

TERMS AND CONDITIONS OF CHASE YOUR DREAM SEASON 8

PLEASE READ THESE TERMS & CONDITIONS (“T&C”) CAREFULLY BEFORE REGISTERING TO PARTICIPATE IN THIS CHALLENGE KNOWN AS “CHASE YOUR DREAM SEASON 8”. BY PROCEEDING WITH REGISTRATION AND PARTICIPATION IN THIS “CHASE YOUR DREAM SEASON 8”, YOU HEREBY ACKNOWLEDGE AND ACCEPT THE OFFER AND THEREBY AGREE ON IRREVOCABLE BASIS, TO BE LEGALLY BOUND BY THESE TERMS & CONDITIONS. IF YOU DO NOT AGREE TO ABIDE BY THESE TERMS & CONDITIONS, PLEASE DO NOT PARTICIPATE IN THIS CHALLENGE.

Terms and Conditions:

The CHASE YOUR DREAM SEASON 8 (hereinafter referred to as “Challenge”) is conceptualized, organized and conducted by OnMobile Global Limited having its registered office at Tower# 1 94/1 C & 94/2, Veerasandra Village, Attibele Hobli, Anekal Taluk, Electronic City Phase 1, Bangalore- 560100- India (hereinafter referred to as “OnMobile”) in association with Idea Cellular Limited, a company incorporated under the provisions of the Companies Act, 1956 and having its registered office at Suman Tower, Plot No. 18, Sector – 11, Gandhinagar – 382 011 and its corporate office at 10th Floor, Birla Centurion, Century Mills Compound, Pandurang Budhkar Marg, Worli, Mumbai 400030 (hereinafter referred to as “Idea”).

OnMobile and Idea shall hereinafter be jointly referred to as “Organisers”

The Challenge is open for a limited period from 30th March 2017, 00:00:01 hours till 27th June 2017, 23:59:59 hours, both days inclusive, for the active¹ pre-paid as well as post-paid category of the Idea subscribers (“Subscriber(s)”²) of the following Idea telecom service areas circles (“Circle(s)”):

*Classification of Circle(s) –

¹ An active Subscriber shall mean the Subscriber who uses the Subscriber Identity Module (“SIM”) on a regular basis for purposes other than to participate in this Challenge or any other challenges offered by the Organisers jointly.

²Subscriber shall mean the rightful user of the Idea connection, pre-paid or post-paid, in whose name the mobile phone number (MSISDN) is registered with the operator. In the event the number / connection is registered in the name of a company or firm, the employee who is authorized to use the MSISDN shall submit a No Objection Certificate and authorization of the employer duly permitting the employee to use the MSISDN for participation in the Challenge, receive the gratifications and accept the terms applicable for the Challenge.

Sl no	Circle-Group
1	ANDHRA PRADESH
2	ASSAM + NORTH EAST +ORISSA +KOLKATA & WEST BENGAL
3	BIHAR
4	DELHI & HARYANA
5	GUJARAT
6	HIMACHAL PRADESH, PUNJAB & JAMMU and KASHMIR
7	KARNATAKA
8	KERALA
9	MAHARASHTRA
10	MADHYA PRADESH
11	MUMBAI
12	RAJASTHAN
13	UTTAR PRADESH EAST
14	UTTAR PRADESH WEST
15	TAMIL NADU & CHENNAI

Zone Group

North	East	West	South
DELHI	ASSAM	GUJARAT	KARNATAKA
HARYANA	NE	MAHARASTRA	AP
PUNJAB	ORISSA	MUMBAI	KERALA
HP	KOLKATA	MP	CH/TN
JK	WB	RAJASTHAN	
UPE			
UPW			
BIHAR			

Public

For the avoidance of any doubt, please note that the gratifications offered under this Challenge are solely sponsored and distributed by OnMobile for the Highest Scorers of this Challenge and Idea is only providing information and data in relation to the active Subscribers participating in this Challenge and the Short Message Service Center (“SMSC”), to facilitate the Challenge to be played by the Active Subscribers¹.

The Challenge is not available to the Subscribers who are roaming outside their home Circles.

The Challenge will be available in English and Hinglish on Short Message Service (“SMS”), and in the below mentioned languages as per the chart below on Interactive Voice Response (“IVR” or “Voice”):

Circles details:-

Circle	Voice			SMS
	Language 1	Language 2	Language 3	
AP	Telegu	English	Hindi	Hinglish
Assam	English	Hindi		English
Bihar	Hindi	English		Hinglish
DL	Hindi	English		Hinglish
GJ	Gujarati	Hindi	English	Hinglish
HAR	Hindi	English		Hinglish
HP	Hindi	English		Hinglish
JK	Hindi	English		Hinglish
KAR	Kannada	English	Hindi	Hinglish
KER	Malayalam	English	Hindi	Hinglish
KOL	Bengali	Hindi	English	Hinglish

Public

MH	Marathi	Hindi	English	Hinglish
MP	Hindi	English		Hinglish
MUM	Marathi	Hindi	English	Hinglish
NE	English	Hindi		English
OR	Hindi	English	Bengali	Hinglish
PUN	Punjabi	Hindi	English	Hinglish
RJ	Hindi	English		Hinglish
TN	Tamil	English	Hindi	Hinglish
UPE	Hindi	English		Hinglish
UPW	Hindi	English		Hinglish
WB	Bengali	Hindi	English	Hinglish

A Subscriber, by participating in the Challenge, hereby agrees to the Terms and Conditions mentioned below and gives his/her irrevocable consent to the process of selecting the Highest Scorers as set out herein, and any appropriate changes that may be made to this Challenge by the Organisers, including due to any legal or regulatory requirement, instructions from any judicial or a quasi-judicial body or due to any natural calamity beyond the reasonable control of the Organisers, its affiliates and associates or for any other reason whatsoever.

“Highest Scorer(s)” shall mean a Subscriber who has earned highest/maximum points in answering the maximum number of questions correctly in least amount of time and which makes him/her, entitled to earn the gratifications under the Challenge.

For the purposes of these Terms and Conditions, wherever the context so requires “You” or “Your” or “User” shall mean any natural person who is a Subscriber.

Also, by participating in this Challenge, You:

- Warrant that you have read, understood and agreed to conform to these Terms and Conditions.

