

jas17
JAIPUR

11th JEWELLERS ASSOCIATION SHOW

JECC, JAIPUR
1-4 SEPTEMBER 2017

kundan meena
adorn the art

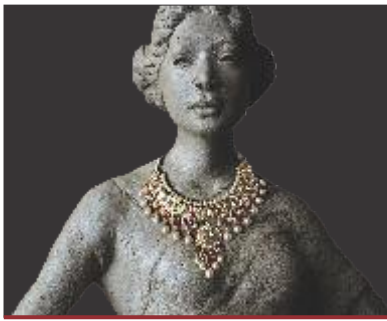


10th JAS JEWELLERY

DESIGN
AWARDS

Powered By





kundan meena
adorn the art

11th Jewellers
Association
Show

jas 17

Name of the Participant

First Name

Middle Name

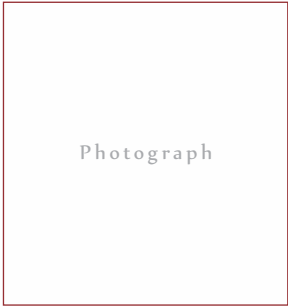
Last Name

[Input fields for First Name, Middle Name, and Last Name]

Name of Company / Institution

Occupation

[Input fields for Name of Company / Institution and Occupation]



Photograph

Contact Details Company / Residential

Address

City

State

Pin Code

Tel. No. (with city code)

Mobile No.

Email ID

Participation Category (Select only One)

Jewellers / Industries

Professionals

Students

Open to All

Title of the Design

Description of Design (50 Words Max.)

Details of previous awards (if any):

Award Name

Year

Demand Draft (DD) No.

Only for International participant

Nationality

Country

Passport no.

Transaction details

Declaration

I _____ hereby declare that the enclosed sketch / design made herein is my original creation and not copied. If found plagiarised then Juries decision will be final and binding. I have read the rules and regulations and I agree to abide by the same.

Last Date for Design Sketch Submission is **26th June 2017.**

Last Date for Prototype Submission is **18th August 2017.**

JAS Jewellery Design Awards - JAS 17

The Jewellers Association, 252, Johari Bazar Jaipur 302003 India

Ph: +91 141 2563829, 4034112, 113, Fax: +91 141 2560125

Email: designs@jasjaipur.com | Website: www.jasjaipur.com

_____ Date

_____ Signature of the Participant
Company/Institution Seal (If Applicable)

TENTH JAS JEWELLERY DESIGN COMPETITION (JJDA)

Jewellers Association Show is Jaipur's Annual Jewellery event organized by Jewellers Association, Jaipur that makes city the focus of the world jewellery industry into its 11th year in 2017. The earlier, ten shows JAS-07, JAS-08, JAS-09, JAS-10, JAS-11, JAS-12, JAS-13, JAS-14, JAS-15 & JAS-16 have gained phenomenal reputation internationally; showcasing an unparalleled variety of color gemstones and jewellery which became a major attraction amongst buyers & onlookers. The 11th JAS would be held from 1st to 4th September 2017 at same venue i.e JECC, Sitapura, Jaipur and this year the theme of the Show is "Kundan Meena – Adorn The Art".

The JAS-17 Jewellery Design Competition desires to Show the new design possibilities in fusion of Kundan Meena with Diamonds and Colored Stones.

The Jewellers Association Jaipur is organizing JAS Jewellery Design Competition. The aim of the competition is to promote Rajasthan's famous Jewellery style Kundan Meena including Polki Diamond and Colored Stones with the fusion of full cut diamonds depicting the theme Kundan Meena – Adorn The Art for the domestic market.

THEME

The theme of the competition is "Kundan Meena – adorn the art"

Kundan Meena is a colourful style of jewellery that flourished during Mughal Era. These days it is popularly known as "Jadau Jewellery" and is one of the major examples of high skilled craftsmanship. Considered to be a traditional jewellery of India, it is used in many traditional and auspicious occasions like marriages and festival celebrations. Kundan Meena jewellery is a combination of two fascinating styles. One side of the jewellery piece is embellished with coloured stones and diamonds set with "Kundan" meaning pure gold, and on the other side it is decorated with intricate designs of colourful Meenakari inspired by the Persian style of art.

"Kundan Meena – adorn the art" with their blazing hues and exquisite patterns, designers are requested to go out of the box and do some innovation while maintaining the traditionalism of this ancient art.

