

HP

Presents

## Back to College 2016

Consumer Offer on Notebooks & Desktops






26<sup>th</sup> May – 21<sup>st</sup> August 2016



# Consumer Notebooks



HP BACK TO COLLEGE OFFER : Save upto Rs. 11,998/-

CATEGORY	PRODUCT GROUP	Eligible Series	OFFER 1 : SECURITY		OFFER 2 : ENTERTAINMENT	OFFER 3 : STORAGE	
			 Total 3 Years Onsite Warranty Worth Rs.5999	 Reliance Burglary & Theft Insurance + McAfee Internet Security Worth Rs. 1999	HP Black S6500 Bluetooth Speaker Worth Rs. 1999  OR HP H2800 wired Headset Worth Rs. 1999 	 HP External 1TB HDD Worth Rs. 4999	
All Dedicated Graphics Models with Windows	Envy	J/ W	Rs. 999				NA
	Pavilion	AB/ AL/ AN/ AU /AW/ BC					Rs. 1999
	HP 14/15	AC/ AF/ AM/ AY/ BA					NA
Core i3/i5/i7 Windows Integrated Graphics Models	Spectre/ Envy	D/ V	Rs. 1499				NA
	Pavilion	S/ U/ AL					NA
	HP 14/15	AC/ AF/ AM/ AY					NA
Core i3/i5/i7 & AMD A8/ A10 DOS Models	HP 14/15	AC/ AF/ AM/ AY/ BA	Rs. 999	Rs. 499	NA	NA	
On Any Other HP Consumer Notebook			Rs. 2999	Rs. 999	NA	NA	

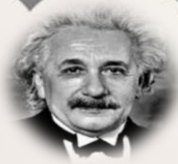
Note: For offline purchases , to know the detailed list of eligible SKUs for BTC 2016 offer please visit [www.hpshopping.in/btc2016](http://www.hpshopping.in/btc2016)

# Consumer Desktops





Gift your child the best desktop computer to  
accelerate her knowledge & creativity



Today's Kid  
Tomorrow's Icon



This back to College season buy  
HP Consumer Tower / AIO Desktop and get


Offer 1 : 2 YEARS ADDITIONAL ONSITE WARRANTY  
WORTH Rs.3500

Offer 2 : HP BLUETOOTH SPEAKER + HP HEADSET + BOOKMYSHOW  
VOUCHER WORTH Rs.6998





HP BACK TO SCHOOL OFFER : Save upto Rs. 7500/-

Category	Product Group	Offer 1: Security	Offer 2: Entertainment
		<p>Total 3 Years Onsite Warranty worth Rs.3500</p> 	
Intel Celeron/AMD/PQC	Tower Desktop	Rs.999	Rs.2499
	AIO Desktop	Rs.999	Rs.1999
Core i3/i5/i7	Tower Desktop	Rs.999	Rs.1999
	AIO Desktop	NA	Rs.1499

Note: To know the list of eligible SKUs for BTC 2016 offer please visit [www.hpshopping.in/btc2016](http://www.hpshopping.in/btc2016)

# Redemption Process for HP Online Store



# HP Online Store [www.hpshopping.in](http://www.hpshopping.in)

Direct redemption available on [www.hpshopping.in](http://www.hpshopping.in). Please add eligible product to cart , choose offer , applicable offer amount will be added to cart value. Proceed to make payment. Offers selected by the customer shall be delivered/ emailed within maximum of 4-5 weeks



# Redemption Process for Purchases from other sources





# Important points for Redemption

Dear Customer,

We would like to highlight some important points that need your attention while you opt for any redemption benefit/s.

During online registration for the offer, contact person's name should be same as written on copy of purchase invoice

During submission of documents, kindly ensure that all these documents are clearly visible and submitted to the Redemption Cell\*

1. A copy of purchase invoice,
2. A bar coded notebook serial number sticker and
3. A copy of your valid ID proof

Payment on account of redemption fee should be submitted to the redemption cell through Online or Offline process, if Offline process, kindly ensure that you issue 'At Par' Cheque or Demand Draft with correct payee name on it.

In case of any mis-match of details, or non adherence of any terms of the offer, your claim shall be delayed or may be liable for rejection.