Public

- Warrant the accuracy, truthfulness and currency of all information that You have submitted.
- Agree that You are entering into this Challenge as an independent party and nothing herein establishes an employer-employee relationship between You and Idea or between You and OnMobile and You are acting voluntarily, using Your own time and resources to participate in the Challenge, solely at Your own risk.
- Warrant that prior to participating in the Challenge, it shall be deemed that You have read and have agreed to be bound by the Terms and Conditions herein.
- Confirm and undertake that You will make an informed choice regarding the option to participate through voice or Short Message Service (“SMS”) and after understanding the implications of the same.

These Terms and Conditions are available on the website at the following address: <http://idea.contestzone.in> and www.Ideacellular.com (“Website”). The Terms and Conditions can be amended or varied from time to time or withdrawn and therefore, please visit the Website periodically to keep Yourself updated and informed.

By participating in the Challenge, You indicate Your acknowledgement and acceptance of these Terms and Conditions.

1. Procedure and Eligibility to participate:

This Challenge is valid for all active prepaid and postpaid Subscribers who fulfill the following criteria:

S.No	Criteria
1.	18 years
2.	Resident of India
3.	Not convicted or prosecuted for any criminal offence
4.	Not of an unsound mind
5.	Resident of the above mentioned Circle
6.	Should have the capacity to contract (no legal disability e.g. insolvency, restraint by court order etc)
7.	If the Subscriber has ported out from Idea at the time of receiving any Gratification under this Challenge, Challenger will not be eligible for any Gratification.

Public

--	--

Further, the Subscribers who participate in the Challenge and are chosen as Highest Scorers on the basis of achieving maximum scores in answering the questions correctly of each category of gratification under the Challenge in accordance with the Highest Scorer selection process under the Terms and Conditions of the Challenge , shall be required to be the registered Subscribers of the mobile phone number chosen as the Highest Scorer and not merely the persons using such mobile number. If the Highest Scorer is not able to provide sufficient evidence to show that Highest Scorer is the Subscriber of the mobile number, the Organisers reserve the right to award the gratification to the next eligible Highest Scorer or to forfeit the gratification, at its sole discretion.

The Subscriber may subscribe to the Challenge either by calling the toll-free number 55256 or sending SMS “DREAM/ GOLD” to 55256 or through USSD String *777*2001# and *900*9#, unless otherwise specified herein.

2. Charging:

- The Challenge is available on voice and SMS. The Challenge consists of 900 skill/knowledge based questions with two answer options for each question. The Subscribers will be charged Rs.5 for each Day for the answers given by the Subscribers to the corresponding question in the Challenge.
- The charged amount will not be refunded to Subscribers under any circumstances.
- In case the Subscriber stops participating in the Challenge at any time, the independent system of the Organisers will charge him/her for all questions answered till that time, in the event charging for any answer has been unsuccessful. Answers for which the charging has not been successful shall be disregarded for the purpose of Highest Scorer selection.
- In case the charging is unsuccessful for any Subscriber playing on Voice, including due to insufficient balance in the participating MSISDN of the Subscriber, a ‘Low Balance’ prompt shall be played to the Subscriber and the call will be dropped. In case the charging is unsuccessful for any Subscriber playing on SMS, including due to insufficient balance in the participating MSISDN of the Subscriber, a ‘Low Balance’ SMS shall be sent to the Subscriber.

•After completing all the questions of the current day, in case the Subscriber has missed answering questions for previous day, for which they were successfully charged, the Subscriber shall be informed through IVR/SMS about these missed questions, and shall be entitled to play all such accumulated missed questions of the challenge. In case the Subscriber was not charged earlier he will be asked consent for getting charged and then will be allowed to play questions of the earlier day. If a the Subscriber subscribes to the Challenge after few days of the launch date, then also Subscriber will be able to play the missed question of the earlier days when they were not subscribed.

3. Challenge on Voice:

- The Challenge will be available on 55256 on Voice, for Rs. 5/- per day.
- Subscribers will be informed about the participation charges for the Challenge, gratification and Terms and Conditions URL, when they call the Toll-free number 55256 to participate in the Challenge.
- The Challenge consists of 900 skill/knowledge based questions with two answer options for each question. The Subscribers may play these questions anytime during the Challenge period. The Subscribers may press 1 for option 1 or press 2 for option 2 on their phone keypad to answer each question of the Challenge. All questions are in multiple choice format and the answer to each must be selected from one of the 2 options only.
- After every question and answer options, a “beep” prompt will play. All Subscribers can answer questions only after the “beep”. The time taken for answering a question is calculated from the time the question, answer and the “beep” prompts finish playing till the time the Subscriber provide an answer by pressing the relevant key.
- The Subscribers can press * to listen to a question again.
- The questions under the Challenge shall be based on information available to the public at large.
- For every right answer the Subscriber will get 10 point. There is no negative marking for a wrong answer. For every right answer given during Happy Hours, from 17:00:00 Hours to 22:00:00 Hours every day, participant will get 20 points.

- Subscribers will be informed about Happy Hours at least two hours prior to its beginning by means of an SMS.
- A Score Prompt will be played after every 5th question to the Subscriber informing him/her the score.
- After every answer, the Subscriber will be played an appropriate response and given the next question and answer options.
- The independent system of the Organisers will continue playing questions one after the other, while the corresponding charging happens for the questions played. A jingle will be played to users till the charging response is received back to system.
- In case the charging is not successful, a 'Low Balance Prompt' is played and the call is dropped. The answer input given by Subscriber will be discarded and this question will remain as an unanswered question and may be given to the Subscriber again sometime during the Challenge period. For the purposes of selection of the Highest Scorer for any of the gratifications under this Challenge, only answers for which the charging has been successfully completed shall be considered for the purposes of Highest Scorer selection.
- If the Subscriber stops participating the Challenge after answering the nth question then when Subscriber calls on the number 55256 again or sends DREAM/GOLD as an SMS to 55256; the Subscriber will be given the (n+1)th question.
- If Subscriber stops participating in the Challenge without answering the nth question, then when Subscriber calls the afore-mentioned number, the Subscriber will be given the nth question, which may be different from what Subscriber received previously, i.e., if a Subscriber listens to the 4th questions but drops the call without answering the 4th question, then when the Subscriber calls again, Subscriber will be given the 4th question, which may be different from what Subscriber received previously.
- The Subscribers may discontinue participating in the Challenge anytime by sending 'STOP' an SMS to 55256.

