

July 1, 2015

IMPORTANT

Dear Director / Principal,

Announcement of MCCIA's Competition 2015-16 for Management Students on the 'Live Industrial Project on HR / IR issues of Pune Industry'

Mahratta Chamber of Commerce, Industries and Agriculture is a prominent industrial body representing trade, commerce and industry in Pune Region for more than eight decades. In order to help the students to get exposure to the industry and get practical insights of HR / IR, we have been conducting successfully for the last two consecutive years, MCCIA competition on 'Live Industrial Project on HR / IR issues of Pune' for management students. We are happy to announce this competition for the year 2015-16.

Objectives of the Competition :

- (1) To sharpen the managerial skills of students in planning and implementing projects, collecting data from field observation, conversation, survey / interview and make suggestions through actual field work and exposure to industry.
- (2) This is an attempt to bring industry and B-Schools collaboration for the development of students.

The Format : The projects would be assessed on the basis of (a) Written reports based on actual field work, survey, analysis and conclusion by the students. (b) Half an hour presentation by each team in front of the judges and other audience. The teams are free to use innovative presentations, in fact innovation would be one of the important criteria for evaluation in addition to the other elements such as the subject matter, the analysis, methodology, finding and suggestions.

The Teams : Each institute may file one or more teams consisting, one faculty member for each team as the guide and number of students as may be deemed to be required for the project.

Some suggestive and indicative Subject Matters :

A field study of....

1. *Use and impact of business analytics / ITES in HR practices*
2. *Motivating employees with rewards; success and failure cases*
3. *Reforming labour laws*
4. *HR outsourcing: problems and prospects*
5. *Agenda of Labour unions in post LPG era*
6. *HR practices in SMEs*

7. *Innovations in HR systems and processes*
8. *Compensation for Gen Y employees*
9. *Competencies of HR professionals in VUCA world*

Students may undertake any such issue or issues which fall under Human Resources/ Industrial Relations . The above list is only indicative and not exhaustive.

The Action :

The chamber can help the participating institute and students if required, to identify issues and access to the industries by providing select data-base and a general recommendation letter to the industry. The faculty in charge may indicate their interest of participation of the team with a selected topic of interest to MCCIA immediately but **before 20th July 2015** by sending email to **Mr. Shriniwas Rairikar, Senior Director, MCCIA** on his email shriniwasr@mcciapune.com (Cell : 9822204516).

Award :

The three best entries received by the Chamber from the participating Educational / Management Institutes will be given special merit awards at an event organized by MCCIA in the presence of HR / IR fraternity. Winners and Runners up teams will be awarded trophy / certificate in the HR – IR Forum of MCCIA and the participation certificates will also be given to the institutes and students.

MCCIA may tie-up with some participating institutes for expanding survey / research topic for further study and subsequent publication if find suitable for the MCCIA membership.

Important Dates :

Registration for participation : 20th July 2015

Final Presentation to MCCIA panel : 25th August 2015

Award Ceremony : suitable date in September 2015.

Details of format of presentation and other terms and conditions will be communicated to the institutes responding to this circular.

Do not miss the golden opportunity to showcase your talent !

Regards,

Yours sincerely,

Anant Sardeshmukh
Director General