

Contest rules

1. **Eligibility:** The Splash Painting Competition for Kids (Contest) is open to Indian resident children within the age group of 7 to 15 year old, birth date should fall within the range of 7 to 15 years as on 14th November 2016, who have obtained their parents' and/or legal guardians' and/or school teachers permission to enter and whose parents and/or legal guardians and/or school teachers consent to be bound by these Official Rules (Rules) in their own right and on behalf of the participant. The Rules consist of the terms and conditions on this page.
 - a. To be eligible for this Contest, the participant or their parents' and/or legal guardians' must register at myideaofprogress.com/splash, by filling up the registration form. Once the registration is complete, the user will get a user ID and password along with a Unique Customer Registration Number.
 - b. The children can participate in the Contest by showing a print of their Unique Customer Registration Number in print or in soft copy, at the nearest branch or through the online medium. The children can participate in the contest at either of two levels, not both.
 - c. The Children opting to participate at their nearest branch must visit their chosen branch on 19th November 2016, along with their drawing supplies (Colours/crayons, paint brush, Pencil Erasers etc). Only Drawing Sheets will be provided at the branches. The painting should be drawn and painted by the children within the branch premises on the given date and time. No entries at the branch will be entertained after 19th November 2016, 6:30 pm (IST). Paintings which have been either drawn or painted or both before coming to the branch will not be accepted. It is mandatory to mention their Unique Customer Registration Number on their drawing sheets.
 - d. For Children who choose to participate online, the opening date for uploading the entries is 19th November 2016 and the closing date is 26th November 2016, midnight (IST). The participant will have to use his own drawing sheet and drawing supplies (Colours/crayons, paint brush, Pencil Erasers etc). Only one painting per Participant is allowed. In the case of duplicate or multiple entries from the same Participant, then the first entry to be uploaded on the microsite (as determined by the "date and time stamp) will be accepted as the entry into the Contest. It is mandatory to mention their Unique Customer Registration Number on their drawing sheets. The painting should be scanned and uploaded. The size of the online entry drawing should not exceed 1MB.
 - e. At the time of submission of a painting, each Participant must: (i) be an Indian citizen (e.g., must be able to show proof of legal permanent residence, if asked for); (ii) be enrolled in an Indian School; (iii) have obtained his or her parents or legal guardians or school teachers prior permission and have agreed to be bound by these Rules. Employees, interns, contractors, and official office-holders, as well as their immediate families, of Axis Bank, its affiliates, and any representatives or agencies of Axis Bank or other persons professionally connected with the Contest are not eligible to participate.

2. Competition Period:

- a. The Contest at the Branches begins on 19th November 2016 at 1pm and ends on 19th November 2016, 6pm (IST)
- b. The Online Contest begins on 19th November 2016, 9am and the closing date for receipt of entries by Axis Bank is till 26th November 2016, midnight (IST) (Contest Period). All dates are subject to change.

3. How to Enter: Any interested participant will have to visit myideaofprogress.com/splash to register themselves. The process for the same is as below -

- The log in page will have 2 options:
 - [New Registration](#) | [Already Registered](#)
- For New Registration, users will have to fill up the following form:
 - Child's Name
 - Child's Date of Birth (children below 7 years and above 15 years as on 14th November 2016 will not be eligible for this contest)
 - **Parents Email Id**
 - **Password**
 - **Confirm Password**
 - Parents Mobile Number
 - Address
 - Pincode
 - State
 - City
 - Nearest Axis Bank Branch (if the quota for the selected branch is full (50 entries per branch) the user will be directed to select the next nearest branch or upload the entry online)
- Once a user has submitted a form, the Thank you page will have a message to urge him to check his registered email id to verify the account and to activate his registration.
- At this time an email will be shot to the user's email Id providing the verification link. Once the user clicks on the link, he will be directed to the site where he will need to log in with his email id and password and will land on a themes page which showcases the themes for the contest and the branch participation pass. The themes for the contest are
 - How will I use technology for a better India tomorrow
 - My idea to make education available for everyone
 - An idea that can save our environment for the future
- At the time of registration all users will be segregated into 2 categories:
 - Branch submission
 - Online submission