4. Challenge on SMS:

- The Challenge will be available on SMS on 55256. To participate in the Challenge, Subscribers are required to SMS DREAM/GOLD to 55256, toll free.
- Each Subscriber shall be charged Rs. 5/- per day sent as an SMS to the number 55256, irrespective of whether the answer is correct or wrong. In case of unsuccessful charging, an appropriate prompt SMS will be sent to the MSISDN of the Subscriber, informing him/her of the unsuccessful charging. For the purposes of selection of the Highest Scorer for any of the gratifications under this Challenge, only answers for which the charging has been successfully completed shall be considered for the Highest Scorer selection.
- For all Subscribers who participate in the Challenge for the first time by sending the keyword DREAM/GOLD as an SMS to 55256, a welcome SMS will be sent to the number of the Subscribers, informing them about the gratifications offered under the Challenge, the charges per answer and the Terms and Conditions URL. This will be followed by the 1st question and answer options.
- Subscribers may participate in the Challenge by sending the keyword DREAM/ GOLD to 55256 as an SMS to receive a question and answer options and then sending a response to 55256 by typing 'A' or 'B' or by sending 'A' or 'B' as a response to the question that they received last.
- All Subscribers can answer up to 900 questions in the Challenge. The questions have 2 answer options each. The questions are based on information available to the public at large. All questions are in multiple choice format and the answer to each must be selected from one of the 2 options only.
- For every right answer the Subscriber will get 10 point. There is no negative marking for a wrong answer. For every right answer given during Happy Hours, i.e. from 17:00:00 Hours to 22:00:00 Hours every day, participant will get 20 points for every right answer.
- Subscribers will be informed about Happy Hours, two hours prior to its beginning by means of an SMS.

Public

- After every answer, the Subscriber will be sent an appropriate response, with the updated score and given the next question and answer options.
- If a Subscriber stops playing the Challenge after answering the nth question then when Subscriber sends an SMS typing DREAM/GOLD/CAR to the number 55256, Subscriber will receive the (n+1)th question.
- A Subscriber can play the Challenge only once.
- If a Subscriber does not receive the subsequent question after answering the nth question, then Subscriber can continue playing the Challenge either by sending SMS DREAM/GOLD/CAR to 55256, or calling 55256, during the Challenge, to receive the next question.
- In case of charging not successful, a low balance SMS will be sent to user urging him/her to recharge his/her phone and continue playing the Challenge. This question will be considered as unanswered and user can answer this question later.
- The Subscribers may discontinue playing the Challenge anytime by sending 'STOP' an SMS to 55256.

5. Gratifications and Highest Scorer selection:

Bumper Gratification

The selection for the Bumper gratification eligible user will be conducted after the Challenge ends.

1 MSISDN across circle groups*, with minimum cumulative score of 2500 points, in the least amount of time during the Challenge, will be selected as the eligible user of an Audi Car or Gold vouchers worth up to Rs. 2,800,000/- subject to deduction of applicable taxes from time to time. Such gold vouchers shall be issued by any scheduled bank of India.

The eligible user MSISDN will be removed from the eligible list of MSISDN's for Circle Bumper Gratification.

Circle Bumper Gratification

Public

The selection for the Circle Bumper Gratification eligible user will be conducted after the Challenge ends.

1 MSISDN per circle group*, with the minimum cumulative score of 1500 points, in the least amount of time during the Challenge is selected as the eligible user of TVS Sport bike worth up to Rs. 40,000/-.

One Individual, irrespective of MSISDNs, can get only one of the above mentioned gratification.

In the selection of the Bumper Gratification and Circle Bumper Gratification in case of a tie in the score and in the time taken to answer, 1 round of tie-breaker will be conducted for all the tied MSISDNs on voice. In case of a further tie in the score and time taken, in the tie-breaker, the selection will be conducted by checking the time taken by the MSISDNs to answer x-1, x-2 questions in the tie-breaker. i.e., if the tie-breaker has 35 questions, and there is a tie in this, then, the time taken for an MSISDN to answer 35-1=34 questions will be considered. In case of a tie in this, then the time taken to answer 34-1=33 questions, and so on will be considered.

Gold Week

The selection for the eligible user of Gold Week will be conducted as per the Gold Week schedule*****.

1 MSISDN across circle group*, with highest points, during the week, in the least amount of time, will be selected as the eligible user of Gold vouchers worth up to Rs. 20000/- subject to deduction of applicable taxes from time to time. Such Gold vouchers shall be issued by scheduled bank of India.

The selection and communication to the Highest Scorer for the Gold Week Gratification will be done within 15 working days.

1 MSISDN can get the Gold Week Gratification only once in the Challenge.

Super Sunday Gratification

The selection for the Super Sunday Gratification will be conducted as per the Super Sunday schedule****. 1 MSISDN across all circle groups*, with highest points, in the least amount of time, on that day is selected as the Highest Scorer of Iphone6 worth up to Rs.30000/-.

1 MSISDN can get the Super Sunday Gratification only once in the Challenge.

The selection for the Super Tuesday Gratification will be done after 15 working days.

In the selection of the Gold Week, & Super Sunday gratification, in case of a tie in the score and in the time taken to answer, 1 round of tie-breaker will be conducted on voice for all the tied MSISDNs. In case of a further tie in the score and time taken, in the tie-breaker, the selection will be conducted by checking the time taken by the MSISDNs to answer x-1, x-2 questions in the tie-breaker. i.e., if the tie-breaker has 35 questions, and there is a tie in this, then, the time taken for an MSISDN to answer $35-1=34$ questions will be considered. In case of a tie in this, then the time taken to answer $34-1=33$ questions, and so on will be considered.

Weekly Gratification

The selection of the Highest Scorer for the Weekly Gratification will be conducted as per the Weekly schedule***.

1 MSISDN per circle group*, with the minimum cumulative score of 150 points, during that week, in the least amount of time, will be selected as the eligible user of Mobile Recharge of Rs. 500/-.

