

## TERMS AND CONDITIONS OF VICTORY ZONE QUIZ

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PLEASE READ THE FOLLOWING TERMS AND CONDITIONS CAREFULLY BEFORE PARTICIPATING IN THIS QUIZ KNOWN AS “VICTORY ZONE QUIZ” (HEREINAFTER REFERRED TO AS “**QUIZ**” or “**VICTORY ZONE QUIZ**”). BY PROCEEDING WITH PLAYING THE “VICTORY ZONE QUIZ”, YOU AGREE TO BE LEGALLY BOUND BY THESE TERMS AND CONDITIONS (“**Terms and Conditions**”). IF YOU DO NOT AGREE TO THESE TERMS AND CONDITIONS, PLEASE DO NOT PARTICIPATE IN THE “VICTORY ZONE QUIZ”.

### Terms and Conditions:

This Quiz is conceptualized, organized and conducted by OnMobile Global Ltd, a company incorporated under the Companies Act, 1956 and having its registered office at Tower# 1 94/1 C & 94/2, Veerasandra Village, Attibele Hobli, Anekal Taluk, Electronic City Phase 1, Bangalore- 560100- India (hereinafter referred to as “**OnMobile**” or “**Organizer**”), as a part of Victory Zone. The Quiz is valid and open for a limited period from **10<sup>th</sup> July 2017 08:00:00 hrs** till **7<sup>th</sup> September 2017 22:00:00 hrs**, both days inclusive, for the active<sup>1</sup> pre-paid as well as post-paid category of Airtel Subscriber(s)<sup>2</sup> (“**Subscriber(s)**”) who have successfully subscribed to the Victory Zone (“**Victory Zone Member(s)**”), in accordance with the subscription process mentioned below (Airtel means Bharti Airtel Limited, a company incorporated under the Companies Act, 1956 and having its registered office at Bharti Crescent, 1, Nelson Mandela Road, Vasant Kunj, Phase II, New Delhi – 110 070, India (hereinafter referred to as “**Airtel**”) and who belong to the following Airtel telecom circles (“**Circle(s)**”) of DELHI, UTTAR-PRADESH-WEST, UTTAR PRADESH EAST, JAMMU & KASHMIR, PUNJAB & HARYANA & HIMACHAL PRADESH, ANDHRA-PRADESH, KERALA, KARNATAKA, MUMBAI, MAHARASTRA, GUJARAT, MADHYA-PRADESH, RAJASTHAN, KOLKATA & WEST BENGAL, ORISSA, BIHAR, NORTH EAST & ASSAM, TAMIL NADU AND CHENNAI. The Quiz is run in a 4 Sub-Pack format viz., (i) Daily Quiz Pack; (ii) Weekly Quiz Pack; (iii) Monthly Quiz Pack and (iv) Bumper Quiz Pack. Specific details pertaining to each of the Sub-Packs are respectively detailed at Annexure A, Annexure B, Annexure C and Annexure D hereunder.

A Victory Zone Member, by subscribing to Victory Zone and/or participating in the Quiz, hereby agrees to the Terms and Conditions mentioned below and gives the subscriber’s irrevocable consent to the process of selecting the winning Victory Zone Members as set out herein, and any appropriate changes that may be made to this Quiz by the Organizer, including due to any legal or regulatory requirement, instructions from any judicial or a quasi-judicial body or due to any natural calamity beyond the reasonable control of Airtel or OnMobile, their respective affiliates and associates or for any other reason.

For the purposes of these Terms and Conditions, wherever the context so requires “**You**” or “**Your**” shall mean any natural person who is a Victory Zone Member and the terms and conditions of the Victory Zone shall be deemed to be incorporated herein.

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<sup>1</sup> An active Subscriber shall mean the Subscriber who uses the Subscriber Identity Module (“**SIM**”) on a regular basis for purposes other than to participate in the Quiz under Victory Zone or any other quiz offered by the Organizer and Airtel, jointly.

<sup>2</sup>Subscriber shall mean the rightful Victory Zone Member of Airtel connection, pre-paid or post-paid, in whose name the mobile phone number (“**MSISDN**”) is registered with the operator. In the event the MSISDN or connection is registered in the name of a company/ firm, the employee who is authorized to use the MSISDN shall submit a no objection certificate and authorization of the employer duly permitting the employee to use the number for participation in the Quiz, receive the prize and accept the terms applicable for the Quiz.

The **VICTORY ZONE QUIZZES** are available in English and Hinglish on Short Message Service (“SMS”) and in the below mentioned languages on Interactive voice response (IVR): In English, Hindi, Malayalam, Gujarat, Marathi, Kannada, Telugu, Bengali, Assamese, Oriya and Tamil.

In English, Malayalam, Kannada, Tamil, Telugu and Assamese language, Daily Quiz will be called PLAY DAILY WIN DAILY QUIZ, Weekly Quiz will be called as WIN SMARTPHONES QUIZ, Monthly Quiz will be called as Be A Lakapati Quiz and Bumper Quiz will be called as Win Hyundai Car quiz.

In Hindi, Gujarati, Marathi, Bengali and Oriya, Daily Quiz will be called Roz Khelo Roz Jeeto, Weekly Quiz will be called as Jeeto Smartphone Quiz, Monthly Quiz will be called as Bano Lakapati Quiz and Bumper Quiz will be called as Jeeto Hyundai Car quiz.

Also, by participating in this Quiz, You:

- Agree to the Terms and Conditions mentioned below and give Your consent for the same.
- Warrant that You have read, understood and agreed to conform to these Terms and Conditions.
- Warrant the accuracy, truthfulness and currency of all information that You may have submitted.
- Agree that You are entering into this Quiz as an independent party and nothing herein establishes an employer-employee relationship between You and Airtel or between You and OnMobile and You are acting voluntarily, using Your own time and resources to participate in the Quiz, solely at Your own risk.
- Agree, that it shall be deemed that You have read and have agreed to be bound by the Terms and Conditions herein and the terms and conditions under Victory Zone, prior to participating in the Quiz.

