



Logo Design Contest for Indian Council of World Affairs (ICWA)

Technical Parameters

- The participant should submit the logo as a file in JPG, PNG & pdf format.
- File should contain artwork that has been drawn in illustrator, and not imported to it.
- All fonts should be converted to outlines.
- If file contains spot colors or RGB colures, they will be converted to CMYK.
- The winner of the competition shall be required to submit the design in an editable and open file format.
- Please do not imprint or watermark your logo design.
- Please note that the logo design must be original and should not violate any provision of the Indian Copyright Act, 1957.
- Logo should preferably be designed in colour.
- Logo may be of a high resolution image/drawing in 6 * 6 inch square formation.
- Please bear in mind that for actual utilization of the winning logo, the size may vary as per need. While designing this aspect should be kept in mind.

Submission of Entries:

- An entry could be an individual project or a team project.
- Every entry should be accompanied by a brief written explanation of the Design and how it best symbolizes the concept of ICWA. The bio data of the applicant/applicants along with contact details and an electronic copy of a photo in jpg format should also be attached.
- Each participant can submit no more than two entries.
- Entries sent once shall not be returned.

Evaluation Criteria

- The Competition is open to all Indian Citizens residing within and outside India.
- Evaluation would be done on the basis of outlined objectives and technical parameters by a selection committee.
- Entries will be judged on creativity, originality, composition, technical excellence, simplicity, artistic merit and visual impact and their description of ICWA's aims and objectives.
- The logo designed by the winner will be the intellectual property of the Council and the designer cannot exercise any right over it. The prize winning logo is meant to be used by the Council for promotional and display purposes, and also for any other use as may be deemed appropriate in future.



- The participant must be the same person who has designed the logo and plagiarism would not be allowed.
- All the entries received will be placed in front of a Selection Committee for final selection.
- The decision of the Selection Committee will be final and binding on all the participants and no clarifications would be issued to any participants for any of their decisions.
- The disqualified entries shall not be used by the Council for any purpose and the Council shall have no intellectual rights over the same.

Any legal proceedings arising out of the competition/ its entries/ winners shall be subject to local jurisdiction of Delhi State.