One MSISDN can get Weekly gratification only once in the Challenge.

The selection and communication to the eligible user for the Weekly Gratification will be done within 15 working days.

Daily 1st Gratification

1 MSISDN per circle group* with the minimum cumulative score of 50 points, in the least amount of time on that day, is selected as the eligible user of Mobile Recharge of Rs. 200/-.

Such MSISDN will be removed from the eligible list of MSISDN's for the Daily 2nd of that day.

One MSISDN shall be entitled to get this gratification only once in the Challenge.

Public

The Highest Scorer for this gratification will be removed from the eligible list of MSISDN's for the Daily 2nd gratification of that day.

Daily 2nd Gratification

2 MSISDNs per circle group* with the minimum cumulative score of 30 points, in the least amount of time on that day, will be selected as the eligible user Mobile Recharge of Rs. 100/-.

1 MSISDN can get this gratification only once in the Challenge.

The selection and communication to the eligible user for daily gratification will be done within 15 working days.

The successful Highest Scorers for this will be intimated over SMS about the same in 15 working days. Further, for reasons of technical snags, beyond the control of Idea and the Organizer, or for any force majeure events such as act of god, neither the Organizer nor Idea shall be liable for any delay.

Assured Gratification Phase 1 - 30th March to 28th April (9am to 5pm)

First 5000 MSISDNs across circle groups*, who scores 20 points during that period (between 9am to 5pm), are selected as the eligible users of Rs. 10/- Mobile Recharge.

1 MSISDN can get this gratification only once in the Challenge.

Assured Gratification Phase 2 - 29th April to 28th May (9am to 5pm)

First 5000 MSISDNs across circle groups*, who scores 20 points during that period (between 9am to 5pm,) are selected as the eligible users of Rs. 10/- Mobile Recharge.

1 MSISDN can get this gratification only once in the Challenge.

One MSISDN can get assured gratification only once in the Challenge.

Public

In the selection of the eligible users of all the above gratification except Bumper Gratification and Circle Bumper Gratification, the score considered for selection will NOT include the scores accumulated by users by answering missed questions if any and will only consider the respective question of each particular day.

Scores of users who are charged later for the earlier days will NOT be consider for any of the above gratification except Bumper Gratification and Circle Bumper Gratification.

In case of a tie in the selection of any of the above Daily 1st Gratification, daily 2nd Gratification and Weekly Gratification the eligible user will be selected which MSISDN has achieved the score 1st in point of time. In case of a further tie, all eligible MSISDNs will be gratified.

The points scored by an MSISDN from the questions that the MSISDN is entitled to answer in a day, based on that day's charged value will only be considered for selection.

The time taken for answering a question on "Voice" mode, is calculated from the time OnMobile's system plays beep (after question) till the answer DTMF input received by system. On SMS and USSD channel time taken is calculated from the time system pushes the question till the answer input received by system.

For all the above gratification, the points scored by an MSISDN from the questions that the MSISDN is entitled to answer in a day, based on that day's charged value will only be considered for selection

A Subscriber is eligible to get more than one Gratification during the period of the Challenge, which means that Highest Scorer can get more than one Gratification provided Highest Scorer meets the above said criteria of the respective Gratification.

Note: If a participant plays the Challenge over both the channels (Voice & SMS), his/her score will only be cumulative, and not exclusive for each of the channels. Ie: if the participant has started playing the Challenge on voice and has scored 2 points in 3 questions, if Highest Scorer drops the call and resumes playing through SMS, Highest Scorer will be given the 4th question, and if Highest Scorer answers the question correctly, his/her score will be 3. And this will be the score that will be considered for the eligible user selection for all the gratification.

*Classification of Circle(s) –

Sl no	Circle-Group
1	ANDHRA PRADESH
2	ASSAM + NORTH EAST +ORISSA +KOLKATA & WEST BENGAL
3	BIHAR
4	DELHI & HARYANA
5	GUJARAT
6	HIMACHAL PRADESH, PUNJAB & JAMMU and KASHMIR
7	KARNATAKA
8	KERALA
9	MAHARASHTRA
10	MADHYA PRADESH
11	MUMBAI
12	RAJASTHAN
13	UTTAR PRADESH EAST
14	UTTAR PRADESH WEST
15	TAMIL NADU & CHENNAI

Weekly Schedule***

Weekly Schedule for gratification		
Week	From	To
1	30-Mar	4-Apr
2	5-Apr	11-Apr
3	12-Apr	18-Apr
4	19-Apr	25-Apr
5	26-Apr	2-May
6	3-May	9-May

Public

7	10-May	16-May
8	17-May	23-May
9	24-May	30-May
10	31-May	6-Jun
11	7-Jun	13-Jun
12	14-Jun	20-Jun
13	21-Jun	27-Jun

Super Sunday*****

Sunday, April 02, 2017
Sunday, April 09, 2017
Sunday, April 16, 2017
Sunday, April 23, 2017
Sunday, April 30, 2017
Sunday, May 07, 2017
Sunday, May 14, 2017
Sunday, May 21, 2017
Sunday, May 28, 2017
Sunday, June 04, 2017
Sunday, June 11, 2017
Sunday, June 18, 2017
Sunday, June 25, 2017

Gold Week *****

Schedule for Win Gold Week		
Week	From	To

Public

1	30-Mar	4-Apr
2	5-Apr	11-Apr
3	12-Apr	18-Apr
4	19-Apr	25-Apr
5	26-Apr	2-May
6	3-May	9-May
7	10-May	16-May
8	17-May	23-May
9	24-May	30-May
10	31-May	6-Jun
11	7-Jun	13-Jun
12	14-Jun	20-Jun
13	21-Jun	27-Jun

Happy Hour 5pm to 10pm No Gratification Only points will double

Questions eligibility based on charging is as follows:

1. Subscribers that are charged Rs.5 in a day are eligible for 10 questions on that day
2. Subscribers that are charged Rs.4 in a day are eligible for 8 questions only on that day
3. Subscribers that are charged Rs.3 in a day are eligible for 6 questions only on that day
4. Subscribers that are charged Rs.2 in a day are eligible for 5 questions only on that day

Subscribers that are charged Re.1 in a day are eligible for 2 questions only on that day.

