educational initiatives

Making learning meaningful

ASSET EI

ASSET[EI]
TALENT SEARCH

A platform for young minds to shine

ASSET Talent Search (ATS) is a talent identification program created with the objective of recognizing and acknowledging academically talented students from grades 5 to 8. The talent program focuses on providing such students a platform where they can showcase their academic abilities, and helps them to further hone their true potential.

The Talent Search also offers guidance to gifted students and offers insights into their strengths and weaknesses. Students with outstanding academic abilities often go unnoticed due to the lack of proper identification programs that helps recognize their skills and the extent of their talent.

Scholastically gifted students who enroll for the ASSET Talent Search are invited to join other talented peers across India to appear for the ATS Test.

BENEFITS OF PARTICIPATING

- Realisation of true potential
- Multitude of opportunities
- Acknowledgement of skills

ASSET SUMMER STUDIES PROGRAM

ASSET Summer Studies is a 21-day academic and social enrichment program created to bring together like-minded individuals whose inherent talent can be nourished. Students of grades 7 and 8 who have performed exceptionally well in the ATS Test, are invited to participate. The program provides:

- Exposure to a high-octane learning environment with 38-hour sessions every week
- A chance to be mentored by renowned expert instructors
- Training in cutting edge disciplinary and professional practices
- Stimulating academic and enrichment activities
- Avenue for cultivating teamwork and leadership traits
- A glimpse of high quality undergraduate education

More details about the ATS program will be announced on www.facebook.com/ASSET.EI and www.ei-india.com

Introducing ASSET Dynamic!

NEW

ASSET Dynamic is an on-demand, computer based test that allows schools to take the test at any time of a year! The design and scoring of ASSET Dynamic are based on Item Response Theory, a probabilistic test theory which is widely used by international standardized tests like SAT, GRE, GMAT, etc.

ASSET Dynamic tests can be taken on computers, laptops or even tablets. A stable internet connection is required. Further, unlike ASSET tests where the entire class has to take the test together, ASSET Dynamic can be scheduled section-wise or even for a few children at a time since **every child gets a different, dynamically generated paper!**

5 Steps to implement ASSET Dynamic

1. **Schedule tests depending on the number of computers available**
2. **Teacher starts test**
3. **Students take test online**
4. **Students and teacher view reports after 24 hours**
5. **MyBooks received after completion of all tests**

ASSET Dynamic benefits

Hassle free-experience for students
No more OMR sheets to fill,
no chances of marking the answer
to the wrong question.
It is also easy to change answers.

Hassle free-experience for teachers
No collecting and shipping of papers,
no tracking of time,
and fewer invigilation hassles
as every child gets a different,
dynamically generated paper.

On-demand test conduction
ASSET Dynamic will be
available on a continuous
basis throughout the year.

Online reports
Reports will be available
online through student
and school logins.

Immediate Reports
Reports are available
24 hours after test
completion.

No extra cost
All this is made
available to you
at the same price
as that of ASSET!

NEW

The ASSET MyBooks go digital!

- **For everyone:** Students, Parents, and Schools can view their reports online*
- **Faster results:** Performance analysis made available faster than courier!
- **Interactive website:** Powerful yet simple representations help provide deeper perspective of progress and learning
- **Bringing ASSET to you:** MyBooks can be accessed via phones, tablets and desktops anytime and anywhere

***This is in addition to existing MyBooks sent to schools and students.**

ETAS

an ASSET initiative to enable teachers

Upgrading teachers' abilities

Enhancement of Teacher Assessment Skills (ETAS)

