

TERMS AND CONDITIONS FOR
PLAY TO WIN CONTEST

PLEASE READ THE FOLLOWING TERMS AND CONDITIONS CAREFULLY BEFORE PARTICIPATING IN THIS CONTEST KNOWN AS “**Play To Win CONTEST**” or “the CONTEST”. BY PROCEEDING WITH PLAYING THE **CONTEST**, YOU AGREE TO BE LEGALLY BOUND BY THESE TERMS AND CONDITIONS (“**Terms and Conditions**”). IF YOU DO NOT AGREE TO THESE TERMS AND CONDITIONS, PLEASE DO NOT PARTICIPATE IN **CONTEST**.

Terms and Conditions

1. **Play To Win/ CONTEST** (hereinafter referred to as the “**Contest**”) is conceptualized and organized by Tata Teleservices Limited, a company incorporated under the Companies Act, 1956 and having its registered office at Jeevan Bharti, 10th Floor, Tower-I, 124, Connaught Circus, New Delhi- 110001 and its corporate office at A & E Blocks, Voltas Premises, T. B. Kadam Marg, Chinchpokli, Mumbai - 400033 and Tata Teleservices (Maharashtra) Limited, a company incorporated under the Companies Act, 1956 and having its registered office at Voltas Premises, T.B.Kadam Marg, Chinchpokli, Mumbai - 400 033 (collectively referred herein as “**TTL**” or “operator”). This Contest is open for participation for the active¹ pre-paid and post-paid category of Subscribers² (“**Subscriber(s)**”) of TTL, during the period from 19th July , 2016 00:00:01 hrs to 16th October 2016 23:59:59 hrs, both days inclusive (hereinafter referred to as the “**Contest Duration**”).
2. This Contest is organized by TTL and sponsored by **OnMobile Global Limited**, a company incorporated under the Companies Act, 1956 and having its registered office at Tower# 1 94/1 C & 94/2, Veerasandra Village, Attibele Hobli, Anekal Taluk, Electronic City Phase 1, Bangalore- 560100- India (“**OnMobile**” or “**Partner**”). TTL and Partner reserves the right to extend or shorten the Contest Duration as it deems fit.
3. The Subscribers understand that the prize/s under the Contest are sponsored and provided by Partner as mentioned above and TTL shall not be held responsible or liable for non-delivery or shortfall or deficiency in the prize/s and all the legal remedies in relation to the prizes shall solely lie against the Partner, subject to the Terms and Conditions of the contest.

¹An active Subscriber shall mean the Subscriber who uses the Subscriber Identity Module (“**SIM**”) on a regular basis for purposes other than to participate in Contests offered by Partners and TTL, jointly.

²Subscriber shall mean the rightful user of the TTL India connection, pre-paid or post-paid, in whose name the mobile phone connection number (MSISDN) is registered with the operator. In the event the number / connection is registered in the name of a company/ firm, the employee who is authorized to use the connection shall submit a No Objection Certificate (NoC) and authorization of the employer duly permitting the employee to use the number for participation in the Contest, receive the prizes and accept the terms applicable for the Contest.

4. The Contest is open for all active subscribers who satisfy the eligibility criteria mentioned in Clause 5 below and who belong to the following **TTL telecom circles** (“**Circle(s)**”) of DELHI, RAJASTHAN, MUMBAI, MAHARASHTRA, KARNATAKA, KERALA, MADHYA PRADESH, GUJARAT, ANDHRA PRADESH, TAMIL-NADU & CHENNAI, UTTAR-PRADESH EAST, UTTAR-PRADESH WEST, PUNJAB, HARYANA, HIMACHAL PRADESH, BIHAR, ORISSA, KOLKATA , WEST BENGAL and who have successfully subscribed to the Contest by following the process mentioned hereunder. Notwithstanding the foregoing, if the operation of or participation in the Contest is prohibited in any State and/or territory or part thereof as per applicable law, the Subscribers from such State and/or territory or part thereof shall not be eligible to subscribe to or participate in the Contest. No further notice shall be given by Partner or TTL in this regard to the Subscribers.