- Branch submission: Once this user clicks on the verification link and gets directed to the themes page, he will be able to view his Branch Pass and will also be given an option to download the pass. The pass will mention a unique identification number, the child's name, age, Branch name and will have a message stating that the user cannot upload his story online. The customer can carry a print out or a soft copy of the same in their mobile phone. It is mandatory to mention the Unique Identification Number on the drawing sheet.
- Online submission: Once this user clicks on the verification link and gets directed to the themes page, he will have an option on that page to upload his entry. If the user chooses, he can also log out and come back later to upload his entry. The painting should be scanned and uploaded. The size of the online entry drawing should not exceed 1MB. It is mandatory to mention the Unique Identification Number on the drawing sheet.
- Already Registered users who are visiting the site again to view the themes, upload their entry or to download their Branch Pass, will have to fill in the below details to login again.
 - Registered Email Id
 - Password
- We will also have a Forgot Password option clicking on which an email will get shot to his email id with the password entered in our database.

4. Qualifying Painting Requirements: The entries must meet the following criteria -

- They must not be derogatory, offensive, threatening, defamatory, disparaging, libelous or contain any content that is inappropriate, indecent, sexual, profane, tortuous, slanderous, discriminatory in any way, or that promotes hatred or harm against any group or person, or otherwise does not comply with the theme and spirit of the Contest.
- They must not contain content, material or any element that is unlawful, or otherwise in violation of or contrary to all applicable national, state, or local laws and regulations. Please note that under relevant laws of India, use of the National Flag, and other national symbols such as the Ashoka Chakra and the pictorial representation of national personalities such as Mahatma Gandhi, Prime Minister of India etc for certain purposes including as part of a corporate logo, are not permitted.
- They must not contain any content, material or element that displays any third party advertising, slogan, logo, trademark or otherwise indicates a sponsorship or endorsement by a third party, commercial entity or that is not within the spirit of the Contest, as determined by Sponsor, in its sole discretion.
- They must be original, unpublished works that does not contain, incorporate or otherwise use any content, material or element that is owned by a third party or entity.
- They cannot contain any content, element, or material that violates a third party's publicity, privacy or intellectual property rights.
- The painting is not the subject of any actual or threatened litigation or claim.
- The participant does not include any disparaging remarks relating to the Sponsor or a third party.
- The painting is two-dimensional and scannable.

During the Contest Period, the Sponsor, & its agency will be evaluating the Entries to ensure that they meet the **Qualifying Painting Requirements**. The Sponsor reserves the right, in its sole discretion, to disqualify any Participant who submits a painting that does not meet the **Qualifying Painting Requirements**. Incomplete entries or entries not complying with these Rules are subject to disqualification.

5. Judging and Selection of Winners: Each **Painting** will be evaluated and scored based on the following **Criteria**:

1. Artistic merit - drawing skills and use of color;
2. Idea . Representation of idea as per the theme selected
3. Creativity and originality
4. Adherence to the **Qualifying Painting Requirements**

A group of 48 Finalists (24 from each Circle and 24 from Online Submissions) will be announced based on a selection by a panel consisting of independent judges. Out of these 48 finalists, 10 winners will be selected. One National Winner will be chosen out of these 10.

At the National Final stage the 10 Finalists will be invited to attend a visit to ISRO and also a **Meet** and Greet with the Make in India Policy Makers.

The final overall National Winner will be chosen from among the 10 National level finalists. The winner will be announced on or after 29th December 2016.

Decisions of the judges are final and binding. In the event there are not enough eligible entries, not all prizes will be awarded. If a potential winner is unable for whatever reason to accept his or her prize, then Axis Bank reserves the right to award the prize to another participant.

Notification of Finalists and Winners: Becoming a finalist is subject to validation and verification of eligibility and compliance with all the terms and conditions set forth in these Rules. If a potential finalist or winner is disqualified for any reason, the Painting that received the next highest total score will be chosen as the potential finalist or winner. The potential finalist(s) and winner(s) will be selected and notified by telephone and/or email, at Sponsor's discretion. If a potential finalist/winner does not respond to the notification attempt within three (3) days from the first notification attempt, then such potential finalist/winner may be disqualified and an alternate potential finalist/winner will be selected from among all eligible entries received based on the judging Criteria described herein.

