



#WhatsOnYourPlate Contest Terms & Conditions

1. MEC India , (hereinafter “MEC”) is hosting a program for Citibank N.A. (“Citibank”) called “**#WhatsOnYourPlate contest**” (hereinafter referred to as the “**Program**” for easy reference) on the Twitter page and Facebook India for Citibank, the link for which is , twitter.com/LuvToDine and facebook.com/citiindia (hereinafter referred to as the “**Site**”).
2. The Program is valid from 15th Sep, 2015 (Tuesday) from 12:00 p.m. hours till 24th Sept, 2015 (Thursday) 23:59 hrs (hereinafter the “**Program Period**”). Participants must ensure that their entry/submission is made within this Program Period. The Program is available for the above Program Period only.
3. Participation in this Program is optional and voluntary.
4. Participation in this Program is open to all Indian citizens except employees of Citibank, its Associate Companies, its Advertising Agency and its Media Partners.
5. No purchase of any product of Citibank is necessary for participation in the Program.
6. No fee is required to be paid for participating in the Program.
7. This Program is only available for all those who are or shall become followers of #WhatsOnYourPlate India Twitter page & like the Citibank Facebook page mentioned above.
8. By participating in this Program:

- a) The participant expressly confirms and represents that he/she has read the Terms & Conditions of the Program on how to enter, how the winning entries shall be determined, and details on collection, retention, usage and sharing of personal data
- b) The participant agrees to be bound by the terms, including in particular those relating to the collection, retention, use and sharing of personal data; and
- c) The participant confirms that he/she is not breaching any law or violating any third party rights by using this Program.

9. For participation:

Campaign Contest –Tell us about the best restaurant dishes in Delhi or Mumbai and stand a chance to win a food trail at your recommended restaurant with Maria & Kunal and exciting food vouchers.

- a) **To participate on Twitter** - Tweet and tell us your favorite dish and restaurant in Delhi/Mumbai that Maria and Kunal should visit. Use #WhatsOnYourPlate and Tag @LuvToDine

To participate on Facebook – Like the page and comment below in the #What’sOnYourPlate contest post with the dish suggestions and restaurants in Delhi or Mumbai

Participation can be done in the following manner

1. Text (comment or Tweets)



2. Image
3. Video

Mandatories: Use #WhatsOnYourPlate

- b) Sending in multiple entries is allowed. Participant has to use #WhatsOnYourPlate in their entries
- c) Not contain any demeaning, vulgar, abusive, hateful obscene, objectionable, illegal content, etc.

10. Winner Announcement:

There are two gratifications in this activity-

- a) **From 12 :00 p.m. on 15th Sep to 11:59 p.m. on 17th Sep**, 12 winners will be announced basis their entries during this period. These 12 winners will go for a **food trail at their recommended restaurant with Maria & Kunal**

12 winners will be divided into 2 groups of 6 each. One group will go to Mumbai and the other to Delhi.

- b) **From 12 :00 p.m. on 15th Sep to 11:59 p.m. on 24th Sep**, total 60 food vouchers worth Rs1000/- each will be given on Twitter & Facebook. Everyday 3 winners will be announced on Twitter & Facebook each.
- c) **The winners of the food trail will be announced on 18th Sep and the voucher winners will be announced daily in the contest period.**

11. Winner Selection:

- a) Winners will be selected on the basis of their recommendation of the dish, passion for food and creativity of the post which will be judged by **Maria Goretti & Kunal Vijaykar**
- b) The decision of Maria Goretti & Kunal Vijaykar, on the selection of the Winner shall be final and binding and no correspondence/communication shall be entertained in this regard.

12. Prizes

- a) The food trail activity will take place on separate dates in Delhi & Mumbai, and the same will be communicated to the winners. If the winners do not wish to be a part of the activity, they can & their prize will be then transferred to the next person.
- b) The winners are requested to confirm their participation within 24 hours of the announcement, failing upon which the prize will be transferred to the next person.
- c) The decision of Maria Goretti & Kunal Vijaykar will be final.



13. **Award of prizes is subject to the verification by MEC media.** MEC India shall use basic audit standards to verify the legitimacy of the Winner. In case there are any conflicts in the legitimacy of the Winner, MEC India is entitled to quash the prize at any given point against such claimed Winner or Participant. In case the Winner(s) are not verified internally or not reachable or they cannot redeem the Prize for any reason whatsoever, MEC India will reserve the right to pass on the Prize to another participant without any further notice to the Winner.

14. **In case a participant is not contacted/intimated/declared** as a Winner, it shall automatically mean that the person's name has not come through the selection process and that he/she is not a Winner.