These Terms and Conditions are available on the website at the following address: <http://airtel.contestzone.in> (“Website”). The Terms and Conditions can be amended or varied from time to time or withdrawn and therefore, please visit the Website periodically to keep Yourself updated and informed.

- By subscribing to Victory Zone and/or participating in this Quiz, You indicate Your acknowledgement and acceptance of these Terms and Conditions and the terms and conditions of the Victory Zone.

#### **Procedure and Eligibility to participate:**

This Quiz is valid for all active Subscribers of Victory Zone who fulfill the following criteria:

- VICTORY ZONE QUIZ Member must be of at least 18 years of age;
- VICTORY ZONE QUIZ Member must be a resident of India;
- VICTORY ZONE QUIZ Member must be an existing Airtel Subscriber of any of the Circles mentioned herein;
- For Prepaid Subscribers-Subscribers must have the requisite balance of Rs.2/- per day, to be eligible to participate in the Quiz for that day;
- VICTORY ZONE QUIZ Member must be an active Subscriber
- VICTORY ZONE QUIZ Member must not have been either convicted and / or prosecuted for commission of any criminal offence nor be of an unsound mind; and
- VICTORY ZONE QUIZ Member must not be under any legal disability e.g. insolvency, restraint by court order etc. and / or is prohibited from entering into any contractual relationship.

Further, the VICTORY ZONE QUIZ Members who participate in the Quiz and are chosen as Winners under each Quiz Sub-Pack category in accordance with the Winner selection process detailed in these Terms and Conditions will be the registered Subscribers of the winning mobile phone number and not merely the players using such mobile number (“Winner(s)”). If the Winner is not able to provide sufficient evidence

to show that Victory Zone Member is the Subscriber of the mobile number, the Organizer reserves the right to award the prize to the next eligible Winner or to forfeit the prize, at its sole discretion.

### **1. To Subscribe:**

- A. An Airtel Subscriber can subscribe to the VICTORY ZONE QUIZ by following the process described under each relevant Quiz Sub-Pack category.
- Subscription will be open only in the Circles of Airtel mentioned in the relevant Quiz Sub-Pack Annexures hereto and the VICTORY ZONE QUIZ Members will not be barred from participating in the Quiz or subscribing to the VICTORY ZONE QUIZ while they are roaming outside their home Circles.
  - Once the Subscriber is successfully subscribed as VICTORY ZONE QUIZ Member, Subscriber will get an SMS on the subscriber's MSISDN registered with Airtel, informing the subscriber about the current Quiz or upcoming quizzes/challenges, prizes to be won and that the current Quiz can be played at the respective price points mentioned in the relevant Quiz Sub-Pack Annexure(s) hereto, depending on the balance available on the subscriber's MSISDN registered with Airtel.
  - On non-quiz days the VICTORY ZONE QUIZ Members will not be charged (from the time after the end of one quiz, till the start of the next quiz).
  - VICTORY ZONE QUIZ Members will be automatically entitled to play all quizzes/challenges launched under all the Sub-Packs as a part of VICTORY ZONE QUIZ.
  - The day after the Quiz ends, an SMS will be sent to the MSISDNs of all active Victory Zone Members informing them that the Quiz is closed and to watch out for the next Quiz.

### **B. Charging**

- Subscription charges shall be applicable for the Quiz for Victory Zone Members as detailed at the relevant Sub-Pack Annexure(s) hereto.
- All Victory Zone Members, on the first day that Victory Zone Member participates in the Quiz will be sent a success SMS on the subscriber's MSISDN (if the charging is successful) which shall include without limitation the number on which Victory Zone Member can participate in the Quiz, rules, prizes to be won, Terms and Conditions URL of the Quiz.
- All the Victory Zone Members will be allowed to play the respective number of questions as per the fallback prices in the relevant Quiz Sub-Pack Annexures, irrespective of the amount that has been charged on each day. However, for the purpose of Winner selection, correct answers to only those questions shall be considered, which are eligible to be considered, based on the amount charged on a particular day.
- The Victory Zone Members will not be charged for the days on which the Quiz is not being held.

### **C. Playing / Rules:**

The Rules pertaining to each Quiz Sub-Pack is as detailed at each Quiz Sub-Pack Annexure.

## **2. Prizes and Winner Selection process:**

The Winner Selection process and Prizes are detailed at each Quiz Sub-Pack Annexure.

### 3. Others:

- 3.1 The Winner selection process detailed at each Quiz Sub-Pack Annexure will be conducted using an automated ISO certified Winner selection system.  
The prizes offered under each Quiz Sub-Pack category will be sponsored and distributed by the Organizer or by a designated third party. This Quiz is being made purely on a “best effort” basis and participation of eligible Victory Zone Members is voluntary, and subject to the applicable Terms and Conditions.
- 3.2 The process of Winner selection for each category of prize, in accordance with the Winner selection process detailed at each Quiz Sub-Pack Annexure will be witnessed by an independent third party auditor (“**Independent Auditor**”) who shall, after the selection of the Winners, certify such process.
- 3.3 After the selection and validation of the Winners of all the prizes under the Quiz, the Winners will be contacted, by calling them for 3 consecutive days on the number of the Victory Zone registered with Airtel, and will be given further details as to how, when and where they can collect their respective prizes. In the event any of the Winners do not answer the calls of the Organizer, an SMS will be sent to the Winners intimating them regarding their winnings and providing them the details as to how, when and where they can collect their respective prizes (“**Intimation**”). For the purpose of Intimation, the Winner(s) will receive calls only from one of the numbers mentioned herein, i.e., 080-67186344 or 080-49080661 or SMS from 550001. The Organizer shall not be liable for any reason whatsoever in the event the Winners respond or communicate in any form, with any other numbers. The prizes must be claimed by the Winners within 30 days from the date of Intimation to the Winners, failing which, the prize(s) will be deemed to be forfeited by the Organizer under the respective categories of prizes. The prize/s offered under the Quiz may be given to the Winners during a special event, the venue, date and time of which shall be announced by the Organizer, at its sole discretion, subsequent to completion of the Quiz. In the event no special event is being conducted by the Organizer, the Winners shall be requested to provide their address to which the prizes may be sent by Organizer, failing which the prize shall be forfeited. The prizes shall, under no circumstance be distributed from the amount charged by OnMobile or Airtel for playing the Quiz. Delivery of prizes will be subject to the Winners giving the correct address and the subscriber’s availability there. The Winners agree that there shall be no liability on Organizer in the event the Winners cannot be contacted for the aforesaid time periods stated in this clause, on any account for any reason whatsoever. In the event that any of the Winners cannot be reached through SMS or calls for a period of 3 days from the date of Intimation, or are ineligible or are disqualified, for any reason whatsoever, the Organizer reserves the right to forfeit the prize at its sole discretion.
- 3.4 Without prejudice to the foregoing Clause 3.2, any failure on the part of the Winners of the Quiz to comply with directions issued by the Organizer shall entitle the Organizer, at its discretion, to cancel and forfeit the prize for the said Winner and the same prize will be given to the next eligible Winner. All costs and expenses for collecting the prize unless otherwise specified, shall be borne solely by the Winners under the Quiz and the prize shall not be transferable and no request shall be entertained by the Organizer for such transfer. In the event the prizes cannot be delivered, when specified that they will be delivered, due to reasons beyond the control of the Organizer, the Winners shall collect them from the place specified by the Organizer. The Organizer and Airtel shall not be responsible for any delay on part of a third party including the courier agency, in delivering the prize.
- 3.5 To be eligible to claim the prize/s under the Quiz, the winning MSISDNs have to be active Subscribers of Airtel during Winner announcement.

