

#WhatsNewThisVacation Contest Terms & Conditions

1. Spatial Ideas Web Solutions Pvt. Ltd. (hereinafter “Agency”) is hosting a program for Citibank N.A. (“Citibank”) called “#WhatsNewThisVacation contest” (hereinafter referred to as the “Program” for easy reference) on the Facebook page of Citibank India, the link for which is, www.facebook.com/CitiIndia (hereinafter referred to as the “Citi India FB Page”).
2. The Program is valid from 00:00 hours IST, 23rd May 2017 to 23:59 hours IST, 6th June 2017 (hereinafter referred to as the “Program period”).
3. The Program is valid for the above mentioned period only.
4. The contest entries should be submitted within the above mentioned Program period only
5. Participation in this Program is open to all registered Facebook users except employees of Citibank, its Associate Companies, its Advertising Agency and its Media Partners.
6. No purchase of any product of Citibank is necessary for participation in the Program.
7. No fee is required to be paid for participating in the Program.
8. By participating in this Program:
 - The participant expressly confirms and represents that he/she has read the Terms & Conditions of the Program on how to enter, how the winning entries shall be determined, and details on collection, retention, usage and sharing of personal data
 - The participant agrees to be bound by the terms and conditions of the Program, including in particular those relating to the collection, retention, use and sharing of personal data; and
 - The participant confirms that he/she is not breaching any law or violating any third party rights by using this Program.

9. For participation:

Campaign Contest – Share with us an offbeat and interesting travel experience of your current or previous trips

- a) **To participate on Facebook**– Share a Facebook post on your timeline with an offbeat and interesting travel experience from your current or previous trip. Make your post interesting with a text story, image or video. Mention #WhatsNewThisVacation, tag Citibank India Facebook page (Citibank India), and make your post public

OR

- b) Visit www.facebook.com/CitiIndia and Post your entry in the comments section of the contest post using #WhatsNewThisVacation

Mandatories:

- Mention #WhatsNewThisVacation in your Facebook post
- Tag Citibank India Facebook page, if you are sharing a Facebook post (www.facebook.com/CitiIndia)
- Make the privacy setting of your post as public

b) Sending in multiple entries is allowed, but a Facebook profile can win only once during the Program Period irrespective of the number of entries.

c) Your entry should not contain any demeaning, vulgar, abusive, hateful, obscene, objectionable, illegal content, etc.

10. Winner Announcement:

a) 15 entries will be selected as winners for every 3-day period during the contest duration as following :

Period for contest entries received	No. of Winners
May 23, 24, 25, 2017	15
May 26, 27, 28 , 2017	15
May 29, 30 31, 2017	15
June 01, 02, 03, 2017	15
June 04, 05, 06 , 2017	15

b) The winners will be announced within 4 working days, after the entries for the above mentioned 3-day periods have been received.

c) The winning entries will be eligible for MakeMyTrip E-voucher worth Rs. 2000 each. A Maximum of 75 entries will be announced as winners for entries received during the Program period

11. Winner Selection:

a) Winners will be selected on the basis of how unique and interesting their travel story is, which will be judged by a jury appointed by Citibank N.A.

b) The decision of the jury, on the selection of the Winner shall be final and binding and no correspondence/communication shall be entertained in this regard.

12. Prizes

a) The winners are requested to acknowledge the message announcing them as winners within 72 hours of the announcement, failing upon which the prize may be transferred to the next person

c) The decision of the jury will be final.

d) The E-voucher codes will be sent to the winners via a direct message on Facebook within 4 weeks of receipt of acknowledgement on a best effort basis, & subject to successful verification by Agency

13. Awarding of prizes is subject to verification by Agency. Agency shall use basic audit standards to verify the legitimacy of the Winner. In case there are any conflicts in the legitimacy of the Winner, Agency is entitled to quash the prize at any given point against such claimed Winner or Participant. In case the Winner(s) are not verified internally or not reachable for any reason whatsoever, Agency will reserve the right to pass on the Prize to another participant without any further notice to the Winner.

14. In case a participant is not contacted/intimated/declared as a Winner, it shall automatically mean that the person's name has not come through the selection process and that he/she is not a Winner.

