

'BIGG BOSS BANGLA'
VOTING RULES AND REGULATIONS

'BIGG BOSS Bangla - Season '2' ("Program"): VOTING ACTIVITY ("Poll") will be held on ColorsBangla ("Channel") as stated hereunder:

1. The Program is a reality show where individuals/participants staying in the Bigg Boss House will nominate their housemates for eviction from the Program ("Shortlisted Participant") and the viewers will be asked to cast their vote for the Shortlisted Participant whom they want to save from eviction from the Program. The Shortlisted Participant who gains the minimum votes from the viewers, will be eliminated from the Program.
2. However, during the last week of the Program, there shall be no nominations from the housemates for eviction of other housemates. The final winner of the Program shall be elected by way of voting by the viewers of the Program for the Participants as mentioned in rule 12.1 ("Participant"). The Participant who gains the maximum votes from the viewers during the Period (as defined hereinafter) shall be declared as the Winner of the Program.
3. The votes, for each of the episode, should be sent only during the timelines, as more particularly mentioned in rule 13 below. Votes sent after the timelines, shall not be considered and shall be deemed null and void.
4. Prism TV Private Limited ("PTPL") and/or the Channel reserves the right to change the dates, the timings and days of the episodes of the Program, without giving any prior intimation to the viewers.
5. The telecast of the Program shall commence from 4th April, 2016 at the following timings ("Period") on the Channel:
 - i) at 21:00 hours from Monday to Friday
 - ii) at 21:00 hours on Saturday and Sunday

The votes, for the Participants of the Program should be sent only during the timelines, as stated under Rule 12 below. Votes sent after the timelines, shall not be considered and shall be deemed null and void.

6. During the Period, the Channel will telecast an episode each of the Program every Monday to Sunday ("Week").
7. To participate in the Poll, the viewers must watch the Program telecast on the Channel during that Week. The viewers by participating in the Poll will get an opportunity to cast their vote to save any Participant(s) who is being nominated in that Week of the Program as detailed in rule 8.1 below.
8. A viewer interested in casting their vote for any particular Participant during the Voting Start Time and Voting End Time of the Program can cast his/her vote by in the manner stated below:

8.1 **SMS**-Type the short code of the contestant they want to vote for & SMS it to 56060

- 8.1.1 The viewers using the services of Aircel, Airtel, BSNL, Idea, Loop, MTNL-Mumbai, Rainbow, Reliance, Tata, Uninor and Vodafone only can cast their votes through SMS.
- 8.1.2 The viewers can cast their vote in favour of the Participant(s) of the Program in a particular week by the by sending an SMS containing the specific keyword (as specified for each Participant) to 56060.
- 8.1.3 The SMS should contain the keyword assigned to each of the respective Participant of the Program for the Week of the Program.
- 8.1.4 For the purposes of the Poll of the Program through SMS, the SMS will be deemed to be received when such SMS reaches the server of the concerned telecom/mobile operator. Any unclear/incorrect/incomplete SMS, including SMS with wrong characters shall be considered invalid entry and deemed null and void.
- 8.1.5 Votes sent by the voters for a particular Participant during a particular Voting Cycle (as defined below) for that particular Week shall not be considered for the next Voting Cycle.
- 8.1.6 The cost charged to the viewers by the mobile operators for SMS may be upto Rs. 3/- per SMS.

8.2 Online Voting

A viewer interested to cast his/her vote, Online, will be subject to the following:

- 8.2.1 To cast his/her vote, the viewer needs to log in to his/her Facebook and/or Twitter pages using their respective log-in id's and access the Colors Bangla Facebook Page or Twitter Page, as the case may be, or visit the Colors Bangla website viz. www.colorsbangla.com or directly log-in to the Big Boss microsite viz. www.colorsbangla.com/biggbossbangla2/voting . Upon such access, the viewer may vote for the nominated Participant by clicking the Vote option if they wish to vote.
- 8.2.2 On clicking the Vote option, the viewer will be directed to share his/her Facebook credentials
- 8.2.3 Upon the sharing of such information, the vote cast by the viewer shall be deemed completed and shall be considered for the purpose of Poll.
- 8.2.4 The viewer will not be charged for login to the page of the Website to cast the vote, however, there will be cost levied, at the applicable rates, by the network provider for using internet connection which should be checked and paid by the viewer at his/her end.
9. Any cost relating to the above process shall be charged by the respective network provider(s). Neither PTPL nor the Channel shall be responsible in case of any kind of network problem whatsoever and/or the costs charged by the network operator(s) and/or any other problems which may occur due to the failure of the voting mechanism or misuse of the voting mechanism or any kind of problems in connection thereto. Any dispute in connection to the same should be settled directly between the subscriber and the network operator(s) without involving PTPL and/or the Channel in any manner.
10. In case of telecom and/or network failure and/or for any reasons whatsoever, PTPL reserves the right to change the voting system/mechanism and/or cease from accepting votes of the viewers for any and/or all the episode(s) of the Program, or take such necessary steps as it may deem fit.

11. Upon the viewer voting for the Participant(s), the number from which the viewer(s) has voted during the Period would get registered with the respective network provider(s) who would collate the total number of votes received for each Participant and send the same to PTPL.

12. Poll:

12.1 For the purposes of the Poll of the Program, the keyword assigned to each of the Shortlisted Participant of the Program for the respective episode of the Program, as given below:

Participant Name	Keyword
JOYJIT BANERJEE	JOY
APURBO	APU
MEKHAIL	MEK
SHILAJIT	SJT
RII	RII
ENA SAHA	ENA
ADITI	ADT
PRIYA PAUL	PRI
KOMOLIKA	KML
PRITI	PTY
JOEY DEB	JOE

Eg. If a user wants to vote for Joyjeet Banerjee, he/she must send JOY to 56060. Only the above 3-letter Keywords will be considered as valid votes.

Viewer(s) interested in voting for the Participant(s) in the Week of the Program, must send in their entries within the time period stated herein below ("Poll Period"):

Week	Voting Start Date	Voting Start Time (as per Indian Standard Time)	Voting End Date (as per Indian Standard Time)	Voting End Time
Week 1	5 th April, 2016	21:00:00 hours	8 th April, 2016	23:59:59 hours
Week 2	11 th April, 2016	21:00:00 hours	15 th April, 2016	23:59:59 hours
Week 3	18 th April, 2016	21:00:00 hours	22 nd April, 2016	23:59:59 hours
Week 4	25 th April, 2016	21:00:00 hours	29 th April, 2016	23:59:59 hours
Week 5	2 nd May, 2016	21:00:00 hours	6 th May, 2016	23:59:59 hours
Week 6	9 th May, 2016	21:00:00 hours	13 th May, 2016	23:59:59 hours
Week 7	16 th May, 2016	21:00:00 hours	20 th May, 2016	23:59:59 hours
Week 8	23 rd May, 2016	21:00:00 hours	27 th May, 2016	23:59:59 hours
Week 9	30 th May, 2016	21:00:00 hours	3 rd June, 2016	23:59:59 hours
Week 10	6 th June, 2016	21:00:00 hours	10 th June, 2016	23:59:59 hours
Week 11	13 th June, 2016	21:00:00 hours	17 th June, 2016	23:59:59 hours
Week	20 th June, 2016	21:00:00 hours	24 th June, 2016	23:59:59 hours

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Week 13	27 th June, 2016	21:00:00 hours	1 st July, 2016	23:59:59 hours
Week 14	4 th July, 2016	21:00:00 hours	8 th July, 2016	23:59:59 hours

