

Bathroom Secrets Contest

Bathroom Secrets Contest is a digital campaign for Scotch-Brite bathroom cleaning product range.

Introduction:

This contest aims to educate and create interest in Scotch-Brite Bathroom cleaning, products, and allows people to win some exciting gifts.

PROCEDURE TO PARTICIPATE IN THE CONTEST:

A Contest "Participation" is created when an established "Account User" successfully completes the following steps of the Contest:

- Go online to www.myscotchbrite.in
- Follow the instructions in the webpage to enter the Solutions wall page. Upload a "Secrets to keep your bathroom clean" using Scotch-Brite Bathroom range cleaning tools in either text or photograph or video form, in the Solution Wall during the Contest Period ("Content").
- The online webpage www.myscotchbrite.in shall be active ONLY during the Contest Period.
- Entries must be completed, submitted, recorded and published on the Site, within the Contest Period set forth above, to consider the participation of the entry into the Contest.
- Once Entries are submitted, it cannot be edited or resubmitted.
- No details relating to screening, verification or judging status of entries will be communicated by the 3M during the Contest Period.

Special Terms and Conditions:

3M reserves the right not to post your Participation for any reason, including, but not limited to, if it contains any of the following types of content or violates other guidelines:

- Obscenities, discriminatory language, or other language not suitable for a public forum

- Email addresses, URLs, phone numbers, physical addresses or other forms of contact details should not be a part of the Content to be submitted and Solution wall page.
- Critical or spiteful comments on webpage contents including comments on other photos posted on the page or their authors
- Advertisements, “spam” content, or references to other offers or websites
- Non-3M company and brand names or logos or products

One participant can make one Participating entry in to the Contest. Multiple entries from the same person with several accounts are not allowed. Participants may not submit an entry with multiple e-mail addresses nor may use any device or artifice to submit entries multiple times or as multiple Participants. Any Participant who attempts to submit entries with multiple e-mail addresses, under multiple identities or uses any other device or artifice to submit entries multiple times will be disqualified from participation in the Contest, and all submissions by that Participant will be void.

- “SPAM” or fraudulent submissions will not be posted and all entries from said user will be void.
- Participant must warrant the truthfulness and accuracy of information and photography submitted for this Contest
- Participant must be sole copyright owner of the entry
- Participants understand that their submissions become the property of 3M, which hereby has all rights including, the right to edit, adapt, modify, reproduce, promote and otherwise use materials in any way it deems fit without limitation and compensation to Participant
- Participating entry cannot be obscene, indecent, hateful, defamatory, slanderous, contain profanities, depict any person, place, thing, school or 3M or its products and services unfavourably, and must be suitable for all ages and for republication, as specified in these Terms & Conditions or on the Site
- Participating entry must not contain material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, gender, religion, nationality, disability, sexual orientation or age
- Participating entry must not promote alcohol, illegal drugs, tobacco (or the use of any of the foregoing) or a particular political agenda

- Participating entry must not contain material that is unlawful, in violation of or contrary to the laws or regulations in any State where photograph/ text or video form is created.
- Participant represents and warrants that he/she has obtained permission from each person whose image is included in the entry, and that such person(s) have granted Participant all necessary rights to use the person's likeness as described in these Terms & Conditions, including but not limited to promotion-related publicity and general advertising and promotional purposes. If the likeness of a minor is included, such grant of rights must include permission from the minor's parent or legal guardian authorizing the use of the minor's likeness on behalf of the minor.
- All submissions will be preliminarily (and at any time, may subsequently be) screened for conformity with these Terms & Conditions confirming the requirements and permissions specified herein requested by the 3M in its reasonable discretion. However, Participant shall be solely responsible for posting entries which are against the content and prescribed Terms & Conditions.
- Winners will be selected by internal panel of judges at 3M and will be notified by e-mail or phone call following the reasonable period of 30 days from closing of the contest.
- All participants must ensure that they provide a valid e-mail address and phone number. The winners shall be intimated on the given e-mail id and/or mobile number used for their entry. Winners shall also be tagged in the Scotch-Brite Facebook wall . In case the contact details are found to be false or inaccurate or cannot be reached within the stipulated period of 10 days from closing of Contest, then 3M India Limited reserves the right to award the prize to the next winner chosen by the internal panel of judges.
- The prize (or prize details) will be sent within 28 days to the valid e-mail address provided by the winners during participation. 3M India Limited will not be responsible for any delay caused due to incorrect contact details provided by the winners or for any communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, satellites, servers or computers failures.

General Terms and Conditions:

- “Bathroom Secrets” Contest is open to residents of India, aged 18 or over, with the exception of 3M employees, their immediate families of 3M, agents or anyone professionally associated with the promotion of this Contest.
- Contest starts from 1st March 2017 and will continue till 31st March 2017 (“Contest Period”).
- The winners will be rewarded with Scotch-Brite® products worth Rs.5000 (“Prize”). Winners cannot exchange the prize with cash or any other prize. In the event of unforeseen circumstances, 3M India Limited reserves the right to provide an alternative prize of equal value at its sole discretion.
- Neither 3M India Limited nor its associates Interactive Avenues assume any responsibility or liability for:
 - a. communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, satellites, servers, computers or providers utilized in any aspect of this promotion;
 - b. inaccessibility or unavailability of the internet or the website or any combination thereof;
 - c. To the fullest extent allowed by law, any loss or injury resulting from promotional participation or the acceptance of a prize;
 - d. 3M India Limited cannot be held responsible for the failure to fulfill the obligations of any third parties involved in this promotion, although 3M India Limited will always endeavor to minimize the effect to the participant of any such failure.
- By entering to this Contest all participants will be deemed to have accepted and be bound by these terms and conditions.
- Any issues of interpretation, explanations, disputes or differences pertaining to this Contest, the decision of 3M shall be final & binding.
- 3M may, at its sole & absolute discretion, amend, modify and/or withdraw the Contest and/or its terms and conditions without prior notice. No claims or demands shall lie against the 3M as a consequence thereof under any circumstances
- Any dispute will be subject to the jurisdiction of courts in Bangalore.