The summary of the gratification is provided in the table herein below:

<i>Gratification Model</i>	<i>Criteria</i>	<i>Product</i>	<i>Qty</i>
----------------------------	-----------------	----------------	------------

Public

<i>Bumper Gratification</i>	<i>1 MSISDN across all circle groups</i>	<i>AUDI/Gold</i>	<i>1</i>
<i>Circle Bumper Gratification</i>	<i>1 MSISDN per circle group</i>	<i>TVS Sport</i>	<i>15</i>
<i>Super Sunday</i>	<i>1 MSISDN across all circles</i>	<i>Iphone6</i>	<i>13</i>
<i>Gold Week</i>	<i>1 MSISDN across circle group</i>	<i>Gold Voucher</i>	<i>13</i>
<i>Week Gratification</i>	<i>1 MSISDN per circle groups</i>	<i>Mobile Recharge</i>	<i>195</i>
<i>Daily 1st Gratification</i>	<i>1 MSISDN per circle groups</i>	<i>Mobile Recharge</i>	<i>1350</i>
<i>Daily 2nd Gratification</i>	<i>2 MSISDN per circle groups</i>	<i>Mobile Recharge</i>	<i>2,700</i>
Assured <i>28th March to 26th April From 9am to 5pm</i>	<i>First 5000 MSISDNs</i>	<i>Mobile Recharge</i>	<i>5,000</i>
Assured <i>27th April to 26th May From 9am to 5pm</i>	<i>First 5000 MSISDNs</i>	<i>Mobile Recharge</i>	<i>5,000</i>

*****Happy Hours Timings – 5PM to 10PM

The happy hour is from 5 PM to 10 PM every day.

The time taken for answering a question on “Voice” mode, is calculated from the time OnMobile’s system plays beep (after question) till the answer DTMF input is given by user. On SMS channel time taken is calculated from the time system pushes the question till the answer input is received by system.

- i) The total time taken by an MSISDN to provide the correct answers in a day, whether on Voice or SMS is used to determine the Highest Scorer for the afore-mentioned gratification. All Subscribers who participate in the Challenge are provided the option

Public

to participate in the Challenge through Voice (as detailed in Clause3) and SMS (as detailed in Clause 4) and are aware that time taken to answer a question through SMS is recorded only upon receipt of the SMS by OnMobile's system and not from the time that the SMS has been sent by the Subscriber. Accordingly, time taken to correctly answer the questions in a day through SMS may be more than the time that is clocked in the Voice mode. Subscribers hereby agree and confirm that Highest Scorer is aware that an SMS sent by the Subscriber may not be received by the Organiser instantly due to various factors outside the control of the Organiser such as Network failure or System failure and hereby agrees not to dispute/challenge the delay caused. Hence the time for recording of answer shall be the time at which the Organiser receives the answer and not the time at which the Subscriber sends an answer from his/her handset. For example – If a subscriber sends an answer at 2 PM but it was received by Organiser only at 3 PM, then 3 PM will be considered for Highest Scorer Selection. The Subscriber undertakes not to challenge the selection process of Highest Scorer(s) in case of tie in the number of points scored, since the time at which the SMS was received by Organiser will be considered for selecting the Highest Scorer. Subscribers hereby undertake sole responsibility to check the result link provided on a daily basis post completion of Challenge to know the Highest Scorer and to claim their gratification, if any. Post Highest Scorer declaration and completion of their announcement and further process as the case may be if Organiser finds that the declared Highest Scorers are wrong then Organiser reserves the right to declare the correct Highest Scorers again and cancel the gratification of Highest Scorers declared earlier.

- ii) A Subscriber is eligible to receive more than one gratification during the period of the Challenge, provided Highest Scorer meets the above said criteria's for the respective or gets selected during the tie-breaker process, subject at all times to Clause 40 below.
- iii) Without prejudice to the foregoing, the Subscribers shall not hold OnMobile, the Independent Auditor (defined below) or Idea liable for the Highest Scorer selection process under this Challenge.
- iv) The process of Highest Scorer selection for each category of gratification, in accordance with the Highest Scorer selection process detailed in this Challenge will be witnessed by an independent third party auditor ("Independent Auditor") who shall, after the selection of the Highest Scorers, certify such process.

Public

6. The gratifications offered in this Challenge will be sponsored and distributed by OnMobile or by a designated third party.
7. All gratifications will be given after deducting various taxes, license fees and charges as applicable.
8. After the selection and validation of the Highest Scorers of the gratifications under the Challenge, the Highest Scorers will be contacted, by calling them on 3 consecutive days on the number registered with Idea, and will be given further details as to how, when and where they can collect their respective gratification. For such purpose the Highest Scorer(s) will receive calls only from one of the numbers mentioned herein, i.e., 080-67186344 or 080-49080661. The Organisers shall not be liable for any reason whatsoever in the event the Highest Scorers respond or communicate in any form, with any other number. In the event any of the Highest Scorers do not answer the calls of OnMobile, an SMS will be sent to the highest Scorers intimating them regarding their selection as the Highest Scorers under the different categories of gratifications and providing them the details as to how, when and where they can collect their respective gratification ("Intimation"). The gratification offered under the Challenge may be given to the Highest Scorers during a special event, the venue, date and time of which shall be announced by OnMobile, at its sole discretion, subsequent to completion of the Challenge. In the event no special event is being conducted by OnMobile, the Highest Scorers shall be requested to provide their address to which the gratification may be sent by OnMobile, failing which the gratification shall be forfeited. The gratification shall, under no circumstance be distributed from the amount charged by the Organisers for participating in the Challenge. Delivery of gratification will be subject to the Highest Scorers giving the correct address and his/her availability there. The Highest Scorers agree that there shall be no liability on OnMobile or IDEA in the event such message does not reach such Highest Scorer on any account for any reason whatsoever. In the event that any of the Highest Scorers cannot be reached through SMS or calls for a period of 3 days from the date of Intimation, or are ineligible or are disqualified, for any reason whatsoever, OnMobile reserve the right to forfeit the gratification at its sole discretion. All decisions by the Organisers regarding the selection of the Highest Scorers shall be final and binding. In the event the gratification cannot be delivered, when specified that they will be delivered,

due to reasons beyond the control of OnMobile, the Highest Scorers shall collect them from the nearest place specified by OnMobile.