- 3.6 This Quiz may contain factual references to the names of certain companies, products and individuals. The Organizer and Airtel make no representation of having a business relationship or tie -up with any such companies, products or individuals. All trade names shall continue to remain owned by their respective owners.
- 3.7 All prizes offered in this Quiz are subject to availability. Organizer reserves the right to provide alternate models or brands, cash or issue a Bank Gift Card (defined below) for the value of the prize won under the Quiz, after deducting applicable taxes, which may be redeemed by the Winner at stores accepting such Bank Gift Card.
- 3.8 A Bank Gift Card acts as a pre-filled card, in which the Winner's prize amount, less TDS if applicable, is available and is given to the Winners under any category of prizes under the Quiz, at the sole discretion of the Organizer. This Bank Gift Card can be used and/or swiped as a credit or debit card in all outlets where debit or credit cards are accepted. The Bank Gift Card is valid for a minimum period of 6 (six) months from the date of issue to the Winner. The applicable terms and conditions for such Bank Gift Cards shall be the terms and conditions stipulated by the relevant bank.
- 3.9 Airtel and/or OnMobile are neither responsible nor guarantee the quality of the goods or services being offered as prizes nor are they liable for any defect or deficiency of goods or services so obtained or availed, by the Victory Zone Members under this Quiz.
- 3.10 The prize(s) under this Quiz are neither assignable nor transferable under any circumstances. Mere participation in the Quiz shall not entitle a Victory Zone Member to any prize. No other person or agent can claim the prize on behalf of the Winner, unless expressly mentioned herein.
- 3.11 The prize(s) to the Winners shall be given subject to compliance with all applicable statutory legislations, processes or formalities in connection with the prize(s).
- 3.12 Any Victory Zone Member providing any incorrect information, concealing or withholding any information from the Organizer with intent to participate and/or win the Quiz will automatically be disqualified from participating in it and winning the different categories of prizes. Such act of providing incorrect information, concealing or withholding any information, including without limitation incorrect declaration of information relating to name, age, identity, address, mobile connection of Airtel number, domicile, payment of outstanding amount to Airtel or any other information provided by the Victory Zone Member, shall entitle the organizer to disqualify the subscriber without any further intimation.
- 3.13 All prizes must be claimed by the Winners, along with the documents specified herein below within the specified timelines intimated by the Organizer. The documents required to be submitted along with the claim by the Winners include the following (the document list is only inclusive and not exhaustive and can change as per the requirements of law): (a)Identity Proof; (b)Photocopy of PAN Card; (c)Address Proof; (d)In case of Winner holding a post-paid connection of Airtel number and is entitled to a prize, the value of which exceeds Rs.5,000/-, self-attested copy of the latest bill issued by the operator in respect of the subscriber's Airtel number registered with the Organizer under the Victory Zone and in case of Winner holding a pre-paid connection of Airtel number and is entitled to a prize, the value of which exceeds Rs.5,000/-, an affidavit in the format provided by the Organizer, declaring that the Winner is the rightful owner of the Airtel number and the same is registered with the operator in the name of the Winner; and (e)Letter of compliance with rules and regulations and declarations in the format as may be required by Airtel and/or Organizer or applicable law.
- 3.14 All incidental costs, taxes or levies related to the prize(s), if any, shall be exclusively borne by the Winner, including but not limited to TDS, gift tax (if any), road tax, insurance and any other taxes applicable by the Central, State or Municipal government.

