



**Department of Women & Child Development and Social Welfare.
Bikash Bhaban, North Block, 10th Floor, Salt Lake, Kol-91**

No. - 2652-SW/O/2K-06/16

Dated. 05.07.2016

In partial modification to this Department Notification (No.2498-SW/O/2K-06/16; dated.30.06.2016) regarding State Level Four lines Poem Writing & Poster Designing competition to Celebrate "Kanyashree Day" on 14th August, 2016 (Ref. State level Four line Poem Writing & Poster Design Competition to Celebrate "Kanyashree Day" on 14th August, 2016) , the last date for submission of all entries to the District Magistrates(for Districts) & office of the Director of Social Welfare, WB (for Kolkata) has been extended and fixed on 15.07.2016 instead of 08.07.2016 (in point 7).

The other contents remain unchanged. All are requested to act accordingly.

[Signature] 05/07/16.

Joint Secretary to the Government of West Bengal

No. -2651(20)/1(2)-SW

Dated. 05.07.2016

Copy Forwarded for information to:

1. Secretary, Dept. of WCD & SW
2. DSW, Directorate of SW
3. Secretary, WBWDU & SRCW
- 4-23. District Magistrates, Cooch Behar/Darjeeling/Jalpaiguri/Alipurduar/Malda/Uttar Dinajpur/ Dakshin Dinajpur/ Murshidabad/ Nadia/ Purulia/ Bankura/ Birbhum/ Burdwan/ Paschim Medinipur/Purba Medinipur/ Howrah/Hooghly/North 24Pgs/South 24 Pgs
24. PS to MoS (IC), Govt. of West Bengal
25. SPM, Kanyashree

[Signature] 05/07/16.

Joint Secretary to the Government of West Bengal



Government of West Bengal

Child Development and Women Development & Social Welfare Department

No. - 2498-SW/O/2K-06/16

Dated. 30.06.2016

State level Four lines Poem Writing & Poster Designing Competition to Celebrate "Kanyashree Day" on 14th August, 2016

The Government of West Bengal has declared 14th August as "Kanyashree Day" with an objective to incentivize girls' education in the State. Women Development & Social Welfare Department has been taking a multi-pronged approach to popularize Kanyashree. Accordingly, a State level competition on 'Four lines Poem' writing and 'Poster' designing is being organized by the Women Development & Social Welfare Department as a part of celebration of this day.

The Statewide competition on the theme "Empowerment of Girl Child" "কন্যাশ্রী কামতায়ন" will be held amongst **School and college students of age group of 13 to 18**. The 'Four lines Poem' writing and 'Poster' should reflect the larger concern of "Empowerment of Girl Child" "কন্যাশ্রী কামতায়ন".

The prize winning and other excellent entries will be used extensively for raising awareness on this issue by the CDWD & SW Department, GoWB.

Terms and Conditions:

Please read carefully all the terms and conditions given below:

1. The four lines poem & Poster must be an original creation and not a copied one.
2. Each original entry from the students must be accompanied by details like the name, Parent's/guardian's name, sex/gender, class, name of the school, contact number of the student (both mobile and land line numbers), contact number of Head of the School (both mobile and land line numbers) and complete postal address with pin code of both school and residence. The student should attach a certificate issued by the school/college authority mentioning the class in which she/he is studying. An attested age proof of students should be attached. The entry format can be downloaded from the website www.banglarmukh.gov.in, www.wbcdwds.gov.in or www.wbkanyashree.gov.in or a photocopy of the format may also be used.
3. The competition for four lines poems will be held in six languages - Bengali, Hindi, Nepali, Santhali, Urdu & English.
4. More than one entry for each category from one student in any one language will not be accepted. One student may send one four lines poem in any one language & one poster.
5. The subject line of entry form must mention the language entry.
6. The size of the poster should be **29.7" X 42" (A3) size of Art paper**. Students should strictly adhere to the size mentioned. **Entries bigger or smaller than the size mentioned will not be entertained**. The name of the competition, name of the district, name of the student with his/her residential address & contact number/s should be mentioned on the back of the designed poster. In four lines poem, the name & address of the student with contact number/s should be mentioned.
7. All entries will be submitted to the District Magistrate, Social Welfare Section, District Collectorate Building of all districts except Kolkata. In the case of Kolkata district, all entries should be submitted to the Office of Director of Social Welfare (Kanyashree Section) Juvenile Court Building, 2nd Floor, Salt Lake City, Kolkata-700 064 latest by **08.07.2016** along with all the documents (except Saturday, Sunday & holiday).
8. All the entries for all Districts except Kolkata, received at DM office, Social Welfare Section, will be judged and the prize winning entries will be decided by a Selection Committee comprising of senior Government officials/ eminent personnel constituted by the DM. The decision made by the district level Selection Committee shall be final and abiding on all. The 18 (eighteen) winners (1st, 2nd & 3rd rank) of four lines Poem competition (in six languages separately) & three winners (1st, 2nd & 3rd rank) Poster Designing Competition