- 9.** Without prejudice to the foregoing Clause 8, any failure on the part of the Highest Scorer under this Challenge to comply with directions issued by OnMobile, shall entitle OnMobile, at its discretion, to cancel and forfeit the gratification for the said Highest Scorer and the same gratification will be given to the next eligible Highest Scorer. The gratification shall be distributed only after and subject to confirmation of an existing Permanent Account Number (“PAN”) of the Highest Scorer(s). The Organisers shall not be responsible for any delay on part of a third party including the courier agency, in delivering the gratification. All costs and expenses for collecting the gratification unless otherwise specified shall be borne solely by the Highest Scorer under this Challenge and the gratification shall not be transferable and no request shall be entertained by the Organisers for such transfer.
- 10.** To be eligible to claim the gratification/s under the Challenge, the MSISDNs chosen as the Highest Scorers shall be required to be active Subscribers of Idea during Highest Scorer announcement period.
- 11.** The gold card offered as gratification in this Challenge will be given to the Highest Scorer(s) after deduction of such value equivalent to the amount of applicable taxes, including but not limited to, TDS and as applicable from time to time and applicable VAT on the purchase of the gold. The Highest Scorers will receive a TDS certificate in respect of the amount of TDS, and also a statement showing the value of the gold received.
- 12.** The Highest Scorers can use the gold card being given as Bumper Gratification, Gold Week in this Challenge to purchase gold only up to the value specified in the respective gold Card, irrespective of the rate of conversion of gold at the time of such purchase. The value of the gratification offered as Bumper Gratification shall not exceed Rs.2800000, Gold Week in this Challenge shall not exceed net amount of Rs.20,000. The gratifications offered in this Challenge are subject to availability. OnMobile reserves the right to provide for an alternative model or brand of the gratifications.

- 13.** The value of the Gratification offered for *Super Sunday* Gratification i.e. Iphone6 shall not exceed Rs.30000. In case the specified model, type of phone offered in this challenge as Super Sunday Gratification is discontinued or not available during or after the challenge, the Organiser shall at its own discretion offer another smart phone of the same value which may or may not be of the same brand. If the *Highest Scorer* wants the exact same model of the same brand mentioned as the Super Sunday that he is eligible to in this challenge and if the price of the smart phone increase during or after the challenge or at the time of Gratification distribution/ *Highest Scorer* announcement period, the Organiser will only pay the value of the smart phone that was during the launch of the challenge and the *Highest Scorer* has to pay or bear the extra amount.
- 14.** Without prejudice to the foregoing, under no circumstance shall the Highest Scorer of the Challenge be entitled to redeem any category of gratification including a Bank Gift Card for cash, unless expressly mentioned herein. OnMobile, at its sole discretion, may or may not provide a cash alternative to any of the gratification being offered in this Challenge.
- 15.** This Challenge is being made purely on a “best effort” basis and participation of eligible Subscribers is voluntary, and subject to the applicable terms and conditions.
- 16.** By entering the Challenge, You confirm and waive the applicability of rules and regulations of the National Do Not Call Registry and You agree to receive promotional messages and alerts including without limitation daily updates on the score under this Challenge from the Organisers, as they may in their sole and absolute discretion decide. Also, the Subscribers may receive promotional updates from and at the sole discretion of the Organiser, of the upcoming challenge/s for 20 days from the date of commencement of such upcoming challenges. Subscribers may send STOP as an SMS to 55256 to stop receiving such updates. The process could take up to 48 hours to get activated and the Subscriber undertakes not to dispute/challenge any promotional update send by the Organiser during this period.
- 17.** Subscribers may contact OnMobile at 080-49080661 TOLL-NUMBER regarding any queries or complaints pertaining to the Challenge between 9.00 AM to 9.00 PM, on all working days except public holidays. Alternatively, Subscribers may send an email to contest@onmobile.com which shall be answered on working days. All disputes must be

addressed by the Subscribers in writing to OnMobile, and Idea shall neither be responsible nor shall entertain any communication in this regard.

- 18.** Mere participation in the Challenge shall not entitle a Subscriber to the gratification. No other person or agent can claim the gratification on behalf of the Subscriber, unless otherwise expressly mentioned herein.
- 19.** By participating in the Challenge, Subscribers consent to the following information relating to them to be exchanged between Idea, OnMobile and their concerned vendors and/or published or otherwise communicated to in any media that the Organizer's may deem fit, for the purpose of Highest Scorer's announcement: name, mobile phone number, score and/or photograph. Organizers may, at their discretion, choose not to disclose the identity of the selected Highest Scorers to other Subscribers unless expressly mentioned herein. The Subscribers also consent to the information being shared by OnMobile with its affiliates and service providers and to the information being processed and stored in the servers of OnMobile or its service providers, inside or outside India.
- 20.** You acknowledge and agree that all copyright and trademarks and all other intellectual property rights in the SMS content, Website and all material or content related to the Challenge shall remain, at all times, owned by the Organizer's and/or their respective owners. All material and content contained in this Website is made available for Your personal and non-commercial use only. Any other use of the material/ content on this Website and/ or any information disseminated by SMS or any other means of communication is strictly prohibited.
- 21.** The Organisers are neither responsible nor guarantee the quality of the goods or services being offered as gratification nor are they liable for any defect or deficiency of goods or services so obtained/availed, by the Subscribers under this Challenge. The Organisers are also not liable for any defect/deficiency in the gratification(s) so offered or availed, by the Subscribers under this Challenge. The Subscribers shall not have the right to claim any damages, loss or costs from the Organisers for delay in delivery of the gratification(s) on any grounds whatsoever.
- 22.** Subject to any applicable law (a) All warranties of any kind whatsoever, whether express or implied, are hereby expressly DISCLAIMED by the Organisers including, but not limited to,

Public

meeting of the Subscriber's requirements or aspirations, timeliness, security, the results or reliability of the Challenge, delay in sending or receiving the SMS for participating in the Challenge, delay in time taken or recorded for answering a question including under the tie-breaker process, or the delivery, quality, quantity, merchantability, fitness for use or non-infringement in respect of any goods, services, benefits or awards acquired or obtained through the Challenge or any transactions effected through the Challenge; (b) The Subscriber expressly agree that his/her participation in the Challenge offered by the Organisers is at his/her sole risk and is governed by the Terms and Conditions herein; and (c) No advice or information whether by representations, oral, written or pictorial derived from the Website or through the Challenge shall be construed to mean the giving of any warranty of any kind by the Organisers.