- 3.15 Any prize of value in excess of Rs. 10,000/- in a year will attract deduction of tax at source and all taxes to be paid on the prize/s shall be paid by the Winner at the prevailing rate, unless expressly specified otherwise. Further, all Winners must furnish a valid Indian PAN Card copy to claim the prize amount, or prize, irrespective of the value of the same, failing which the Winner's prize shall be forfeited, or the prize shall be rolled over to the next eligible Winner, at the sole discretion of the Organizer.
- \*\* A Winner earning prize in excess of Rs. 10,000/- in a year in aggregate from all quizzes or offers conducted by OnMobile Global Limited as one of the organizers irrespective of the operator or other organizers will be subject to TDS under the Income Tax Act, 1961.
- 3.16 The list of the Winners of the prizes will be published on the Website- <http://airtel.contestzone.in> after the completion of the Quiz and after all the Winner selection processes are complete.
- 3.17 In all challenges/quizzes launched by Organizer and Airtel jointly ("**Airtel quiz(s)**" or **Airtel challenge(s)**"), in any State or circle or circle groups as may be applicable, for the financial year 2016-17 ("**Financial Year**"), one individual Winner, irrespective of the number of mobile connections registered in the subscriber's name with Airtel, is entitled to win prizes aggregating worth up to Rs. Five Lakhs only ("**Threshold Limit**"). However,
- (a) Notwithstanding the Threshold Limit, if an individual Winner, irrespective of the MSISDNs has either not achieved the Threshold Limit or has not won any prize under any Airtel challenge in the Financial Year and subsequently wins an individual prize during the Financial Year which results in such individual Winner crossing the Threshold Limit, shall, as an exception, be entitled to the subscriber's cumulative winnings in the Financial Year. It is clarified that such individual Winner will be entitled to the afore-said exception only if winning one individual prize results in the subscriber crossing the Threshold Limit in the Financial Year; and
  - (b) Once any individual Winner, irrespective of the MSISDNs achieves the Threshold Limit for the Financial Year, Victory Zone Member will no longer be eligible to win prizes worth Rs.Ten Thousand and/or above in the Financial Year; and
  - (c) In the event there are multiple Airtel challenge simultaneously, the Winner announcement of which need not follow the same order as the respective Airtel challenge launch date, then the order of the Airtel challenges, for the purpose of reckoning the Threshold Limit shall be as determined by the Organizer at its sole discretion.
- 3.18 In all Airtel challenges launched by the Organizer, in a circle, State or circle groups as applicable for the financial year 2016-17, one individual Winner, irrespective of number of MSISDNs registered with Airtel, who has already won prizes aggregating Rs.Ten Lakhs or more for such financial year 2017-18, will not be eligible to win prizes equal to or exceeding Rs.Ten Thousand for the Financial Year.
- 3.19 Subscribers hereby agree and confirm that Subscriber is aware that an SMS sent by the Subscriber may not be received by the Organizers instantly due to various factors outside the control of the Organizers such as Network failure or System failure and hereby agrees not to dispute/challenge the delay caused hence. The time for recording of answer shall be the time at which the Organizer receives the answer and not the time at which the Subscriber sends an answer from his/her handset. For example – If a subscriber sends an answer at 2 PM but it was received by Organizers only at 3 PM, then 3 PM will be considered for Winner Selection. The Subscriber undertakes not to challenge the selection process of winner(s) in case of tie in the number of points scored, since the time at which the SMS was received by Organizers will be considered for selecting the winner.

- 3.20 Subscribers hereby undertake sole responsibility to check the result link provided on a daily basis post completion of Challenge to know the winner and to claim their gratification, if any. Post winner declaration and completion of their announcement and further process as the case may be if Organizer finds that the declared winners are wrong then organizer reserves the right to declare the correct winners again and cancel the gratification of winners declared earlier.
- 3.21 All prizes will be given after deducting various taxes, license fees and charges as applicable. All incidental costs (i.e. costs for collecting prizes including but not limited to travel from Winner's place of residence to venue, lodging, boarding, food, local transport etc. In case of vehicle/car offered as prize, taxes/levies related to the prize, if any, shall be exclusively borne by the Winner, including but not limited to TDS, Gift tax (if any), road tax, insurance as may be applicable and any other taxes levied by the Central, State or Municipal government.
- 3.22 Where Gold Card is given to the Winner as a prize, it shall be given after deduction of such value equivalent to the amount of applicable taxes, including but not limited to, Tax Deducted at Source ("TDS") as applicable from time to time and applicable GST on the purchase of the Gold. The Winner will receive a TDS certificate in respect of the amount of TDS, and also a statement showing the value of the Gold received.

#### **4. Customer Support:**

Victory Zone Members may contact OnMobile at 080-49080661 TOLL-NUMBER regarding any queries or complaints pertaining to the Quiz between 9.00 AM to 9.00 PM, on all working days except public holidays. Alternatively, Victory Zone Members may send an email to [contest@onmobile.com](mailto:contest@onmobile.com) which shall be answered on all working days, between Monday to Friday. All disputes must be addressed by the Victory Zone Members in writing to OnMobile, and Airtel shall neither be responsible nor shall entertain any communication in this regard.

#### **5. Content:**

- 5.1 You acknowledge and agree that all copyright and trademarks and all other intellectual property rights in the SMS content, Website and all material or content related to the Quiz shall remain, at all times, owned by OnMobile, Airtel and/or their respective owners. All material and content contained in this Website is made available for Your personal and non-commercial use only. Any other use of the material or content on this Website and/ or any information disseminated by SMS or any other means of communication is strictly prohibited.
- 5.2 Questions and their answers, designed or sourced by the Organizer, are as per their best knowledge and information available and have been collected and framed with reasonable prudence. The facts are based on largely known facts and any exceptions are not considered. In case there is any discrepancy or dispute regarding the questions or answers, neither the Organizer nor any third party involved shall have any liability towards any Victory Zone Member.

#### **6. Others:**

- 6.1 By entering the Quiz, You confirm and waive the applicability of rules and regulations of the National Do Not Call Registry and You agree to receive promotional messages and alerts in relation to the Quizes as Victory Zone Members, including without limitation daily updates on the score from OnMobile and/or Airtel, as they may in their sole and absolute discretion decide.
- 6.2 By participating in the Quiz, Victory Zone Members consent to the following information relating to them to be exchanged between Airtel, OnMobile and their concerned vendors and/or published or otherwise communicated to in any media that the Organizer/s may deem fit, for any legal purpose: name, mobile phone number, score and/or photograph. The Victory Zone Members also consent to the information being shared by OnMobile with its affiliates and service providers and to the information being processed and stored in the servers of OnMobile or its service providers, inside or outside India.

