

RULES & REGULATIONS GOVERNING PARTICIPATION IN “WATCH AND WIN” A HOME VIEWER CONTEST, TITLED “NEENGALUM VELLALAM ORU KODI PLAY FROM HOME CONTEST”

1. CONTEST DESCRIPTION:

“NEENGALUM VELLALAM ORU KODI PLAY FROM HOME CONTEST “is a Contest held on the competition show in Tamil Language titled “NEENGALUM VELLALAM ORU KODI” (**Program**) for home viewers of the Program. The contest will be telecast on Vijay TV (“**Channel**”) which is owned by Vijay Television Private Ltd (“**Company**”).

2. DEFINITIONS:

"Company":	VIJAY TELEVISION PRIVATE LIMITED (“VTPL”) and/or its affiliates, the broadcaster of the Program
“Program”:	The Competition show titled NEENGALUM VELLALAM ORU KODI telecast on the Channel by the Company.
“Contest”	Episodic Quiz competition held on the Program for Home Viewers of the Program titled “NEENGALUM VELLALAM ORU KODI PLAY FROM HOME CONTEST”
“Home Viewer”	Any person viewing the Program during its initial Exhibition on the Channel.
“Participant”	Any Home Viewer who Participates in the contest and who (i) is above eighteen (18) years of age as on date of registration; (ii) is a citizen and Resident/Domicile in India (possessing a valid address proof for the same as stated in para 5 of these rules and regulations) and (iii) enters the Competition in accordance with the Rules and Regulations and is not an excluded registrant (s)
“Registrant(s)”:	Any Participant(s) whose entries get registered with the Company
Selected Registrant	The Registrant(s) who are selected and picked up by the Company through Randomizer selection from and out of valid and correct entries received by the Company to whom a call-back for verification of documents shall be made.
Contestant(s)	Includes Participant(s), Registrant(s) and Selected Registrant(s)
“Episode Winner”	The Selected Registrant(s) who are announced as the winner of the Episode by the Channel upon due compliance of all verification and documentation requirements and satisfies all eligibility criteria as may be required by the Company in accordance with these rules.
“Episode Prize”	The Prize money of Rs. 5,000/- (Rupees Five Thousand only) each to Two Winner(s) per Episode are eligible for.
“Excluded Registrant(s)”:	Means and includes, employees of the Company or any Group Company, employees of the Producer, employees of the advertising agencies which has been appointed by the Company, employees of the call centre engaged for this Competition, employees of the back end IT service provider, employees of KPMG, participants who does not fulfill the eligibility criteria of becoming a Registrant’s and also employees of the main sponsors and members of their immediate family. Further, all those not conversant in TAMIL and cannot read either English or TAMIL are ineligible to enter the Competition. For

	clarification the Registrant(s) should be conversant in TAMIL and should be able to read and understand either English or TAMIL.
“Main Sponsors”	Includes Title sponsors, Associate sponsors, Co-sponsors (Powered-by- sponsors) and Telecom sponsors of the Competition.
“Immediate family”:	Means and includes the respective spouse, children (adult citizens of India i.e. only those who have completed 18 years of age on the date of registration) and parents of the employees of the excluded registrants, parents of the employees’ spouse and siblings of the employees of the excluded registrants.
Episode	An episode of the Program
Watch & Win Question	The question aired on the Program in a billboard displayed before/after/during telecast of every episode posed to the Home Viewers for participating in the contest.
“Producer”:	Means the Producer of the Program which is Big Synergy Media Ltd.
“Randomizer”:	It is software that generates random bits of information from a given set of data as per predetermined parameters.
“Rules & Regulations”:	Means present rules & regulations governing the contest, as amended from time to time.
"Show":	Each episode of the Program (including any seasonal special/s episode/s) that is telecast.
“Seasonal Specials”	Any episode/s of the Program specially recorded to celebrate a specific time of year.
“Special Episode/s	Any episode/s of the Program recorded with Contestants who belong to a category other than that specified hereunder, which may include celebrities or children special, or any other category which may be decided upon by the Company in its sole discretion. Such episodes will have additional rules (as amendments/ attachments) to which the Contestants will have to comply with along with all the other rules of the Competition.
"Episode Number and Date":	The number and date of recording of the episode of the Program in question for identity purpose.
Rules and Regulations	These Rules and Regulations governing the Contest stated herein in entirety as may be amended from time to time as may be required by the Company

3. PROCEDURE TO PARTICIPATE IN THE CONTEST

3.1 Period

The Contest will be conducted in different phases of the Program. The company shall at its sole discretion roll out the next phases of the contest of the Program including for Seasonal Specials and Special Episodes as it may deem fit at its sole discretion.