5 Eligibility:

- Subscriber must be of or above 18 years of age;
- Subscriber must be a resident of India;
- Subscriber must belong to any one of the Circles mentioned in these Terms and conditions;
- The name and address of the Subscriber must at all times correspond with the name and address of such Subscriber as is registered with TTL during the Contest Duration and on the date of Winner selection and distribution of prizes under this Contest unless otherwise expressly authorized in writing by TTL.
- Subscribers must maintain a minimum balance of Rs.3/- on each day of the Contest to play the Contest on that day.
- Subscriber must not be under any legal disability e.g. insolvency, restraint by court order etc. and /or is prohibited from entering into any contractual relationship.

For the purposes of these Terms and Conditions, wherever the context so requires “**You**” or “**Your**” shall mean any natural person who is a Subscriber.

Also, by participating in this Contest, You:

- Agree to these Terms and Conditions and give Your consent for the same;
- Agree that You are entering into this Contest as an independent party and nothing herein establishes an employer-employee relationship between You and TTL or between You and Partners and You are acting voluntarily, using Your own time and resources to participate in this Contest, solely at Your own risk;
- Warrant that You have read, understood and agreed to conform to these Terms and Conditions;
- Warrant the accuracy, truthfulness and currency of all information that You have submitted; and

- Warrant that prior to subscribing to the Contest, it shall be deemed that You have read and have agreed to be bound by the Terms and Conditions herein.

The Contest will be available in English, Hindi, Tamil, Telugu, Malayalam and Kannada languages on Interactive Voice Response (“**IVR**”). The contest shall be called Play To Win/ Contest across all circles. It might be possible that user gets only 1 language option on IVR basis circle preferred language as decided by the operator.

6. A Subscriber, by participating in the Contest, hereby agrees to these Terms and Conditions and gives his/her irrevocable consent to the process of selecting the Winners (**Selection Methodology**) under this Contest as set out herein, and any appropriate changes that may be made to this Contest by TTL including due to any legal or regulatory requirement, business exigencies, instructions from any judicial or a quasi-judicial body or due to any natural calamity beyond the reasonable control of the TTL or Partner, its affiliates and associates or for any reason whatsoever. Subscribers roaming outside their Circle shall be barred from playing the Contest. Further, the Subscribers who participate in the Contest and are chosen as Winners of each category of prizes in accordance with the Winner selection process under the Terms and Conditions of the Contest shall be required to be the registered TTL Subscribers of the winning mobile phone number and not merely the players using such mobile number (“**Winner(s)**”). If the Winner is not able to provide sufficient evidence to show that he/she is the Subscriber of the mobile connection, TTL reserves the right to award the prize to the next eligible Winner or to forfeit the prize, at its sole discretion.

7. The participation in this contest is purely voluntary.

8. The Subscribers may subscribe to this Contest by calling the toll-free number 543218

9. It is also clarified that a Subscriber may participate in this Contest only through IVR. Each Subscriber shall be charged Rs 3/- per answer, during the Contest Duration.

If the charging is unsuccessful, a ‘not charged’ prompt shall be played to the Subscriber and the call will be dropped. The answer given by the Subscriber for such uncharged question shall not be considered for the purposes of this Contest and such question will remain as an unanswered question, which may be played to the Subscriber again, during the Contest Duration.

In case of Low balance, a low balance prompt will be played and the call will be dropped.

If a Subscriber wants to unsubscribe from the Contest then it can be done by Calling 543218 (toll-free) . Upon effective un-subscription, an SMS will be sent to the Subscriber, confirming the un-subscription from the Contest.

10. Contest on Voice

The Contest consists of a total of 710 questions, with 2 answer options for each question and the Subscribers can answer the questions by pressing 1 or 2 and 3 for skipping the question on their mobile phone keypad. All questions are in multiple choice format and the answer to each must be selected from one of the two options only.

User can answer only after the beep.

The Subscribers may answer any number of questions on a particular day at their discretion. The Subscribers will be played the questions one after the other till he/she finishes answering all the questions of the Contest.

In case if user does not want to answer that particular question by any chance, he/she can press 3 and get the question skipped. Once 3 is pressed, question should be skipped and replaced with new question and should not be charged on this key press.

After every Right/Wrong answer, the user will be played an appropriate response followed by the updated score and given the next question and answer options.

After skipping the question, user will be played an appropriate response for skipping the question and will be informed about number of skips left.