- 6.3 Subject to any applicable law, all warranties of any kind whatsoever, whether express or implied, are hereby expressly **DISCLAIMED** by OnMobile and Airtel including, but not limited to, (a) meeting of the Victory Zone Member's requirements or aspirations, timeliness, security, the results or reliability of the Quiz; (b) delay or failure in sending or receiving an SMS; (c) the delivery, quality, quantity, merchantability, fitness for use or non-infringement in respect of any goods, services, prizes, benefits or awards acquired or obtained through the Quiz or any transactions effected through the Quiz; (d) by way of and /or on account of this Quiz or for any loss or damage whatsoever that may be suffered; (e) for any personal loss or injury that may be suffered (including loss of life), by a Victory Zone Member and/or any third party, directly or indirectly, by use or non-use of the prizes offered in this Quiz; and (f); any advice or information whether by representations, oral, written or pictorial derived from the Website or through the Quiz.
- 6.4 Subscribers hereby agree and confirm that Subscriber is aware that an SMS sent by the Subscriber may not be received by the Organizers instantly due to various factors outside the control of the Organizers such as Network failure or System failure and hereby agrees not to dispute/challenge the delay caused hence. The time for recording of answer shall be the time at which the Organizer receives the answer and not the time at which the Subscriber sends an answer from his/her handset. For example – If a subscriber sends an answer at 2 PM but it was received by Organizers only at 3 PM, then 3 PM will be considered for Winner Selection. The Subscriber undertakes not to challenge the selection process of winner(s) in case of tie in the number of points scored, since the time at which the SMS was received by Organizers will be considered for selecting the winner.
- 6.5 Subscriber hereby agrees and confirms that Subscriber is aware that in case of any delay or any kind of error relating to call connectivity and/ or call drops while playing the Quiz through IVR, due to various factors outside the control of the Organizers such as Network failure or System failure, Subscriber agrees not to dispute/challenge the delay hence caused. The time for recording of answer shall be the time at which the Organizer receives the answer and not the time at which the Subscriber sends an answer from his/her handset. For example – If a subscriber sends an answer at 2 PM but it was received by Organizers only at 3 PM, then 3 PM will be considered for Winner Selection. The Subscriber undertakes not to challenge the selection process of winner(s) in case of tie in the number of points scored, since the time at which the response was received by Organizers will be considered for selecting the Winner.
- 6.6 Subscribers hereby undertake sole responsibility to check the result link provided on a daily basis post completion of Challenge to know the winner and to claim their gratification, if any. Post winner declaration and completion of their announcement and further process as the case may be if Organizer finds that the declared winners are wrong then organizer reserves the right to declare the correct winners again and cancel the gratification of winners declared earlier.
- 6.7 The employees of Airtel, OnMobile and their group companies, affiliate or associate companies shall not be eligible to win any of the prizes offered in this Quiz.
- 6.8 This Quiz cannot be used in conjunction with any alternative offer or promotion which is of similar nature.
- 6.9 This Quiz is subject to force majeure circumstances including without limitation, floods, natural disasters, war, act of terror, political unrests, technical snags, act of God or any circumstance beyond the reasonable control of Airtel and/or OnMobile (“**Force Majeure Event**”). Neither OnMobile nor Airtel shall be liable for any delay or adverse effect caused to Victory Zone or this Quiz as a result of a Force Majeure Event. OnMobile and/ or Airtel shall intimate the suspension of Victory Zone or the Quiz, caused as a result of such Force Majeure Event to the Victory Zone Members. Without limiting the generality of the foregoing, neither Airtel nor OnMobile shall be responsible for any claims arising out of technical failures before, during or after the completion of the Quiz including but not limited to any technical failures in the mobile connectivity, any action that has been initiated, actioned or completed through the subscriber’s mobile phones, delay in time recorded for answering a question through voice and SMS mode including during the tie-breaker process, failure of servers, failure or any defect in viewing, downloading, using or removing the Content or related URL from their devices,



delay or failure in sending or receiving an SMS, the failure to provide the correct score updates or any failures arising out of technical snags or resultant inability of the listener for participation

- 6.10 The Terms and Conditions stated herein shall not override the terms and conditions of the Subscriber Enrolment Form.
- 6.11 This Quiz is subject to guidelines/ directions issued by the Department of Telecommunications (“DoT”), Telecom Regulatory Authority of India (“TRAI”) or any other statutory authority from time to time.
- 6.12 The decision of the Organizer in respect of all transactions under this Quiz including the process of Winner selection shall be final and binding and no requests shall be entertained in this regard for any reason whatsoever.
- 6.13 The Victory Zone Members and Winners hereby irrevocably authorize Airtel and its subsidiaries to use the data gathered during and/or after the Quiz in respect of the Victory Zone Member (including Victory Zone Members name, photograph etc.) in any of its communications including marketing promotions and advertisements along with or without Airtel’s brand.
- 6.14 Apart from the entitlement to the above prizes, the Winners or their legal heirs, successors and representative will have no other rights or claims against the Organizer, unless otherwise mentioned herein.
- 6.15 In the event of any discrepancy between these Terms and Conditions and the terms and conditions of the Victory Zone, so far as the same impact the terms and conditions of subscription to Victory Zone as are specifically provided under the terms and conditions of the Victory Zone, the terms and conditions of the Victory Zone shall prevail. In the event of any such discrepancies impacting the Terms and Conditions of this Quiz, only these Terms and Conditions shall prevail and override the terms and conditions of the Victory Zone.
- 6.16 Airtel and OnMobile reserve the right to extend, cancel, discontinue, prematurely withdraw, change, alter or modify this Quiz or any part thereof including the eligibility criteria, the Terms and Conditions and prizes at their sole discretion at any time during its validity as may be required including in view of business exigencies and/or changes by a regulatory authority and/or statutory changes and/or any reasons beyond its control and the same shall be binding on the Victory Zone Members. The latest revised version of the Terms and Conditions shall be effective and binding on the Victory Zone Members from the time of its posting on the Website. You are therefore advised to check the Website regularly for any update(s) or amendment(s) made to these Terms and Conditions and in the event the modified or amended Terms and Conditions are not acceptable to You, You should discontinue the subscription to the Victory Zone.
- 6.17 The Organizer and/or Airtel may use sub-contractors or 3rd party vendors or affiliates to execute certain tasks associated with this Quiz.
- 6.18 The Organizer and/or Airtel reserves the right, at any time, to unconditionally disqualify any Victory Zone Member who tampers with or who in any way abuses the process or Terms and Conditions, without giving any prior intimation to the Victory Zone Members. Failure by the Organizer or Airtel to enforce any of their rights at any stage does not constitute a waiver of those rights.
- 6.19 The Victory Zone Members shall indemnify and keep indemnified Airtel and OnMobile and their officers, directors, employees, customers, affiliates and agents harmless from and against any and all claims, losses, suits, proceedings, action, liabilities, damages, expenses and costs (including attorney’s fees and court costs) which OnMobile or Airtel may incur, pay or become responsible for as a result of breach or alleged breach of the representations or obligations of the Victory Zone Members hereunder; any failure by the Victory Zone Members to comply with applicable law, including without limitation attempting to undermine the legitimate operation of the Quiz; and/or misuse of any information of a third party. Airtel and OnMobile shall have the right to defend themselves, pursuant to this Clause, at the cost of the Victory Zone Members. The Organizer, Airtel or their respective affiliates shall not be responsible for any direct, indirect, incidental, special, punitive or consequential damages, including loss of profits, incurred by the Winner or any third party, in connection with the Quiz.