3.2 Phase 1 of the Contest:

One episodic Watch and Win question in Tamil and (or) English having Four multiple choice answer options will be aired, on the episode of the Program telecast on the channel (currently for Three days in a week i.e Monday to Wednesday) commencing from 13th June 2016 until completion of Telecast of all the episodes of the Program (Telecast period), as may be decided upon by the Company at its sole discretion.

3.3 Question timelines period:

The timelines open for Participants to answer each Watch and Win question for each episode of the program telecast as above stated in Para 3.2 above, shall be for a duration commencing from 19.30 hrs on the day of the particular Watch and Win question is aired up to 19.00 hours of the following day of the said Watch and Win question i.e. for a total duration of 23.30 hours. The timelines mentioned are in IST.

3.4 ENTRY MECHANISM

To qualify for being a selected registrant, the Contestant(s) has to give the correct answer by choosing the correct option and sending the entry in the manner prescribed here-in-below:

3.4.1 REGISTRATION THROUGH "SMS" FOR ALL MOBILE SUBSCRIBERS

SMS FORMAT

For the Subscribers of IDEA: **NVOKPFH<Space>A/B/C/D to 554567**

The acknowledgement message will read "Dear IDEA user, thank you for participating in NVOKPFH Contest. We will call you back on this number if you are shortlisted. Rs. 5/SMS. Terms & Conditions available on www.nvok.in"

For Subscribers of VODAFONE, AIRTEL, RELIANCE, and TATA DOCOMO:
NVOKPFH <Space>A/B/C/D to 57827

The acknowledgement message will read "Dear User, thank you for participating in NVOKPFH Contest. We will call you back on this number if you are shortlisted. Rs. 3/SMS. Terms & Conditions available on www.nvok.in"

For purposes of these Terms and Conditions, “receipt” of the SMS occurs when the entrant receives the aforementioned acknowledgment message. Any other automated receipt confirmation does not constitute proof of actual receipt. For the avoidance of doubt, by submitting the SMS entry, the Participant(s) is representing that the SMS or contents thereof are not confidential or comprise any sensitive personal information contest.

NOTE:

1. In case of error in SMS format for IDEA users, the response message will read “Invalid format SMS NVOKPFH<Space>A/B/C/D to 554567. Charges upto Rs.5/SMS. Terms & Conditions on ww.nvok.in”
2. In case of error in SMS format for other users, the response message will read “Invalid format SMS NVOKPFH<Space>A/B/C/D to 57827. Charges upto Rs.3/SMS. Terms & Conditions on ww.nvok.in”
3. In case the Contestant(s) sends the SMS entry outside the question timelines mentioned in 3.3 above i.e during black - outs he/she shall be messaged as “The lines are closed now, you can try again at 19.30 hrs the following day [i.e when the lines will open]
4. The charges for per- SMS to 554567 will be as follow:

Network Operator(s)	Costs
IDEA	Rs. 5 per message

5. The charges for per- SMS to 57827 will be as follows:

Network Operator(s)	Costs
VODAFONE	Rs. 3 per message
AIRTEL (Rest of India)	Rs. 3 per message
AIRTEL (TAMILNADU & CHENNAI)	Rs. 5 per message
RELIANCE	Rs. 3 per message
TATA DOCOMO	Rs. 3 per message

*Roaming rates may apply and Contestant(s) should contact the telecom service provider for the applicable rates.

3.4.2 RULES OF ENTRY

- (a) The telephone lines and the mobile lines for SMS entry acceptance shall be open for each Show only during the question timelines specified in Para 3.3 above.

