

TERMS AND CONDITIONS OF PLAY FOR CAR

PLEASE READ THESE TERMS & CONDITIONS AS MENTIONED BELOW (T&C) CAREFULLY BEFORE PARTICIPATING IN THIS OFFER KNOWN AS “**PLAY FOR CAR**” (HEREINAFTER THE “**OFFER**”). BY PROCEEDING WITH REGISTRATION AND PARTICIPATION IN THE **OFFER**, YOU AGREE TO BE LEGALLY BOUND BY THESE T&C. IF YOU DO NOT AGREE TO THESE T&C, PLEASE DO NOT PARTICIPATE IN THE OFFER.

1. The Offer is open only to Indian citizens (individuals), residing in India, aged 18 years or above and who are valid GSM subscribers Tata Teleservices Limited (TTSL) a company having its registered office at Jeevan Bharti, 10th Floor, Tower-I, 124, Connaught Circus, New Delhi- 110001 and its corporate office at A & E Blocks, Voltas Premises, T. B. Kadam Marg, Chinchpokli, Mumbai – 400033 and/or Tata Teleservices (Maharashtra) Limited (TTML) having its registered office at Voltas Premises, T. B. Kadam Marg, Chinchpokli, Mumbai - 400 033 (TTSL and TTML are hereinafter collectively referred to as “TTL”)
2. To participate in the Offer, the TTL subscribers shall read, understand and accept the terms and conditions contained on the website and send an SMS to the toll-free number with the words “START” or “WIN” or any other keyword except STOP, SCORE, PRI, RUL and TNC. Once the Participant sends an SMS, this will in turn initiate the Offer and trigger the questions. The content of the questions is based on “General Knowledge”.
3. The Offer is organized by TTL for its customers and managed and sponsored by the platform owner **OnMobile Global Limited** (hereinafter “**OnMobile**” or “the Organiser”).
4. The Offer is neither open for employees, distributors, franchisees, agents, vendors and suppliers of TTL and OnMobile nor for the relatives/dependants of such employees, distributors, franchisees, agents, vendors and suppliers. For the purpose of the Terms and Conditions of this Offer, the term “relative” shall have the same meaning as contemplated under section 2(41) of the Income Tax Act, 1961
5. The Offer shall run for the period of 70 days commencing from 23 January 2017 at 00.01 hours in the morning and concluding on 2nd April, 2017 at 23:59 hours in the night (both days inclusive) (hereinafter referred as the “**Offer Period**”).
6. The Offer is valid only in INDIA
7. Offer Prize: -

Prize Model	Number Of Prizes	Value
Mega Prize Kwid Car	1	285000
Monthly Prize	2	40000
Valentines Day Special	2	10000
Weekly Prize	80	80000
Daily 1st Prize	700	70000
Daily 2nd Prize	2100	105000
Daily 3rd Prize	7000	140000

Selection Methodology

Super Bumper Prize:

The selection for the Super Bumper Prize will be conducted after the Offer ends. 1 MSISDN across all circle groups*, with maximum points in the least amount of time, during the Offer will be selected as the winner of TATA TIAGO CAR worth up to Rs.285000

Monthly Bumper Prize:

The selection for the Monthly Bumper Prize will be conducted after the Offer ends and as per the schedule**. 1 MSISDN across all circle groups*, with minimum 25 points in the least amount of time, will be selected as the winner of LED TV worth up to Rs.20000. One MSISDN can win Monthly Bumper prize only once in the Offer. 2 Individual winner, irrespective of MSISDNs, can get only one of the above prizes i.e. Super Bumper and Monthly Bumper Prize.

Valentine's Day Special:

The selection for the Christmas and New Year Day Prize will be conducted after the Offer ends and as per the schedule**. 2 MSISDN across all circle groups*, with minimum 10 points in the least amount of time, on Valentine's Day will be selected as the winner of Cash Card Gold Voucher worth up to Rs.5000 each.-

Weekly Prize:

The selection for the Weekly Prize will be conducted as per the schedule***. 1 MSISDNs across all circle groups*, with minimum score of 12 points in the least amount of time, will be selected as the winner of Mobile Recharge worth up to Rs.1000. One MSISDN can get the Weekly prize only once in the Offer.