\*Visit [www.hpshopping.in/btc2016](http://www.hpshopping.in/btc2016) for details

# Terms & Conditions



1. This offer is ONLY valid for end customer purchases made **between 26<sup>th</sup> May, 2016 to 21<sup>st</sup> August, 2016.**
2. The Customer needs to register within 7 days from the date of Invoice Submitted. Customer needs to register at [www.hpshopping.in/btc2016](http://www.hpshopping.in/btc2016).
3. All documents have to reach Razorfish (a div. of TLG India Pvt. Ltd.) within 10 days from the Date of Registration. Claim will be Rejected if the timelines are not followed.
4. The validation of your document submission and payable amount will be done within 7- 10 days of receipt of your documents by Razorfish (a div. of TLG India Pvt. Ltd.) An email will be sent to your registered mail id informing whether your claim is APPROVED / REJECTED / HOLD for further clarification.
5. *Please note that the claim will be processed ONLY if the Name on the invoice, Identity Proof and the name registered on the registration site is same.* We request your attention to this point and request you to submit appropriate details to ensure timely claim approval.
6. All customer queries regarding the offer can be directed as per the following:
  - Email** : For notebook write to → [notebook@redemptionsupport.com](mailto:notebook@redemptionsupport.com), For desktops write to → [desktop@redemptionsupport.com](mailto:desktop@redemptionsupport.com)
  - Website** : [www.redemptionsupport.com](http://www.redemptionsupport.com) (enter your redemption code/ Notebook or desktop serial number to check the status of your claim)
  - Callback** : If you want to talk to our representative, send the following SMS to 53030 : REDHELP and we will give you a callback within 4 hours
  - SMS** : Send the following SMS to 53030 : CLAIM <Redemption Code>
7. This offer is only applicable in case of Over the Counter Sale through HP Authorized Resellers. The List of HP Authorized Resellers is visible during Registration process at [www.hpshopping.in/btc2016](http://www.hpshopping.in/btc2016)
8. HP shall not be held responsible for any delay in communication with regard to this offer. Offer can be withdrawn or changed by HP without any prior notice.

For detailed Terms and Conditions, please visit [www.hpshopping.in/btc2016](http://www.hpshopping.in/btc2016)

# Redemption Process - Online



1. Log on to [www.hpshopping.in/btc2016](http://www.hpshopping.in/btc2016) and register within 7 days of your purchase to avail the offer.
2. Select the offer while registering. Upon registration, you will get a Redemption Code. Please save it and use it for all communications.
3. Within 72 hours, you will get an Order Confirmation Email which will contain the amount that is to be paid basis the offers selected by you during registration. You need to perform the below steps 4 - 7 within ten days from the date of Registration
4. After receiving the Order Confirmation Email, go to [www.redemptionsupport.com](http://www.redemptionsupport.com). Enter the Redemption code to go to **Claim Status** page
5. Click on **Online Claim Submission** button
6. Upload the correct documents against each of the fields mentioned:
  - I. Attach copy of invoice
  - II. Attach copy of ID proof
  - III. Attach copy of serial no. sticker
7. On clicking Next button, you will be taken to the payment gateway. Follow the steps mentioned to make the payment
8. On successful payment, you will receive 2 emails
  - I. Payment Confirmation from redemptionsupport.com website
  - II. Auto-generated Payment Confirmation from **payment gateway vendor EBS**
9. Razorfish (a div. of TLG India Pvt. Ltd.) will then validate the documents and send an Order Approval Email within 3 days which will contain details and timelines of gift courier/email
8. Once claim is approved, Warranty certificate, Status of Reliance General Insurance policy, Steps to redeem McAfee Internet Security, Steps to redeem BMS vouchers and timelines of the delivery of HP accessories (if claimed) shall be emailed at your registered email ID
9. Offers claimed by the customer under BTC 2016 shall be delivered/ emailed within maximum of 4-5 weeks from the date of approval of claim