- (b) In case the Contestant sends the SMS entries outside the question timelines mentioned in 3.3 above he/she shall be messaged/responded as “The lines are closed now, you can try again at 19.30 hrs the following day[i.e. when the lines will open] All entries received beyond the specified question timelines shall be invalid entries.
- (c) Each contestant may submit multiple entries. In case one (1) or more than one (1) entry from a particular telephone number gets registered with the Company, only one registered entry from one telephone number shall be considered for further steps involved in the selection process in the contest. **The Contestant is advised to apply his/her discretion while making such multiple entries in the view of the cost of SMS.**
- (d) Only those Entries received from contestants in the correct format with correct answers in accordance with the Entry mechanism stated herein within the specified question timelines shall get registered as a “**Valid entry**” for being considered for further selection process involved in the selection of the Episode winner(s).
- (e) Valid Entries as mentioned above in clause 3.4 (d) made by Contestant(s) via all mobile phones specified in 3.4.1 above with respect to SMS entry mechanism alone shall be considered for the purpose of selecting the Episode Winner. However the Company reserves the right to introduce any other method/entry mechanism by which the Contestant may participate in the Contest.
- (f) Calls made from PCO, office board lines (EPABX or by any other system) and any other telephone lines shall not be valid entry to participate in the Watch and Win Game.

3.5 SELECTION PROCESS

- (a) The Contestants will be required to punch in the answer option to the Watch and Win question displayed in the Billboard before/after/during the Show in the correct format in accordance with the Entry Mechanism specified above and in case the answer of the Contestant is correct the telephone number will get registered with the Company.
- (b) Each day, two single Valid and Correct Entry from and out of all Valid and correct entries received from the contestants for the Watch and Win question telecast on the episode, shall be picked up and selected by the Randomizer on a daily basis to enable the Company to select the Winners of the Episode. Such selected entries is herein after referred to as “Selected Registrant” as defined herein above.
- (c) The Company will thereafter call back the Selected Registrants up on the telephone number registered with the Company for further verification and confirmation of all relevant personal details of the selected registrants. During the call back, the Company shall ask for personal details (i.e. full name, permanent present residence

address, date of birth, etc.) and information to check the eligibility of the Selected Registrants in accordance with these Terms and Conditions including availability of all documentary proofs to be submitted to the Company and requiring for necessary documentations to be executed by the Selected Registrants, to be finally announced as the Winners of the Episode.

- (d) In case the Selected Registrant is not found eligible as per the General Rules, the Selected Registrant will not be eligible to be announced as the Winner of the Episode. The said conversation between the Company and the Selected Registrant may be recorded (solely at Company's discretion).
- (e) In case the Selected Registrants are able to meet up with all the requirement of these Terms and Conditions to the satisfaction of the Company, the Selected Registrants shall be identified as the winner of the Watch and Win Game for that particular Show by the Company, provided that the said Selected Registrants initially furnishes all the necessary appropriate documents to the Company and also faxes and delivers the self attested photocopies of the required documents, to the number given by the Company during the Call back within 2 (two) days of such call failing which Company reserves its right to select another Registrant for verification in accordance with these rules.
- (f) On receipt of all necessary and appropriate documents in the manner specified in the call back and also the signed/attested copies of all the documents as may be required by the Company being received, the documents shall be verified with the information provided by the Selected Registrants during the call back to the Company. If the details provided by Selected Registrants are correct and other required documents specified in the call back have been correctly signed, executed and delivered by the Selected Registrants without any cancellation and/or alteration, the Selected Registrants will be informed that he/she is the Winner of the Episode for that particular Show number. Following which, the original documents of the faxed documents, which were signed by the Selected Registrants, will have to be produced/ couriered/sent by post by the Selected Registrants to Company for final confirmation by the Company.
- (g) The two Selected Registrant/Identified winners upon satisfactory compliance of all requirements shall be announced on an on air slate as the Winners of the Episode (of that particular Show No.) in the next week of that particular show (for which he/she has been selected).
- (h) The two Winners of the Episode whose names have been so announced shall be entitled to receive prize money of Rs.5,000/- (Rupees Five Thousand only) each after the Company has received the necessary appropriate documents and also the original documents signed by the winner/contestant without any cancellation and/or alteration of any manner whatsoever, failing, which the Company reserves the right to cancel the name of the contestant/declared winner as the Winner of the Episode and identify a new winner for that particular Show of the program.

