Poster Design Competition for Digital India

Terms and Conditions

1. Submissions should be in the portrait layout with the size 10x12cm. Designs in any other size and layout will not be considered.
2. All designs shortlisted by the Standing Committee, after eliminating unsuitable entries, would be published on the portal.
3. The top 10 entries will be rewarded with a cash prize of Rs.10,000/- for 1st position for 1 entry only, Rs.5000/- for 2nd position for 3 entries only and Rs.3000/- for 3rd position for 6 entries only for each category
4. All entries shall become properties of Deity/NeGD/MyGov and copyright/IPR will be the property of DeitY/NeGD
5. Subsequently, only the top 20 most used designs will be retained on the portal.
6. Entries should be original. Individuals submitting copied/plagiarized entries will not be considered valid for this contest and future contests.
7. Disclaimer: All efforts will be made by the Standing Committee to check for originality of the submissions, however MyGov and NeGD will not be held accountable for any submission identified as a copy.
8. Last date for sending the entries is 19th April, 2016. Entries received after the closing date will not be considered.

Evaluation Criteria

1. Selection Committee will do preliminary short listing of all submissions
2. Selection Committee will select entries which are suitable, relevant & helps in spreading awareness about the Digital India Program
3. Selection Committee will check for originality of submissions, innovative designs and reject submissions which may be not feasible, unsuitable or inappropriate
4. Selection Committee will submit shortlisted entries to the competent authority for final approval and selection of final winners