After user completes the SKIP counts (10) he/she should not be given the SKIP option along with Answer options and instruction prompt.

Contest consists of 710 questions, out of which 700 can be answered by participants at any time. 10 questions will be used in case of SKIPPING.

The questions under the Contest shall be based on general information available to public at large.

For all Subscribers who participate in the Contest for the first time by dialing 543218, a Subscriber will be able to hear the information informing them about the gratifications offered under the Contest, the charges per answer and the Terms and Conditions. This will be followed by the 1st question and answer options.

To listen to a question again the Subscriber can press *. There will be no negative marking for a wrong answer.

For every right answer the Subscriber will be entitled to one point. After every answer, the Subscriber will be played an appropriate response followed by the updated score and given the next question.

If the Subscriber stops playing the Contest after answering the nth question then when he/she calls back on the toll free number 543218, he/she will be played the (n+1)th question. If the Subscriber stops playing the Contest without answering the nth question, then when he/she calls back on the toll free number 543218, he/she will be played the nth question, which may be different from what he/she received previously, i.e., if the Subscriber listens to the 4th question but drops the call without answering the 4th question, then when he/she calls back, he/she will be played the 4th question, which question maybe different from what he/she received previously.

11. TTL shall display the name of the winners of bumper prize on their website. It is clarified that TTL shall display the name of the winners in such manner so as to prevent the complete disclosure of the winner’s identity. It will be displayed for a period of one week within 30 days from the date the contest ends. Customer has to check the websites on regular basis.

12. Gratification Grid*

Prize Model	Criteria	Points	Product	Selection	Value	Qty	Total Budget
Bumper Prize	1 MSISDN National	Max Points	GOLD Voucher	National	100,000	1	100,000
Monthly Bumper Prize	1 MSISDN National	50	TVS SPORT	National	40,000	3	120,000
Weekly Prize	2 MSISDN National	12	Mobile Recharge	National	100	24	2,400
Daily 1 st Prize	10MSISDN National	7	Mobile Recharge	National	50	900	45,000
Daily 2nd Prize	30 MSISDN National	3	Mobile Recharge	National	20	2,700	54,000
Daily 3rd Prize	50 MSISDN National	1	Mobile Recharge	National	10	4,500	45,000
GRAND TOTAL						8,128	366,400

*The value of the above prizes is subject to the clause 14 below.

13. Selection Methodology

Bumper Prize:

The selection for the Bumper Prize will be conducted after the Contest ends. One MSISDN across all circle groups*, with the highest score in the least amount of time, during the contest will be selected as the winner of Gold Voucher worth up to Rs 100,000.

Monthly Bumper Prize:

Monthly Bumper Prize:

The selection for the Monthly Bumper Prize will be conducted after the Contest ends and as per the schedule**.

One MSISDN across all circle groups*, with minimum 50 points in the least amount of time, during that month will be selected as the winner of TVS Sport bike worth up to Rs 40,000.

One MSISDN can win Monthly Bumper prize only once in the contest

One Individual winner, irrespective of MSISDNs, can get only one of the above prizes i.e. Bumper Prize and Monthly Bumper Prize.

Weekly Prize:

The selection for the Weekly Prize will be conducted as per the schedule***. Two MSISDNs across all circle groups**, with minimum score of 12 points in the least amount of time, during that week, will be selected as the winner of Mobile recharge worth up to Rs 100.

One MSISDN can get the Weekly prize only once in the Contest.

Daily 1st Prize:

The selection for the Daily 1st Prize will be done after 5 working days

Ten MSISDNs across all circle groups**, with minimum score of 7 points in the least amount of time on that day, will be selected as the winning MSISDN of Mobile Recharge worth up to Rs 50.

One MSISDN can win the Daily 1st prize only once in this contest

The winning MSISDN will be removed from the list of eligible MSISDNs for Daily 2nd & 3rd prize of that day.

Daily 2nd Prize:

The selection for the Daily 2nd Prize will be done after 5 working days. Thirty MSISDNs across all circle groups**, with minimum score of 3 points in the least amount of time on that day, will be selected as the winning MSISDN of Mobile Recharge worth up to Rs 20.

