

**Government of India**  
**Ministry of Women and Child Development**

**Contest to recognise 100 Women Achievers of India**



The status of **Women in India** has undergone a lot of changes over the past few decades. They now participate in diverse fields such as politics, education, sports, media, social work, art and culture, service sector, bureaucracy, science and technology etc. In modern India, women have held high offices including that of the President, Prime Minister, Minister, Speaker of Lok Sabha, MPs, MLAs, Heads of multinational companies, Banks, PSUs etc.

Many Indian women have surmounted enormous personal and social difficulties in transforming not only their own lives but also lives of people around them. Government of India & many other organisations have instituted various awards to highlight these Women Achievers of India.

However, it is not always possible to award each and every woman achiever. Hence in the spirit of acknowledging and recognizing the contributions of more such women achievers, Ministry of Women & Child Development wishes to run a contest to select 100 women achievers of India through public nominations via social media.

This will be a unique competition as such an initiative has not been done before by the Government and it involves public voting /endorsements/ likes etc.

100 women achievers shall be selected from the nominations under 20 categories. The list of categories is placed at Annexure I. The nomination forms are available on the Facebook page of Ministry of Women & Child Development ([www.facebook.com/ministryWCD/app\\_892345240838861](http://www.facebook.com/ministryWCD/app_892345240838861)). Simply fill up the form and submit your nomination supporting it with relevant photo/ video.

## Rules for the contest

- Nominations may come from anyone around the world but Nominees must be Indian citizens, working in India.
- Nominees must be above the age of 18 years as on December 31, 2015.
- The Ministry for Women and Child Development, Facebook and the India Today Group are not responsible for incorrect or incomplete entries; all of which will be void.
- We reserve the right to disqualify any entry for any reason, in its sole and absolute discretion.
- All nominations received will potentially be made public. Any photos or videos submitted may also be used.
- People can nominate multiple women achievers. Submissions will only move on to the Jury's Choice round if they have received over 100 likes. Once voting begins, each person on Facebook will have one vote per category (total 20 votes).
- Nominations shall be accepted in the following 20 categories:
  1. Access to Justice, Protecting women & their rights
  2. Agriculture and Animal Husbandry
  3. Animal Welfare
  4. Art & Culture
  5. Improving the Child Sex Ratio
  6. Commerce, Industry and Entrepreneurship
  7. Community Mobilization
  8. Disability and Disadvantage
  9. Education
  10. Environment, forests and wildlife
  11. Globalizing India
  12. Healthcare & wellness
  13. Hygiene & Sanitation
  14. Innovation, Science & technology
  15. Literature
  16. Media
  17. Nutrition
  18. Sports
  19. Women in public life
  20. Women's empowerment

### **Process flow:**

Step 1: Visit <http://bit.ly/1HsZH6i> or [www.facebook.com/ministryWCD/app\\_892345240838861](http://www.facebook.com/ministryWCD/app_892345240838861)

Step 2: Click Submit Nomination

Step 3: Complete the nomination form in English. Select the category for the nomination (details of categories is placed at Annexure I) from the drop down menu. You will need to upload a video or photo of the nominee doing work in the community, explain why you think they should be selected and provide basic contact information and their date of birth.

Step 4: Upload photo or video of the nominee (showing them doing work in the community). If your video is in a language other than Hindi / English, please ensure it has English/ Hindi subtitles.

Step 5: Review and accept the rules and regulations

Step 6: Submit your nomination (make sure it is a public post to get maximum likes)

Step 7: Ask your friends and family to support your nomination and like your post

**Categories for recognizing 100 Women Achievers of India**

1. **Access to Justice, Protecting women & their rights:** Women who have contributed to increasing access to justice, establishing rights, curbing violence/ discrimination against women – sexual, communal or sectarian - at homes, work places and public places, providing support to survivors of violence, counselling and rehabilitation, providing legal aid and securing justice for survivors, provision of social security, leave, wages, working conditions, pensions, health benefits, maternity benefits, housing childcare, safety and occupational health.
2. **Agriculture and Animal Husbandry:** Women who have contributed to enhancing livelihood opportunities in agriculture and animal husbandry, promoted sustainable dairy farming, livestock farming, cattle rearing, individual/ group titles to women in all government land transfers; credit support to women to purchase or lease land; and legal support for women inheritance rights.
3. **Animal Welfare:** Women who have contributed to promoting animal welfare and their rights, fought against cruelty towards animals, their rescue and rehabilitation, have raised awareness on animal welfare issues.
4. **Art & Culture:** Women who have contributed to renovation, protection, museum creation, opening new pathways in art, encouraged cultural creativity & capacity of women folk in traditional art, Indian heritage, promoted cultural exchange through performing art; worked for entrepreneurial skills, innovations & creativity.
5. **Improving the Child Sex Ratio:** Women who have contributed to arresting and preventing the decline in Child Sex Ratio, fought against gender biased sex selection and discrimination, challenged patriarchy and gender stereotypes towards girl child, promoted value of girl child, created awareness on PC&PNDT act and its provisions.
6. **Commerce, Industry and Entrepreneurship:** Women who have contributed to promoting commerce, industry, tourism and service sectors, nurtured young talent in particular young entrepreneurs, women's economic leadership and professional growth, encouraged expansion of women owned businesses, increased employment opportunities,