- 23.** The gratification(s) under this Challenge are neither assignable nor transferable under any circumstance, unless specifically provided hereunder. All the gratifications shall be subject to such other terms and conditions as may be applicable to specific gratification and shall have to be duly complied with by the Highest Scorer.
- 24.** The value of the Gratification offered as the Circle Bumper Gratification i.e. TVS Sports Bike in this Challenge shall not exceed Rs. 40,000. In case the specified model, type of the vehicle offered in this Challenge as the Circle Bumper Gratification is discontinued or not available during or after the Challenge, the Organiser shall at its own discretion offer another vehicle of the same value which may or may not be of the same brand. If the Highest Scorer wants the exact same model/type of the same brand mentioned as the Circle Bumper Gratification that he is eligible to in this Challenge and if the price of the vehicle increase during or after the Challenge or at the time of Gratification distribution/ Highest Scorer announcement period, the Organiser will only pay the value of the vehicle that was during the launch of the Challenge and the Highest Scorer has to pay or bear the extra amount. The gratification amount shall be given by way of cheque in the name of the dealer from whom the vehicle is being purchased.
- 25.** With regard to the Circle Bumper Gratification, the Highest Scorer will be eligible for the ex-showroom price of such Gratification, i.e. of the TVS Sports Bike, which shall not exceed the respective prices as detailed in Clause 14 above. The Highest Scorer for such gratification will be liable to pay all applicable charges over and above the ex-showroom price of the

respective vehicles as applicable, which shall include but not be limited to applicable taxes, levies, charges on the additional parts opted by the Highest Scorer to be purchased along with the afore-mentioned Gratifications or any other costs or charges which may be levied by the Central, State or Municipal authority or government or any other liabilities related to the respective vehicles.

- 26.** The gratification(s) to the Highest Scorer shall be given subject to compliance with all applicable statutory legislations, processes and formalities in connection with the gratification(s) and on production of all such documents/papers as may be required by the Organisers before accepting the delivery of the gratification. Any failure on the part of the Highest Scorer to comply with directions issued by the Organisers for claim of gratification shall entitle the Organisers to forfeit the gratification(s) or roll the gratification over to the next eligible Highest Scorer, at their sole discretion.
- 27.** Any Subscriber providing any incorrect information or concealing/withholding any information from the Organisers with an intent to participate and/or be chosen as the Highest Scorer of the Challenge will automatically be disqualified from participating in it and being chosen as the Highest Scorer of the different categories of gratification. Such act of providing incorrect information or concealing/withholding any information, including without limitation incorrect declaration of information relating to name, age, identity, address, mobile connection of Idea number, domicile, payment of outstanding amount to Idea or any other information provided by the Subscriber, shall entitle the Organisers to disqualify him/her without any further intimation.
- 28.** A Subscriber shall be considered ineligible if Highest Scorer does not conform to the conditions as stipulated in these Terms and Conditions, or cannot provide any of the required documents as stipulated in Clause 29 herein below for the purposes of receiving the gratification.
- 29.** All gratification must be claimed by the Highest Scorers, along with the documents specified herein below within the specified timelines intimated by the Organisers. The documents required to be submitted along with the claim by the Highest Scorers include the following (the document list is only inclusive and not exhaustive and can change as per the requirements of law):

- Identity Proof;
- Photocopy of PAN Card;
- Address Proof;
- In case of Highest Scorer holding a post-paid connection of Idea number and is entitled to a gratification, the value of which exceeds [Rs.5,000/-], self-attested copy of the latest bill issued by the operator in respect of the Idea MSISDN registered with the Organisers under the Challenge;
- In case of Highest Scorer holding a pre-paid connection of Idea number and is entitled to a gratification, the value of which exceeds [Rs.5,000/-], an affidavit in the format provided by the Organisers, declaring that the Highest Scorer is the rightful user of the Idea MSISDN and the same is registered with the operator in the name of the Highest Scorer; and
- Letter of compliance with rules and regulations and declarations in the format as may be required by the Organisers or applicable laws.
- The Organisers disclaim merchantability, fitness for use or specific purpose in respect of all the gratifications provided under this Challenge.

30. The Highest Scorers' names will be announced as registered in the system of Idea. The list of the Highest Scorers of the gratification will be published on the Website- <http://Idea.contestzone.in>

31. The Subscribers shall indemnify and keep indemnified the Organisers and their officers, directors, employees, customers, affiliates and agents harmless from and against any and all claims, losses, suits, proceedings, action, liabilities, damages, expenses and costs (including attorney's fees and court costs) which the Organisers may incur, pay or become responsible for as a result of breach or alleged breach of the representations or obligations of the Subscribers under the Terms and Conditions hereunder, any failure by the Subscribers to comply with applicable law and any third party claim in respect of misuse of any information of a third party. The Organisers shall have the right to defend themselves, pursuant to this Clause, at the cost of the Subscribers. The Organisers or their respective affiliates shall not be responsible for any direct, indirect, incidental, special, punitive or consequential damages, including loss of profits, incurred by the Highest Scorer or any third party.

32. The Organiser makes no representation of having a business relationship or tie up with any such companies, individuals or any other organization whose products are offered as

gratifications in the Challenge. All trade names shall continue to remain owned by their respective owners.

