

## Design Concept to Represent Brand India

### Terms & Conditions

- IBEF will have the copyright on all the entries submitted. The Participant(s) agree(s) to transfer the intellectual property rights of the design(s) to IBEF.
- The Participant(s) represent(s) and warrant(s) that he/ she will comply with all applicable Indian laws. The Participant(s) shall not disclose and/ or use any information, if doing so is in violation of an obligation of antitrust law and/or confidentiality.
- IBEF reserves the right to reject any/all of the entries based on its discretion.
- By registering for participation in the Contest, the Participant(s) warrant:
  - that they have complied with these Entry conditions;
  - that their entry is original;
  - that their entry does not infringe any Intellectual Property Rights of any third party;
  - that any current employer and/or institution which the entrant is employed by or enrolled with would have no claim on the design developed and submitted.
- The results of the Contest would be declared on the MyGov website and on the IBEF website [www.ibef.org](http://www.ibef.org).
- IBEF reserves the right to cancel or amend all or any part of the competition and/or the rules without notice for any event that is within the reasonable control of IBEF.
- Any changes to the rules, or cancellation of the competition, will be posted on the Contest page on the MyGov website and on the IBEF website [www.ibef.org](http://www.ibef.org). It is the responsibility of entrants to keep themselves informed as to any changes to the rules.
- Entries must be made by the Closing Date and in the manner set out in the Contest Terms. Failure to do so will result in disqualification.
- IBEF accepts no responsibility for any damage, loss or injury of any kind suffered by any entrant in entering the Competition, including as a result of any entrant winning or not winning any prize.
- IBEF will not be held responsible if the participants/ teams are not able to send their entries before the last date of submission for any reason whatsoever.

### Technical Parameters

- 1) All entries must be submitted through creative corner section of [www.mygov.in](http://www.mygov.in)
- 2) The last date of submitting entries is August 15, 2015
- 3) Designs have to be submitted in accordance with the following requirements:
  - i. Theme Design
  - ii. Stall Fascia : 12 ft (L) x 2 ft (H)
  - iii. Pillar : 10 ft (H) x 2 1/2 ft (W)
  - iv. Backdrop: 20 ft (W) x 10 ft (H)
  - v. Standee: 6 ft (H) x 3ft (W)
- 4) The winning entry will be given a prize of Rs 25,000/-. Top five shortlisted entries will be given cash prizes of Rs 5,000/- each.
- 5) Entries have to be original. Individuals who submit copied entries will not be considered for future contests.