

## Contest Terms and Conditions

### Process of participating in the ICICI Prudential Life Insurance '#Secure2017withICICIPruLife' contest

- The #Secure2017withICICIPruLife contest is conducted by ICICI Prudential Life Insurance Company Limited (ICICI Pru Life), hereinafter referred to as 'the Company'.
- The winner will be chosen from amongst the participants on the official ICICI Prudential Life Facebook page ([www.facebook.com/iciprulife](http://www.facebook.com/iciprulife)) & Twitter pages (<http://twitter.com/ICICIPruLife>)
- The contest will start from 28<sup>th</sup> December 2016 at 5:00 PM and will end on 8<sup>th</sup> January 2017 at 6:00 PM.
- Entries submitted within the above duration will be certified as valid entries. Any submission after 8<sup>th</sup> January 2017 at 6:00 PM will not be considered as the valid entry.
- The winner of this contest will be chosen based on the creativity & quality of the response received. ICICI Prudential Life Insurance has the sole discretion in deciding the winner.

### Terms

This contest is hosted by ICICI Prudential Life Insurance Company Limited, a company having its registered office at ICICI PruLife Towers, 1089 Appasaheb Marathe Marg, Prabhadevi, Mumbai-400025.

### Eligibility

The contest is open to all residents of India of age eighteen (18) years or more except for the residents of the State of Tamil Nadu.

These "Contest Terms and Conditions" are specific to Rest of India excluding the state of Tamil Nadu and wherever prohibited by Law.

Participants will be asked whether they reside in Rest of India or in Tamil Nadu. Participants are expected to provide true and correct information and indemnify the company in case the Company suffers any loss due to breach of the same by the participants.

The Company reserves the right to refuse any application that is believed to be in breach of the Terms and Conditions.

The only form of entry is through the following process:

1. Users have to like our Facebook page / Follow us our Twitter page in order to be notified of the contest.
2. Replies without the hashtag #Secure2017withICICIPruLife will be disqualified.
3. Users have to reply to "Tell us: How can you #Secure2017withICICIPruLife?"
4. The definition and criteria of choosing the winner can be changed at the discretion of ICICI Prudential Life Insurance Company Limited without any obligation to notify the participants.
5. ICICI Prudential Life Insurance Company Limited reserves the right to amend the contest end date and any other terms and conditions at any time. The contest will end on 8<sup>th</sup> January 2017.
6. No responsibility will be accepted for racial, defamatory, abusive, improper, lost or corrupt, incomplete or fraudulent entries. Entries which otherwise do not comply with these rules will be disqualified.

7. If you win the contest, we will notify you on Facebook / Twitter. Our decision will be final, and no correspondence will be entered into.

8. The prize (Amazon voucher) is not transferable to another person.

9. No part of a prize is exchangeable for cash or other goods.

10. If the winner does not respond within 48 hours of notification, the company reserves the right to re-allocate the prize. The winner's social networking account name will be posted on Facebook / Twitter.

11. Prizes will be dispatched 4 weeks after the contest closure

### **General**

- The Terms and conditions are applicable to the Contest to the fullest extent and all participants are deemed to have accepted the Terms of Conditions of the Contest.
- Instructions form part of the Terms and Conditions. Any breach of these Terms and Conditions will result in a forfeit of the reward. The Company reserves the right to amend these Terms and Conditions from time to time where reasonably required. Participant(s) shall be deemed to have notice of any such amendments or interpretations upon publication of the same on our Facebook & Twitter pages and shall be deemed to have accepted such amendments or interpretations by virtue of his/her continued participation in the contest.
- Should a participant wish not to continue to participate in the contest pursuant to the prevailing terms and conditions as amended or interpreted, he/she may terminate participation in the contest upon written notice to ICICI Prudential.
- All entrants agree to be bound by the Terms and Conditions of this contest.
- Company's failure to enforce any of these terms and conditions shall not constitute a waiver of that, or any other, provision.
- The contest is in no way sponsored, endorsed or administered by, or associated with, the social networking platform and the social networking platform has no association or jurisdiction over the contest.
- The Company reserves the right to disqualify any entrant whose conduct appears in any way to: inhibit the enjoyment of others; tamper with the contest on Facebook / Twitter; violate these Rules; or act in an unsportsmanlike or disruptive manner. All questions or disputes regarding an individual's eligibility for the contest or a participant's compliance with these Contest Rules & Contest terms and conditions will be resolved by the Company at its sole discretion.
- The winners as well as all the participants must, with prior permission from ICICI Prudential and at the requirement of ICICI Prudential, participate in all promotional activity including but not limited to publicity on TV, Radio and photography surrounding the winning or participation in the Contest.
- The Company reserves the right to amend or withdraw the Contest at any time.
- The Company is not responsible for any travel or additional costs borne by the winner, or lost and misplaced prizes of the winner.
- The Company is under no obligation to provide replacement prizes or reimbursement for any costs incurred by the winner.
- The participants shall comply with all applicable laws including but not limited to taxation laws
- The Company's decision is final and binding in all matters. These Terms & Conditions and this Contest are subject to Indian laws and the exclusive jurisdiction of the courts in Mumbai.
- By participating in contest, participant gives consent to the Company to use the photographs, names & information of the participant for their contest based promotion.

**Disclaimers:**

© 2016, ICICI Prudential Life Insurance Company Limited. Registered Address: - ICICI PruLife Towers, 1089 Appasaheb Marathe Marg, Prabhadevi, Mumbai-400025. IRDAI Regn. No. 105. CIN: L66010MH2000PLC127837. Call us on 1-860-266-7766 (10am-7pm, Monday to Saturday, except national holidays and valid only for calls made from India). Trade Logo displayed above belongs to ICICI Bank Ltd & Prudential IP services Ltd and used by ICICI Prudential Life Insurance Company Ltd under license.