'Colors Golden Petal Awards'

VOTING RULES AND REGULATIONS

This VOTING RULES AND REGULATIONS consisting of the Principal Voting Rules and Regulations and General Rules shall be binding on each individual, who participates in Voting Activity ("Poll") by casting his/her vote, to vote, for the shortlisted Nominee (as defined below) for the Golden Petal Awards ('Awards') program/event of Viacom18 Media Private Limited ("Viacom18"), (hereinafter collectively referred to as "Rules and Regulations") stated hereunder:

PRINCIPAL VOTING RULES AND REGULATIONS:

- 1. Through the Poll the viewers will have an opportunity to cast their vote for their favorite shows/actors on the Channels ("Nominee") who they wish to be declared as winner of that particular category. The Nominee who receives the maximum number of votes from the viewers, will win the Award for that particular category.
- 2. The Channel will telecast on-air promos wherein the viewer(s) will be asked to vote for one of their favorite Nominee in the following categories:
 - A. FAVOURITE JODI
 - B. BEST DEBUT (MALE AND FEMALE)
 - C. BEST ACTOR (MALE)
 - D. BEST ACTOR (FEMALE)
 - E. BEST SHOW (FICTION)
 - F. BEST SHOW (NON FICTION)

The above shall hereinafter be referred to as "Category(ies)". The Channel at its sole discretion may add or remove any particular Category of nomination.

- 3. The Poll will start from 23rd March, 2017 at 20:00 hrs and end on 9th April , 2017 at 23:59 hrs ('Voting Period').
- 4. This Poll is open for all viewers residing in India, United States of America (USA), United Kingdom (UK), Europe and Middle East countries including United Arab Emirates (UAE).
- 5. The viewers residing in India, United Kingdom (UK), Europe and Middle East countries including United Arab Emirates (UAE) can cast their votes in the Poll by logging onto "www.colorstv.com/gpa," and viewers residing in United States of America (USA) can cast their votes in the Poll by logging onto "www.aapkacolors.com/gpa ("Website") and participate by logging onto the Website using either his/her Facebook or Twitter or Yahoo or Gmail login. The viewers residing in India can also download ColorsTV App, available on Apple iTunes App store and Google Play store ("App") and cast their votes in the Poll. The above mechanism shall hereinafter be referred to as "Voting Mechanism".
- 6. The votes, for each Nominee, should be sent only during the Voting Period and votes sent after the Voting Period shall not be considered and will not be a part of the total vote count.
- 7. A viewer interested to cast his/her vote, by using Voting Mechanism, should follow the following steps:

- 7.1. In order to cast their vote, the viewer needs to go to the Website or App and as per the details mentioned therein should login by using either his/her Facebook or Twitter or Yahoo or Gmail login.
- 7.2. Once the viewer successfully logs into the required page of the Website or App, he/she can cast his/her vote for the Nominee he/she desires for a particular Category of the Awards, as per the details mentioned on the Website and App and Rules and Regulations mentioned here.
- 7.3. The viewer will not be charged for login to the page of the Website and/or App to cast the vote, however, there will be cost levied, at the applicable rate, by the network provider for using internet connection which should be checked by the viewer at his/her sole responsibility.
- 8. The viewers who use the Voting Mechanism understands that as per the Rules and Regulations, the maximum number of votes that he/she can cast, per Category, during the Voting Period, is limited to a maximum of 1 vote only, aggregating to a total of 6 votes (for all the Categories together), per user and e-mail id. For clarity, if a viewer from India cast 1 vote on Website and another 1 vote on the App using the same email id and for the same Category, then only 1 vote will be considered for that viewer for that Category.
- 9. The votes sent after the first 1 vote/per Category of any user and email ID, shall not be considered and will not be a part of the total vote count. Thus, for e.g., a viewer has sent 5 votes for any one Category, during the Voting Period, then the votes cast by the viewer vide his/her user and e-mail id after the 1st vote for that Category i.e. 2nd to 5th votes, during the Voting Period will not be considered and will not be a part of the total vote count. Similarly, votes sent after the first 6 votes (for all the Categories taken together) shall not be considered and will not be a part of the total vote count.
- 10. The viewer will receive an acknowledgement for the vote cast by him/her on the Website or the App (as the case may be) confirming the receipt of his/her vote and that the same shall be considered in counting the final vote.
- 11. Neither Viacom18 nor the Channel shall be responsible in case of any kind of network problem, technical failure whatsoever and/or the data charges/costs charged by the network operator(s) and/or any other problems which may occur due to the failure of the Voting Mechanism or misuse of the Voting Mechanism or any kind of problems in connection thereto. Any dispute in connection to the same should be settled directly between the viewer/subscriber and the operator(s) without involving Viacom18 and/or the Channel in any manner.
- 12. Neither Viacom18 nor the Channel shall be responsible for any unauthorized access to user data and/or for any compromise on private / confidential user related, or any other data, including but not limiting to user ids, email address, names, or any other user related details.
- 13. In case of any network failure, technical problem and/or for any reasons whatsoever, Viacom18 reserves the right to change the voting system/Voting Mechanism and/or cease from accepting votes of the viewers, or take such necessary steps as it may deem fit.
- 14. Upon the viewer's voting for the favorite Nominee, the user and email id from which the viewer(s) has voted during the Voting Period would get registered with the respective network provider(s) who will collate the total number of votes received for each Nominee and send the same to Viacom18.
- 15. It is expressly stated that this is a Poll to enable the viewers to pick their favourite Nominee as the winner in that category of the award. Therefore, there are no winners being declared or any prize(s) being distributed for participating in the Poll.

