Terms and Conditions for Registration Drive

By entering the 'Registration Drive' between 1st June to 4th Sept.'17 and get a tall drink on us', (hereby known as "Offer"), you (hereby known as "Customer") agree to the following terms and conditions.

1. Standard Terms

- a. This Offer is organized by Tata Starbucks Private Ltd. (Hereby known as "Starbucks India").
- b. The Offer will be held from 1st June, 2017 until 4th September, 2017: Time o6:00 am (IST) on 1st June, 2017 and ending at 11:59 pm (IST) on 4th September, 2017 across all Starbucks stores in India
- c. Offer is valid at all Starbucks stores in India.
- d. Starbucks Prepaid Gift Card (hereby known as "Starbucks Card") is not targeted towards, nor intended for use by, anyone under the age of 18. If you are below the age 18, you may only use Starbucks Card under the supervision of a parent or legal guardian who agrees to be bound by these Terms of Use.

2. Qualifying Criteria

- a. The Offer is valid for new members who join My Starbucks Rewards Program between 1st June to 4th Sept.'17. An existing MSR member registering an additional card on his account is NOT ELIGIBLE for the offer.
- b. Once the new member joins the program, he/she will get a reward on his/her account. The same will reflect on the charge slip as 'Free RegBev' or as 'Free Tall Drink on Registration' on Starbucks India Mobile app which the member can redeem at any Starbucks store in India to get a free Starbucks handcrafted tall beverage
- c. The reward can be redeemed within 15 days from the date of registration of the first Starbucks Card.
- d. Members can redeem the reward (one time use) at any Starbucks store in India
- e. Member has to get his/her registered Starbucks Card to redeem his/her reward (free tall drink)

3. Offer Rules and Regulations

- a. By availing the Offer, the Customer agrees to be bound by the Offer Terms & Conditions, and the decisions of Starbucks India.
- b. Offer is valid on all beverages including LTO/Featured beverages.
- c. Offer valid till 4th September 2017.
- d. Starbucks India reserves the rights at any point of time to alter the Terms & Conditions of the Offer or cancel any Offer if it is no longer able to run the Offer due to reasons beyond its control, subject to state legislation.
- e. Once the invoice is generated, the same cannot be refunded.

4. Copyright and Intellectual Property

- a. Nothing contained herein shall be construed as conferring by implication, estoppels or otherwise any license or right under any patent or trademark of Starbucks India or any third party. Except as expressly provided above, nothing contained herein shall be construed as conferring any license or right under any Starbucks India copyright.
- b. Should any viewer of a Starbucks India published document respond with information related to this Offer and shall include feedback data such as questions, comments, suggestions, or the like regarding the content of any such Starbucks India material, such information shall be deemed to be non-confidential and we shall have no obligation of any kind with respect to such information and shall be free to reproduce, use, disclose, and distribute the information to others without limitation. We shall be free to use any ideas, concepts, know-how or techniques contained in such information for any purpose whatsoever including but not limited to developing, manufacturing and marketing products incorporating such information.

5. VARIATION

a. Starbucks India reserves the right to amend, delete or add to the Terms and Conditions of the Offer at any time without giving any prior notice to any party.

6. Governing Laws & Jurisdiction

- b. All applicable laws of India and regulations shall apply to this Offer.
- c. In case of dispute this Offer shall be governed and construed in accordance with Indian laws and are subject to the exclusive jurisdiction of Competent Courts at Mumbai only.

7. CONFIDENTIALITY

- a. Any Customer's Personal Data provided by Customer to Starbucks India in connection with the Offer shall be kept confidential except to any activities mentioned thereto. Starbucks India shall take all reasonable precautions to preserve the integrity and prevent any corruption or loss, damage or destruction of Customer Personal Data.
- b. The Starbucks India Privacy Policy resides here: http://www.starbucks.in/aboutus/company-information/online-policies/privacy-statement

8. CONTACT FOR CLARIFICATION

 a. For information/clarification/queries, please contact us at <u>customercare@tatastarbucks.com</u> with your query clearly mentioned as the subject of your e-mail.