- 6.20 The Organizer and/or Airtel do not make any commitment, express or implied to respond to any feedback, suggestion, advice, service and/or queries of the Victory Zone Members.
- 6.21 A Winner shall not be entitled to the prize, in case he/ she fails to clear all outstanding dues payable to Airtel and / or is not an active Subscriber of Airtel on the date of announcement of the prize and as on the date of claiming the prize.
- 6.22 The Winners' names will be announced as registered in the system of Airtel.
- 6.23 These Terms and Conditions are subject to Indian law and the exclusive jurisdiction of the Courts in Bangalore.

**ANNEXURE A**  
**DAILY QUIZ SUB-PACK**

**PLAY DAILY WIN DAILY / ROZ KHELO ROZ JEETO QUIZ**

- 1. Quiz Validity:** The Quiz is valid and open for a limited period from **10<sup>th</sup> July 2017 08:00:00 hrs** till **7<sup>th</sup> September 2017 22:00:00 hrs**.
- 2. Subscription:** To subscribe, type the keyword 'DAY' and send the SMS to 550001 Toll-Free for Daily Quiz OR Call the Toll-free number 550001.
- 3. Un-subscription:** If a VICTORY ZONE Member wants to unsubscribe from DAILY QUIZ, then it can be done by typing 'UNSUB DAY' and sending it as an SMS to 550001 (toll-free) or by calling the toll-free number 155223 (toll-free) or by sending STOP to 155223 (toll-free) as an SMS.
- 4. Price Points at which the Daily Quiz can be played:** Once the Subscriber is successfully subscribed as VICTORY ZONE QUIZ Member, Subscriber will get an SMS on the subscriber's MSISDN registered with Airtel, informing the subscriber about the current Quiz or upcoming quizzes/challenges, prizes to be won and that the current Quiz can be played at the following price points Rs.5 Per Day, depending on the balance available on the subscriber's MSISDN registered with Airtel.
- 5. Airtel Circles in which Subscription is open are listed below:**

Circle Name	Language
ANDHRA-PRADESH	English
ASSAM	English
BIHAR	Hindi
DELHI	Hindi
GUJARAT	Hindi
HARYANA	Hindi
HIMACHAL-PRADESH	Hindi
JAMMU-KASHMIR	Hindi
KARNATAKA	English
KERALA	English
KOLKATA	Hindi
MADHYA-PRADESH	Hindi
MAHARASTRA	Hindi
MUMBAI	Hindi
NESA	English
ORISSA	Hindi
PUNJAB	Hindi

RAJASTHAN	Hindi
UTTAR-PRADESH-WEST	Hindi
UTTAR-PRADESH-EAST	Hindi
WEST-BENGAL	Hindi
TAMIL NADU	English
CHENNAI	English

## 6. Charging (Price points including Fallback pricing):

- i. Subscription charges shall apply as follows:
  - Subscribers that do not have Rs5 balance will be charged Rs4
  - Subscribers that do not have Rs4 balance will be charged Rs3
  - Subscribers that do not have Rs3 balance will be charged Rs2
  - Subscribers that do not have Rs2 balance will be charged Re 1
- ii. All Victory Zone Members will be charged depending on the balance available on the Subscriber's MSISDN registered with Airtel for that day from 01:00:00<sup>3</sup> hours onwards, from the date of commencement of the Quiz or from the day Victory Zone Member subscribes to Victory Zone till the end of the Quiz, or till the day Victory Zone Member unsubscribes from the Victory Zone, whichever happens first, irrespective of whether the Victory Zone Member plays the Quiz or not. The Daily Charging Amount is charged each day. This Charging Amount will not be refunded to Victory Zone Member under any circumstances. Only Charged users will be allowed to play the Quiz.
- iii. At a regular interval of 15 days, from the date of commencement of the Quiz till its completion, all active Victory Zone Members will be sent a reminder SMS on their MSISDNs registered with Airtel, informing them that they are active on Victory Zone and such SMS shall detail the process of un-subscription from the Victory Zone and the number on which Victory Zone Member can call and re-participate in the Quiz.
- iv. All the Victory Zone Members will be allowed to play the respective number of questions as per the fallback prices below irrespective of the amount that has been charged on each day. However, for the purpose of Winner selection, correct answers to only those questions shall be considered, which are eligible to be considered, based on the amount charged on a particular day:
  1. Subscribers that are charged Rs.5 in a day are eligible for 5 questions on that day
  2. Subscribers that are charged Rs.4 in a day are eligible for 4 questions on that day
  3. Subscribers that are charged Rs.3 in a day are eligible for 3 questions only on that day
  4. Subscribers that are charged Rs.2 in a day are eligible for 2 questions on that day
  5. Subscribers that are charged Re.1 in a day are eligible for 1 questions only on that day

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<sup>3</sup>The Daily Charging Amount as applicable per Victory Zone Member will be done through an automated charging system, where the system will automatically charge all the existing Victory Zone Member the Daily Charging Amount per day, depending on the available balance on Subscriber MSISDN registered with Airtel.

