APPLY

⇒ Team size: 1-3

⇒ Participant/s from different colleges can combine to form a team.

⇒ Participant/s have to register online: www.au-daimlermobileappgarage.in. Upon registration a confirmation email to the registered email id of Participant 1 will be sent.

⇒ Participant/s should obtain the bonafide certificate in the given format (with a recent passport photograph fixed in the space provided) attested by the respective institute & send the scanned copy after online registration by replying to the confirmation mail. (Participant/s failing to send the scanned copy of the bonafide certificate by the deadline will be disqualified. Hard copy of the same must be submitted at the venue.)

⇒ Participant/s cannot switch teams after registration, no addition or deletion of participants is allowed once the form is submitted.

⇒ Each team registered must appear for the prelims at the venue. If any changes are there, teams must communicate this 10 days before the scheduled event.

⇒ All queries must be redirected to au.daimlermag@gmail.com

⇒ The application development environment can be decided by the user.

TIMELINE

Application till 16.12.16

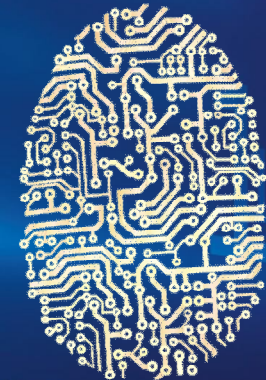1st Round 21.12. -9.1.17

Notification 9-12.1.17

Final Round 21. -23.1.17
@Chennai AU Campus & Daimler Plant

APPLICATIONS OPEN FOR NON-ENGINEERING STUDENTS AS WELL!

CREATE YOUR OWN IDENTITY IN THE WORLD OF MOBILE APP TECHNOLOGY

DAIMLER | **CENTRE FOR UNIVERSITY INDUSTRY COLLABORATION(CUIC)**

MOBILE APP GARAGE

PRIZES:
1ST PLACE — RS. 1 LAKH
2-4TH - RS. 33,000

Application deadline: 16 December 2016

Register: au-daimlermobileappgarage.in

Email: daimlermag@gmail.com

ABOUT DAIMLER

Daimler AG is one of the world's most successful automotive companies. With its divisions Mercedes-Benz Cars, Daimler Trucks, Mercedes-Benz Vans, Daimler Buses and Daimler Financial Services, the Daimler Group is one of the biggest producers of premium cars and the world's biggest manufacturer of commercial vehicles with a global reach.

Daimler Financial Services provides financing, leasing, fleet management, insurance, financial investments, credit cards, and innovative mobility services.

THE EVENT RULES & REGULATIONS

Eligibility
Current students pursuing courses (UG/PG) in any college across India are allowed to participate in the Contest.

Round 1: Idea Submission Round
Individuals must propose their project ideas and based on that they will be selected for the Final round.

Round 2: Preliminary Round (4 Zones & Digital)
The team must develop the application based on the proposal submitted. Application should be compatible. Min Version: 3 &Max Version: 7 of Android or iOS.
Proper Screen Size must be maintained.
Application can be developed on any platform & finally the Apk File must be submitted.

Requirement for the application development
1. Screens (tabs) should be presented separately, with images available, presentations & all other visual materials.
2. Clarify if your mobile app should be integrated with social media (Facebook, Twitter....).
3. Landscape or Portrait or Both mode- Clarify which mode to be implemented for the mobile app.
4. Offline work. Mention whether your mobile app should be able to store any data on the device.
5. Calendar based Scheduler. Mention is there a need for the scheduler either in offline or online mode.
6. Clarify whether your mobile app will have to send any data from/to an external server. Provide some general description of the server part.
7. Point out if your mobile app should be able to print the information & what types of data will be made available.
8. Mention if your mobile app users should be able to buy content inside the app & what type of content will be sold.
9. Point out whether or not your mobile app will have geo-data functionality.
10. Clarify if your app will have push notifications for enhanced user interaction & the types.

ABOUT ANNA UNIVERSITY

AU was established on 4th September 1978 as a unitary University. It offers higher education in Engineering, Technology & allied Sciences relevant to current & projected needs of the society. Besides promoting research & disseminating knowledge gained therefrom, it fosters cooperation between academic & industrial communities. Since December 2001,it has become a large, highly renowned, affiliated Uni, having brought into its fold about 426 Self-financing Engineering Colleges, 6 Government Colleges & 3 Government-aided Engineering colleges Located in various parts of Tamilnadu. AU is a member of the Association of Indian Universities, the Association of Commonwealth Universities and Partner of UNESCO International Center for Engineering Education (UICEE). UGC have accredited AU with Five Star Status in 2002 which is the highest rating. With proven capabilities in academic & research areas, AU was able to receive this honor for a period of five years for excellence in Technical Education.