

GENERAL RULES

1. The competition is open to all graduate and postgraduate students.
2. It is mandatory for each participant to carry the respective college ID with him/her.
3. All the respective entries should reach us latest by 22nd July 2017.
4. The date of the event is 30th July 2017. Participants must report at the venue latest by 8:00am on the day of the event.
5. Each participant is allowed to participate in maximum of 'TWO' competitions only.
6. The registration fee is ₹ 200 per participant.
7. Participants will be disqualified in case of misbehavior of any sort or use of any offensive material.
8. The decision of the judges will be binding and final.

PLEASE NOTE

1. The participants should register themselves for the competition on Christ college website - www.christcollege Rajkot.edu.in
2. The registration fee is to be paid through Demand Draft in favor of "Christ College, Rajkot" payable at Rajkot.
3. The participating colleges will receive a confirmatory email within 24 hours of the registration.
4. Travel arrangements are to be made by the respective colleges on their own.
5. Accommodation can be made available by Christ College, Rajkot, but the expenses are to be borne by the participants only. For booking and inquiry of accommodation, please contact student coordinator Kudratgiri Goswami (8141731265) at Christ College, Rajkot at least 10 days prior to the event.
6. A notice board will be put up at the college entrance, directing participants to their respective venues of each competition.
7. Every college can send a maximum of three teams for the event. Each of these teams will be judged independently.
8. Each competition will be judged independently. There will also be an award for the Best College for the team that performs the best throughout all the competitions.
9. It is not mandatory for the teams to participate in all competitions. However, only those teams that participate in ALL competitions shall be eligible for the "Best College" award.
10. If a college has more than one participating team, the team will be judged individually and not collectively. For e.g. College XYZ has sent in 3 teams – Team A, Team B and Team C. Team A and B participated in all 6 competitions and Team C has participated only in 4 competitions. In that case, team C is not eligible for the Best College award. Though, Team A and Team B are independently eligible for the award but their points cannot be combined.
11. Christ College will not be responsible for any loss/damage of any article or property brought by the participants. Participants themselves will be solely responsible.
12. Trophies and certificates will be distributed during the valedictory ceremony only, not before that in any case.

TWIST IN THE TALE

1. All teams can send one participant.
2. Each participant will be speaking FOR as well as AGAINST the motion.
3. The participants will be given the topic on the spot.
4. The participant will choose his/her stand as soon as the signal is given (thumbs up for speaking in support of the motion/ thumbs down for speaking against the motion)
5. Medium of expression can be either Hindi or English.
6. Each participant will be allowed to speak for maximum of 3 minutes.
7. Each participant will get 3 minutes to prepare.
8. The participants will not be allowed to jot down anything prior to presentation.
9. Judges' decision will be considered final and binding.

BRAND IF YOU CAN

- A team will consist of minimum 4 and maximum of 6 students.
- The competition will be conducted in two rounds. The team will have to present both the rounds one after the other.
 - Round one: Ad analysis
 - Round two: Enactment

Round one: Ad analysis

1. The team has to select from the advertisements which will be uploaded on the college website on 24th July 2017
2. The team will be given 5 minutes of time to present the analysis of the selected advertisement through a power point presentation.

Round two: Enactment and Print ad

1. The team will have to reframe the advertisement based on the conclusions drawn in its analysis and present it in the form of an enactment.
2. The enactment cannot exceed more than a minute.
3. The enactment must be accompanied with a printed version (a poster) of the same product which also includes the points made in the analysis.
4. This would be followed by a Q&A session with the judges.

KNOW THE PERSON

1. Each team can send one participant.
2. The competition is a hypothetical representation of a formal interview which a candidate would usually have to face while applying for a job.
3. Each participant has to send a detailed Curriculum Vitae applying for a job based on his/her individual skills and employability. The Curriculum Vitae should be submitted electronically as an attachment to the following E-mail: vividha2017christcollege@gmail.com latest by 25th July 2017.
4. All participants will join a group discussion and then selected participants from the Group Discussion will advance to the final Personal Interview Round.
5. An interview will be taken on stage by the panel of experts at the time of the competition and the best interviewee will be selected under different criteria.
6. A copy of the Curriculum Vitae should be presented to the interviewers (4 in number) at the time of the competition along with the original testimonials.