## **7. Playing / Rules:**

- A Victory Zone Member can play only up to 5 questions (with 2 answer options for each questions) each day. There will be a fresh set of 5 questions every day. All questions are in multiple choice format and the answer to each must be selected from one of the 2 options only.
- The questions under the Quiz shall be based on information available to the public at large.
- After every answer, the Victory Zone Member will be informed if the given answer is right or wrong, followed by the updated score and given the next question and answer options. The Victory Zone Member shall also be informed the total score which shall be based on the days of successful charging (which will consider the charging and score update the day before the previous day).
- For every right answer the Victory Zone Member will get 1 point. There is no negative marking for a wrong answer.
- If the Victory Zone Member stops playing the Quiz after answering the nth question then when Victory Zone Member resumes playing on the same day by calling the number 550001 (toll free) or sending the keyword 'DAILY' through SMS to 550001 (toll free), Victory Zone Member will be given (n+1)th question. If Victory Zone Member stops playing the Quiz without answering the nth question then when Victory Zone Member resumes playing on the same day, Victory Zone Member will be given the nth question, which may be different than the question received previously.
- Irrespective of whether or not the Victory Zone Member has answered all 5 questions on a particular day, when Victory Zone Member attempts on the next day, Victory Zone Member will be provided the first question of that day.
- The Victory Zone Member will be provided the questions one after the other till Victory Zone Member finishes answering all the questions for that day.
- There will be a black-out time for the Quiz everyday between 11:45PM to 12:15AM. This black-out time will be communicated to all the Victory Zone Members at the time of subscription to Victory Zone. During this black-out period, the Victory Zone Members will not be allowed to play the Quiz. If the Victory Zone Members send responses after 12:15AM, then that will be considered as a response to the 1st question of the new day and based on the right answer configured for the 1st question of such day, the response will be sent along with the next question and answer options.
- The selection of the Winner for the Daily Prize for each day of the Quiz will be based only on the points scored by a Victory Zone Member on each day of the Quiz.
- If a Victory Zone Member has answered only 3 questions the previous day and sends the answer to the 4th question the next day then that will be considered as the answer to the 1st question of the new day and response will be sent accordingly if the 1st question has been pushed to the Victory Zone Member.
- Victory Zone Members who are roaming outside their home Circles will not be barred from subscribing to the Victory Zone and/or participating in the Quiz.
- Fall back questions will be charged at Re1/question. If the user is charged on any fall back and has answered the allotted question(s), then the user can answer the remaining question(s) for the day at Re.1 per Question. For example, if user is charged Rs.4 and has played all 4 questions of the day, the system will send a prompt for the remaining 1 question to be charged at Re. 1; the same will apply for all fall backs of Rs.3, Rs.2 and Re. 1 respectively.
- If the user has not played all the allotted questions, then the user is able to play the remaining questions any time within the Quiz period.

## **8. Quiz on Call:**

- i. All Victory Zone Members can play the Quiz by calling the toll-free number 550001.

- ii. The Victory Zone Members can press 1 for 1st option or 2 for 2nd option on the phone keypad to answer any question.
- iii. Victory Zone Members can press \* to listen to a question again.

#### **9. Quiz on SMS:**

- i. The Quiz will be available on the toll-free number 550001 for Victory Zone Members.
- ii. All Victory Zone Members can play the Quiz, on the toll-free number 550001, by sending 'DAILY' to 550001.
- iii. A Victory Zone Member can play the Quiz either by sending the keyword DAILY as an SMS to 550001 to get the question and answer options followed by sending DAY A or DAY B or just 'A' or 'B'(without "DAY") as an SMS to 550001 as their response to the question that Victory Zone Member has last received on that particular day.
- iv. In case a Victory Zone Member experiences a delay in receiving a response or receives no response at all from the system at any time during the Quiz, Victory Zone Member is required to send an SMS with the Quiz keyword DAILY to the toll-free number, 550001. The Victory Zone Member should refrain from sending the answer options, 'A' or 'B' in such a situation, as it may be considered as a reply to an unanswered question.

#### **10. Prizes and Winner Selection process:**

##### **Daily Bumper Prize**

The selection for the Daily Bumper Prize winner will be conducted as per schedule.

1 MSISDN across all circle groups\*, with the minimum cumulative score of 5 points in the least amount of time on that day, will be selected as the winner of Rs1000 worth Bank Gift Card.

The winning MSISDN will be removed from the list of eligible subscribers for the Daily 1st, Daily 2nd and Daily 3rd of that day.

##### **Daily 1<sup>st</sup> Prize**

20 MSISDNs across circle-groups\* with the score of 4 points on that day in the least amount of time, are selected as the winners of Rs100 worth Mobile Recharge.

The winning MSISDN is removed from the list of eligible subscribers for the Daily 2<sup>nd</sup> and Daily 3<sup>rd</sup> of that day.

##### **Daily 2<sup>nd</sup> Prize**

100 MSISDNs across circle groups\* with the score of 3 points in the least amount of time on that day, are selected as the winners of Rs50 worth Mobile Recharge.

The selection for the Daily 2<sup>nd</sup> prize will be conducted after the selection of the daily 1<sup>st</sup> Prize winners of that day are selected.

The winning MSISDN is removed from the list of eligible subscribers for the Daily 3<sup>rd</sup> Prize of that day.

##### **Daily 3<sup>rd</sup> Prize**

300 MSISDNs across circle-groups\*, with the score of 2 points in the least amount of time on that day, are selected as the winners of Rs20 worth Mobile Recharge.

The selection for the Daily 3<sup>rd</sup> prize will be conducted after the selection of the daily 1<sup>st</sup> & Daily 2<sup>nd</sup> Prize winners of that day are selected.

### Daily Assured Prize

First 500 MSISDNs daily across circle groups\*, who scores 1 points on that day, are selected as the winners of Rs10 worth Mobile Recharge.

The points scored by an MSISDN from the questions that the MSISDN is entitled to answer in a day, based on that day's charged value will only be considered for selection.