Daily 1st Prize:

The selection for the Daily 1st Prize will be done after 10 working days. 1 MSISDNs across all circle groups*, with minimum score of 6 points in the least amount of time on that day, will be selected as the winner of Mobile Recharge worth up to Rs.100. One MSISDN can win the Daily 1st prize only once in this Offer. The winning MSISDN will be removed from the list of eligible MSISDNs for Daily 2nd & 3rd prize of that day.

Daily 2nd Prize:

The selection for the Daily 2nd Prize will be done after 10 working days. 3 MSISDNs across all circle groups*, with minimum score of 4 points in the least amount of time on that day, will be selected as the winner of Mobile Recharge worth up to Rs.50. One MSISDN can win the Daily 2nd prize only once in this Offer. The winning MSISDN will be removed from the list of eligible MSISDNs for Daily 3rd prize of that day.

Daily 3rd Prize:

The selection for the Daily 3rd Prize will be done after 10 working days. 10 MSISDNs across all circle groups*, with minimum score of 2 point in the least amount of time on that day, will be selected as the winner of Mobile Recharge worth up to Rs. 10. One MSISDN can win the Daily 3rd prize only once in this Offer.

In the selection of the Super Bumper, and Monthly Bumper winners, in case of a tie in the score, 1 round of tie-breaker will be conducted for all the tied MSISDNs on Voice 590009. Winner of tie-breaker round will be the MSISDN with highest score in least amount of time. In case of a further tie in the score and time taken, in the tie-breaker, the selection will be conducted by checking the time taken by the MSISDNs to answer x-1, x-2 questions in the tie-breaker. i.e., if the tie-breaker has 35 questions, and there is a tie in this, then, the time taken for an MSISDN to answer 35-1=34 questions will be considered. In case of a tie in this, then the time taken to answer 34-1=33 questions, and so on will be considered.

In case of a tie in the selection of winners for any of the weekly & Daily prizes, in the Offer, the Winner will be the MSISDN that has achieved the relevant score as detailed above, first in point of time, which shall be electronically recorded by an independent system of the Organizer.

The time taken for answering a question through or SMS on a day, is calculated from the time OnMobile' s system receives the 1st answer from an MSISDN till the time OnMobile' s system receives the respective last correct answers from that MSISDN on that day, for the purposes of determining the relevant prizes under this Competition, respectively. The total time taken by an MSISDN to provide the correct answers in a day, on Voice is used to determine the Winners for the afore-mentioned prizes.

Circle Groups*

SL NO	Circle groups for winner selection
1	Delhi & Rajasthan
2	Mumbai & Maharashtra
3	Karnataka & Kerala
4	Madhya Pradesh
5	Gujarat
6	Andhra-Pradesh
7	Tamil-Nadu & Chennai
8	Uttar-Pradesh East & Uttar-Pradesh West
9	Punjab, Haryana & Himachal Pradesh
10	Bihar & Orissa & Kolkata & Rest of Bengal

****Monthly Schedule**

Monthly Schedule for gratification		
Month 1	23-Jan	-21Feb
Month 2	22-Feb	2 Apr

*****Weekly Schedule**

Weekly Schedule for Gratification		
Week	From	To
1	23 Jan	29 Jan
2	30Jan	5Feb
3	6 Feb	12 Feb
4	13 Feb	19 Feb
5	20 Feb	26 Feb
6	27 Feb	5 Mar
7	6 Mar	12 Mar
8	13 Mar	19 Mar
9	20 Mar	26 Mar
10	27 Mar	2 Apr

8. The process of Winner selection for each category of prize, in accordance with the Winner selection process detailed in this Offer will be the sole discretion of OnMobile and shall be witnessed by an independent third party auditor (“Independent Auditor”) appointed by OnMobile who shall, after the selection of the Winners, certify such process. TTL shall be responsible only for the validation of the Subscribers details.