Note: Customers can go for any one of the Redemption Process – Online or Offline

# Redemption Process - Online



## Note

1. If customer uploads the documents but does not make the payment and leaves the website, then the customer's claim will go on hold and he/she will have to complete the payment as per guidelines received from Redemption Cell within 7 days. Redemption Cell will do maximum of 3 follow ups through email followed by Phone calls for such cases and in absence of any response, claim shall be marked as rejected into the system.
2. If, after making the payment, it is found upon document validation, that the customer's claim needs to be REJECTED because of any reason (Eg: product purchased outside offer period, product details provided during online registration not matching with invoice copy etc.), then he/she will be informed about the claim rejection & the amount paid will be credited back into customer's account (from where payment was made) within 7 days.
3. If customer completes online registration by visiting the [www.hpshopping.in/btc2016](http://www.hpshopping.in/btc2016) webpage and also uploads a copy of Purchase Invoice, Bar coded notebook serial number sticker, a valid ID proof and make payment of Redemption Fee (online), but purchased product is not a legal product of HP India claim for BTC benefits shall stand rejected and no further communication will be entertained in this regard. Amount received from the customer shall be credited back to the same account from where payment was made.
4. If customer completes online registration by selecting a product model or reseller name and invoice has another model or different reseller name, claim will be put on hold, and in absence of proper supporting documents, claim shall be rejected.

Note: Customers can go for any one of the Redemption Process – Online or Offline

# Redemption Process - Offline



1. Log on to [www.hpshopping.in/btc2016](http://www.hpshopping.in/btc2016) and register within 7 days of your purchase to avail the offer
2. Select the offer while registering. Upon registration, you will get a Redemption Code. Please save it and use it for all communications.
3. Within 72 hours of registration, an order confirmation email will be sent to your registered email id confirming the offer selected and the amount that you need to pay via an 'At Par' Cheque/Demand Draft (if applicable) within ten days of Registration.
4. Cheque/Demand Draft to be issued in the name of " **TLG India Pvt. Ltd, payable at Delhi** "
5. Kindly ensure that all the following documents are received at our Redemption cell within ten days if registration - failing which claim will not be processed.
  - a) Copy of purchase Invoice
  - b) Copy of valid Identity Proof
  - c) Cutout of Barcode Sticker from the Carton of the Notebook/ Desktop
  - d) A Cheque or Demand Draft of amount mentioned under Order Confirmation Email
6. Please mention your Redemption Code on the courier/post that you will send
7. The documents need to be sent to the following address

HP Redemption Cell, Office No. 925,  
89, Hemkunt Chambers, Nehru Place, New Delhi - 110019
8. Once claim is approved, Warranty certificate, Status of Reliance General Insurance policy, Steps to redeem McAfee Internet Security, Steps to redeem BMS vouchers and timelines of the delivery of HP accessories (if claimed) shall be emailed at your registered email ID
9. Offers claimed by the customer under BTC 2016 shall be delivered/ emailed within maximum of 4-5 weeks from the date of approval of claim

# Terms & Conditions





# Security For Notebooks only

**RELIANCE**

General Insurance

## 1 year Burglary + Theft Insurance on Invoiced Value

### Terms & Conditions:

- HP Redemption Cell will get 1 year Burglary Cover with Theft Extension Insurance policy issued for the end-customers.
- The steps to avail insurance policy will be performed by HP Redemption Cell and customers will get the Insurance policy via email.
- Policy will be issued within 2 working days after HP Redemption Cell has approved the redemption.
- Policy to be issued on the Invoice amount in the name of the end-customer by Reliance General Insurance (RGI).
- Theft and burglary to be covered under the policy by RGI.
- Depreciation rate will be charged on the invoice value @ 2.5% per quarter. Please refer the example given in Table 1.1
- **HP's role will be only till getting the policy issued for the end-customer**
- In case of theft/burglary of laptop, customers need to approach RGI directly for claim filing/claim handling. HP will have no role to play in claim filing/claim handling.
- In case of any dispute, HP will have no obligation/liability towards resolving the same. Customers need to settle such disputes directly with RGI.
- End-customers need to ensure that the name with which they are registering at [www.hpshopping.in/btc2016](http://www.hpshopping.in/btc2016) has a bank account in an Indian nationalized or private bank. This is a compulsory requirement of RGI for claim disbursement.

