

School of Pharmaceutical Management The IIHMR UNIVERSITY, Jaipur, India

In association with



Abbott

Announces

Acumen 2016

*'International Online Essay Writing Contest'
for Pharmacy/Science/Biotechnology/Medicine graduates/Students*

Information Brochure

The School of Pharmaceutical Management, The IIHMR University, Jaipur in association with **Abbott Healthcare Pvt Ltd** is inviting students and graduates in the field of Pharmacy/Science/Biotechnology/Life Sciences/Medicine, all across India and abroad to enter an [online essay writing competition](#) '**ACUMEN-2016**'.

The essay contest is organized with an objective to harness the energy, imagination and creativity of the budding graduates in developing an in depth understanding of the recent challenges and developments which the Pharmaceutical industry is confronted with, and to understand their point of view of looking on the prevailing situation.



1st PRIZE: \$ 150

2nd PRIZE: \$ 100

3rd PRIZE: \$ 50

Or Equivalent INR

CERTIFICATE OF PARTICIPATION FOR THE QUALIFYING ENTRIES

No Fee will be payable by the participants at any stage of the contest

TOPICS (Write on ANY ONE topic):-

1. *Recent developments in diabetes Management*
2. *Challenges for pharmaceutical industries to deal with reemerging and new infections*
3. *Human resource development, talent search and retention in pharma industry*

ELIGIBILITY:-

- ✚ Graduates and final year students of B.Pharm/Science/Biotechnology/Medicine
- ✚ 4th and 5th year Doctor of Pharmacy students

PROCESS TO PARTICIPATE IN THE ESSAY CONTEST

STEP 1

Submission of registration form

(Last date : April 10, 2016)

Submit the registration form to saurabh@iihmr.edu.in in the format as given below:-

REGISTRATION FORM

1. Name of the participant.....
2. Age.....
3. Gender.....
4. Nationality.....
5. Name of the Institute.....
6. Course and year of study.....
7. Title of the essay.....
8. Email.....

(Please mention the correct email for communication)

9. Mobile number(Personal).....
10. Address for correspondence (Permanent):.....

STEP 2

Submission of the Complete essay

(Submit at saurabh@iihmr.edu.in)

(Last date : May 10, 2016)

Mention the following on the complete essay

1. Name of the participant.....
2. Age.....
3. Gender.....
4. Nationality.....
5. Name of the Institute.....
6. Course and year of study.....
7. Title of the essay.....
8. Email.....

(Please mention the correct email for communication)

9. Mobile number(Personal).....

Guidelines

1. The essay should be written in **English**
2. **Only individual entries will be accepted.** Co-authorship is not permitted
3. The word limit for the essay is **2000-3000 words**
4. Individual entries to be submitted **ONLY IN SOFT COPY** via email at saurabh@iihmr.edu.in
5. The essay should be written in **MS word file (doc.docx)**
6. Font size-Times New Roman, Font size 12, Spacing 1.5
7. The cash prize money will be sent through online bank transfer to the winners of the contest.
8. Only the soft copy of '**Certificate of Merit**' to the **1st, 2nd and 3rd position holders and Certificate of participation** will be sent through email.
9. The decision regarding acceptance, rejection and the award of the prizes for the essay would be solely of **The IIHMR University, Jaipur and Abbott Healthcare Pvt Ltd** and will be abided by all the participants.
10. Verbatim of the internet sources or from the journals on the mentioned topics will not be accepted. **Only original work will be accepted.**

The **last date** for the receipt of complete Essay through email is **May 10, 2016**. The essays received after the due date will not be accepted.

EVALUATION CRITERIA

The evaluation of the essay will be done based on the following criteria's

- Originality
- Relevance to the topic
- Adherence to the guidelines mentioned in the information brochure

Declaration of the result:- The result of the contest will be declared in the First/second week of June 2016 on the IIHMR University website (www.iihmr.edu.in)

In case of any query, please feel free to write to:

Dr.Saurabh kumar Banerjee *M.Pharm, Ph.D., M.B.A.*

(Programme Coordinator)

ACUMEN 2016

'International Online Essay Writing Contest'

Assistant Professor,

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About the IIHMR University, Jaipur, India

The IIHMR University is a specialized Research University in management research, postgraduate education and training exclusively in the health sector. The university is ranked No. 1 B-School (Health Sector) in Outlook 2014, 2013, 2012, 2011 and No. 1 Institute of Healthcare Management in Hindustan Times. The University has been designated as a WHO collaborating Center for District Health Systems based on Primary Health Care.

