

# **FAQs-SUMMER SHOPPING CARNIVAL**

## **1. What is the contest about?**

The Tata Docomo SUMMER SHOPPING CARNIVAL contest is an exciting opportunity to win mobile talk time, Gift vouchers and Gold Voucher. The contest will revolve around simple questions from various walks of life.

## **2. Who is eligible for the contest?**

Active base customers for Lumata powered subscription packs on 54321/582820 are eligible to play Summer Shopping Carnival contest at Re 1/ans and can start playing by sending **WIN keyword to 54321/582820**. Customer subscribed for any Lumata powered subscription pack will get related alerts and can play the contest at Re 1/sms.

## **3. Is it necessary to subscribe to a service to play the contest?**

Customers who are not subscribed for any pack on 54321/582820 can also play the contest by sending win to 54321/582820. Non-subscribed customers will play the contest@ Rs 5/ans. Win keyword by the non-subscribed customers will be toll free; they will be charged Rs 5/sms for replying A or B to the question pushed to them.

## **4. How to play contest at Rs 1/Answer?**

Customer can play at Re 1/Ans by subscribing to Lumata powered packs. Example **Send SUB JOKE TO 54321** at Rs 45/Month and he/ she can play at Re 1.

## **5. What does the winner get?**

Bumper prize: Gold Voucher worth Rs. 5 lac

Monthly prize: Shopper Stop/Big Bazaar Voucher worth Rs. 54 K

Fortnightly prize: Shopper Stop/Big Bazaar Voucher worth Rs.27 K

Weekly prize: Shopper Stop/Big Bazaar Voucher worth Rs.6 K

Daily prize: Rs 300 talk-time recharge

## **6. How can you unsubscribe?**

Customers who wish to unsubscribe can call on 155223.