

Jingle making competition on theme – “Payment without cash- It’s POSSIBLE”

Terms and Conditions

1. Every contestant individual, group or organization can send maximum two entries.
2. The Jingle should be of 3 to 5 minutes’ duration with lyrics, composition and music.
3. All registered members of MyGov can participate in this contest.
4. Entry must be submitted to the Creative Corner Section of MyGov. The participants should provide the following information as part of their entry:
 - 4.1. Description about the submission within 500 characters, such as names of the lyricist, composer, singer, etc.
 - 4.2. Uploading any image file or pdf file if required (optional)
 - 4.3. The participants should then upload their entry as a high quality audio file to any media platform such as SoundCloud, YouTube, Google Drive, Dropbox etc. and enter the publicly accessible link for the entry using the Audio Link icon on the MyGov contest page.
5. NDMC may ask for the original and uncompressed audio file, if so required, in separate communication.
6. The last date for submission of entry would be 10th January, 2017.
7. No entries will be accepted after the time limit.
8. Make sure your MyGov profile is accurate and updated as we will use the information on the profile for further communication. This includes your name, photo and phone number. Entries by those with incomplete profiles would be rejected.
8. The jingle shall capture the essence of Delhi/ NDMC in terms of cashless transaction mode and its utility to people etc.
9. The jingle shall be in lucid simple language (Hindi or English), easily understood by the people.
10. All entries would be judged by a Committee constituted by the NDMC. The decision of the Committee would be final.
11. The Selected entry and its copyright will be the property of the NDMC and any changes deemed fit to improve the same will be undertaken.