will be awarded by a certificate and cash prize by districts. (1st Prize -5,000/-, 2nd Prize -3,000/-, 3rd Prize - Rs. 2000/-)

9. Names and the creations of all the district level awardees will be sent to the Office of the **State Resource Centre for Women (SRCW), 10th floor, Jalsampad Bhavan, Salt Lake City, Kolkata - 700091, Ph. No. 033-23215833 by the districts by 22.07.2016.** They will be judged & state level prize winning Four lines Poems & Poster design will be selected by the State level Selection Committee comprising of eminent personnel/senior Government officials constituted by the WD&SW Department. The decision made by the State Selection Committee shall be final and abiding on all.
10. Four Lines Poems in Bengali, Hindi, Nepali & English Languages and posters sent by the districts will be judged by the committee mentioned in para 9.
11. The **Urdu Four Lines Poems** will be managed & judged by **West Bengal Urdu Academy, GoWB, 75/2A, Rafi Ahmed Kidwai Road, Kolkata-700 016.** **Four Lines Poems in Santhali language** will be managed & judged by **Backward Class Welfare Department, GoWB, Administrative Building, SDO Bidhannagar, 4th Floor, DJ-4, Salt Lake, Sector-II, Kolkata-700 091.** In addition to four lines poem if any posters are received by these two departments then those will also be judged by the concerned Departments and names & creations of 3 awardees will be sent to the Deptt. of WD & SW.
12. Women Development & Social Welfare Department will facilitate the travel and stay arrangements of the winners with **ONE escort** (one parent or guardian along with the winner) to travel to Kolkata in order to receive the prize on 14th August,2016 at the main function to be held in Netaji Indoor Stadium at Kolkata.
13. The 21 (twenty-one) winners of above mentioned competitions [1st, 2nd, & 3rd prize in each language for four lines poem (18) & 1st, 2nd & 3rd prize in poster designs (3)] will be awarded by certificates and cash prizes.
14. Based on the selection criteria at state level, the successful entries will be awarded prize money for the three categories as follows:
1st Prize -Rs. 15,000/-, 2nd Prize -Rs. 12,000/-, 3rd Prize - Rs. 10,000/-.
15. Sons and daughters of officers and staff of CDWD&SW Department are not eligible to participate in the competition.
16. District level winners will be informed by the DM office and state level winners will be informed duly by WD & SW Department.
17. No phone calls or emails, seeking information in this regard, shall be entertained.

 30/06/16.

Joint Secretary to the Government of West Bengal

COMPETITION ENTRY FORM

Please write in block letters. Entry must be received by 8th July, 2016

Entry form for: Bengali /Nepali /Hindi /Urdu /Santhali /English four line poem &/or Poster
on "Empowerment of Girl Child" (Please ✓)

Participant's Name:.....

Participant's Age (as on 01.04.2016):.....(Attested age proof for student attached)

Sex:.....

Mother/Father/Guardian's Name:.....

Address for communication (with Pin Code): (Please mention District, Block, P.S., Gram Panchayat)

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Phone No: Landline with STD code.....Mobile phone no.

Name of School.....

Class:..... (Attach School certificate)

Name of the Block :Name of the District:

School Address with pin code and Phone Number:

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School Phone No: Landline with STD code.....

Mobile phone no. of Head of the institution.....

1) Four lines Poem:

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2) Poster (29.7" X 42" (A3) size) attached with this entry form
This poster and/or four lines poem is original one and not copied.

I have read and agree to the competition terms and conditions and I am entering into the competition with the given details above.

Participant's Signature:.....

Date:.....Place:.....

Declaration of Parent's/Guardian's :

I have read and agree to the competition terms and conditions and I am not the employee of CD and WD & SW Department, Govt. of West Bengal.

Parents/Guardians Signature:.....

Date:.....Place:.....