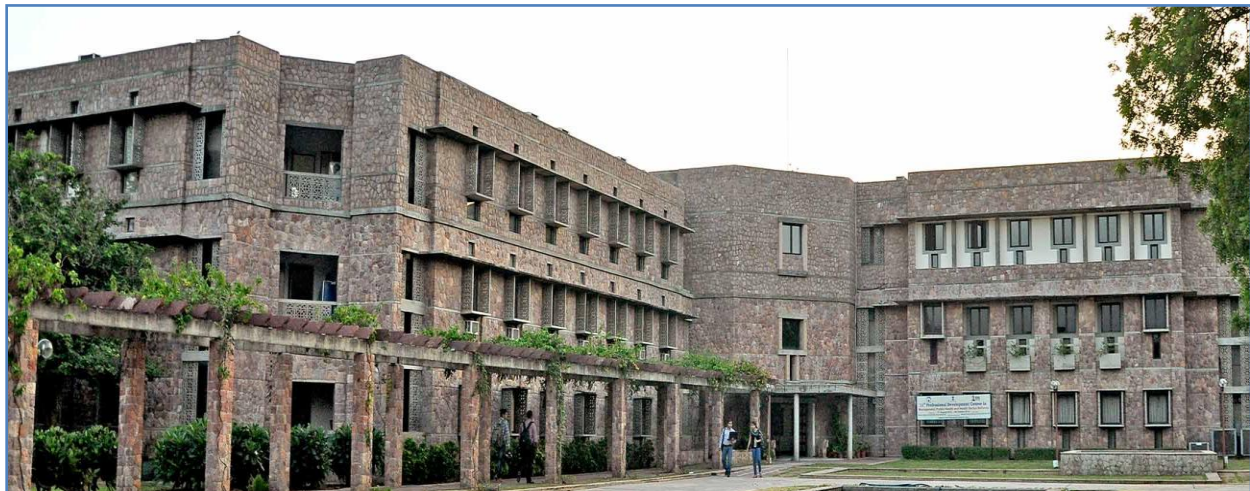
The MBA Programmes Offered are:

- **MBA Pharmaceutical Management**
- **MBA Hospital and Health Management:**
 - ❖ Hospital Management
 - ❖ Health Management
 - ❖ Health Economics, Finance and Insurance
 - ❖ Human Resource Management
 - ❖ Procurement and Supply Chain Management
- **MBA Rural Management**

Other Programmes Offered:

- **PhD** (Health, Hospital, Pharmaceutical Management etc)
- **MPH** in collaboration with Johns Hopkins University, USA

School of Pharmaceutical Management offers recruiters access to a unique bouquet of technically and managerially sound professionals. Our students are working with some of the nationally and internationally renowned organizations, such as Sun Pharmaceuticals Ltd, Novartis, MSD, Gulf Medical University, UAE, WNS Global Services, Smart Cube Analytic solutions, Accenture, IMS Health, Lupin Pharmaceuticals Ltd, Ranbaxy Laboratories, GlaxoSmithKline Pharmaceuticals Ltd, Dr.Reddy's Laboratories Ltd, Cadila Pharmaceuticals Ltd, etc.



Abbott in India:

Established in 1910, Abbott in India is one of the country's oldest and most admired healthcare companies. We provide consumers with a diverse range of diagnostics solutions, medical devices, nutritional products and established pharmaceuticals that span the continuum of care.

With over 14,000 employees in India and extensive local knowledge, we offer relevant solutions that ensure the healthcare needs of consumers, patients, doctors, hospitals, blood banks and laboratories are being met throughout both rural and urban areas.

Positioned as a market leader in pharmaceuticals, nutrition, devices and diagnostics, our key brands occupy the top positions in relevant categories. We offer over 400 trusted pharmaceutical brands; a variety of nutritional products for infants, children, active adults and people with special dietary needs; medical devices, including blood glucose meters, vascular devices, and cataract and refractive vision care products; and a range of diagnostics solutions



School of Pharmaceutical Management

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