

Design Logo and Tagline for Online Procurement Module

Terms and Conditions

1. The Competition is open to all citizens of India only.
2. All entries must be submitted to the creative corner section of www.mygov.in. Entries submitted through any other medium/ mode would not be considered for evaluation.
3. The winning design of the logo and tagline would be the intellectual property of the Food Corporation of India and the winner cannot exercise any right over it, after acceptance of the prize. The prize winning logo and tagline are meant to be used by Food Corporation of India for promotional and display purposes and also for any other use as may be deemed appropriate for the initiative.
4. The logo and tagline must not contain any provocative, objectionable or inappropriate content.
5. Multiple submissions of logo by the same participant would not be considered.
6. The participant must be the same person who has designed the logo and plagiarism would not be allowed.
7. Please note that the logo and tagline design must be original and should not violate any provision of the Indian Copyright Act, 1957.
8. Anyone found infringing on others' copyright would be disqualified from the competition. Food Corporation of India does not bear any responsibility for copyright violations or infringements of intellectual property carried out by the participants.
9. The employees of Food Corporation of India as well as their family members are not allowed to take part in this competition.
10. Participant is to make sure that his/her MyGov profile is accurate and updated since Food Corporation of India would be using this for further communication. This includes details such as name, photo and phone number.
11. Entries with incomplete profiles would not be considered.
12. Food Corporation of India reserves the right to cancel or amend all or any part of the Contest and/ or the Terms & Conditions/ Technical Parameters/ Evaluation Criteria. However, any changes to the Terms & conditions/ Technical Parameters/ Evaluation Criteria, or cancellation of the Contest, will be updated/ posted on the MyGov platform. It would be the responsibility of the participants to keep themselves informed as to any changes in the Terms & Conditions/ Technical Parameters/ Evaluation Criteria stated for this Contest.
13. The total prize money for winning logo and tagline will be Rs. 5000/-.
14. The last date for submission is midnight of 4th November, 2016.

15. The prize money of Rs. 5000/- is to be given to a single participant only.

Technical Parameters

1. Participants should upload the logo in JPEG/PNG format only.
2. The logo should be designed on a digital platform. The winner of the competition shall be required to submit the design in an editable and open file format.
3. Participants should not imprint or watermark logo design.
4. A small description should be provided to explain the concept.
5. The tagline should be catchy and should not be more than one line (less than 10 words).
6. Logo should be designed in color. The size of the logo may vary from 4 cms X 4 cms to 60 X 60 cms.
7. The logo should be in high resolution with minimum 300 DPI.
8. The logo should be clearly visible when used in 5mm size and if need be can be enlarged to a hoarding size.
9. The logo should be usable on the website/social media such as Twitter/Facebook.

Evaluation Criteria

1. All the entries received by Food Corporation of India would be assessed for award by the Selection Committee.
2. Entries would be judged on the basis of elements of creativity, originality, composition, technical excellence, simplicity, artistic merit and visual impact and how well they communicate the aim and objectives of Food Corporation of India.
3. The decision of the Selection Committee would be final and binding on all the contestants and no clarifications would be issued to any participants for any of their decisions.
4. Food Corporation of India shall not use the disqualified entries for any purpose and shall have no intellectual rights over the same.
5. Any legal proceedings arising out of the competition/ its entries/ winners shall be subject to local jurisdiction of Delhi State.