15. The voucher is non-transferable and cannot be redeemed / exchanged for cash. No claim shall be entertained in this regard.

16. Acceptance of Prize constitutes permission to Agency to use the Winner's name, photo, entry, and other relevant details for purposes of publicity, edition, presentation, brand study, market research, advertising and/or trade without further approval, permission, compensation or notice for unlimited period.

17. No consideration is payable by Agency against use of any entries received for the Program.

18. Agency reserves the right to reject, delete, or remove any answer/entry without assigning any reason thereof. Any decision taken by Agency for rejecting, deleting or removing any answer/entry shall be final and binding and not subject to any dispute or challenge.

19. Agency jury shall declare winning entries on the basis of the contest entry idea, reason and story. There could be a possibility that the contest entry idea may overlap from one entry/ submission to the other. However, Agency will not be responsible for any overlap and Agency will not be bound by any compulsion to compensate for such overlapped or missed out submissions.

20. The content used in the answer/entry should not contain any offensive, defamatory, indecent, abusive content, pictorial representation or language that can in any manner be deemed as offensive by any section of society or prohibited under any religion or law. Agency reserves its rights to cancel or remove any answer/entry or usage of the Program by any participant at any point of time, at its discretion. The decision of Agency shall be final and binding on this.

21. Failure of the participant to adhere to the above, gives the right to Agency to disqualify the entry from the Program.

22. The participant undertakes that the content submitted by him/her for the Program shall not violate or infringe the Intellectual Property Rights of any third party. The participant shall be solely liable for the violation of the same.

22. By participating in the Program, the participant(s):

a) Agree to the use of their name, photo/ picture, entry, and/or likeness, without compensation, by Agency & Citibank and any party authorized

- b) Agree to be bound by the terms, including in particular those relating to the collection, retention, use and sharing of personal data;
- d) Hereby waives all rights and grant to Agency a royalty-free, non-exclusive, perpetual worldwide usage rights to copy, modify and otherwise use and distribute his/her winning entry and/or any element of the submission (hereinafter the "Works"), in any and all media and in any publication whether online, offline or on the Internet. Agency shall also be free to use any ideas, concepts, photos, know-how or techniques contained in such submissions or materials for any purpose now or in future;
- e) Agency shall not be held responsible if any person/ entity out of Agency uses/ picks/ distributes or compiles the submissions made by the participant for personal or commercial usage without your permission or explicit consent.
- f) Hereby agrees that the Participant has taken requisite permission from any and all such person/s and or property owner whose image/ picture/ or any form of property is included in the content provided by the Participant towards this Program/ Contest. In case of any disputes/ complaints raised by such third party shall be the liability of the Participant. Agency is not responsible to address such issues or complaints from any party/ third party/ Participant.
- g) To the fullest extent permitted by law, waive any moral rights or similar rights they may have in the Works or any part thereof throughout the world;
- h) Undertake not to object to any use of the Works by Agency or any party authorized by Agency; and
- i) Undertake to adhere to above terms and policies as set out by Agency.

23. The participant can control personal information provided on the Facebook platform by changing their own personal settings. Any information provided to Agency shall be administered and treated under Agency India privacy and data collection guidelines. Agency India may use your personal data for editorial, research, internal study, and data analysis and or presentation purpose.

24. The contest is in no way sponsored, endorsed or administered by, or associated with Facebook.

25. Agency reserves the right to withdraw, change, defer, alter or cancel this Program in part or full, or change any or all of the terms and conditions that are applicable, without giving prior intimation/notice of any kind and will not be liable for any consequential losses/damages. Any decision of Agency in this regard and in general with respect to this Program and the terms and conditions thereto shall be final, binding.

26. Agency shall not be liable for any loss or damage due to Act of God, Governmental actions, other Force Majeure circumstances and shall not be liable to pay any amount as compensation or otherwise for any such loss.

27. All disputes are subject to the laws of India and the exclusive jurisdiction of Courts of New Delhi alone.

28. If a participant is dissatisfied with the Program and/or the terms and conditions of the Program, his/her sole and exclusive remedy is to not to participate in the Program.