

School of Pharmaceutical Management

The IIHMR UNIVERSITY, Jaipur

Announces

MANTHAN 2017:

'All India Online Essay Contest'

for Pharmacy/Science/Biotechnology/Life Sciences graduates

Information Brochure

ABOUT THE ALL INDIA ONLINE ESSAY CONTEST

The School of Pharmaceutical Management, The IIHMR University, Jaipur is inviting graduates in the field of Pharmacy/Science/Biotechnology/ allied Life Sciences subjects, all across India to enter an [ALL INDIA ONLINE ESSAY CONTEST- MANTHAN 2017](#)

The essay contest is organized with an objective to harness the energy, imagination and creativity of the budding graduates in developing an in depth understanding of the pharmaceutical field and exploring new career avenues in the field of pharmaceutical management.

1st PRIZE: Rs 10,000/-

2nd PRIZE: RS 5000/-

3rd PRIZE: Rs 3000/-

**CERTIFICATE OF
PARTICIPATION FOR ALL
THE PARTICIPANTS**



No Fee will be payable by the participants at any stage of the contest

The Top 10 essays will be included in a book entitled "THE GOLDEN TREASURE", one copy will be sent to the participants whose essays will be selected.

TOPICS (Write on ANY ONE topic):-

1. **FIGHTING THE CHALLENGES OF NON COMMUNICABLE DISEASES**
2. **WHAT MAKES A PRODUCT MANAGER SUCCESSFUL ?**
3. **STRENGTHNING THE SUPPLY CHAIN MANAGEMENT OF HEALTHCARE COMMODITIES**

ELIGIBILITY:-

- Final and third year students of B.Pharm
- Those who have completed their B.Pharm/Science/Biotechnology/Life Sciences degree
- 4th and 5th year students of Pharm D

PROCESS TO PARTICIPATE IN THE ESSAY CONTEST

STEP 1

Submission of registration form
(Deadline February 28,2017)

Submit the registration form to saurabh@iihmr.edu.in in the format as given below:-

REGISTRATION FORM

1. Name of the participant.....
2. Age.....
3. Gender.....
4. Name of the Institute.....
5. Course.....
6. Year of Study.....
7. Title of the essay.....
8. Email.....
(Please mention the correct email for communication)
9. Postal address with correct pincode.....
(Pleaee mention only one correct correspondence address for sending the hard copy of the certificate and the prize money)
10. Mobile number(Personal).....

STEP 2
Submission of the Completed essay
(Submit at saurabh@iihmr.edu.in)
(Deadline April 30 , 2017)

REGISTRATION FORM

1. Name of the participant.....
2. Age.....
3. Gender.....
4. Name of the Institute.....
5. Course.....
6. Year of Study.....
7. Title of the essay.....
8. Email.....

(Please mention the correct email for communication)

9. Postal address with correct pincode.....

(Please mention only one correct correspondence address for sending the hard copy of the certificate and the prize money)

10. Mobile number(Personal).....

1. The essay should be written in **English**
2. **Only individual entries will be accepted.** Co-authorship is not permitted
3. The word limit for the essay is **1000-1500 words**
4. Individual entries to be submitted **ONLY IN SOFT COPY** via email at saurabh@iihmr.edu.in
5. The essay should be written in MS word file (doc.docx)
6. Font size-Times New Roman, Font size 12, Spacing 1.5
7. The hard copy of **Certificate of participation** will be send to only those candidates who will submit the complete essay, mere submission of registration form will not make the candidate eligible to receive the certificate
8. The decision regarding acceptance, rejection and the award of the prizes for the essay would be solely of The IIHMR University, Jaipur and remain abiding by all the participants.
9. Verbatim of the internet sources or from the journals on the mentioned topic will not be accepted. **Only original work will be appreciated.**

The **last date** for the receipt of complete Essay through email is **April 30, 2017**. The essays received after cease to be eligible for competition.

