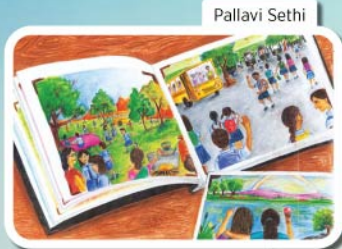
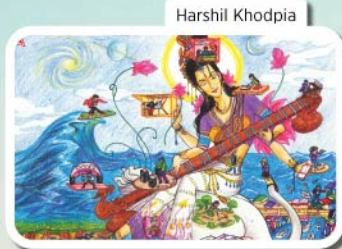


Grand Finale Winners of 2014



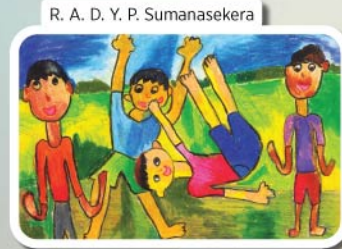
Pallavi Sethi

Delhi Public School, SEC-14,
Rourkela Sundergarh, Odisha



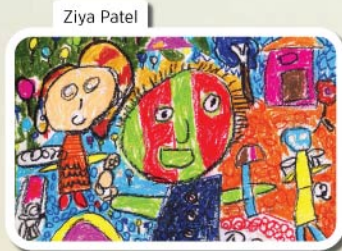
Harshil Khodpia

St. Anthony's Sr. Sec School,
Udaipur, Rajasthan



R. A. D. Y. P. Sumanasekera

Trinity College,
Kandy, Sri Lanka



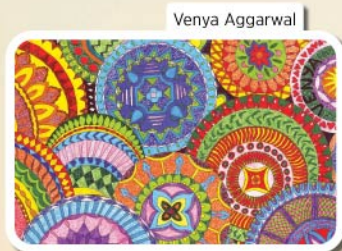
Ziya Patel

Hiramani School,
Ahmedabad, Gujarat



Soha Parikh

Zydus
School
For
Excellence,
Ahmedabad,
Gujarat



Venya Aggarwal

Delhi Public School, Sec-45,
Gurgaon, Haryana



Entry Label Camel Art Contest	
Name:	
Age:	
Gender:	
Address:	
School Name:	
School Address:	
City:	
State:	
Signature of Teacher/Parent:	



P.S.

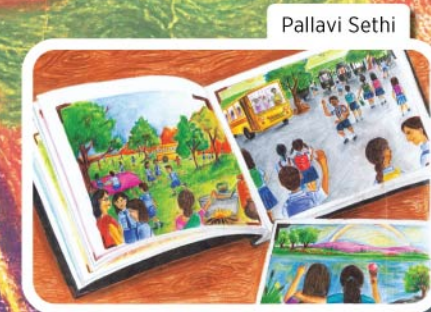
AICCC had created the Guinness World Record in 2011 with 4.85 million participants from 6601 schools. A big thanks to all the participants, educators and parents for the support. We wish to start the new avatar called Camel Art Contest with a bang and scale new heights with it. Gone global, our ambitions are also sky high as we want to touch the 1 Crore (10 million) participation base with it. We are sure we will get your whole-hearted cooperation, both in terms of participation of the entire school, including the newly introduced classes 11th & 12th and compliance as well as documentation.

- Please ensure that all the entries are with AICCC/ Camel Art Contest entry labels.
- Click some photographs of children participating in the contest and submit them to the team members along with results.
- Keep the bundle of entries not selected for Zonal judging with you till 25th December 2015.

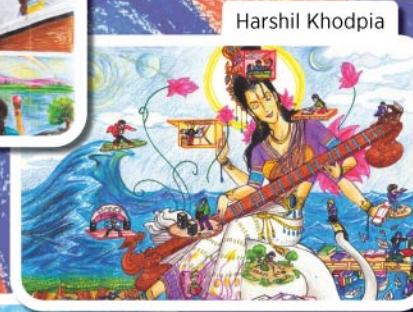


KOKUYO CAMLIN LIMITED
A SUBSIDIARY OF KOKUYO S&T CO., LTD., JAPAN
48/2, Hilton House, Central Road, MIDC, Andheri (E), Mumbai-93. Tel: (022) 6655 7000
www.kokuyocamlin.com | Email: support@kokuyocamlin.com

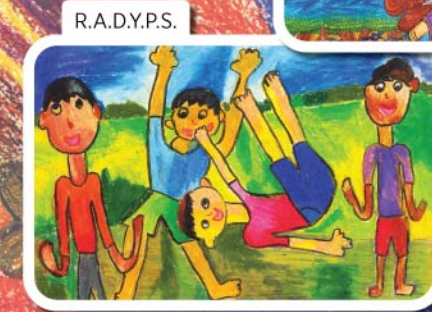
Disclaimer: We take no responsibility and assume no liability in case any participant is not selected and/or awarded the prizes, and mere participation will not entitle anyone to win prizes. Winner would be declared through fair competition and selection for participation is done only if the participants abide by the terms and conditions mentioned herein. The decision of jury would be final and binding on all participation and no further correspondence would be entertained in this regard.



Pallavi Sethi



Harshil Khodpia



R.A.D.Y.P.S.

With your participation,
this could be the year of the
'Big Leap'



let's have fun!

The Camel Art Contest (CAC) has emerged to be the largest art competition in the world and has the honour of being in the 'Guinness World Records'.

We are happy to announce that CAC has surpassed its own records with a participation of over 75 lakh entrants last year. This number also includes an admirable participation from many countries other than India.