Table 1.1: Example

Laptop purchase date: 13<sup>th</sup> June, 2016

Claim Logged Date:	Amount returned to customer:
Before 13th Sep'16	Full invoiced amount will be given to customer
13th Sept'16- 12th Dec'16	2.5% will be cut from invoiced amount
13th Dec'16 - 12th Mar'17	5% will be cut from invoiced amount
13th Mar'17 - 12th Jun'17	7.5% will be cut from invoiced amount





## Security For Notebooks only

**RELIANCE**

General Insurance

### 1 yr Burglary + Theft Insurance on Invoiced Value

Link to check policy details:

<https://www.reliancegeneral.co.in/Insurance/SMEs/Burglary-and-Housebreaking/BurglaryAndHouseBreaking.aspx>

#### Claims Filing/Handling

1. Claims to be intimated by the customer through RGI Call centre or Online Portal.
2. An FIR to be registered for the loss.
3. Non traceable report to be occupied from the Police Department
4. Documents required for submission to process the claim
  - a) Claim Form –Duly filled and signed
  - b) Policy schedule
  - c) Invoice Copy
  - d) Copy of FIR
  - e) Non Traceable report
  - f) KYC documents
  - g) NEFT Documents
5. Claim will be settled within 7 days of the submission of all the completed documents by RGI.
6. Call Center No. - 18003009

#### NOTE:

1. Claim Filing/Handling is the sole responsibility of Reliance General Insurance.
2. HP will not be responsible for the same.
3. In case of any issues faced by end-customers in any of these 5 steps, they need to approach RGI service centers directly.



## Security For Notebooks only



### Additional 2 year Onsite Warranty

- All HP Consumer notebooks come with 1 year default onsite warranty. This offer is for additional 2 years onsite warranty. So customers will get total 3 years onsite warranty.
- The warranty certificate will be emailed to customer's registered email id. There will be no hard copy of the same. Customers need to carry a printout of this warranty certificate and invoice copy to HP authorized service centers in case of any after sales support requirement.



### 1 year McAfee Internet Security Subscription

- 1 year McAfee Internet Security (MIS) subscription can be availed by downloading and installing MIS software via the link which will be sent in an email by HP Redemption Cell along with license key.
- For any service/performance issues regarding MIS, customers need to contact McAfee service center for any help. **HP will not be responsible for any service or performance related issues of MIS.**
- McAfee Service Center Toll Free No.: 1800-3000-2454, Also refer: <http://service.mcafee.com/faq/country.html>



## Security For Desktops only



### Additional 2 year Onsite Warranty

- Select HP Consumer Desktops come with 1 year default onsite warranty. This offer is for additional 2 years onsite warranty. So customers will get total 3 years onsite warranty.
- The warranty certificate will be emailed to customer's registered email id. There will be no hard copy of the same. Customers need to carry a printout of this warranty certificate and invoice copy to HP authorized service centers.
- Skus which already has 3 year warranty will not be eligible under this offer.



## Entertainment For Notebooks only



HP Portable Bluetooth speaker S6500 (Lima)

Part No. N5G09AA

Great audio quality and loudness

10 hours of high-quality audio streaming

Connect with a 30-foot Bluetooth® range

1 year limited warranty

Worth Rs. 1999

Images are for representational purpose. Final Product may vary from the Image



HP Stereo Headset H2800

Part No. J9C30AA

Rich bass tones and crisp treble pitches for full sensation

Soft leatherette comfortable ear pads

Adjustable Headband with Microphone

1 year Limited Warranty

Worth Rs. 1999

There are two colors available in the headset – Blue and Orange, either one can be shipped basis availability.

