate the participant for the usage of the content provided by the participant and shall have no claim whatsoever (whether financial or otherwise) on TML for all the aforementioned use of any content submitted by the participants. TML may collect personal data about entrants in accordance with its privacy policy. The participants will be notified for use of their personal information for the contest.
- The participants warrant that they are of sound mind, of requisite legal age, have clearly understood that the contest details and that the participants would be shortlisted on the basis of the process detailed in this document. The participant further agrees that the participant does not involve a matter of chance and or gambling and does not call for any entry fee being charged by TML from the participants. The participants agree to all the aforesaid Terms and Conditions of their free will and there is no compulsion or coercion or undue influence exerted upon the participant to participate in the contest or agree the terms and conditions as mentioned herein above.
- By entering the Contest, all participants accept and agree to the above terms and conditions. Non-acceptance of any of these terms and conditions will result in disqualification of the participant.
- This agreement will be governed by and construed and interpreted in accordance with the laws of India. In case of any dispute only Mumbai Courts will have Jurisdictions