6. Prizes: Acceptance of prizes is subject to permission from a parent or legal guardian. The National Winner will receive a certificate of achievement, a medal/trophy awarded by Axis Bank, a Rupees 3 lakh scholarship, an opportunity to get their Idea prototyped at NID and IIT and a visit to ISRO.

All 10 Finalists will each receive a certificate of achievement and a medal/trophy awarded by Axis Bank and a visit to ISRO. In addition, the entries submitted by all the 10 Finalists will be publicly displayed in a gallery on the microsite myideaofprogress.com/splash from 01st December 2016.

In order to attend the Award Ceremony all finalists must be accompanied by a single parent or guardian. For finalists traveling from interstate in India, Axis Bank will provide return economy class air travel/ first class rail transport and car/ bus transfer from airport to hotel for the finalist, one parent or guardian's 1-2 night's hotel accommodation. For finalists traveling from within the state or territory in which the Awards Ceremony is held, Axis Bank will provide the most efficient mode of transport for the finalist, one parent or guardian's 1-2 night's hotel accommodation. Axis Bank will arrange and pay for dinner, breakfast and lunch for each finalist and his or her parent or guardian.

There is no cash alternative and the prizes must be taken as offered. Axis Bank reserves the right to substitute prize(s) of an equivalent value should the Contest prizes become unavailable for any reason. If any winner is not able for whatever reason to accept their prize then Axis Bank reserves the right to award the prize to the next best entry, as judged by the panel consisting of independent judges and Axis Bank employees. Any prize(s) that remain unclaimed at the end of 30 days from the announcement of the final results will be awarded to the next best entry(ies), as judged by the panel consisting of independent judges and Axis Bank employees.

Axis Bank does not assume any responsibility for any products and services offered under the Contest. The products and services are provided solely by the relevant vendors, under such Rules as determined by such vendors, and Axis Bank accepts no liability whatsoever in connection with such products and services. The products and services have not been certified by Axis Bank and under no circumstances shall the inclusion of any product or service in the Contest be construed as an endorsement or recommendation of such product or service by Axis Bank.

Except for warranties and conditions implied by law which cannot be excluded, Axis Bank makes no representations or warranties, express or implied, regarding the quality or suitability of any prizes awarded under these Rules. Certain legislation may imply conditions or warranties which cannot be excluded, restricted or modified except to a limited extent. In this event, to the extent permitted by law, Axis Bank's liability is limited to, at its option: (i) the replacement of the prize or the supply of an equivalent prize; or (ii) the payment, if it does not contravene any law, of the cost of the replacement or supply.

7. Privacy Notice: Participants agree that personal data submitted with an entry, including name, mailing address, phone number, and email address may be collected, processed, stored and otherwise used by Sponsor and its affiliates for the purposes of conducting and administering the Contest. By entering the Contest, Participants agree to the transmission, processing, disclosing and storage of this personal data by Sponsor and its affiliates. All personal information that is collected from the Participant is subject to Axis Bank's Privacy Policy.

8. Media Activity: Axis Bank reserves the right to use paintings in any manner it sees fit (including with or without attribution) within future internal or external Axis Bank communications. The paintings & the workable prototype made using the painting (As a whole/Inspiration) may also be used for press and media purposes and you agree to waive any moral rights and to not assert any other intellectual property rights that you have or may have in the painting. Axis Bank reserves the right to publish the name and likeness of winners and their school information on its website myideaofprogress.com/splash or through other media for publicity purposes. On entering into the Competition, you agree to be involved in media activity or other promotional activity regarding the Competition. Axis Bank will contact you in advance to seek your permission if any media request interviews with the winners.

