

Logo Designing Competition for ASDM

Guidelines For Submitting Entries:

- Entries should be submitted in JPG, PDF, or PNG format only.
- The file should contain artwork that has been drawn on Illustrator, and not imported to it.
- All fonts should be converted to outlines.

Technical Parameters:

- Logo artwork should be at least 2 inches long on the smallest side.
- The file should be of high resolution – at least 300 pixels per inch at 100% size.
- The file should look clean (not pixelated or bitmapped) when viewed on screen at 100%.

Terms and Conditions:

- Entries once sent once shall not be returned.
- The final selected logo shall become the intellectual property of the Government of Assam and the designer shall not have any right over the same.
- The Government of Assam shall have the right to use, print or reproduce the prize-winning logo in any form it deems fit.
- The responsibility to comply with the guidelines and other conditions fully lies with the participant/participants and the Government of Assam shall not be liable for any dispute raised by a third party.
- All entries received by the stipulated date and found in order shall be evaluated by a Jury of Examiners.
- The Government of Assam reserves the right to not proceed with the competition at any stage.
- The Designer of the finally selected design will get a prize money of Rs.15,000/- and would be required to surrender copyright of the design to the Government of Assam.
- The design should be the original work of the participant(s) and must not infringe the Intellectual Property Rights of any third party.
- An entry could be an individual or a team project.
- Every entry should be accompanied by a brief written explanation of the Design and how it best symbolises the Assam Skill Development Mission (ASDM).
- Each participant cannot submit more than one entry.