One MSISDN can win the Daily 2nd prize only once in this contest

The winning MSISDN will be removed from the list of eligible MSISDNs for Daily 3rd prize of that day.

Daily 3rd Prize:

The selection for the Daily 3rd Prize will be done after 5 working days. Fifty MSISDNs across all circle groups**, with minimum score of 1 point in the least amount of time on that day, will be selected as the winning MSISDN of Mobile Recharge worth up to Rs 10.

One MSISDN can win the Daily 3rd prize only once in this contest.

In the selection of the Bumper, and Monthly Bumper winners, in case of a tie in the score & time taken, 1 round of tie-breaker will be conducted for all the tied MSISDNs on Voice. Winner of tie-breaker round will be the MSISDN with highest score in least amount of time. In case of a further tie in the score and time taken, in the tie-breaker, the selection will be conducted by checking the time taken by the MSISDNs to answer x-1, x-2 questions in the tie-breaker. i.e., if the tie-breaker has 35 questions, and there is a tie in this, then, the time taken for an MSISDN to answer 35-1=34 questions will be considered. In case of a tie in this, then the time taken to answer 34-1=33 questions, and so on will be considered.

In case of a tie in the selection of winners for any of the weekly & Daily prizes, in the Contest, the Winner will be the MSISDN that has achieved the relevant score as detailed above, first in point of time, which shall be electronically recorded by an independent system of the Partner.

****Monthly Schedule**

Monthly Schedule		
Month 1	19-Jul	17-Aug
Month 2	18-Aug	16-Sep
Month 3	17-Sep	16-Oct

*****Weekly Schedule**

Weekly Schedule for gratification		
Week	From	To
1	19-Jul	31-Jul
2	1-Aug	7-Aug

3	8-Aug	14-Aug
4	15-Aug	21-Aug
5	22-Aug	28-Aug
6	29-Aug	4-Sep
7	5-Sep	11-Sep
8	12-Sep	18-Sep
9	19-Sep	25-Sep
10	26-Sep	2-Oct
11	3-Oct	9-Oct
12	10-Oct	16-Oct

14. The process of Winner selection for each category of prize, in accordance with the Winner selection process detailed in this Contest will be the sole discretion of OnMobile and shall be witnessed by an independent third party auditor (“**Independent Auditor**”) appointed by OnMobile who shall, after the selection of the Winners, certify such process. TTL shall be responsible only for the validation of the Subscribers details.

15. After the selection and validation of the Winners of all the prizes under this Contest, the Winners will be contacted by OnMobile, by calling them for 3 consecutive days on the number of the Winner(s) registered with TTL, and will be given further details as to how, when and where they can redeem their respective prizes. For such purpose the Winner(s) will receive calls only from one of the numbers mentioned herein, i.e., 080-49080661or +91-80-40096344. In the event the Winners do not answer the calls of OnMobile, an SMS will be sent to the MSISDN of the Winners, from the number 543218 intimating them regarding their winnings and providing them the details as to how, when and where they can collect their respective prizes (“**Intimation**”). For the avoidance of doubt, Intimation shall be date on which the respective Winners are contacted by OnMobile regarding their winnings under the Contest, either by way of voice calls or SMS detailed above.

16. OnMobile or TTL shall not be liable for any reason whatsoever in the event the Winners respond or communicate in any form, with any numbers, other than as detailed hereinabove. The prizes must be claimed by the Winners within 30 days from the date of Intimation to the Winner, failing which, the prize(s) will be deemed to be forfeited by OnMobile under the respective categories under the Contest. The prizes offered under the Contest may be given to the Winners during a special event, the venue, date and time of which shall be announced by the OnMobile, at its sole discretion, subsequent to completion of the Contest. In the event no special event is being conducted by OnMobile, the Winners shall be required to provide their address to which the prizes may be sent by OnMobile, failing which the prize shall be forfeited. Delivery of prizes will be subject to the Winner giving the correct address and his/her availability there. The Winners agree that there shall be no liability on OnMobile or TTL in the event the Winners cannot be

contacted, on any account whatsoever. In the event that any of the Winners cannot be reached over phone or through SMS for a period of 3 days from the date of Intimation for any reason whatsoever, OnMobile and TTL reserves the right to forfeit the prize at its sole discretion.