PARTICIPATION

| Theme | Participant Categories | Participating Lines | Entry Fee |
|--|----------------------------|----------------------------|------------|
| KUNDAN MEENA- ADORN THE ART | A Jewellers | Wedding Jewellery | Rs, 1500/- |
| | B Professionals & Artisans | Casual Wear Jewellery | Rs, 1000/- |
| | C Design Students | Formal Wear | Rs, 400/- |
| | D Open to all | Fashion & Accessory Design | Rs, 1000/- |

NOTE: Jewellery design institutes will also be felicitated whose student wins the prize.

DESCRIPTION OF DESIGN CATEGORIES

1.WEDDING JEWELLERY (For Jewellers)

Bridal Necklace Set using Diamond Polki/Rose Cut with full Cut/Single Cut Diamonds with Color Gem Stone and Enamelling.

Eligibility: Only for Jewellers.

Entry Fee: Each entry shall be paid in Demand Draft of Rs. 1500/- in favor of Jewellers Association Show, Payable at Jaipur.

PRELIMINARY SELECTION The participant will send the photographs of the jewellery with two views (Front & Back) in 8"X10" inches size before 10th August, 2017 at JAS Jewellery Design Awards, JAS 17, Jewellers Association Show, 252, Johari Bazar, Jaipur, (Please keep a copy of the design entry with you).

FINAL SELECTION

The selected design by the jury panel will be intimated for sending the manufactured jewellery piece. The insured jewellery piece of the selected design should reach at JAS office before 18th August, 2017 with prior intimation.

AWARDS

- **1st Prize** - Trophy & Certificate
- **2nd Prize** - Trophy & Certificate
- **3rd Prize** - Trophy & Certificate

2. CASUAL WEAR JEWELLERY (FOR PROFESSIONALS & ARTISANS)

To design casual wear jewellery set of Necklace and Earrings, using Diamond Polki/Rose Cut with Full Cut/Single Cut Diamonds with Colored Gem Stone and Enamelling.

Eligibility: Designers (Professionals), Artisans (Craft Person).

Entry Fee: Each entry shall be paid in Demand Draft of Rs. 1000/- in favor of Jewellers Association Show, Payable at Jaipur.

PRELIMINARY SELECTION

The Participant will send illustrated jewellery design with front and side views on A4 white sheet till 26th June, 2017 at JAS Jewellery Design Award, JAS 17, Jewellers Association Show, 252, Johari Bazar, Jaipur (Please keep a copy of the design entry with you). The complete detailing of design is necessary; entries without details will be rejected.

FINAL SELECTION

The selected design by the jury panel will be intimated for sending the manufactured jewellery piece. The design would need to be prototyped. The contestant is free to get it sponsored. The sponsor will be honoured by Trophy & a Certificate. The manufactured & insured product of the selected design should reach at JAS office before 18th August, 2017 with prior intimation.

AWARDS

- **1st Prize** - Trophy & Certificate with Cash award of Rs. 51,000
 - **2nd Prize** - Trophy & Certificate with Cash award of Rs. 25,000
 - **3rd Prize** - Trophy & Certificate with Cash award of Rs. 11,000
-

3. FORMAL WEAR (STUDENTS)

To Design Formal Wear jewellery piece set of a Pendant and Earrings using Diamond Polki/Rose Cut with Full Cut/Single Cut Diamonds with Colored Gem Stone and Enamelling.

Eligibility: Design Students

Entry Fee: Each entry shall be paid in Demand Draft of Rs. 400/- in favor of Jewellers Association Show, Payable at Jaipur.

PRELIMINARY SELECTION

The participant will send illustrated jewellery designs with front and side views on A4 white sheet till 26th June, 2017 at JAS Jewellery Design Award, JAS 17, Jewellers Association Show, 252, Johari Bazar, Jaipur (Please keep a copy of the design entry with you). The complete detailing of design is necessary; entries without details will be rejected.

FINAL SELECTION

The selected design by the jury panel will be intimated for sending the manufactured jewellery piece. The design would need to be prototyped. The contestant is free to get it sponsored. The sponsor will be honoured by Trophy & a Certificate. The insured & manufactured product of the selected design should reach at JAS office before 18th August, 2017 with prior intimation.

AWARDS

- **1st Prize** - Trophy & Certificate with Cash award of Rs. 51,000
 - **2nd Prize** - Trophy & Certificate with Cash award of Rs. 25,000
 - **3rd Prize** - Trophy & Certificate with Cash award of Rs. 11,000
-

4. FASHION & ACCESSORY DESIGN (OPEN TO ALL)

To Design Fashion Accessory like male jewellery, Belt Buckle, Pen, Mobile Case, Headgear, Handcuff, Bracelet etc. With innovative use of Diamond Polki/Rose Cut with full Cut/Single Cut Diamonds with Color Gem Stone and Enamelling.