THE INVESTORS LEAGUE

1. Each team can have 3 to 6 participants.
2. In this event participants are expected to create a product out of material that will be provided to them. All the raw material will have a price (the teams are NOT expected to pay in cash). But based on the raw material that the teams choose and the products that they make, the teams are expected to come up with the cost price and selling price of their final product and have to justify it the judges.
3. All the teams will be shown the raw material with the help of a power point presentation during which they are expected to decide the raw material they want to purchase in a desired quantity. After that, only one member of each team can approach and purchase the raw material. The teams are then given an hour to create a product from the raw material and to decide the cost as well as the selling price. The event ends with each team giving a brief presentation of 5 minutes, explaining the use of its product, the target audience and justifying their cost and price through a cost sheet.
4. Teams can carry along scissors, glue and staplers. But no other material can be used other than the formerly mentioned raw material.

INVENTOPRENEUR

1. Each team must have minimum 2 and maximum 3 participants.
2. The team is expected to identify what it believes to be the most innovative product that has been launched in the past 5 years.
3. Teams are expected to justify the innovative quotient of the selected product with the help of a powerpoint presentation.
4. Teams are further required to plan out their future strategies by focusing on the two major areas of interest i.e. how they can use more of its services and what mode of service will be used to promote the product.
5. Each team will be given maximum 10 minutes to complete their presentation.

REPORTER'S DIARY

1. One entry per team is allowed. This competition requires a team of three participants.
2. The competition would be conducted in three rounds.

Round One :	Pre-Recorded Video
Round Two :	Press Note
Round Three :	The Press Conference
3. Each team will have three participants playing the role of Personality, Reporter & Cameraman/Technical assistance.
4. For Round One, a list of celebrities will be uploaded on the Christ College Website on 24th July 2017. Participants need to select anyone celebrity of their own choice and have to record an Interview between the Personality and the Reporter as a Pre-Recorded Video. The Interview should be completely based on the Personality's life and work. The Medium of expression can be either Hindi or English.

5. The Pre-Recorded video should not exceed more than 5 minutes. Once the roles are decided and the video is submitted, participants cannot change their roles, neither can they change the celebrity they have selected.
6. Participants need to register themselves as celebrities latest by 25th July 2017 as entries for the event is limited. It will be based on first come, first serve basis.
7. The Pre-Recorded video is to be submitted on email i.e. vividha2017christcollege@gmail.com with subject as Reporter's Diary Entry (College Name) latest by 28th July 2017.
8. For Round Two, Participants need to write a Press Note. The topic and the word limit for the Press Note will be given on the spot. The Medium of language for the Press Note will be English.
9. After that marks of both the rounds i.e. Round One and Round Two will be added and the Top 5 teams will be selected for the final round.
10. The final round i.e. Round Three will be a Press Conference. Like an actual Press Conferences, each celebrity will be asked a few questions by the reporters. Participants need to be sure that they completely understand their role of play and be thorough with the life of the celebrity. Both Personality and the Reporter will be marked individually by the judges during the Press Conference. Once the Press Conference is over, the marks of the celebrity and the reporter belonging to the same team will be combined.
11. Each Personality and the five reporters will be given 5 minutes for the Press Conference. The Medium of Expression can be either Hindi or English or both.
12. Participants will be marked on the basis of their confidence, presentation, field knowledge, presence of mind, handling of situations, attitude, vocabulary etc.
13. It is to be brought to the attention of the participants that they should maintain the dignity and the decorum of the Press Conference and should also mind the sentiments of the Personality as well as of the Reporter.
14. The decision of the judges will be final and binding.

DATES TO REMEMBER

Last date for registration	22 nd July 2017
Resumes for Know the Person to be submitted latest by	24 th July 2017
Advertisement for Brand If You can will be given on	24 th July 2017
Personality list for Reporter's Diary will be given on	24 th July 2017
Registration of the personality (first come first basis) to be done to student coordinator Hemang Ambasana +91 94260 10191 between 11:45am to 6:00 pm	25 th July 2017
Videos for Reporter's Diary to be submitted latest by	28 th July 2017