Without prejudice to the foregoing, any failure on the part of the Winner under this Contest to comply with directions issued by OnMobile or TTL shall entitle OnMobile, at its discretion, to cancel and forfeit the prize for the said Winner. The prizes shall be Onmobile only after and subject to confirmation of an existing Permanent Account Number (“PAN”) of the Winner(s). All costs and expenses for collecting the prize unless otherwise specified shall be borne solely by the Winners under this Contest and the prize shall not be transferable and no request shall be entertained by OnMobile or TTL for such transfer. In the event the prizes cannot be delivered, when specified that they will be delivered, due to reasons beyond the control of OnMobile, the Winners shall collect them from the place specified by OnMobile.

17. All costs and expenses for collecting the prize unless otherwise specified shall be borne solely by the Winners under this Contest and the prize shall not be transferable and no request shall be entertained by OnMobile or TTL for such transfer. In the event the prizes cannot be delivered, when specified that they will be delivered, due to reasons beyond the control of OnMobile, the Winners shall collect them from the place specified by OnMobile.
18. All prizes will be given after deducting various taxes, license fees and charges as applicable.
- 19.. By entering the Contest, You confirm and waive the applicability of rules and regulations of the National Do Not Call Registry and You agree to receive promotional messages including without limitation daily updates of Your score and such other updates of the current Contest, promotional updates on the current Contest or/and any such contest/s as may be active for participation during the Contest Period. Also, the Subscribers may receive promotional updates from and at the sole discretion of the Partner, of the upcoming contest/s for 20 days from the date of commencement of such upcoming contests. Subscribers may call the IVR 543218 to stop receiving such updates. The process could take up to 48 hours to get activated and the Subscriber undertakes not to dispute/challenge any promotional update send by the Partner during this period.
20. Subscriber may directly contact OnMobile at 080-080-49080661 (toll-number) regarding any queries or complaints pertaining to the Contest between 9.00 AM and 9.00 PM on all days from Monday to Sunday. Alternatively, the Subscribers may send an email to

contest@onmobile.com which will be answered on working days, between Monday to Friday. All disputes must be addressed by the Subscriber in writing to OnMobile directly, and TTL shall not entertain any communication in this regard.

21. The gold voucher which may be given to the Winner(s) as a prize shall be given after deduction of such value equivalent to the amount of applicable taxes, including but not limited to, Tax Deducted at Source ("TDS") @ 30.99% or as applicable from time to time and applicable Value Added Tax on the purchase of the gold. The Winner will receive a TDS certificate in respect of the amount of TDS, and also a statement showing the value of the gold received.
22. The value of the prize offered as the Monthly Bumper Prize i.e. TVS Sport Bike in this Contest shall not exceed Rs. 40,000 In case the specified model, type of the vehicle offered in this Contest as the Monthly Bumper Prize is discontinued or not available during or after the Contest, the Organizer shall at its own discretion offer another vehicle of the same value which may or may not be of the same brand. If the Winner wants the exact same model/type of the same brand mentioned as the Monthly Bumper Prize that he is eligible to in this Contest and if the price of the vehicle increase during or after the Contest or at the time of prize distribution/Winner announcement period, the Partner will only pay the value of the vehicle that was during the launch of the Contest and the Winner has to pay or bear the extra amount. The prize amount shall be given by way of cheque in the name of the dealer from whom the vehicle is being purchased.

With regard to the Monthly Bumper Prize, the Winner will be eligible for the ex-showroom price of such prize, i.e. of the TVS Sport bike, which shall not exceed the respective prices as detailed in Clause 24 above. The Winners eligible for such prizes will be liable to pay all applicable charges over and above the ex-showroom price of the respective vehicles as applicable, which shall include but not be limited to applicable taxes, levies, charges on the additional parts opted by the Winner to be purchased along with the afore-mentioned prizes or any other costs or charges which may be levied by the Central, State or Municipal authority or government or any other liabilities related to the respective vehicles.