15. The Prize is non-transferable and cannot be redeemed / exchanged for cash. No claim shall be entertained in this regard.

16. Acceptance of Prize constitutes permission to MEC India to use the Winner's name, photo, entry, and other relevant details for purposes of publicity, edition, presentation, brand study, market research, advertising and/or trade without further approval, permission, compensation or notice for unlimited period.

17. No consideration is payable by MEC India against use of any entries received for the Program.

18. MEC India reserves the right to reject, delete, or remove any answer/entry without assigning any reason thereof. Any decision taken by Citibank India for rejecting, deleting or removing any answer/entry shall be final and binding and not subject to any dispute or challenge.

19. MEC India with Maria Goretti & Kunal Vijaykar shall declare winning entries basis of the recommendation, reason and the restaurant. There could be a possibility that the dish/restaurant may overlap from one entry/ submission to the other. However MEC India will not be responsible for any overlap and MEC India will not be bound by any compulsion to compensate for such overlapped or missed out submissions.

20. The content used in the answer/entry should not contain any offensive, defamatory, indecent, abusive content, pictorial representation or language that can in any manner be deemed as offensive by any section of society or prohibited under any religion or law. MEC India reserves its rights to cancel or remove any answer/entry or usage of the Program by any participant at any point of time, at its discretion. The decision of MEC India shall be final and binding on this.

21. Failure of the participant to adhere to the above, gives the right to MEC India to disqualify the entry from the Program.

22. The participant undertakes that the content submitted by him/her for the Program shall not violate or infringe the Intellectual Property Rights of any third party. The participant shall be solely liable for the violation of the same.

22. By participating in the Program, the participant(s):

a) Agree to the use of their name, photo/ picture, entry, and/or likeness, without compensation, by MEC India & Citibank and any party authorized MEC

b) Agree to be bound by the terms, including in particular those relating to the collection, retention, use and sharing of personal data;

c) Hereby waives all rights and grant to MEC India a royalty-free, non-exclusive, perpetual worldwide license to copy, modify and otherwise use and distribute his/her winning entry and/or any



element of the submission (hereinafter the “**Works**”), in any and all media and in any publication whether online, offline or on the Internet. MEC India shall also be free to use any ideas, concepts, photos, know-how or techniques contained in such submissions or materials for any purpose;

d) Hereby waives all rights and grant to MEC India a royalty-free, non-exclusive, perpetual worldwide usage rights to copy, modify and otherwise use and distribute his/her winning entry and/or any element of the submission (hereinafter the “**Works**”), in any and all media and in any publication whether online, offline or on the Internet. MEC India shall also be free to use any ideas, concepts, photos, know-how or techniques contained in such submissions or materials for any purpose now or in future;

e) MEC India shall not be held responsible if any person/ entity out of MEC India uses/ picks/ distributes or compiles the submissions made by the participant for personal or commercial usage without your permission or explicit consent.

f) Hereby agrees that the Participant has taken requisite permission from any and all such person/s and or property owner whose image/ picture/ or any form of property is included in the content provided by the Participant towards this Program/ Contest. In case of any disputes/ complaints raised by such third party shall be the liability of the Participant. MEC India is not responsible to address such issues or complaints from any party/ third party/ Participant.

g) To the fullest extent permitted by law, waive any moral rights or similar rights they may have in the Works or any part thereof throughout the world;

h) Undertake not to object to any use of the Works by MEC India or any party authorized by MEC India; and

i) Undertake to adhere to terms and policies as set out by MEC India.

23. The participant can control personal information provided on Facebook or Twitter platform by changing their own personal settings. Any information provided to MEC India / MEC India platform shall be administered and treated under MEC India privacy and data collection guidelines. MEC India may use your personal data for editorial, research, internal study, and data analysis and or presentation purpose.

24. The contest is in no way sponsored, endorsed or administered by, or associated with Twitter or Facebook. The participant is providing information to MEC India and not to Twitter or Facebook.

25. MEC India reserves the right to withdraw, change, defer, alter or cancel this Program in part or full, or change any or all of the terms and conditions that are applicable, without giving prior intimation/notice of any kind and will not be liable for any consequential losses/damages. Any decision of MEC India in this regard and in general with respect to this Program and the terms and conditions thereto shall be final, binding.

26. MEC India shall not be liable for any loss or damage due to Act of God, Governmental actions, other Force Majeure circumstances and shall not be liable to pay any amount as compensation or otherwise for any such loss.

27. All disputes are subject to the laws of India and the exclusive jurisdiction of Courts of New Delhi alone.



28. If a participant is dissatisfied with the Program and/or the terms and conditions of the Program, his/her sole and exclusive remedy is to not to participate in the Program.