Teachers are shown ASSET question from current round

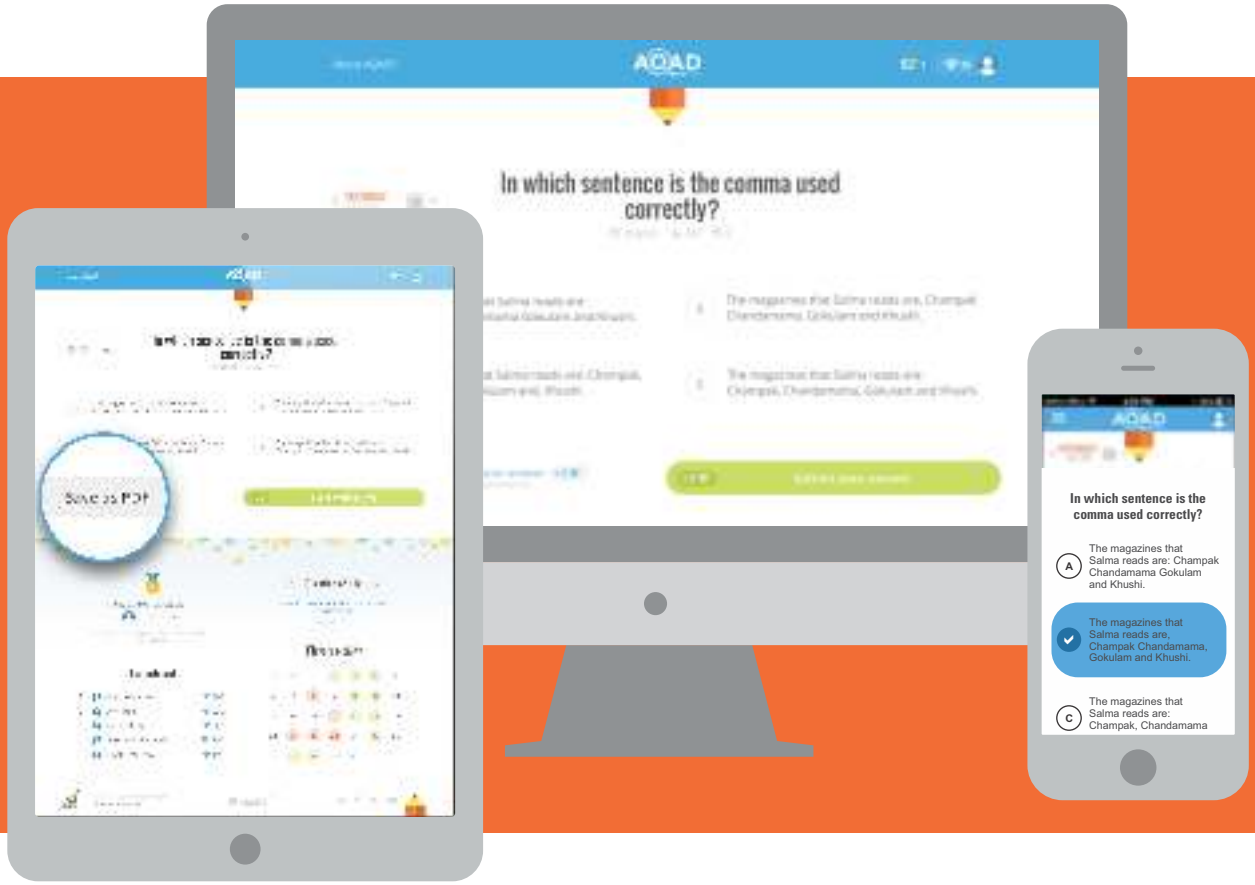
Teachers predict students' performance on the basis of these questions

Teachers also predict if common wrong answers exist

We analyse teachers' predictions & feedback

We show teachers how close/far their predictions stand

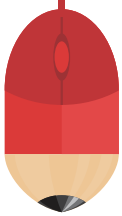
AQAD
an ASSET initiative



ASSET Question-a-Day

1 million students across India, UAE, USA, Kuwait have benefited from ASSET and its questions. AQAD makes these questions easily accessible to everyone.

All that needs to be done is for students, teachers and parents to login and answer the question of the day. The best explanations given by students get published on the website and there are prizes too!



Available for grades 3-9

Accessible at aqad.in

EI accelerating education

EI's innovations in the field of education has earned the organization accolades from various fraternities. The organization's efforts were featured on *India Today's* May 2014 and June 2015 issues.

The May 2014 issue featured 10 sectors in India needing reform and invited key individuals to outline specific actions in the chosen sectors, a document of which was presented to Prime Minister Narendra Modi. EI was proud to be invited to outline the vision document for Primary and Secondary School Education, with Mr Sridhar Rajagopalan representing the sector. The outline also received a special mention in the magazine for its "Out of Box PM" June 2015 issue, which talked about the specific reforms that were undertaken in the year PM Modi assumed office.

Another feather in EI's cap was being featured on India's leading financial daily *Mint*, which covered its offerings Mindspark and ASSET and their impact on present-day learning.

This recognition further encourages EI to continue its efforts towards creating a world where children everywhere are learning with understanding.

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