

Logo and Design Tagline Contest for Khelo India- National Programme for Development of Sports

Terms and Conditions

- The Competition is open to all citizens of India Only.
- All entries must be submitted to the creative corner section of www.mygov.in. Entries submitted through any other medium/mode would not be considered for evaluation.
- The winning design of the logo, and tagline would be the intellectual property of the Mission Directorate-Sports Development, Department of Sports, Ministry of Youth Affairs & Sports (Government of India) and the winner cannot exercise any right over it, after acceptance of the prize. The prize winning logo and tagline is meant to be used by Mission Directorate-Sports Development for promotional and display purposes, etc materials and also for any other use as may be deemed appropriate for the initiative.
- The logo and tagline must not contain any provocative, objectionable or inappropriate content.
- Multiple submissions by the same participant would not be considered.
- The participant must be the same person who has designed the logo and tagline and plagiarism would not be allowed.
- Please note that the logo and tagline design of the program must be original and should not violate any provision of the India Copyright Act, 1957.
- Anyone found infringing on others' copyright would be disqualified from the competitions. Mission Directorate-Sports Development, Department of Sports, Ministry of Youth Affairs & Sports (government of India) does not bear any responsibility for copyright violations of infringements of Intellectual property carried out by the participants.
- The Employees of Mission Directorate-Sports Development as well as their family members are not allowed to take part in this competition.
- Participant is to make sure that his/her MyGov profile is accurate and updated since Mission Directorate-Sports Development would be using this for further communication. This includes details such as name, Photo and phone number. Entries with incomplete profiles would not be considered.
- Mission Directorate-Sports development, Department of Sports, Ministry of Youth Affairs & Sports(Government of India) reserves the right to cancel or amend all or any part of the contest and / or the terms & conditions / technical parameters/evolutions criteria . However, any change to the terms & conditions / technical parameters/evolutions criteria, or cancellations of the contest, will updated/posted on the MyGov platform. It would be the responsibility of the participants to keep them scheme informed as to any changes in the terms & Conditions/technical

parameters/evolutions criteria stated for this contest.

- Participants need to submit their entry separately for each contest (i.e. logo design & tagline).
- The last date for submission is midnight of 27/07/2016.

Technical Parameters

- Participants should upload the logo and tagline in JPEG/PNG/SVG/format only.
- The logo should be designed on a digital platform. The winner of the competition shall be required to submit the design in an editable and open file format.
- Participants should not imprint or watermark logo design.
- A small description should be provided to explain the concept.
- Logo should be designed in colour and four sizes from (4cmsX4 cms) to (60x60cms.)
- The logo and tagline should be usable on the website/social media such as Twitter/Facebook and on printed material such as b/w press releases, stationery and signage etc.

Evaluation Criteria

- All the entries received would be assessed for award by the Selection committee of Mission Directorate Sports Development, Department of Sports, Ministry of Youth Affairs & Sports (Government of India).
- Entries would be judged on the basis of elements of creativity, originality, composition, technical excellence, simplicity, artistic merit and visual impact and how well they communicate the theme of the scheme.
- The decision of the Department of Sports would be final and binding on all the contestants and no clarifications on the final decision would be issued to any participants.
- The disqualified entries shall not be used by Mission Directorate-Sports Development for any purpose and Mission Directorate-Sports Development shall have no intellectual right over the same.
- Any legal proceedings arising out the completion/its entries/winners shall be subject to local jurisdiction of Delhi only.