9. After the selection and validation of the Winners of all the prizes under this Offer, the Winners will be contacted by OnMobile, by calling them for 3 consecutive days on the mobile number of the Winner(s) registered with TTL, and will be given further details as to how, when and where they can redeem their respective prizes. For such purpose the Winner(s) will receive calls only from one of the numbers mentioned

herein, i.e., 080-67186344 or +91-80-49292425. In the event the Winners do not answer the calls of OnMobile, an SMS will be sent to the MSISDN of the Winners, from the number 543218 intimating them regarding their winnings and providing them the details as to how, when and where they can collect their respective prizes (“Intimation”). For the avoidance of doubt, Intimation shall be dated on which the respective Winners are contacted by OnMobile regarding their winnings under the Offer, either by way of voice calls or SMS detailed above.

10. Participant will be asked questions based on general information available to public at large. For every correct answer the participant will get 1 point. The participant will be gratified on making highest score during the Offer Period. The Offer is for the benefit and encouragement of the Participants and is organized in the spirit of a fun offer with the motive of rewarding the Participant for their skills and the Participants are not entitled to obtain any professional help for participating in the Offer.
11. The Offer consists of a total of 50 questions, The Subscribers will be played the questions one after the other till he/she finishes answering all the questions of the Offer. If the Participant answers the maximum number of correct answers the participant may win SUPER BUMPER PRIZE at the end of Offer.
12. The selection of all the other prize winners, apart from the daily prize winners, shall be conducted after the conclusion of the Offer Period. The Daily Prize Winner selection will happen within 10 days of the Offer period.
13. This Offer will be available to both New Subscribers as well as for existing Subscribers of TTL (GSM). Subscribers of TTL (GSM) can send WIN or START as SMS to the short code 543218 (GSM) to subscribe to and play the Offer.
14. In case two or more Participants achieve the same highest score, then the participant who had achieved the highest score first in point of time as per the records of TTL and OnMobile will be considered as winner for the specific prize. The decision of TTL shall be final and binding on the Participants of the Offer. Neither TTL nor OnMobile will entertain any dispute in this respect. Each participant will be eligible to win only 1 prize in the Daily or Weekly Prize category for the duration of the Offer. However, a winner in the Daily or Weekly Prize category shall be eligible to participate for the Super Bumper Prize and the Monthly Bumper Prize.
15. The Participant understands and accepts that the prize/s under the Offer are sponsored and provided by OnMobile. TTL does not guarantee or make any representations or warranties regarding the quality, features or utility of the prizes to winner(s) of the Offer and TTL shall not be held responsible or liable for non-delivery or shortfall or deficiency in the prize/s, and all the legal remedies in relation to the prizes shall solely lie against OnMobile.
16. The value of the prize offered as the Super Bumper Prize i.e. Kwid Car-in this Offer shall not exceed Rs.285000. In case the specified model, type of the vehicle offered in this Offer as the Super Bumper Prize is discontinued or not available during or after the Offer, the Organizer shall, at its own discretion, offer another vehicle of the same value which may or may not be of the same brand. If the Winner wants the exact same model/type of the same brand mentioned as the Super Bumper Prize that he is eligible to in this Offer and if the price of the vehicle increases during or after the Offer or at the time of prize distribution/Winner announcement period, the Organizer will only pay the value of the vehicle that is mentioned during the launch of the Offer and the Winner shall have to pay or bear the extra amount. The prize amount shall be given by way of cheque in the name of the dealer from whom the vehicle is being purchased.

With regard to the Super Bumper Prize, the Winner will be eligible for the ex-showroom price of such prize, i.e. of the TATA TIAGO, which shall not exceed the respective prices as detailed in Clause 16 above. The Winners eligible for such prizes will be liable to pay all applicable charges over and above the ex-showroom price of the respective vehicles as applicable, which shall include but not be limited to applicable taxes, levies, charges on the additional parts opted by the Winner to be purchased along with the afore-mentioned prizes or any other costs or charges which may be levied by the Central, State or Municipal authority or government or any other liabilities related to the respective vehicles.