Images are for representational purpose. Final Product may vary from the Image



## Storage For Notebooks only



HP External Portable USB 3.0 [1TB HDD](#)

Part No. K6A93AA

Refined Brushed Aluminum Casing

USB compatible, Automatic backup

2 year Limited Warranty

Worth Rs. 4999

### Specifications

1 Terabyte capacity, NTFS file system

System –specific encryption provided by BitLocker To Go (Windows OS application)

Durable performance: Shock-resistant, heat-dissipating, and fan-less



## Entertainment For Desktops only



HP Portable Bluetooth speaker S6500 (Lima)  
Part No. N5G09AA  
Great audio quality and loudness  
10 hours of high-quality audio streaming  
Connect with a 30-foot Bluetooth® range  
1 year limited warranty



HP Stereo Headset H2800  
Part No. J9C30AA  
Rich bass tones and crisp treble pitches for full sensation  
Soft leatherette comfortable ear pads  
Adjustable Headband with Microphone  
1 year Limited Warranty



Bookmyshow Voucher

12 movie tickets worth maximum Rs.3000  
2 tickets per month for 6 months



## Entertainment For Desktops only



12 movie tickets worth maximum Rs.3000

2 tickets per month for 6 months

### Terms & Conditions:

1. Voucher can be redeemed on purchase of tickets for only Movies available on BookMyShow Website/Mobile App and cannot be redeemed directly at the Cinema/Venue Box Office.
2. Voucher will only be adjusted against the movie ticket cost and BookMyShow Convenience Fee of each ticket price upto maximum Rs. 250. Any additional amount of transaction to be borne by the voucher user.
3. Tickets can be booked for all shows from Monday – Thursday and shows starting before 12 PM on Friday, Saturday and Sunday.
4. Tickets need to be booked minimum 2 days in advance and not more than 2 tickets can be claimed in one month. Tickets not availed in a month will not be carried forward to the next month.
5. Vouchers to be valid for 6 months from the date of activation.
6. Vouchers work on non-extension clause.
7. Vouchers are valid PAN India across all Cinemas/Partners associated with BookMyShow.
8. If lost/misused, the Voucher cannot be replaced. Void if resold, cannot be exchanged for points or cash and cannot be re-validated once past expiry date.
9. BookMyShow Terms and Conditions Apply.



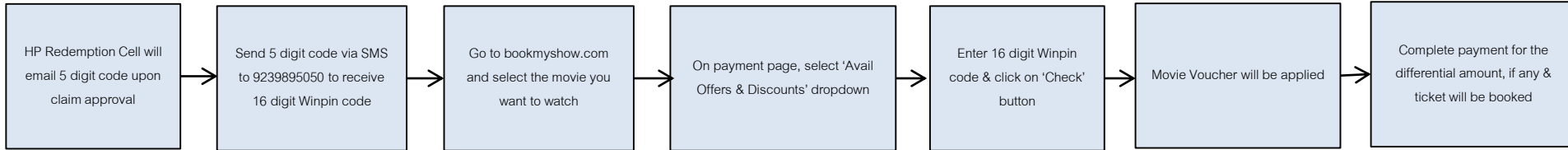
## Entertainment For Desktops only



12 movie tickets worth maximum Rs.3000

2 tickets per month for 6 months

### Steps To Redeem:



Follow the Redemption Process of HP Back To College offer. Once your claim is approved, you will receive the BookMyShow 5-digit voucher code via email from HP Redemption Cell. After you receive the 5-digit code, following steps need to be performed:

1. **Send an SMS to 9239895050 in the following format 'BMSOFFERS HP919 TEMPCODE'. TEMPCODE is the 5 digit tempcode received in this offer which is valid only till 5<sup>th</sup> September 2016. If the 5 digit code is not activated before 5<sup>th</sup> September, 2016, to receive 16 digit Winpin code, you will not be able to avail the offer.**
2. After sending the SMS, you will receive 16 digit Winpin code valid for 6 months, from the date of generation of the Winpin voucher.
3. Log on to [in.bookmyshow.com](http://in.bookmyshow.com) or on BookMyShow Mobile Application.
4. Select Location, Event, Venue, Show Date & Time and Seats of your preference as the logic flows.
5. At the end of the successful transaction, Booking ID gets generated which needs to be exchanged at the Cinema/Venue Box Office for actual tickets.

Email/SMS confirmation will be sent on the Email Address/Mobile Number provided while completing the transaction. For any assistance, reach out to BookMyShow's Customer Support on +91(022)-61445050 or write to [helpdesk@bookmyshow.com](mailto:helpdesk@bookmyshow.com).

Follow Step 3 – Step 5 every time you want to book a movie ticket.





THANK YOU