16. The decisions made by, Viacom18 and/or the Channel shall be final and binding and in no event shall the viewer(s) dispute the decision made by Viacom18 and/or the Channel.

GENERAL RULES

- 1. Viacom18 or the Channel reserves all rights to make amendments to the existing Rules and Regulations of the Poll, and/or withdraw the Poll and/or the Voting Mechanism etc., at any time, without any prior notice to the viewer. It shall be the sole responsibility of the viewers to check the Rules And Regulations of the Poll for the Awards on the website of Viacom18.
- 2. The voter(s) of the Poll agrees that he/she shall hold harmless the Channel, Viacom18, its employees, officers or any other person in relation to any injury/damage/harm/loss suffered by him/her, in any manner, whatsoever in connection with the Poll and shall also not file in person/ through any family member and/or third party any applications, criminal and/or civil proceedings in any courts or forum anywhere in the World against the sponsor and/or the Channel and/or Viacom18 to claim any damages or reliefs' or otherwise.
- 3. The Channel and/or Viacom18 is in no manner whatsoever responsible and/or shall not be held liable in any manner whatsoever, for any injury, death, mental trauma caused to the viewer/voter in any manner whatsoever, in connection to the Poll.
- 4. Viacom18 and/or the Channel reserves the right to disregard the vote(s) in the event Viacom18 observes any irregularity in the voting pattern of the vote(s) sent by the viewer(s) and/or if Viacom18 in its knowledge has reason to believe that the viewer(s) has acted in a fraudulent manner and/or engaged in any deceitful activity in sending the said vote(s).
- 5. Employees of and/or consultants of and/or persons hired on contract by the Channel, Viacom18 and the main sponsors of the Awards, if any, and the members of their immediate family are ineligible for voting for the Awards through this Poll.
- 6. By the act of voting by the viewer(s) it is deemed that the viewers have gone through these Rules and Regulations and agrees that he/she shall hold harmless the Channel, Viacom18, its employees, officers or any other person in relation to any injury/damage/harm/loss suffered by him/her, in any manner, whatsoever in connection with the Awards and/or otherwise and shall also not file in person and/or through any family member and/or third party any applications, criminal and/or civil proceedings in any courts or forum anywhere in the World against the Channel and/or Viacom18 to claim any costs, damages and/or relief's or otherwise.
- 7. All decisions made by Viacom18 and/or the Channel shall be final and binding on all the viewers and in no event shall the viewer and/or the voter shall dispute the decision made by Viacom18, Channel and/or its employees in connection to the same.
- 8. By voting it is deemed that the viewers have read, understood, accepted and agree to abide with all the Rules and Regulations of the Poll.
- 9. The terms of this Rules and Regulations shall be construed in accordance with the laws of India and in case of any dispute or any other matter arising in reference to the Poll shall be subject to the exclusive jurisdiction of the Courts in Mumbai.