17. TTL shall not be responsible for any incorrect / misleading information relating to the Offer, presented / displayed on any other information centre, webpage through any source other than the Offer Page. TTL will not be liable for any loss suffered by any Participant/s based on the representation, terms, conditions, information presented / displayed on any source other than the Offer Page.
18. TTL and OnMobile are neither responsible nor guarantee the quality or merchantability of the goods/services being offered as prizes nor are they liable for any defect or deficiency of goods or services so obtained/availed, by the subscribers under this Offer. The Organisers or TTL will not be responsible or liable for:
 - (a) Any problem, damage or loss of whatsoever nature to any participant resulting from their participation in the Offer; or
 - (b) Any injury or any bodily harm to any participant resulting from their participation in the Offer or due to receiving any prize under this Offer.
19. The winner/s shall be intimated within 60 business days of the conclusion of the Offer, by OnMobile through a telephonic call and/or SMS, on confirmation of the list of winners by TTL.
20. There will not be any assured gift to the subscribers for participating in the Offer.
21. Existing subscribers need to be active subscribers during the Offer. Subscriber should not unsubscribe from the service while the Offer is running or else even if the user is eligible for gratification the same will not be given to him. To redeem the prize, the winner should declare his name & address and provide proof of identity and other supporting documents as may be required by the Organiser or TTL.
22. In the event no response is received from the concerned winner to the telephonic call or SMS within 30 business days of intimation by OnMobile, then the winner will be intimated through the registered post, to the address provided by the subscriber as per TTL records. If the concerned winner does not respond to the registered post communication within 7 business days of the receipt of the post or if the registered post returns undelivered, then his/her prize/s will stand forfeited.
23. The prize/s will be distributed by OnMobile within 30 business days from the acknowledgement by the concerned winner of the communication sent by OnMobile subject to the submission of supporting documents by winner as required by TTL and OnMobile. If the winner abstains from taking the delivery of the prize/s, and/or fails to collect the same within 30 business days from the said acknowledgement, then the prize/s shall stand forfeited.

24. The subscriber hereby understands and gives his/ her irrevocable consent for personal information relating to the subscriber to be exchanged with TTL or OnMobile or published and/or communicated to/in any media that it may deem fit, and TTL or OnMobile or their vendors may, at its sole discretion choose to publish or disclose the name(s), phone number(s), score(s) and/or photographs of all participants, if required, and specifically, of winners.
25. The prize/s of the Offer will be given only to the winner/s in whose name the mobile phone number is registered. The winner needs to be an active TTL subscriber at the time of receipt of prize/s and winner should have cleared all the outstanding dues of TTL. To redeem the prize, the winner should declare his name & address and provide proof of identity and other supporting documents as may be required by TTL.
26. All prizes must be claimed by the Winners, along with the documents specified herein below within the specified timelines intimated by OnMobile. The documents required to be submitted along with the claim by the Winners include the following (the document list is only inclusive and not exhaustive and can change as per the requirements of law):
 - a. Identity Proof;
 - b. Address Proof;
 - c. Photocopy of PAN Card;
 - d. In case of Winner holding a post-paid connection of TTL number and is entitled to a prize, the value of which exceeds Rs.5000/-, self-attested copy of the latest bill issued by the operator in respect of the TTL number registered with operator in the name of the Winner; and
 - e. In case of Winner holding a pre-paid connection of TTL number and is entitled to a prize, the value of which exceeds Rs.5000/-, an affidavit in the format provided by TTL, declaring that the Winner is the rightful owner of the TTL number and the same is registered with the operator in the name of the Winner.

OnMobile and TTL are not liable for any direct/indirect costs or expenses in relation to the Offer which are to be borne by the Subscriber personally, including without any limitation, applicable taxes to be borne by the Subscriber eligible for the prize.

27. The prize/s shall be subject to the laws of India, including all the tax laws. All applicable regulatory and statutory duties, cess, surcharges, taxes (including TDS), insurances, transfer fees, registration fees etc. that may be applicable to avail/use the prize/s will be borne by the Winner. Any prize of value in excess of INR 10,000/- in a year*** will attract deduction of tax at source and all taxes to be paid on the prize/s shall be paid by the respective Winners at the prevailing rate, unless expressly specified otherwise. Further, all the Winners must furnish a valid Indian PAN Card to claim the prize amount, or prize, irrespective of the value of the same, failing which the Winners' prize shall be forfeited, or the prize shall be rolled over to the next eligible Subscriber, at the sole discretion of TTL and OnMobile.
28. This Offer is being made purely on a "best effort" basis and participation of subscribers is voluntary, and subject to acceptance of these T&C. Any failure on the part of the participant to comply with directions issued by TTL or OnMobile, or in the event of any ambiguity/ uncertainty/ unavailability as to the identity of the participant, TTL in their own discretion will be entitled to cancel the prizes for the said participant and the decision of TTL in this regard shall be final.
29. The prize/s to the winners shall be given subject to compliance with all applicable statutory legislations/ processes / formalities in connection with the prize(s) and on production of all such documents / papers as

