

## Design a poster for MAA programme Terms and Conditions

- The Competition is open to all Indian citizens only.
- All entries must be submitted to the creative corner section of [www.mygov.in](http://www.mygov.in). Entries submitted through any other medium/ mode would not be considered for evaluation.
- The winning entries would be the intellectual property of the MoHFW and the winner cannot exercise any right over it, after acceptance of the prize. The prize winning entries are meant to be used by MoHFW for promotional and display purposes of MAA programme and also for any other use as may be deemed appropriate for the initiative.
- The entries must not contain any provocative, objectionable or inappropriate content.
- Multiple submissions of the poster by the same participant would not be considered.
- The participant must be the same person who has designed the poster; plagiarism would not be allowed.
- Please note that the poster design must be original and should not violate any provision of the Indian Copyright Act, 1957.
- Anyone found infringing on others' copyright would be disqualified from the competition. MoHFW does not bear any responsibility for copyright violations or infringements of intellectual property carried out by the participants.
- Participant is to make sure that his/her MyGov profile is accurate and updated since MoHFW would be using this for further communication. This includes details such as name, photo and phone number.
- Entries with incomplete profiles would not be considered.
- MoHFW reserves the right to cancel or amend all or any part of the Contest and/ or the Terms & Conditions/ Technical Parameters/ Evaluation Criteria. However, any changes to the Terms & conditions/ Technical Parameters/ Evaluation Criteria, or cancellation of the Contest, will be updated/ posted on the MyGov platform. It would be the responsibility of the participants to keep themselves informed as to any changes in the Terms & Conditions/ Technical Parameters/ Evaluation Criteria stated for this Contest.
- The last date for submission is midnight of 21<sup>st</sup> October, 2016.

### Design a poster for MAA programme Technical Parameters

- Participants should upload the poster in JPEG/PNG format only in size A4.
- The winner of the competition shall be required to submit the poster in an editable and open file format.
- Participants should not imprint or watermark the poster.
- A small description should be provided to explain the concept of the poster.

### Design a poster for MAA programme Evaluation Criteria

- All the entries received by MoHFW would be assessed for award by the Selection Committee.
- Entries would be judged on the basis of elements of creativity, originality, composition, technical excellence, simplicity, artistic merit and visual impact and how well they communicate and promote the message of breastfeeding.
- The decision of the Selection Committee would be final and binding on all the contestants and no clarifications would be issued to any participants for any of their decisions.
- MoHFW would have the right over the winning entry for usage in a way felt appropriate by it. Winning participant would have no right or claim on the submitted entries once the prize is handed over. MoHFW shall not use the disqualified entries for any purpose and shall have no intellectual rights over the same.
- Any legal proceedings arising out of the competition/ its entries/ winners shall be subject to jurisdiction of Delhi.