13. For the period starting from Voting Start Date and Time and ending on Voting End Date and Time will be considered as voting cycle for each Week of the Program (“Voting Cycle”). Such Voting Cycle is subject to change at the sole discretion of the Channel.
14. Votes sent by the viewer(s) for the Participant(s) after the timeline stated in rule 13 above, though registered i.e., though an acknowledgement is sent back to the voter(s), shall not be considered and shall be null and void.
15. The viewer(s) can cast their votes for only those Participant(s) of the Program as mentioned in rule 12.1 hereinabove. Any votes sent by the viewers for the Participant(s) not mentioned in rule 12.1 or for any other reason whatsoever, will not be considered and shall be null and void.
16. Each viewer can send a maximum of 10 votes per day per Participant through one registered mobile number in case of SMS voting and/or a maximum of 10 votes per day per Participant using one Facebook user account credentials in case of Online Voting to the Participant/s of their choice.
17. The Channel/PTPL shall have the sole discretion to bring any eliminated Shortlisted Participant(s) back in the Program as a wild card entry for participation in the further Weeks of the Program and thereafter such wild card entry shall be subject to the voting pattern stated in this rules and regulations. In no event shall the Participant(s) or the other participants or the viewer(s) dispute the decision made by PTPL and/or the Channel in this regard.
18. It is expressly stated that this is simply a Poll to enable the viewers to send in their votes to decide the Winner of the Program. Therefore, there shall be no winners declared or prizes distributed for this opinion poll by the viewers.
19. It is expressly stated herein that votes that do not conform to the format specified including but not limited to unclear SMS and/or entry, incomplete SMS and/or entry/vote, SMS containing wrong characters, faulty SMS etc. will not be considered and shall be considered as invalid entry and thus null and void.
20. All the entries should state all the required information, which have been asked from them and/or otherwise.
21. The declaration of the Winner of the Program and/or the decisions made by PTPL and/or the Channel shall be final and binding and in no event shall the viewer(s) dispute the decision made by PTPL and/or the Channel.

General Rules

- PTPL or the Channel reserves all rights to make amendments to the existing rules without prior notice.
- PTPL and/or the Channel reserves the rights to, without giving any prior notice, change the schedule of the episodes of the Program, the voting mechanism, any details of the Program etc. It shall be the sole responsibility of the viewers to check the rules and regulations of the Poll for the Program on the website of PTPL.
- The viewer interested in participating in the Poll must be above the age of 18 years and a resident of India.
- The voter(s) of the Poll agree that he/she shall hold harmless the Channel, PTPL, its employees, officers or any other person in relation to any injury/damage/harm/loss suffered by him/her, in any manner, whatsoever in connection with the Poll and shall also not file in person/ through any family member and/or third party any applications, criminal and/or civil proceedings in any courts or forum in India against the sponsor and/or the Channel and/or PTPL to claim any damages or relief's or otherwise.
- The Channel and/or PTPL is in no manner whatsoever responsible and/or shall not be held liable in any manner whatsoever, for any injury, death, mental trauma caused to the voter in any manner whatsoever, in connection to the Poll.
- PTPL and/or the Channel reserves the right to disregard the vote(s) in the event PTPL observes any irregularity in the voting pattern of the vote(s) sent by the viewer(s) and/or if PTPL in its knowledge has reason to believe that the viewer(s) has acted in a fraudulent manner and/or engaged in any deceitful activity in sending the said vote(s).
- Employees of and/or consultants of and/or persons hired on contract by the Channel, PTPL and the main sponsor of the Program, if any, and the members of their immediate family are ineligible for voting for the Program through this Poll.
- By the act of voting by the viewer(s) it is deemed that the viewers have gone through these rules and regulations and agrees that he/she shall hold harmless the Channel, PTPL, its employees, officers or any other person in relation to any injury/damage/harm/loss suffered by him/her, in any manner, whatsoever in connection with the Program and/or otherwise and shall also not file in person and/or through any family member and/or third party any applications, criminal and/or civil proceedings in any courts or forum in India against the Channel and/or PTPL to claim any costs, damages and/or relief's or otherwise.
- All decisions made by PTPL and/or the Channel shall be final and binding on all the viewers and in no event shall the viewer and/or the voter shall dispute the decision made by PTPL, Channel and/or its employees in connection to the same.
- The decision(s) made by the Channel and/or PTPL regarding the Program shall be final and binding on all the viewers and in no event shall the viewer(s) dispute the decision made by PTPL, Channel and/or its employees in connection to the Program or otherwise.
- By voting it is deemed that the viewers have read, understood, accepted and agree to abide with all the rules and regulations of the Poll.

- The terms of this rules and regulations shall be construed in accordance with the laws of India and the courts of Mumbai shall have the sole and exclusive jurisdiction.