4 OTHER MATTERS

- i). Each contestant may submit multiple entries. Valid entries received each day alone shall only be considered for the random selection process for that day. It is to be noted that multiple entries does not guarantee selection and no weight age is given to the number of entries made against a Watch and Win question. The **Contestants are advised to apply his/her discretion while making such multiple entries in view of cost of SMS.**
- ii) Only by Mobile (SMS), in the manner mentioned in these terms, is the only method by which a Contestant can enter the Contest. Nevertheless the Company reserves the right to introduce any other method/scheme by which Contestants may enter the contest.
- iii). The SMS entries (together referred to as “**Entry**”) for participating should have been completed on or before closing of the defined timelines in order to be considered as a valid entry.
- iv) The correct valid entry will be shortlisted by the randomizer on a daily basis from the valid entries received for each day. The selected registrants will be called back and informed of further requirements to be complied from their end prior for declaring him/her as the Winners of the Episode.
- v) The Company is not responsible if the call-back is not successful due to including but not limited to the following reasons:
 - a) Line being busy/dead/out of service
 - b) Congestion on the network
 - c) No answer received
 - d) Number does not exist
 - e) Number has been disconnected
 - f) Out of coverage area
 - g) Switched off
 - h) Poor call conditions/unclear reception
 - i) Number engaged
 - j) Call drop
 - k) Other reasons that could render a call unsuccessful or terminate it.
- vi) Company and/or its authorized agents, affiliates and representatives will use their reasonable efforts to contact the Selected Registrants, but will not be responsible or liable in any way whatsoever if the Selected Registrants cannot be reached by telephone for the above reasons in which case Company reserves the right to cancel the name of the Selected Registrants/Contestants as the Winners of the Episode and identify new winners for that particular Show of the program.

5 WINNER DECLARATION AND PAY-OUT

5.1 The Selected Registrants of the Watch and Win Contest are required to send attested copies of one of the following documents as valid name, citizenship and age proof to support the claim as instructed in the call back process, by Registered AD or such method as instructed by the Company so as to receive the same by the Company within 4(four) working days from the date of the call back:

- a) Birth Certificate
- b) Passport
- c) Voter's ID
- d) Driving License

In addition, the Selected Registrants is required to send self-attested copies of one of the following documents as valid address proof:

- a) Passport
- b) Voter's ID
- c) Driving License
- d) Ration Card
- e) Landline bill /Electricity bill/card

5.2 In addition, the Selected Registrants of the Watch and Win contest is required to send in a self-attested copy of his/her PAN card. PAN card copy and bank certificate (verifying the winner's bank account credentials) are compulsory for pay-out. After receipt and verification of the following documents, The Company will send/issue the Winners a copy of a Release Form which needs to be signed by the Winners and returned to the Company. The payment will be issued only on the basis of receipt of signed Release Form.

5.3 The documents should be sent to the following address, by Registered AD post or such other method as specified by the Company:

**Neengalum Vellalam Oru Kodi,
Vijay Television Private Limited
15, Jagannathan Road,
Nungambakkam,
Chennai - 600034.**

5.4 The Company will not be responsible in case of any delays or loss of the documents in transit and no requests/complaints will be entertained with respect to the same.

5.5 Upon completion of successful verification, the Selected Registrants will be declared as the Winners of the Episode and will be paid out as per standard payment process followed by the company. Tax will be deducted at source as per the applicable laws, at applicable rates and bank charges if any shall be borne by the Winners. The

Winners shall be solely responsible to ensure securing the prize money awarded/issued to them by the Company.