may be required by TTL before the delivery of the prize. Any failure on the part of the winners to comply with directions issued by TTL for claiming the prize shall entitle TTL to forfeit the prize(s) or roll the prize over to the next eligible winner, at its sole discretion. Onmobile at its sole discretion shall decide the model/variant of any prize being offered in this Offer.

30. The subscribers shall indemnify TTL and the Organisers, their officers, directors and affiliates against any claims including third party claims, disputes, actions, liabilities and damages that may arise as a result of act or omissions of the subscribers, on account of (i) subscriber's breach of the terms & conditions of this Offer, (ii) submission of incorrect personal information and /or (iii) subscriber's failure to comply with applicable laws.
31. Neither TTL nor OnMobile will be responsible for any loss, damage, claimed/demanded by the subscribers due to any of the following reasons:-
 - a. Subscriber is unable to understand the terms and conditions of the Offer;
 - b. Subscriber is unable to understand the process of participation or is unable to participate in the Offer;
 - c. Subscriber is declared as a winner but is aged less than 18 years of age or is incompetent to enter into a contract;
 - d. Any other reason, event, error or incidence not within the control of TTL and OnMobile.
 - e. Network failure, network congestion, network unavailability or any such other technical issues.
32. TTL will not be liable for any loss, claim, damage, expenses whether expressed, implied, real, consequential incurred by the Participants due to participation in the Offer.
33. The prizes are non-endorsable, not transferable and non-substitutable. The prizes are offered on 'NO EXCHANGE NO REFUND' basis. TTL or OnMobile will entertain no requests for exchange in lieu of the Prize/s.
34. Apart from the entitlement to the above prize/s, the winner or his legal heirs will have no other rights or claims against TTL or OnMobile.
35. The Offer cannot be clubbed with any other Offer.
36. The prizes shall be subject to the laws of India, including all the tax laws. All applicable regulatory and statutory duties, cess, surcharges, taxes (including TDS deduction by OnMobile), insurances, transfer fees, registration fees etc. that may be applicable to avail/use the prize/s, will be borne by the winner.
37. TTL and/or OnMobile shall not be liable for any failure to comply with its obligations contained herein, caused by weather conditions, fire, flood, strike, hurricane, industrial dispute, war, hostilities, political unrest, riots, civil commotion, terrorist attack, inevitable accidents, acts of god or any other circumstances amounting to Force Majeure.
38. TTL shall not be responsible for any loss or damage if it has to discontinue or cancel this Offer in compliance with any law, ruling, order, regulation, circular, notification, requirement or instruction of any Central/State Government or for any other unavoidable reason beyond its control.