Eligibility: Open to All

Entry Fee: Each entry shall be paid in Demand Draft of Rs. 1000/- in favor of Jewellers Association Show, Payable at Jaipur.

PRELIMINARY SELECTION

The participant will send illustrated jewellery designs with front and side views on A4 white sheet till 26th June, 2017 at JAS Jewellery Design Award, JAS 17, Jewellers Association Show, 252, Johari Bazar, Jaipur (Please keep a copy of the design entry with you). The complete detailing of design is necessary, entries without details will be rejected.

FINAL SELECTION

The selected design by the jury panel will be intimated for sending the manufactured jewellery piece. The design would need to be prototyped. The contestant is free to get it sponsored. The sponsor will be honoured by Trophy & a Certificate.

The insured & manufactured product of the selected design should reach at JAS office before 18th August, 2017 with prior intimation.

AWARDS

- **1st Prize** - Trophy & Certificate with Cash award of Rs. 51,000
- **2nd Prize** - Trophy & Certificate with Cash award of Rs. 25,000
- **3rd Prize** - Trophy & Certificate with Cash award of Rs. 11,000

PARTICIPATION CRITERIA (RULES & REGULATIONS)

1. Prototype pieces need to be submitted by self/courier/registered post at JAS office.
2. Plagiarized designs and any pieces found to be submitted for any other jewellery design awards will be disqualified immediately. Jury's decision will be final and binding.
3. An applicant can submit maximum of three sketches in the respective participating category but the applicant needs to fill up separate forms and pay individual entry fees.
4. An applicant can participate in 3 participating categorized if eligible but the applicant needs to fill up separate forms & pay individual entry fees.
5. The sketch should be made on and A4 size sheet and mounted on thick card paper. Please do not frame or laminate the sketch.
6. The sketch would have ONLY the participating line on top front, other information i.e. description of the jewellery in maximum 50 words, details of the materials used along with your name, contact details etc. Should be on the reverse side of the designs.
7. Scanned or emailed sketches will not be accepted.
8. Each entry fee shall be paid through Demand Draft of Rs. 1500 (for Jewellers), Rs. 1000 (for Design Professionals & Artisans) Rs. 400 (for Students) Rs. 1000 (for Open to All) in favor of Jewellers Association Show, Payable at Jaipur.
9. Completely filled entry form, designed sketch, DD, a copy of I-Card (for students issued by Institute), individual ID proof (for Professionals & Open to All) and company's business card (for Jewellers) is mandatory to be submitted.

OTHER DETAILS

1. Form will also be available online at www.jasjaipur.com
2. The sketch & the jewellery piece must be submitted by self/courier/registered post at JAS office at their own expenses. JAS will not bear any cost.
3. **It is not mandatory for the participants to fabricate the design into the original materials (except in Jewellers Category), They are free to use substitute materials for prototyping.**
4. The cost towards manufacturing and sourcing all material for the jewellery piece will be borne by the participant.
5. The participant must insure the jewellery pieces before sending them to JAS office. JAS will not be responsible in case of any loss during shipment of the prototype.
6. The finished jewellery piece will be the property of contestant; however JAS will have the right to borrow these pieces for display purpose and other PR activities.
7. Name, Contact No, Address of the participant needs to be mentioned at the back of your DD.
8. Please keep a copy of the Design Entry Sketch, Entry Form & DD with yourself.
9. JAS reserves the rights to cancel any participant's entry or disqualify any participant at any given point of time.
10. JAS is the final deciding authority in this jewellery design awards.
11. No entries will be accepted beyond the declared submission deadlines.
12. All disputes are subject to Jaipur Jurisdiction only.
13. All entry fees are non-refundable for any reason.

SUBMISSION TIMELINE

Design Submission: Last date to submit the sketches is **26 June 2017**, Shortlisted participants from the first round will be intimated via email/phone call. Results will be displayed on JAS website as well.

Prototype submission: The qualified participant needs to submit the prototype of the concept to JAS. The last date of submission for prototype is **18 August 2017**. Final results will be declared on **25th August 2017** via email/phone call. Results will be displayed on JAS website as well.

JURY

The **JAS Jewellery Design Awards 2017**, commenced by **Jewellers Association** will hold a panel of echelons comprising of the noted personalities from the world of Jewellery, Fashion, Design and Socialite to evaluate the designs.

Judging criteria would be based on:-

1. Concept
2. Aesthetics
3. Originality
4. Wearability
5. Depiction of theme
6. Easy mechanism
7. Commercial viability of the design

Entry Forms can be downloaded from website www.jasjaipur.com