designed and implemented initiatives to support communities to become economically independent/self sufficient.

7. **Community Mobilization:** Women who have reached out and mobilized communities, youth, and organizations on a participatory and sustainable basis to improve their knowledge, awareness, behaviour and practises that have contributed to well being of society.
8. **Disability and Disadvantage:** Women who have contributed to upliftment of persons living with physical and mental disabilities, HIV/AIDS, vulnerable and disadvantaged groups like destitute, single women, old age, widows, trans-genders, street children, child labourer, and internally displaced women due to social strife.
9. **Education:** Women who have contributed to the lives of community by promoting education, bridging gender gaps, reduced drop out of girls, enabled access to quality education (books, uniform, free boarding and lodging, mid day meals, scholarships, education loans), mainstreamed education by bringing children from marginalized communities, created platforms for learning.
10. **Environment, forests and wildlife:** Women who have contributed to protection and conservation of environment, forests and wildlife, soil and water management; motivated communities to conserve and manage biodiversity-rich and sensitive ecosystems-mangroves, sacred groves, coastal areas, wetlands, homesteads, private plantation; motivated and educated people, Community Based Organizations, youths, women groups, farming communities, conservationists groups, as *environmental* stakeholders; worked for tribal rehabilitation and village communities.
11. **Globalizing India:** Women who have contributed to globalizing and internationalizing India by their achievements at a global/ international level.
12. **Healthcare & wellness:** Women who have contributed to promoting health care for community; emotional well-being, psychological counselling, mental health, holistic wellness; diagnosis, treatment and prevention of diseases, physical/ mental impairments; awareness and education on institutional and non- institutional programmes, propagation of indigenous systems of medicine.

13. **Hygiene & Sanitation:** Women who have contributed to creating ecosystem for promoting good sanitation habits in community, creating sanitation infrastructure- for rural and urban poor – toilets / housing / drinking water facilities, treatment and proper disposal of sewage or wastewater, policy framework, mobilizing community through information, education and communication on all issues related to sanitation.
14. **Innovation, Science & technology:** Women who have contributed to specialised or innovative services/ practices and programmes for the well- being of the society, technological interventions, empowered rural and urban community through development of appropriate skills, drudgery reduction, and technology transfer.
15. **Literature:** Women who have contributed through literature on women's issues, rights and empowerment.
16. **Media:** Women who have contributed towards making a difference in the society through use of media including films, documentaries, mass media, social media, digital media, community radio, new and effective outreach strategy or programmes for the betterment of women in the society.
17. **Nutrition:** Women who have contributed towards generating awareness about nutrition challenges, importance of optimal infant and young child feeding, mobilized communities to prevent malnutrition, created awareness on indigenous nutritious foods, promoted care at home and behaviour orientation for appropriate infant and young child feeding practices, child care and development and care during pregnancy and lactation & better utilization of available services, reached out to families, pregnant women, mothers, caregivers, adolescent girls, PRIs, teachers, opinion leaders and community at large.
18. **Sports:** Women who have contributed to promotion of social issues through sports, exemplary contribution in promoting indigenous sports, fostering team building.
19. **Women in public life:** Women achievers in Politics, Bureaucracy, Governance, Administration, Local Self Governance, Urban Local Bodies by their involvement and contribution to positive social change, gender equality and women's empowerment.
20. **Women's empowerment:** Women who have contributed towards encouraging other women to hold leadership roles and promoting them in decision making, providing

enabling environment, addressing their problems either by providing them gainful employment, or utilising their skills and experience for the benefit of the society, improving women's participation, engaging women employees, women entrepreneurial ventures, skill development/ vocational training/ training in traditional skills, and in other trades which promote employment of women especially in the unorganized sector.