6 GENERAL TERMS AND CONDITIONS

- 6.1 Participation in the contest by sending the Entries in any manner as described herein shall be considered to be acceptance of these rules and regulations and shall be bound by these Rules.
- 6.2 Contest is open to Participants who are Citizens of India who have completed 18 years of age on the date of participating in the contest, and the citizen should be of sound health and mind and should be eligible in accordance with these Rules and Regulations.
- 6.3 Participants must enter the contest on their own behalf and entry (ies) by proxy will not be accepted, even for their immediate family members.
- 6.4 An entry is not transferable.
- 6.5 It is clarified that all Excluded Registrants including Employees of the Company, Producer, the advertising agency which has been appointed from time to time, other related parties, employees of the main sponsors; and members of their immediate family; persons other than Indian nationals, or Indian nationals living out of India, or those who do not qualify under the definition of "resident" of India as per the Indian Income Tax Act, 1961, or those not conversant in Tamil, are ineligible to enter the Competition. Failure to provide proof or affidavit of eligibility as may be required, including the correct date of birth and all other documents as required as per the rules and regulation within a reasonable time upon request by the Company may result in disqualification and/or the withholding or withdrawal of a prize. The company also reserves the right to disqualify a contestant in case a discrepancy is found to exist in the information furnished/provided/stated by the contestant during the conversation with the producer/company or any of the company's sub-contractors and vendors used by them in the contest, and in the information stated in the documents furnished by the contestant.
- 6.6 The contestants hereby represents that he/she is not under any exclusive contracts with any other third party/agency or is not under any kind of disqualification under law to participate in the contest, as the case may be.
- 6.7 The contestants shall undertake, warrant and guarantee to the company that the contestants has the full legal capacity to participate in the contest in accordance with these rules and regulations.
- 6.8 The contestant(s) acknowledges that he/she has voluntarily chosen to participate in the contest at his/her free-will and volition and is willing and consenting to bear all risk, cost & consequences arising from such participation in the contest.

6.9 If entries are received for participation, it is assumed that the person sending in the entry has provided the Company the permission to send SMSs to or call him/her, whether or not such sender is registered on the National Do Not Call registry.

7. INFORMATION

7.1 Contestants are required to furnish necessary supporting documentation which is in English/Tamil language only (refer list of documents in Winners Declaration and Payout Section or any such document as requested by the company) to confirm the eligibility of the Contestant.

7.2 Contestants entering the Contest from Mobile (post paid), are required to submit the mobile bill (original) and proof of address (original), and if it is a different name on the bill, then an NOC from that person with adequate proof of identity/signature from that person.

7.3 Contestants entering from Mobile (pre-paid card), are required to submit proof of address (original).

7.4 Contestant is required to furnish and sign and fax and also submit all the necessary documents, as instructed by the Company within the time specified in the call back. In case the Contestant fails to submit all the original documents duly signed, etc., and all other supporting documents as stated in the rules and regulations, to the Company, the Company reserves the right to disqualify the contestant who has been identified as the winner. For avoidance of doubt, documents shall be considered to be submitted by the Contestant on the Company receiving the **original** documents from the Contestant.

7.5 In case there is any mismatch of Contestant(s) details in any round of the Contest, the Contestant(s) will be disqualified and subsequently become ineligible to receive the prize money.

7.6 Disbursement timelines of Prize money will be at the discretion of the Company as per its standard day-to-day operating payment procedure.

7.7 All Personal details and information requested by and supplied to the Company by each Contestant must be truthful, accurate and in no way misleading. The company reserves the right to disqualify any contestant from the contest at its sole discretion, should the Contestant at any stage supply untruthful, inaccurate or misleading personal details and/ or information.

7.8 If at any time, including after disbursement of prize, any information submitted by the Contestant(s) is found to be incorrect, false, or otherwise misrepresented or misleading, the Contestant(s) shall be liable to refund all amounts received from the

Company and in case of failure to refund the Company reserves its right to take legal recourse for recovery of the prize money issued wrongfully due to misrepresentation by the contestant as stated herein.

8. SPEAKING TO THE MEDIA AND THIRD PERSONS

8.1 None of the Contestants shall, without the prior written approval of the Company, speak to the press or any other media or any third person, nor give any interviews or comments relating to any aspect of the contest or write blogs, post any messages in social networking or any site including but not limited to Facebook and Twitter. The contestant shall not disclose any information whatsoever relating to the Company, or the Contest to any other party.

9. WINNER DECLARATION

9.1 Decision of the Company with respect to selecting in terms of numbers, methodology, timelines and prize money will be binding on all Contestants.

9.2 The Contestants understand that their final selection will be based on a random selection through Randomizer from all correct and valid entries. No claims/requests to review records of the same will be entertained.

9.3 The Company will not entertain and permit the contestants or any of their representatives to check/audit/challenge the logic of the randomizer or selection software/process.

9.4 At no point of time will the company/producer be obliged to notify unsuccessful Contestants of its discretion.

9.5 All attempts will be made to protect Contest entry data from loss and corruption, but in the event such data loss happens, and because of the intricate timelines of the selection process, Company may have to continue with whatever data available or in any other manner as it may deem reasonable.

