

Video Clips contest for creating Consumer Awareness for “Jago Grahak Jago” campaign of Department of Consumer Affairs

Terms and Conditions

- i. The Competition is open to all citizens of India upto the age of 28 years only.
- ii. Videos are to be uploaded on www.youtube.com and the link to the same must be shared on www.mygov.in. Entries submitted through any other medium/ mode would not be considered for evaluation.
- iii. The winning entries would be the intellectual property of the Government of India and the winner cannot exercise any right over it. The prize winning entries (first, second and third in each category) are meant to be used by Government of India for promotional and display purposes and also for any other use as may be deemed appropriate for the initiative. The unsuccessful entries will be returned on request.
- iv. The entry must not contain any provocative, objectionable or inappropriate content.
- v. Please note that the entries made in all or any of the three competition categories must be original and should not violate any provision of the Indian Copyright Act, 1957.
- vi. Anyone found infringing on others' copyright would be disqualified from the competition. Government of India does not bear any responsibility for copyright violations or infringements of intellectual property carried out by the participants.
- vii. Participant is to make sure that his/her MyGov profile is accurate and updated since Department of Consumer Affairs would be using this for further communication. This includes details such as name, photo and phone number and scanned copy of Aadhar Card. Entries with incomplete profiles would not be considered.
- viii. Department of Consumer Affairs reserves the right to cancel or amend all or any part of the Contest and/ or the Terms & Conditions/ Technical Parameters/ Evaluation Criteria. However, any changes to the Terms & Conditions/ Technical Parameters/ Evaluation Criteria, or cancellation of the Contest, will be updated/ posted on the MyGov platform. It would be the responsibility of the participants to keep themselves informed about any changes in the Terms & Conditions/ Technical Parameters/ Evaluation Criteria stated for this Contest.

- ix. The Participant(s) represent(s) and warrant(s) that he/ she will comply with all applicable Indian laws. The Participant(s) shall not disclose and/or use any information, if doing so is in violation of an obligation of antitrust law and/ or confidentiality.
- x. GoI reserves the right to reject any entry based on its discretion.
- xi. By registering for participation in the Contest, the Participant(s) warrant that:
 - a) They have complied with these Entry conditions
 - b) Their entries are original;
 - c) Their entry does not infringe any Intellectual Property Rights of any third party;
 - d) Any current employer and/or learning institution that the participant is employed by or enrolled with would have no claim on the entry developed and submitted.
- xii. The GoI will not be held responsible if the participants are not able to upload their entries on MyGov portal before the last date & time of submission for any reason whatsoever.
- xiii. Entries may be submitted online on mygov.in latest by 28th July, 2017.

Video Clips contest for creating Consumer Awareness for “Jago Grahak Jago” campaign of Department of Consumer Affairs

Technical Parameters

(i)The video clip should not be of more than two minutes duration and should be in Hindi or English. Jago Grahak Jago is a multimedia campaign run by the Department of Consumer Affairs, Government of India by which consumers are made aware about their rights,dispute redressal mechanism available to them as well as their responsibilities. To have better understanding of the campaign, www.consumeraffairs.gov.in can be visited.

(ii)Videos are to be uploaded on www.youtube.com and the link to the same must be shared on www.mygov.in.

Video Clips contest for creating Consumer Awareness for “Jago Grahak Jago” campaign of Department of Consumer Affairs

Evaluation Criteria

(i) The submissions would be evaluated on the basis of elements of creativity, originality, composition, simplicity.

(ii) Every entry would be evaluated on its own merit and while the idea explained in greater detail has greater salience, a merely detailed entry would not adversely prejudice another innovative and original idea or entry, but not explained in that greater detail, from being adjudged better.

(iii) The decision of the Selection Committee would be final and binding on all the contestants and no clarifications would be issued to any participants for any or their decisions. The selection committee will have two senior officers from the Department and three members from outside agencies connected with art and culture/mass communication, etc.

(iv) Any legal proceedings arising out of the competition/ its entries/ winners shall be subject to local jurisdiction of Delhi State.

(vi) The final winning entry would be decided by the Department of Consumer Affairs by the above mentioned committee.