In case the specified model, type of vehicle offered in this Contest as Monthly Bumper Prize is discontinued or not available during or after the Contest, the Partner will, at its own discretion, offer another vehicle, as applicable, of the same value which may or may not be of the same brand. If the Winner wants the exact same model or type of vehicle of the same brand mentioned as the Monthly Bumper Prize and if the price of the respective vehicles increase during or after the Contest or at the time of prize distribution or Winner announcement, the Partner will only pay the value of the vehicle(s) that was during the launch of the Contest and the Winner has to pay/bear the extra amount. The prize amount shall be given by way of cheque in the name of the dealer from whom the respective vehicles are being purchased under each category of prize hereunder.

23. The Terms and Conditions for the Contest is also available on the Website www.tatadocomo.com and tataindicom.com. The Terms and Conditions of the Contest can be amended or varied from time to time or withdrawn and therefore, please visit the Website to keep yourself updated and informed.
24. The prize/s of the Contest will be given only to the winner/s in whose name the mobile phone number is registered. The winner needs to be the TTL active subscriber at the time of receipt of prize/s and winner should have cleared all the outstanding dues of TTL. To redeem the prize, the winner should declare his name & address and provide proof of identity and other supporting documents as may be required by TTL.
25. The prize/s shall be subject to the laws of India, including all the tax laws. All applicable regulatory and statutory duties, cess, surcharges, taxes (including TDS), insurances, transfer fees, registration fees etc. that may be applicable to avail/use the prize/s will be borne by the Winner. Further, all the Winners must furnish a valid Indian PAN Card to claim the prize amount, or prize, irrespective of the value of the same, failing which the Winners' prize shall be forfeited, or the prize shall be rolled over to the next eligible Subscriber, at the sole discretion of OnMobile.

Any prize of value in excess of INR 10,000/- in a year*** will attract deduction of tax at source and all taxes to be paid on the prize/s shall be paid by the respective Winners at the prevailing rate, unless expressly specified otherwise.

***A Subscriber earning prize in excess of INR 10,000/- in a year in aggregate from all Contests or offers conducted by OnMobile Global Limited as one of the Partner irrespective of the telecom operator or other Partner/ organisations will be subject to TDS under the Income Tax Act, 1961.

The Terms and Conditions stated herein shall not override the terms and conditions of the Subscriber Enrolment Form.

This Contest is subject to guidelines/ directions issued by the Department of Telecommunications ("DoT"), Telecom Regulatory Authority of India ("TRAI") or any other statutory authority from time to time.

In all contests launched by OnMobile and TTL India jointly (“TTL Contest(s)”) for the financial year 2016-17, one individual Winner, irrespective of the number of mobile connections registered in his/her name with TTL, is entitled to win prizes aggregating up to Rupees Five Lakhs only (“Threshold Limit”). However, notwithstanding the Threshold Limit, if an individual Winner, irrespective of the number of mobile connections registered in his/her name with TTL, has not crossed the Threshold Limit and subsequently wins an individual prize in the financial year 2016-17 which results in his/her cumulative winnings for the financial year 2015-16 crossing the Threshold Limit, shall, as an exception, be entitled to his/her cumulative winnings in the financial year 2016-17. It is to be noted that the individual Winner will be entitled to such an exception only if a prize under any TTL Contest in the financial year 2016-17, individually results in him/her crossing the Threshold Limit in the financial year 2016-17;

Once any individual Winner, irrespective of the number of mobile connections registered in his/her name, achieves the Threshold Limit for the financial year 2016-17, he/she will no longer be eligible to win prizes worth Rupees Ten Thousand and/or above in financial year 2016-17; and

In the event there are multiple TTL Contests live simultaneously, the Winner announcement of which need not follow the same order as the respective TTL Contest launch dates, then the order of the TTL Contests for the purpose of reckoning the Threshold Limit shall be as determined by OnMobile in its sole discretion, and no claims will be made by any Subscriber in this regard.

In all TTL Contests held in the financial year 2015-16, if one individual Winner, irrespective of number of mobile connections registered in his/her name with TTL, has already won prizes aggregating Rupees Ten Lakhs or more for such financial year 2015-16, he/she will be eligible to win prizes worth up to Rupees Ten Thousand only, for the financial year 2016-17.