EVALUATION CRITERIA

The evaluation of the essay will be done based on the following criteria's

- Originality
- Relevance to the topic
- Adherence to the guidelines mentioned in the information brochure

Declaration of the result:-

The result of the contest will be declared in the second week of May 2017 on the IIHMR University website

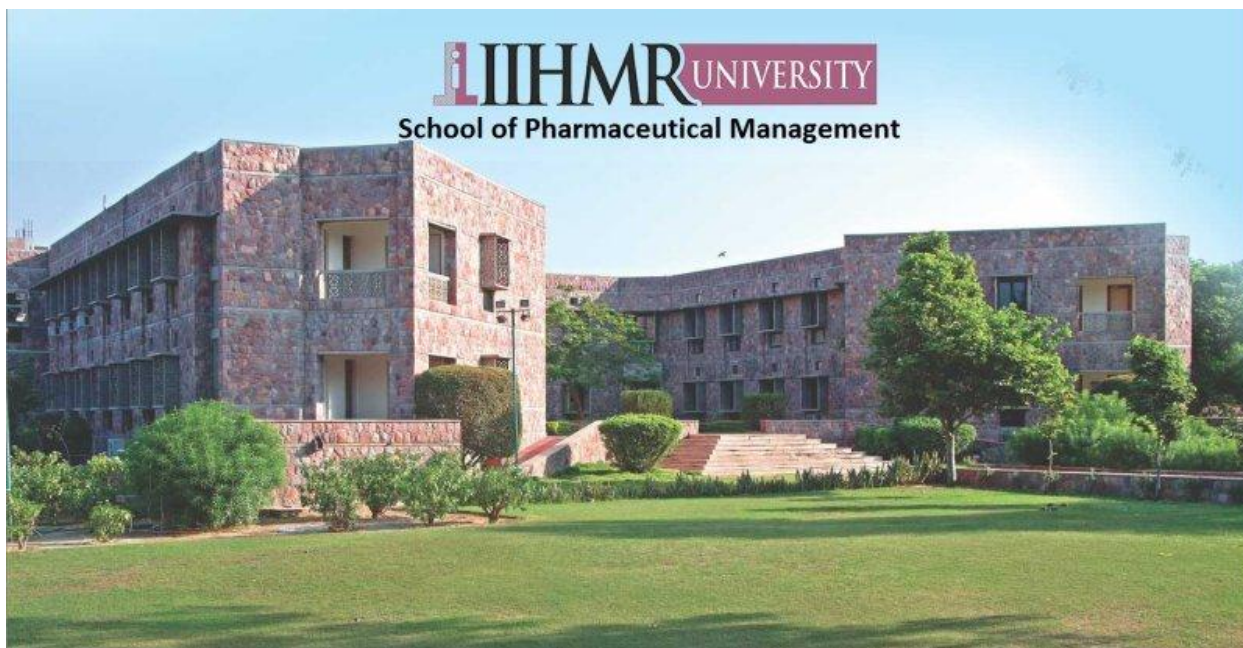
In case of any query, please feel free to write to:

*Dr.Saurabh kumar Banerjee M.Pharm, Ph.D., M.B.A.
(Programme Coordinator)*

MANTHAN 2017:-'All India Online Essay Contest'
Assistant Professor,
The IIHMR UNIVERSITY

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ABOUT The IIHMR UNIVERSITY, JAIPUR

The IIHMR University is a specialized Research University in management research, postgraduate education and training exclusively in the health sector. The University is ranked No. 1 B-School (Healthcare Sector) in Business World 2016. The University has been designated as a WHO collaborating Center for District Health Systems based on Primary Health Care.

The MBA Programmes Offered are:

- **MBA Pharmaceutical Management**
- **MBA Hospital and Health Management:**
- **MBA Rural Management**

Other Programmes Offered:

- PhD Programme
- MPH Programme (Johns Hopkins University's Bloomberg School of Public Health (JHSPH), Baltimore, Maryland, USA in partnership with the Institute of Health Management Research University (IIHMR)

The IIHMR University, Jaipur offers recruiters access to a unique bouquet of technically and managerially sound professionals. Our students are working with some of the nationally and internationally renowned organizations, to name a few, Novartis India Ltd, Sun Pharmaceuticals Ltd, MSD, WNS Global Services, Smart Cube Analytic solutions, Accenture, IMS Health, Lupin Pharmaceuticals Ltd, Dr.Reddy's Laboratories Ltd, Cadila Pharmaceuticals Ltd, etc.

When the Pen



becomes the sword