10. INTELLECTUAL PROPERTY RIGHTS AND ACCESS TO PERSONAL INFORMATION

10.1 On request of the Company, the Contestants shall also make arrangements for the Company to have access to his/her residence, work place, favorite hangouts, pets, etc. and obtain necessary permission from his/her parents, siblings, friends, colleagues to be photographed, interviewed and to record or click their photographs, videos etc.

10.2 The Episode winners of the Contest agrees that he/she shall make himself/herself available from time to time and co-operate with the company and participate in any

activity and/or campaign (“Promotional Activity”) of any nature whatsoever without any money payable to the winner(s). Further, the Winner(s)/Contestant(s) shall at no point of time refuse or disagree to participate in any such Promotional Activity for any reason whatsoever if required by the Company.

- 10.3 Acceptance of the Terms and Conditions by the Contestant constitutes permission for the Company, and its affiliates to click photographs, record videos of the Contestant(s) and use the Contestant(s) name, photographs, likeness, voice and comments for advertising and promotional purposes in any media worldwide for purposes of advertising and trade without any additional compensation whatsoever. All videos, photographs, screenplay, etc. shall be the intellectual property of the Company alone and shall be held till perpetuity.

11. QUESTIONS AND ANSWERS

- 11.1 The Company or the Producers will not entertain any claims/questions/queries with respect to the authenticity or correctness of any questions and answers for the questions displayed in the Billboard in any round of the contest/episode.
- 11.2 The Company’s decision on the correctness or incorrectness of any answer is final and binding on all Contestants.

12. GENERAL TERMS

1. The procedures for participation in the Contest are subject to the Rules and Regulations stated herein. Non-conformance by any Contestant(s) to these Rules and Regulations of the Contest will disqualify them from participation or Prize, immediately, as the case may be.
2. In the event of any fault, misunderstanding or dispute concerning any part of the Contest, and/or the operation of the telephone system, Call-backs, the selection of Winners at any stage, or the validity of any question or answer options, the decision of the Company shall be final and binding on all Contestants.
3. The Company reserves the right to amend (add, delete or modify) the Rules & Regulations governing the Contest, prospectively or retrospectively, at its discretion and without prior notice, in order to improve the Contest or remedy any issues that occur. The Company is not liable to inform the Home viewers, the Contestants or the Winners about the amendments to the Rules and Regulations.
4. The Company has the right at any time to terminate the Contest without any prior intimation or notice to the public and also the Company is not obligated in any manner whatsoever to compensate any person or persons who propose to participate in the Contest.

5. All participations shall be subject to completion of the procedures by the Contestants as per instructions received on the Channel / by the Company.
6. Participation shall be deemed to be consent by the Contestants to receive promotional messages about the Contest of the Company from the Company or any third party so authorized by the Company.
7. Company shall keep all the information collected from the Contestants confidential and shall share the same with the Producer for the purpose of inviting the Contestants, if selected. Company shall ensure that the Contestants are contacted by the Producer or on behalf of the Producer only for the purpose present Program and all such information collected by the Company/Producer shall be destroyed if the Contestants are not selected. Company shall not share the information so collected with any party, save and except for the purpose of the present Contestants. The Contestant(s) by providing the aforesaid sensitive personal information hereby agree that the Company shall have the right to share the information so collected with such other third party and the Producer as required for the purpose of the Competition and hereby agreed that they shall not file any claim against the Company for sharing for such personal information.
8. If the operation of the Contest (including without limitation the operation of the related telephone systems, call centre operations, and software systems); the recording; broadcast of any/all of the Show is prevented by an event of force majeure, the Company may cancel all or any part of the Contest/Show, or take such other decision as it deems fit.
9. The Company reserves the right to re-schedule the date(s) of participation, call-backs, and broadcast, at its discretion.
10. In case the Winner(s) is / are found to be in violation of any and all rules of the Contest, the Company reserves the right to initiate legal proceedings against such person(s) including but not limited to having the concerned winner to refund the prize money won with penalty interest as deemed fit by the Company.
11. If Contestants are unclear as to the Rules and Regulations he/she will have to send an email to response@vijaytv.com. The Company shall endeavour to the best of its ability to respond thereto. The above shall not, however, be a ground for extension of time / deadlines as specified herein.
12. The Company / Producer reserves the right to change the structure of the Contest as it sees fit including without limitation by adding / reducing / altering rounds to the Contest.