26. This offer under this Contest cannot be used in conjunction with any alternative offer or promotion of a similar nature.
27. Questions and their answers are designed/ sourced by OnMobile, are as per their best knowledge and information available and have been collected and framed with reasonable prudence. The facts are based on largely known facts and any exceptions are not considered. In the event of any discrepancy / dispute regarding the questions or answers, neither OnMobile nor TTL nor any third party involved shall be liable towards any Subscriber in any manner.
28. Neither TTL nor Partners will be responsible for any loss, damage, claims/demands by the Subscribers during or after completion of the Contest including without limitation due to any of the following reasons:-

- Subscriber is unable to understand the Terms and Conditions of the Contest;
- Any other reason, event, error or incidence not within the control of TTL and/ or Partner;
- failure of servers or telephone lines or the failure to provide the correct Contest score updates;
- any errors arising from or in connection with network failure, network congestion, network unavailability or any such technical issues including those arising out of technical snags or resultant inability of the listener.

29. Partner and TTL reserves the right to extend, cancel, discontinue, prematurely withdraw, change, alter or modify this Contest or any part thereof including the eligibility criteria, the Terms and Conditions and prizes at their sole discretion at any time during its validity as may be required including in view of business exigencies, changes by regulatory authorities, statutory changes and for other reasons beyond its control. The latest revised version of the Terms and Conditions shall be effective and binding on the Subscribers from the time of its posting on the Website. You are therefore advised to check this Website regularly for any update(s) or amendment(s) made to these Terms and Conditions and in the event the modified or amended Terms and Conditions are not acceptable to You, You should discontinue the subscription to the Contest. Your continued subscription to Contest and/ or participation in the Contest will constitute Your acceptance of the latest revised Terms and Conditions.

TTL and OnMobile may assign any or all of their respective rights under these Terms and Conditions to their affiliates or any third person without consent of the Subscriber

30. TTL and/or OnMobile shall not be liable for any delay, failure to comply with its obligations contained herein or adverse effect caused to this Contest, including without limitation those caused by weather conditions, fire, flood, strike, hurricane, industrial dispute, war, hostilities, political unrest, riots, civil commotion, terrorist attack, inevitable accidents, acts of god, technical snags, or any other circumstances beyond the reasonable control of TTL and/or OnMobile (“Force Majeure”).

TTL and OnMobile reserve the right, at any time, to unconditionally disqualify any Subscriber who tampers with or who in any way abuses the process or Terms and Conditions of the Contest. Failure by TTL and OnMobile to enforce any of its rights at any stage does not constitute a waiver of those rights and shall not give rise to any claim by any person

31. The Subscribers shall indemnify and keep indemnified TTL and OnMobile and their officers, directors, employees, customers, and agents harmless from and against any and all claims, losses, suits, proceedings, action, liabilities, damages, expenses and costs (including attorney's fees and court costs) which TTL and OnMobile may incur, pay or become responsible for as a result of breach or alleged breach of the representations or obligations of the Subscribers under these Terms and Conditions, any failure by the Subscriber participating in this Contest to comply with applicable law and any third party claim in respect of misuse of any information of a third party. TTL and OnMobile shall have the right to defend themselves, pursuant to this Clause, at the cost of the Subscriber.

Any Subscriber providing any incorrect information, concealing or withholding any information from the Partners with an intent to participate and/or win the Contest will automatically be disqualified from participating in it and winning the different categories of prizes. Such act of providing incorrect information, concealing or withholding any information, including without limitation incorrect declaration of information relating to name, age, identity, address, mobile connection of the TTL number, domicile, payment of outstanding amount to TTL or any other information provided by the Subscriber, shall entitle Partners to disqualify him/her without any further intimation.

This Contest is being made purely on a "best endeavor" basis and participation of Subscribers is voluntary, and subject to acceptance of these Terms and Conditions.

32. The Contest is neither open for employees, distributors, franchisees, agents and suppliers of TTL and Partner nor for the relatives of such employees, distributors, franchisees, agents, vendors and suppliers of TTL and Partner.

You, the Subscriber, acknowledge and agree that all copyright and trademarks and all other intellectual property rights in the SMS content, Website and all material or content related to the Contest shall remain, at all times, owned by Partner, TTL or its respective owners. All material and content contained in this Website or any SMS content is made available for Your personal and non-commercial use only. Any other use of the material/content on this Website or any information disseminated by SMS or any other means of communication is strictly prohibited. Nothing in the Contest shall affect any intellectual property rights of Partners or TTL or any of their affiliates in any product or service made available on the Website.