- 33.** All incidental costs, taxes or levies related to the gratification(s), if any, shall be exclusively borne by the Highest Scorers, including but not limited to TDS, gift tax (if any), Insurance and any other taxes applicable by the Central, State or Municipal government. The Highest Scorers are required to make their own arrangements for travel, accommodation and such other ancillary facilities to claim their respective gratification. Organisers shall not be responsible in this regard whatsoever. Additionally, the Subscribers shall not be liable to reimburse any cost of travel, accommodation or such other costs incurred by any of the Subscribers.
- 34.** Any gratification of value in excess of INR 10,000/- in a year will attract deduction of tax at source and all taxes to be paid on the gratification/s shall be paid by the Highest Scorer at the prevailing rate. Further, all Highest Scorers must furnish a valid Indian PAN Card copy to claim the gratification amount, or gratification, irrespective of the value of the same, failing which the Highest Scorer's gratification shall be forfeited, or the gratification shall be rolled over to the next eligible Highest Scorer, at the sole discretion of the Organisers.
- **A Highest Scorer earning gratification in excess of INR 10,000/- in a year in aggregate from all challenges / offers conducted by OnMobile Global Limited as one of the Organisers irrespective of the operator or other Organisers will be subject to TDS under the Income Tax Act, 1961.*
- 35.** Apart from the entitlement to the above gratifications, the Highest Scorer or their legal heirs, successors and representative will have no other rights or claims against the Organisers, unless expressly mentioned herein.
- 36.** The list of Highest Scorers for the gratifications will be announced after the end of the Challenge and after all the Highest Scorer selection processes are completed.
- 37.** The Subscribers hereby irrevocably authorize Idea and its subsidiaries to use the data gathered during and/or after the Challenge in respect of the Subscriber (including Subscriber's name and photograph etc.) in any of its communications including marketing promotions and advertisements along with or without Idea's brand.

Public

- 38.** The employees of the Organisers and of their group companies, affiliate or associate companies shall not be eligible to be chosen as the Highest Scorer of any of the gratifications offered in this Challenge.
- 39.** The gratification shall be handed over by OnMobile on receipt of all the documents from the Highest Scorer required to process the distribution of the gratification. This Challenge including the gratification cannot be used in conjunction with any alternative offer or promotion of a similar nature.
- 40.** This Challenge is subject to force majeure circumstances including without limitation, floods, natural disasters, war, act of terror, political unrests, technical snags, act of God or any circumstance beyond the reasonable control of the Organisers (“Force Majeure Event”). The Organisers shall not be liable for any delay or adverse effect caused to this Challenge thereunder as a result of a Force Majeure Event. The Organisers shall intimate the suspension of the Challenge caused as a result of such Force Majeure Event to the Subscribers within reasonable time.
- 41.** The Terms and Conditions stated herein shall not override the terms and conditions of the Subscriber Enrolment Form.
- 42.** This Challenge is subject to guidelines/ directions issued by the Department of Telecommunications (“DoT”), Telecom Regulatory Authority of India (“TRAI”) or any other statutory authority from time to time.
- 43.** The decision of the Organisers in respect of all transactions under this Challenge including without limitation the selection of the Highest Scorers shall be final and binding.
- 44.** Questions and their answers, designed/sourced by the Organisers, are as per their best knowledge and information available and have been collected and framed with reasonable prudence. In case there is any discrepancy or dispute regarding the questions or answers, neither the Organisers nor any third party involved shall have any liability towards any Subscriber.
- 45.** The Organisers shall not be responsible for any claims arising out of any failure(s) which is beyond the reasonable control of the Organisers. Without limiting the generality of the

Public

foregoing, the Organisers shall not be responsible for any claims arising out of technical failures before, during or after the completion of the Challenge including but not limited to any technical failures in the mobile connectivity, delay in sending or receiving the SMS for participating in the Challenge, delay in time recorded or taken for answering a question during the tie-breaker process, any action that has been initiated, actioned or completed through his/her mobile phones, failure of servers or the failure to provide the correct score updates or any failures arising out of technical snags or resultant inability of the listener for participation.

- 46.** The Subscribers hereby agree and undertake not to hold the Organisers and/or any of their group entities or affiliates, their respective directors, officers, employees, agents, vendors, responsible for or liable for, any actions, claims, demands, losses, damages, costs, charges and expenses, either direct or indirect or remote that they may/might have suffered, sustained or incurred, or claim to suffer, sustain or incur, by way of and /or on account of this Challenge.
- 47.** The Organisers or any of their group entities or affiliates, their respective directors, officers, employees, agents, representatives, shall not be liable for any loss or damage whatsoever that may be suffered, or for any personal loss or injury that may be suffered (including loss of life), by a Subscriber and/or any third party, directly or indirectly, by use or non-use of the gratification offered in this Challenge.
- 48.** The Organisers reserve the right to extend, cancel, discontinue, prematurely withdraw, change, alter or modify this Challenge or any part thereof including the eligibility criteria, the Terms and Conditions and gratification at their sole discretion at any time during its validity as may be required including in view of business exigencies and/or changes by a regulatory authority and/or statutory changes and/or any reasons beyond their control and the same shall be binding on the Subscriber. The latest revised version of the Terms and Conditions shall be effective and binding on the Subscriber from the time of its posting on the Website. You are therefore advised to check the Website regularly for any update(s) or amendment(s) made to these Terms and Conditions and in the event the modified or amended Terms and Conditions are not acceptable to You, You should discontinue participating in the Challenge.

- 49.** The Organisers may use sub-contractors or 3rd party vendors to execute certain tasks associated with this Challenge, without consent from the Subscribers.
- 50.** The Highest Scorers shall not be entitled to the gratification, in case he/ she fails to clear all outstanding dues payable to Idea and / or is not an active Subscriber of Idea on the date of announcement of the gratification and as on the date of claiming the gratification.
- 51.** The Organisers reserve the right, at any time, to unconditionally disqualify any Subscriber who tampers with or who in any way abuses the process or Terms and Conditions of the Challenge, without giving any prior intimation to the Subscriber. Failure by the Organisers to enforce any of their rights at any stage does not constitute a waiver of those rights.
- 52.** Any attempt by a Subscriber to deliberately undermine the legitimate operation of the Challenge is a violation of laws and should such an attempt be made, the Organisers reserve the right to seek damages from any such Subscriber to the fullest extent permitted by law.
- 53.** The Organisers do not make any commitment, express or implied to respond to any feedback, suggestion and/or queries of the Subscribers.
- 54.** The officers of the Organisers, including their directors, officers, partners, employees, consultants and agents are under no obligation to render any advice or service to any Subscriber in respect of the Challenge.
- 55.** The provisions of this service, the Challenge and any other promotional endeavor may not be used for any commercial purpose by any Subscriber.
- 56.** These Terms and Conditions are subject to Indian law and the exclusive jurisdiction of the Courts in Mumbai.