We, at Kokuyo Camlin, wish to thank all the participants, parents and educators for their whole hearted participation and for being an integral part of our family. We also like to extend our gratitude for accepting our new contest format making it an overwhelming success.

Camel Art Contest continues to be open to the untapped student base of standards 11th and 12th from the schools, non-school institutions like art schools, and students from non-participating schools as well.

Paper size: A3 / Quarter Imperial (297 mm x 420 mm to 279 mm x 420 mm)

Group A

Kindergarten (below Std. 1st)

Fun at school - School means a lot to children and is a fun place where they find their first friends, teachers and experience being in a social environment for the first time. Help them to bring this out through their paintings.

Group B

Std. 1st & 2nd

Incredible India: India is a unique mix of different cultures and is best described through colours. Why not paint your idea of "Incredible India"?

Group C

Std. 3rd & 4th

Clean India: Cleanliness is close to godliness. Create a drawing that not only promotes benefits of cleanliness but also inspires others to join the movement.

Materials to be used for Group A & B - Camel Wax Crayons/Camel Oil Pastels/Camel Plastic Crayons

Materials to be used for Group C - Camel Oil Pastels/Camel Artists' or Students' Water Colour Cakes and Tubes/Camel Premium Colour Pencils

Group D

Std. 5th & 6th

Ganga - the river of life: Ganga is a river of life for all Indians and is a reflection of Indian culture. Let's pay our tribute to this holy river by creating a work of art that describes it the best.

Group E

Std. 7th to 9th

Making learning fun: The best way to learn is through 'Fun' way. Draw a picture that best reflects your school's effort of making learning fun for everyone.

Group F

Std. 10th to 12th

Women Empowerment: Women have a pivotal role to play in the improvement of society. Try and depict the transformational power that women wield in making the world a better place through art.

Materials to be used for Group D, E & F - Camel Premium or Students' Poster Colours/ Camel Students' Water Colour Tubes or Cakes/Camel Premium Colour Pencils

Though the topics are easy to understand, some guidance from teachers would really help. We request the teachers to hold group discussions on the topics before the students start painting. This contest aims at encouraging children to use their imagination to fuel creativity, which also forms the basis for judging. If the participants wish, they can write a few lines to explain their creation.

Important Notes:

- AICCC / Camel Art Contest entry labels are available in specific products of Camel Student & Premium Colour Range.
- Please ensure a completely filled AICCC / Camel Art Contest entry label is pasted at the back of the painting.
- We appreciate originality and creativity. Copying and colouring pre-printed drawing is not acceptable.
- Winning paintings at the primary level are eligible for Zonal level judging.
- Prominent artists and educators would form the Jury at Zonal level.
- Zonal winners would go for Grand Finale level judging where child psychologists will also be on the jury.
- Schools with highest participation and best performance at the Zonal and Grand Finale level would be honoured with trophies
- Results of Zonal level and winning paintings of Grand Finale Level would be hosted on the microsite www.camelartcontest.com

Requirements from the School:

- Properly filled Registration forms with School Stamp & Authority Signature
- Photographic evidences of the contest being held at the venue
- Properly filled Result Sheet with School Stamp & Authority Signature
- All the entries with properly filled Camel Art Contest Coupon / AICCC Coupon
- Participation List of the students in the format submitted by the Company Representative

Grand Finale

(Trophies and Certificates)

- 1 each of First, Second and Third prize
- 5 to 15 Appreciation prizes in each group

Zonal Level Prizes

(Plaques & Certificates)

- 1 each of First, Second and Third prize
- 5 to 15 Appreciation prizes in each group

Primary Level Prizes

(Medals and Certificates)

1% of participants will be selected for the Zonal level judging and will receive the prizes.

Popular Choice Awards - All the Grand Finale award winning entries would be showcased on the website for people to appreciate and vote for their favorite one in each group. The top vote grossers would be awarded with 'Popular Choice Award' trophies.

We at Kokuyo Camlin believe that the Camel Art Contest should foster the love for art among students.

All six First Prize winners at the Grand Finale level would get to Gift '**ART INFRASTRUCTURE**' worth ₹ 50,000/- to their respective schools through the sponsorship of KOKUYO CAMLIN. This allows the winners to inspire future participants through their names etched on the infrastructure created under this scheme. The schools can select the art infrastructure in consultation with KOKUYO CAMLIN team.



Registration Form

Name of the School: _____

Address: _____

City: _____ Pin Code: _____

State: _____ Country: _____

Name of Principal: _____

Tel. No.: _____ Email: _____

No. of Art Teacher(s): _____

Date of Contest: _____ Time of Contest: _____

Name of Contest in-charge: _____

Contact No.: _____

GROUP	NO. OF STUDENTS	EXP. NO. OF PARTICIPANTS
A (Below Std. 1 st)	<input type="text"/>	<input type="text"/>
B (Std. 1 st & 2 nd)	<input type="text"/>	<input type="text"/>
C (Std. 3 rd & 4 th)	<input type="text"/>	<input type="text"/>
D (Std. 5 th & 6 th)	<input type="text"/>	<input type="text"/>
E (Std. 7 th to 9 th)	<input type="text"/>	<input type="text"/>
F (Std. 10 th to 12 th)	<input type="text"/>	<input type="text"/>
Total	<input type="text"/>	<input type="text"/>

We confirm the details provided herewith and are willing to participate in the Camel Art Contest - 2015, as per its terms and conditions.

Principal/Art Teacher's
Signature with School Stamp