9. Intellectual Property: In submitting a painting each entering participant (and their parent/guardian, if necessary) and teacher warrants that he/she is the owner of the painting and the intellectual property in it and that all components of your artwork and supporting statement are indeed original creations. Any intellectual property infringement, misuse or plagiarism of another person's work in any form or state in Axis Bank's opinion will result in immediate disqualification and forfeiture of eligibility to receive all awards, recognition and prizes. Each pupil (and their parent/guardian, if necessary) and teacher also consents to his/her painting being used in the manner set out in these terms, or (where the participant is not the owner) that he/she has obtained the consent of the owner(s) to use it in the manner set out in these terms without any further compensation. The Individual hereby agrees and confirms that, any or all the IPRs in any form which will derive from the model prototype of the final idea, which will be developed by the Institute at the request of Axis Bank from the selected the Paintings of winners of the said Contest, shall be sole and exclusive property of the Axis Bank and the Individual shall not have any right, title, interest or claim neither in such IPRs derived from model prototype nor in the said model prototype, in any form whatsoever and Axis Bank shall be entitled to get the same registered as its own and exclusive Intellectual Property Right/s.

10. No Recourse to Judicial or Other Procedures: To the extent permitted by law, the rights to litigate, to seek injunctive relief or to any other recourse to judicial or any other procedure in case of disputes or claims resulting from or in connection with this Competition are hereby excluded, and you acknowledge and agree, and expressly waive any and all such rights.

11. Limitation of Liability: To the maximum extent permitted by law, you agree to indemnify and keep indemnified Axis Bank at all times from and against all liability, claims, demands, losses, damages, costs and expenses resulting from any act, default or omissions by you and or a breach of any warranty by you detailed herein to the maximum extent permitted by law. You indemnify and agree to keep indemnified Axis Bank at all times from and against any liability, actions, claims, demands, losses, damages costs and expenses for or in respect of which Axis Bank will or may become liable by reason of or related or incidental to any act, default or omission by you under these rules including without limitation resulting from or in relation to any breach, non-observance, act or omission whether negligent or otherwise, pursuant to those rules by you. To the maximum extent permitted by law, you agree to hold Axis Bank, its respective Directors, Officers, Employees and assigns harmless for any injury or damage caused or claimed to be caused by participation in the Competition and/or use or acceptance of any prize won.

12. General Conditions: visit

- Axis Bank is not responsible for any typographical or other error in printing of the offer, administration of the Competition, or in the announcement of the prizes.
- Axis Bank accepts no responsibility for entries lost, delayed, damaged, defaced, or mislaid, howsoever caused.
- Axis Bank is not responsible for the policies, actions, or inactions of others, including your School that might prevent you from entering, participating, and/or claiming a prize in this Competition.
- Entries will not be returned. Only one entry per person.
- Axis Bank's and/or any judge's decision is final and binding and no correspondence will be entered into in relation to such decision.
- Axis Bank reserves the right to disqualify any entry or participant that violates the Competition rules or that adversely affects the fairness or the legitimate operation of the Competition.
- There is no cash alternative and the prizes must be taken as offered. Axis Bank reserves the right to substitute prize(s) of an equivalent value should the prizes become unavailable for any reason. If any winner is not able for whatever reason to accept their prize then Axis Bank reserves the right to award the prize to another participant.
- Potential prize winners may be required to sign, notarise, and return an Affidavit or Declaration of Eligibility, a Liability/Publicity Release and provide any additional information that may be required by Axis Bank. Failure to comply within this time period may result in disqualification and selection of an alternate winner.
- The Competition is governed by the laws of India and Bengaluru courts shall have jurisdiction over any dispute arising in relation thereto.
- In the event of an inconsistency in interpretation between the English language and Hindi language versions of the Terms and Conditions, the English language version shall prevail.

13. Internet: Axis Bank is not responsible for electronic transmission errors resulting in omission, interruption, deletion, defect, delay in operations or transmission. Axis Bank is not responsible for theft or destruction or unauthorized access to or alterations of Competition materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions or limitations of any kind. Axis Bank is not responsible for inaccurate transmissions of or failure to display Competition materials on account of technical problems or traffic congestion on the Internet or at any website or any combination thereof. If for any reason the Internet portion of the Competition is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Competition, Axis Bank reserves the right at its sole discretion to cancel, terminate, modify or suspend the Competition.