

## **National Talent Hunt organised by Board of Studies, ICAI**

### **About National Talent Hunt**

National Talent Hunt will be a National level Elocution contest and will be a live event, covered by National Newspapers and Media. Four winners from each Region level will contest at the National Level. The National Talent Hunt will be organized in the month of July along with the Students Conference so as to make it most beneficial for the students.

In the Final Contest of the National Talent Hunt, three celebrities will be the jury members and would select the best 3 National talents who have reached this level after contesting with more than 1000 peer students to be the National winner. The 1st three winners of National Hunt would be awarded the cash prizes of Rs. 31,000/-, Rs.21,000/- and Rs. 11,000/- respectively and 1st two winners will participate in SAFA Elocution Contest.

### **Objective:**

The Institute since its inception has been imparting education to students pursuing Chartered Accountancy course through distance education mode across the country in a consistent manner. It has been felt that since the Chartered Accountancy course is imparted in distant mode, the students have good technical knowledge, however, special efforts and vision need to put in for improving their communication and presentation skills. With a view to motivate and groom CA students, it is decided to convert Elocution Contest as “National Talent Hunt” programme.

The Board of Studies at present is organizing Elocution and Quiz Contests at Branch level, Regional Level and at National level every year. To hone the speaking and presentation skills of CA Students, it is decided that to begin with, Elocution contest be organized in a different manner while Quiz Contest be conducted as per the practice.

### **Structure of the Contest:**

The search of talented students for National Talent Hunt will be in 3 stages starting from the branches of ICAI. At first level, it will be organized at the Branches and the shortlisted students would be invited to contest at Regional level to be held at all 5 Regions and finally the 1st 20 winners (4 winners from each Region) of Regional level will contest in the National Talent Hunt. The talent of these 20 winners will be well appreciated by giving nationwide publicity such as publishing their photographs in National Newspaper/magazine making them our media partner. These final contestants would also be invited 4-5 days prior to the event and be groomed in various aspects so that they can perform and showcase their talent well during the final Contest.

**The first round of National Talent i.e at Branch level will be conducted in May 2017. SIRC of ICAI will be conducting the Branch level on Wednesday, 31<sup>st</sup> May 2017 at ICAI Bhawan, Chennai from 9.30 onwards.**

The second round i.e at Regional level, the 1<sup>st</sup> winner of Branch level would contest at the Regional Level. The Regional Level contest for the Southern Region will be communicated to the 1<sup>st</sup> winner of each branch falling under the Southern Region.

The Final contest would take place in the month of July. In the Final level, there would be three rounds. In first round, 10 contestants will be eliminated and 5 contestants will be eliminated in second round and in the third and final round 5 winners will be declared.

**Students' Eligibility:**

Students registered for Final Course and are undergoing articleship and students registered for Intermediate (Integrated Professional Competence) Course are eligible to participate in the National Talent Hunt. Thus, students who have completed articleship are not eligible to participate. However, a Contestant who has won the Contest at the Branch Level and later passes the Final examination/ completed articleship shall be eligible to participate in the Regional level and in Final level of National Talent Hunt.

**Medium of Elocution contest:**

The medium would be English. However, if any participant wants to speak in Hinglish, the option may be given.

**Topics for Branch Level Contest conducted by SIRC of ICAI:**

The contestant can choose any topic (s) from the list but while choosing the topic, they need to bear in mind that they are thorough in that topic as they will be cross questioned to which they should be able to answer.

1. Effects of Replacement of textbooks with Ipads or elearning Modules.
2. Ways of improving India's Rank in Ease of Doing Business.
3. How technology has transformed auditing.
4. Roadmap for implementation of Ind AS by different regulatory bodies.
5. Schedule II and III: A shift towards better accounting and reporting.
6. Impact of 'Make in India' and 'Digital India' in the tech world.
7. Integrated reporting leading to better governance.
8. Recent initiatives of Government on good Governance.

**Duration to each contestant:**

Each contestant will be given twelve minutes time – a warning bell will ring at the end of the tenth minute, signaling the contestant to conclude the discussion in another two minutes.

**Duration of the event:**

If the number of contestants is more and cannot be completed in one day, the Contest could be held for two days also.

**Criteria for evaluation of performance:**

Evaluation will be based on the coverage of the subject matter, language command, capacity to engage the audience etc.

The following criteria may be taken into account while evaluating the performance of the participants:

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|---|----------|
| 1. Lucidity of language                             | 10 marks |
| 2. Style of delivery                                | 10 marks |
| 3. Capacity to engage the attention of the audience | 10 marks |
| 4. Precision of expression                          | 10 marks |

5. Depth of coverage of the subject matter including reference to latest developments in the concerned area	50 marks
6. Adherence to time limit	<u>10 marks</u>
Total	100 marks

(As against point No. 5, 20 marks are allotted to power point presentation and 10 marks for the ability of the contestant to respond to the questions posed to him.)

A three-member panel of judges will evaluate the performance of the contestants. Decision of the judges will be final.

#### **A. BRANCH LEVEL:**

##### **Number of winners:**

From Branches, the number of contestants selected for Regional Level Contest would depend upon the membership strength (as on April 1st every year) of the Branch and is as below:

Branches having less than 750 members 1 winner

Branches having more than 750 members 2 winners

For this purpose, the Regional Offices in Mumbai, Chennai, Kolkata, Kanpur and Delhi will also be treated as Branches and two winners will be selected.

#### **B. REGIONAL LEVEL:**

##### **Number of winners:**

The winners of the first round competition will participate in a Regional level competition which will be held in each Regional Office and the Four winners of each region will face the Final round of National Talent.

##### **Reimbursement of Expenses incurred by the contestants for participating in Regional Level:**

All participants of Elocution Contest at the Regional Level will be reimbursed to and fro first class or 2 Tier AC railway fare by the shortest route (including service tax paid) or airfare by any airline, whichever is less. There would be no restriction for travel by Rajdhani and Shatabadi trains.

They would also be paid an allowance @ Rs. 1,500/- per day for boarding, lodging and conveyance, up to a maximum of five days to meet the daily and incidental expenses subject to actual number of days spent from the commencement of the journey till the end of the journey, including travel time.

Accommodation: Students have to make their own arrangements for their stay at the place of the Contest as well as at the place where the Final Contest will be held. Wherever possible, the Regional Office may arrange reasonable accommodation for the participants at economical rates.

### **C. NATIONAL LEVEL:**

#### **Number of winners:**

The four winners of the Regional level from each region will contest for the Final round of National Talent and three winners will be declared as National Talent.

#### **Topics:**

At National Level, the topics will be circulated well in advance by the Board of Studies to all winners of the Regional Level Contest and they will be required to exercise their preference for one topic. However, the final allotment of topics will be done by the Board of Studies in such a manner that none of the winner of a particular Region shall speak on the same topic.

#### **Reimbursement of Expenses incurred by the contestants for participating in National Level:**

All participants of Elocution Contest at the National Level will be reimbursed to and fro first class or 2 Tier AC railway fare by the shortest route (including service tax paid) or airfare by any airline, whichever is less. There would be no restriction for travel by Rajdhani and Shatabadi trains.

They would also be paid an allowance @ Rs. 1,500/- per day for boarding, lodging and conveyance to meet the daily and incidental expenses for the actual number of days spent for the event and maximum 3 days for the journey subject to actual days spent from the commencement of the journey till the end of the journey, including travel time.

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