39. The Participant hereby agrees and undertakes not to hold TTL and any of their group entities or affiliates, their respective directors, officers, employees, agents, vendors, responsible for or liable for, any actions, claims, demands, losses, damages, costs, charges and expenses, either direct or remote that the Participant may/might have suffered, sustained or incurred, or claim to suffer, sustain or incur, by way of and /or on account of this Offer.
40. This Offer is subject to guidelines/ directions issued by the Department of Telecommunications ("DoT"), Telecom Regulatory Authority of India ("TRAI") or any other statutory authority from time to time.
41. In all Offers launched by OnMobile and TTL India jointly ("TTL Competition(s)") for the financial year 2015-16, one individual Winner, irrespective of the number of mobile connections registered in his/her name with TTL, is entitled to win prizes aggregating up to Rupees Five Lakhs only ("Threshold Limit"). However,
- a. Notwithstanding the Threshold Limit, if an individual Winner, irrespective of the number of mobile connections registered in his/her name with TTL, has not crossed the Threshold Limit and subsequently wins an individual prize in the financial year 2015-16 which results in his/her cumulative winnings for the financial year 2015-16 crossing the Threshold Limit, shall, as an exception, be entitled to his/her cumulative winnings in the financial year 2015-16. It is to be noted that the individual Winner will be entitled to such an exception only if a prize under any TTL Competition in the financial year 2015-16, individually results in him/her crossing the Threshold Limit in the financial year 2015-16;
 - b. Once any individual Winner, irrespective of the number of mobile connections registered in his/her name, achieves the Threshold Limit for the financial year 2015-16, he/she will no longer be eligible to win prizes **worth Rupees Ten Thousand** and/or above in financial year 2015-16; and
 - c. In the event there are multiple TTL Competitions live simultaneously, the Winner announcement of which need not follow the same order as the respective TTL Competition launch dates, then the order of the TTL Competitions for the purpose of reckoning the Threshold Limit shall be as determined by OnMobile in its sole discretion, and no claims will be made by any Subscriber in this regard.
42. In all TTL offers held in the financial year 2017-18, if one individual Winner, irrespective of number of mobile connections registered in his/her name with TTL, has already won prizes aggregating **Rupees Ten Lakhs** or more for such financial year 2015-16, he/she will be eligible to win prizes worth up to **Rupees Ten Thousand only**, for the financial year 2015-16
43. Subject to any applicable law (a) All warranties of any kind whatsoever, whether express or implied, are hereby expressly **DISCLAIMED** by TTL including, but not limited to, meeting of the Participant's requirements or aspirations, timeliness, security, the results or reliability of any Offer, or the delivery, quality, quantity, merchantability, fitness for use or non-infringement in respect of any goods, services, benefits or awards acquired or obtained through the Offer or any transactions effected through the Offer; (b) The participant expressly agrees that his/her participation in the Offer offered by TTL is at the participant's sole risk and is governed by the Terms and Conditions herein; and (c) No advice or information whether by representations, oral, written or pictorial derived from the website or through the Offer shall be construed to mean the giving of any warranty of any kind by TTL.

44. By taking part in the Offer, the Participant confirms and waives the applicability of rules and regulations of the National Do Not Call Registry and agrees to receive promotional messages including without limitation daily updates of score and such other updates of the current Offer, promotional updates on the current Offer or/and any such Offer/s as may be active for participation during the Offer Period. Also, the Subscribers may receive promotional updates from and at the sole discretion of the organizer, of the upcoming Offer/s for **30 days** from the date of commencement of such upcoming Offers. Subscribers may STOP the service by sending STOP as an SMS to the Short code 543218 to stop receiving such updates. The process could take up to 48 hours to get activated and the Subscriber undertakes not to dispute/challenge any promotional update send by the OnMobile during this period.
45. Subscriber may directly contact OnMobile at 080-080-49080661 (toll-number) regarding any queries or complaints pertaining to the Offer between 9.00 AM and 9.00 PM on all working days from Monday to Sunday. Alternatively, the Subscribers may send an email to contest@onmobile.com which will be answered on working days, between Monday to Friday. All disputes must be addressed by the Subscriber in writing to OnMobile directly, and TTL shall not entertain any communication in this regard.
46. The participation in this Offer implies unconditional acceptance of all the terms and conditions of the Offer by the subscribers.
47. The decision of TTL as to the interpretation of any of these terms and conditions shall be final and binding on the participants of this Offer.
48. If any provision of these terms and conditions is found to be invalid by any Court having competent jurisdiction the invalidity of such provision shall not affect the validity of the remaining provisions of these T&C, which shall remain in full force and effect.
49. TTL and OnMobile, or any of their group entities or affiliates, their respective directors, officers, employees, agents, representatives, shall not be liable for any loss or damage whatsoever that may be suffered, or for any personal loss or injury that may be suffered (including loss of life), by a participant and/or any third party, directly or indirectly, by use of the prizes offered in this Offer.
50. Any disputes with regard to the Offer will be subject to the exclusive jurisdiction of the courts in Delhi.