13. If any provision of these Contest Rules is held by any court or other competent authority to be void or unenforceable in whole or part, the other provisions of these Rules and the remainder of the affected provisions shall continue to be valid.
14. These Rules and the Contest shall be governed by and construed in accordance with the laws of India and the Contestants submit irrevocably to the jurisdiction of the Courts in Chennai alone, subject to arbitration provision in point no. 20 herein below.
15. Participation does not guarantee the selection as Winner and such selection shall be as per the sole discretion of the Company or its affiliates.
16. The Company / Producer of the Contest is empowered to take a decision on any case not covered by the present Rules and Regulations
17. The winner(s) and/or the Contestant(s) of the Competition agrees that he/she shall hold harmless the channel, Company, its employees, officers or any other person in connection with the prize won by him/her and/or in relation to the Watch and Win Game including but not limited to the procedure and shall also not file in person/ through any family member and/or third party any applications, criminal and/or civil proceedings in any courts or forum in India against sponsor and/or the channel/Company to claim any damages or reliefs.
18. The Company and/or the channel is in no manner whatsoever responsible and/or shall not be held liable in any manner whatsoever, for any physical injury, death, mental trauma caused to the contestant(s) and/or the winner (s) in any manner whatsoever, in relation to the Contest/ program and/or prize.
19. The maximum prize which can be won in the Watch and Win Game by the Episode Winners is Rs. 5,000/- (Rupees Five Thousand only) each and any and all taxes and/or levies applicable under the laws of India shall be borne by the winner(s) in relation to the prize.
20. All or any disputes, difference arising out of or in connection with the terms of the present document shall be subject to arbitration to be conducted by a sole arbitrator, who shall be a senior official of the Company. The arbitration proceedings shall be held under the Arbitration and Conciliation Act, 1996 and the Rules framed there under. The place of arbitration shall be Chennai. The arbitrator shall have no jurisdiction to grant interest. The law governing arbitration shall be Indian law.
21. The Company and/or the Channel is in no manner whatsoever responsible and/or shall not be held liable in any manner whatsoever, for any physical injury, death, mental trauma caused to any Contestant(s) and/or the Winner (s) in any manner whatsoever, in relation to the Contest and/or prize.
22. The Company, Producers, the advertising agencies, the sub-contractors used by Company for the Contest, and any person or entity connected with the production

(including the format owners and the broadcasters of the Show), the Contest or the Show (the "Relevant Parties") shall be under no liability whatsoever to the Contestants, in respect of any loss, damage suffered by the Contestants arising from or pursuant to the Contest or for any and all loss, damage, cost, expense or injury to life or property sustained by the Contestants at any stage of the Contest. Notwithstanding the generality of the foregoing, the Relevant Parties expressly exclude liability for all direct, indirect and consequential loss or damage, including but not limited to loss or damage to other equipment or property or for loss of profit, business, revenue, goodwill or anticipated savings pursuant to the Contest. In no event will the measure of damages include, nor will the Relevant Parties be liable for, any amounts for indirect, incidental, consequential, or punitive damages of any party, including third parties; or for damages attributable to the Contestants; or circumstances beyond the Relevant Parties including the Producer's reasonable control.

23. The Company / Producer or any of its affiliates will not be liable for any loss of earnings, employment or otherwise caused to the Contestant and arising as a result of his/her participation in the Contest.
24. Company/Producers and its sub-contractors cannot and shall not be held accountable/liable for any disruptions / stoppages / interruptions or cancellation of the Contest on account of any factors beyond their control.
25. Company/Producer and its sub - contractors shall not be held responsible or accountable to any of the Contestant(s), for any loss, injury or any other liability which may arise, while participating in the Contest. The Contestant(s) agree to release, discharge, and covenant, not to sue the Company or any of its associate agencies and each of their respective officers, directors, agents, representatives and employees, and/or any other agencies or individuals connected with the Contest in any manner, from any and all claims, actions, damages, liabilities, losses, costs and expenses, in any way arising out of or resulting from the Contestant(s) involvement in the Contest.
26. The Contestant(s) hereby agree to indemnify and hold harmless the Company or its affiliates against any claims that might arise from their actions or omissions while participating in the Contest.

//END//