

The following are the Terms & Conditions (hereinafter referred to as “T&C”) shall govern the Contest.

#### **Contest – Rules & Regulations**

- The promotion shall begin at 11:00 am on June 13, 2016 and end at 4:00 PM on 1st July, 2016
- The questions will be asked on a daily basis during weekdays (Monday-Friday) at 11:00am
- The results will be announced every Friday at 6:00pm till 1st July, 2016
- The Contest will run for 3 weeks and winners will be announced on a weekly basis

#### **Participation**

All participants must ensure completion of the following steps to successfully take part in the Contest:

1. Answer the questions asked every day from Monday – Friday.
2. Use the hashtag #WinWithAravindKP in the response.
3. Follow TVS Motor Company’s Facebook TVS Motorcomm’s account.
4. It is mandatory to tag TVS Motorcomm account in the response
5. Keep the privacy settings of the post ‘public’.

#### **Eligibility Criteria for Participants**

- The Contest is open to all residents of India except the employees and the family members of TVSM, its associate companies, its advertising and promotional agencies and its auditors /executing agencies and their associate companies
- Minors are not allowed to participate in this Contest. To be eligible, you must be (a) a legal resident of India and (b) at least 18 years old as of June 10<sup>th</sup>, 2016
- There is no entry fee and no purchase necessary to be eligible for this Contest
- The Contest is open from 11:00 am on June 13, 2016 to 4:00 PM to 1<sup>st</sup> July, 2016 only on the TVS Motorcomm’s Facebook account. Entries shared after this period will not be considered valid

#### **Evaluation Criteria**

- Entries will be judged on the basis of communication of the contestant’s answer to the questions asked during the contest on a daily basis (Monday-Friday)
- If there are similar number of entries by more than 1 individual in a week, in that case winner will be decided on the basis of a random draw on a weekly basis
- The decision of TVSM would be final and binding on all the participants and no clarifications would be issued to any participants for any of the decisions
- The winners will be announced on June 17<sup>th</sup>, June 24<sup>th</sup> and 1<sup>st</sup> July, 2016 since the contest will be active for 3 weeks

#### **Prizes**

- Prize (6 in total) consists of three (3) TVSM Giveaways, namely 3 (Three) Jackets worth approximately 5000-7000 INR each, 3 pairs of gloves worth approximately 2000-4000 INR each and 3

caps worth approximately 1000-1500 INR each. 3 winners will get prizes weekly where 1<sup>st</sup> winner will win a Jacket, 2<sup>nd</sup> will win a pair of gloves and 3<sup>rd</sup> will win a Cap.

- The prize will be delivered by post to the winner's residence and will only be delivered to the verified winner. The time taken for delivery of the prize will approximately be seven (7) business days.
- The prize won by the winner is not transferrable and must be accepted as awarded with no substitutions in cash or otherwise, except at TVSM's discretion. TVSM reserves the right to substitute a prize of equal or greater monetary value if any such prize cannot be awarded as described for any reason.
- The winner will be solely responsible for compliance with any and all applicable laws and any other costs, expenses and fees associated with accepting and receiving the prize. In the event any tax withholding is required by law for any prize, the winners authorize Sponsor to make the corresponding deduction.

#### **Responsibility and Disclaimers**

- Any provocative, objectionable or inappropriate content must not be shared with the entry.
- TVSM is not responsible for misspellings, typographical errors, or other issues that may affect its ability to locate a purported entry post using a search to find eligible entries
- TVSM may not be able to view purported entry posts, receive or send communications, or otherwise detect participation from or interact with entrants who have settings on Facebook that make their updates, comments, posts or communications private, protected or otherwise limited due to the way Facebook operates its services
- It is each entrant's responsibility to set their account settings on Facebook to ensure that any purported entry post is made publicly available, to accept contacts by TVS Motor Company, and to timely check his or her account for any comments, @replies, messages, direct posts/messages, or other communications (as applicable) from TVSM
- The entrant's entry post must remain active on their Facebook account throughout winner selection and prize award for the Contest to be eligible. Their entry post may appear on their Facebook account feed and may be visible to other users or the public. Each entrant must be the rightful owner of the Facebook account utilized for the entry.
- TVSM does not bear any responsibility for copyright violations or infringements of intellectual property carried out by the participants
- TVS Motor Company reserves the right to cancel or amend all or any part of the Contest and/ or the T&C. However, any changes to the T&C, will be updated/ posted on TVS MotorComm's Facebook and Twitter account. It would be the responsibility of the participants to keep themselves informed as per any changes in the T&C stated for this Contest
- Prizes are non-transferrable and cannot be exchanged for cash. No cash claim can be made in lieu of prizes
- At the time of entry and/or submission, the participants are deemed to have read, understood and agreed to the Terms and Conditions of the Contest
- TVSM shall not be liable for: (i) late, lost, delayed, stolen, misdirected, incomplete, unreadable or inaccurate entries and/or submissions

- By participating in the Contest, the participants agree that no claim shall be asserted against TVSM, its affiliates or any of its or their directors, officers, employees or agents in respect of any damage, rights, claims or actions of any kind whatsoever that may result from their participation in the Contest and/or acceptance and enjoyment of the prizes
- This Contest is in no way sponsored, endorsed or administered by, or associated with, Facebook, Twitter, or any other social network

#### **Miscellaneous**

- Personal data provided by the participants will be used by the organizer for the purposes of: (a) verifying their identity; (b) administering the Contest and evaluating the work; (c) contacting the participants for prize collection or otherwise in connection with the Contest; and (e) achieving the intended results in connection with the transactions contemplated herein
- All winners will have to post their winning images on their personal Facebook and Twitter account and tag the TVSMotorComm's Facebook and Twitter handle
- Personal data will be provided voluntarily by the participants through the microsite
- It is the organizer's policy to protect the privacy of the participants and to respect their rights under all applicable privacy laws. Personal data collected by the organizer will not be sold, provided or transferred out of TVS Motor Company. Personal data will not be provided to third parties for direct marketing or purposes unrelated to the Contest without prior consent of the participant concerned

#### **Jurisdiction**

This T&C shall be governed by the laws of India and the courts having their jurisdiction at Hosur, Tamil Nadu shall have exclusive jurisdiction over any disputes hereunder.

#### **Organizer and Administrator**

The contest is sponsored by TVS Motor Company Ltd. The contest is administered by Text 100.