

Design a Poster and Create a Slogan and a Logo for World Oral Health Day, 20th March 2017 under National Oral Health Programme Terms & Conditions

- The Competition is open to all citizens of India only.
- All entries must be submitted to the creative corner section of www.mygov.in. Entries submitted through any other medium/ mode would not be considered for evaluation.
- The winning design of the poster, logo and slogan would be the intellectual property of the Government of India and the winner cannot exercise any right over it, after acceptance of the prize. The prize winning poster and slogan is meant to be used by Government of India for promotional and display purposes, IEC materials and also for any other use as may be deemed appropriate for the initiative.
- None of the entries must contain any provocative, objectionable or inappropriate content
- The poster and slogan must be in either Hindi or English language only.
- Multiple submissions of either logo or tagline by the same participant would not be considered; however, a participant may submit an entry for either poster or logo or slogan or all three.
- The participant must be the same person who has designed the poster / logo and plagiarism would not be allowed.
- Please note that the poster design and slogan must be original and should not violate any provision of the Indian Copyright Act, 1957.
- Anyone found infringing on others' copyright would be disqualified from the competition. Government of India does not bear any responsibility for copyright violations or infringements of intellectual property carried out by the participants.
- The employees of CDER-AIIMS as well as their family members are not allowed to take part in this competition.
- Participant is to make sure that his/her MyGov profile is accurate and updated since CDER-AIIMS would be using this for further communication. This includes details such as name, photo, complete postal address, email ID and phone number. Entries with incomplete profiles would not be considered.
- CDER-AIIMS reserves the right to cancel or amend all or any part of the Contest and/ or the Terms & Conditions/ Technical Parameters/ Evaluation Criteria. However, any changes to the Terms & Conditions/ Technical Parameters/ Evaluation Criteria, or cancellation of the Contest, will be updated/ posted on the MyGov platform. It would be the responsibility of the participants to keep themselves informed of any changes in the Terms & Conditions/ Technical Parameters/ Evaluation Criteria stated for this Contest.
- Participants need to submit their entry separately for each Contest (i.e. Poster, Logo & Slogan).
- The last date for submission is 20th May 2017

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Poster

- Participants should upload the poster in JPEG / PNG / SVG format only.
- The poster should be designed on a digital platform. The winner of the competition shall be required to submit the design in an editable and open file format.
- Participants should not imprint or watermark poster design.
- Poster should be designed in colour. The size of the poster should be 17 inches x 23 inches in either portrait or landscape orientation.
- The poster should be usable on the website/social media such as Twitter/Facebook and on printed material such as b/w press releases, stationery and signage.

Slogan

- The slogan has to be typed in either Hindi or English and then uploaded.
- Images of slogans written in ink will not be considered.
- Participants should upload the Slogan in PDF format only.
- The slogans should be catchy and should not be more than 20 words.

Logo Design:

Terms and Conditions

- The logo design must be original and should not violate any provision of the Indian Copyright Act, 1957.
- Participants should upload the Logo in JPEG/ JPG/ PNG/ SVG format only.
- Logo should be designed in colour.
- The size of the logo may vary from 5cm*5cm to 60cm*60cm in either portrait or landscape.

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under National Oral Health Programme Evaluation Criteria

- All the entries received by CDER / Ministry of Health and Family Welfare would be assessed for awards by Screening Committee for an initial evaluation. After such screening, all approved entries would be assessed by a Selection Committee for final evaluation.
- Entries would be judged on the basis of elements of creativity, originality, composition, technical excellence, simplicity, artistic merit and visual impact and how well they communicate the theme of the scheme.
- The decision of the Selection Committee would be final and binding on all the contestants and no clarifications would be issued to any participants for any or their decisions.
- The disqualified entries shall not be used by CDER-AIIMS for any purpose and CDER-AIIMS shall have no intellectual rights over the same.
- Any legal proceedings arising out of the competition/ its entries/ winners shall be subject to local jurisdiction of Delhi State.