33. All prizes offered in this Contest are subject to availability. OnMobile reserves the right to provide alternate models or brands of the same value, for any of the prizes or issue a Bank

Gift Card³ for the value of the prize won under the Contest, after deducting applicable taxes, which may be redeemed by the Winner at stores accepting such Bank Gift Card.

This Contest may contain factual references to the names of certain companies, products and individuals. The Partner and TTL make no representation of having a business relationship or tie up with any such companies, products or individuals. All trade names shall continue to remain owned by their respective owners.

The Subscribers shall not have the right to claim any damages, loss or costs from TTL for delay in delivery of the prize(s) on any grounds whatsoever. Partners and/or TTL are neither responsible nor guarantee the quality of the goods or services being offered as prize/s nor are they liable for any defect or deficiency of goods or services so obtained or availed, by the Subscribers under this Contest. TTL and/ or Partner is also not liable for any defect or deficiency in the prize(s) so offered or availed by the Subscribers under this Contest.

The Winner shall not be entitled to the prize, in case he/ she fails to clear all outstanding dues payable to TTL and / or is not an active Subscriber of TTL on the date of claiming the prize/s.

34. The prizes under this Contest can be redeemed only once. Prize are offered on 'NO EXCHANGE' and 'NO REFUND' basis. Neither the Partner, TTL nor any third party will entertain any requests for exchange in lieu of the prize/s. Cash alternative for the prizes above maybe given at the sole discretion of the Partner. Mere participation in the Contest shall not entitle a Subscriber to the prize. No other person or agent can claim the prize on behalf of the Subscriber, unless otherwise expressly mentioned herein. Apart from the entitlement to the above prize/s, the Winner/s and/or their legal heirs, successors or representative will have no other rights or claims against TTL and/or Partner, unless otherwise expressly provided hereunder.

Subject to any applicable law (a) All warranties of any kind whatsoever, whether express or implied, are hereby expressly DISCLAIMED by Partner and TTL including, but not limited to, meeting of the Subscribers requirements or aspirations, timeliness, security, any delay or failure in time recorded or taken for answering a question through voice mode including during the tie-breaker process due to technical snags including network failure or system error or otherwise, the results or reliability of the Contest, the delivery, quality, quantity, merchantability, fitness for use or non-infringement in respect of any goods, services, benefits or awards acquired or obtained through the Contest or any

³ A Bank Gift Card acts as a pre-filled card, in which the Winner's prize amount, less TDS if applicable, is available and is given to the Winners at the sole discretion of the Partner. This Bank Gift Card can be used / swiped as a debit card in all outlets where Bank Gift Cards are accepted. The Bank Gift Card shall be valid for a minimum period of 6 (six) months from the date of its issue to the Winners. The applicable terms and conditions for such Bank Vouchers shall be the terms and conditions stipulated by the relevant bank. This Bank Gift Card may be issued by the Partner, at its sole discretion, to any of the category of prizes.

transactions effected through the Contest; (b) The Subscribers expressly agrees that his/her participation in the Contest offered by TTL is at the Subscribers sole risk and is governed by the Terms and Conditions herein; and (c) No advice or information whether by representations, oral, written or pictorial derived from the Website or through the Contest shall be construed to mean the giving of any warranty of any kind by the Partners or TTL

Neither TTL nor Partner will be responsible for any loss, damage, claimed/demanded by the Customers due to any of the following reasons:-

Subscriber is unable to send the SMS for whatever reasons to the Contest short code
Subscriber sends an SMS inadvertently or otherwise to a wrong SMS code;
Subscriber sends the SMS but with wrong text;
Subscriber is unable to understand the terms and conditions of the Contest;
Subscriber is unable to understand the process of participation or is unable to participate in the Contest; and /or
Subscriber is declared as a winner but is aged less than 18 years of age or is incompetent to enter into a contract;
Any other reason, event, error or incidence not within the control of TTL/ Partner.

35. If any provision of these terms and conditions is found to be invalid by any court having competent jurisdiction the invalidity of such provision shall not affect the validity of the remaining provisions of these terms and conditions, which shall remain in full force and effect. Any disputes with regard to the Contest, will be subject only to the jurisdiction of the courts in Delhi.