In case of a tie in the selection of winners for any Daily prizes, in the Quiz, the Winner will be the MSISDN that has achieved the relevant score as detailed above, first in point of time, which shall be electronically recorded by an independent system of the Organizer.

The time taken for answering a question on "Voice" mode, is calculated from the time OnMobile's system plays beep (after question) till the answer DTMF input received by the system. On SMS channel time taken is calculated from the time system pushes the question till the answer input received by the system.

A Subscriber is eligible to win more than one Prize during the period of the Quiz, which means that he/she can win more than one Prize provided he/she meets the above said criteria of the respective Prizes and gets selected by the random selector in case of a tie.

**Note:** If a participant plays the Quiz over both the channels (Voice & SMS), his/her score will only be cumulative, and not exclusive for each of the channels. i.e.: if the participant has started playing the Quiz on voice and has scored 2 points in 3 questions, if he/she drops the call and resumes playing through SMS, he/she will be given the 4<sup>th</sup> question, and if he/she answers the question correctly, his/her score will be 3. And this will be the score that will be considered for the winner selection for all the prizes.

All subscribers will be able to answer all 5 questions every day.

#### *\*classification of Circle-groups and Zones for winner selection & gratification*

<i>Sl. .No.</i>	<i>Circle-Group</i>	<i>Zone</i>	<i>Sl.No.</i>	<i>Circle-Group</i>	<i>Zone</i>
1	DELHI	NORTH	11	GUJARAT	WEST
2	UTTAR-PRADESH-WEST	NORTH	12	MADHYA-PRADESH	WEST
3	UTTAR-PRADESH-EAST	NORTH	13	RAJASTHAN	WEST
4	JAMMU & KASHMIR	NORTH	14	WBK – KOLKATA & WESTBENGAL	EAST
5	HHP –HARYANA & HIMACHAL PRADESH	NORTH	15	ORISSA	EAST
6	ANDHRA-PRADESH	SOUTH	16	BIHAR	EAST
7	KERALA	SOUTH	17	NESA – NE & ASSAM	EAST
8	KARNATAKA	SOUTH	18	PUNJAB	NORTH
9	MUMBAI	WEST	19	TAMIL NADU/CHENNNAI	SOUTH

10	MAHARASTRA	WEST
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**ANNEXURE B**  
**WEEKLY QUIZ SUB-PACK**

**WIN SMARTPHONES QUIZ / JEETO SMARTPHONES QUIZ**

- 1. Quiz Validity:** The Quiz is valid and open for a limited period from **10<sup>th</sup> July 2017 08:00:00 hrs till 3<sup>rd</sup> September 2017 22:00:00 hrs as per the below weekly grid details:**

Week	From	To
1	10-Jul	16-Jul
2	17-Jul	23-Jul
3	24-Jul	30-Jul
4	31-Jul	6-Aug
5	7-Aug	13-Aug
6	14-Aug	20-Aug
7	21-Aug	27-Aug
8	28-Aug	3-Sep

- 2. Subscription:** To subscribe, type the keyword 'WEEK' and send the SMS to 550001 Toll-Free for Weekly Quiz OR Call the Toll-free number 550001.
- 3. Un-subscription:** If a VICTORY ZONE Member wants to unsubscribe from WEEKLY QUIZ, then it can be done by typing 'UNSUB WEEK' and sending it as an SMS to 550001 (toll-free) or by calling the toll-free number 155223 (toll-free) or by sending STOP to 155223 (toll-free) as an SMS.
- 4. Price Points at which the Weekly Quiz can be played:** Once the Subscriber is successfully subscribed as VICTORY ZONE QUIZ Member, Subscriber will get an SMS on the subscriber's MSISDN registered with Airtel, informing the subscriber about the current Quiz or upcoming quizzes/challenges, prizes to be won and that the current Quiz can be played at the following price point Rs. 10/Week, depending on the balance available on the subscriber's MSISDN registered with Airtel.
- 5. Airtel Circles in which Subscription is open are listed below:**

Circle Name	Language
ANDHRA-PRADESH	English
ASSAM	English



BIHAR	Hindi
DELHI	Hindi
GUJARAT	Hindi
HARYANA	Hindi
HIMACHAL- PRADESH	Hindi
JAMMU-KASHMIR	Hindi
KARNATAKA	English
KERALA	English
KOLKATA	Hindi
MADHYA-PRADESH	Hindi
MAHARASTRA	Hindi
MUMBAI	Hindi
NESA	English
ORISSA	Hindi
PUNJAB	Hindi
RAJASTHAN	Hindi
UTTAR-PRADESH- WEST	Hindi
UTTAR-PRADESH- EAST	Hindi
WEST-BENGAL	Hindi
TAMIL NADU	English
CHENNAI	English

**6. Charging (Price points including Fall-back pricing):**

i. Subscription charges shall apply as follows:

- Subscribers that do not have Rs10 balance will be charged Rs5
- Subscribers that do not have Rs5 balance will be charged Rs4
- Subscribers that do not have Rs4 balance will be charged Rs3
- Subscribers that do not have Rs3 balance will be charged Rs2
- Subscribers that do not have Rs2 balance will be charged Re1

ii. All Victory Zone Members will be charged depending on the balance available on the Subscriber's MSISDN registered with Airtel for that day from 01:00:00<sup>4</sup> hours onwards,

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<sup>4</sup>The Daily Charging Amount as applicable per Victory Zone Member will be done through an automated charging system, where the system will automatically charge all the existing Victory Zone Member the Daily Charging Amount per day, depending on the available balance on Subscriber MSISDN registered with Airtel.

from the date of commencement of the Quiz or from the day Victory Zone Member subscribes to Victory Zone till the end of the Quiz, or till the day Victory Zone Member unsubscribes from the Victory Zone, whichever happens first, irrespective of whether the Victory Zone Member plays the Quiz or not. The Weekly Charging Amount is charged each week. This Charging Amount will not be refunded to Victory Zone Member under any circumstances. Only Charged users will be allowed to play the Quiz.

- iii. At a regular interval of 15 days, from the date of commencement of the Quiz till its completion, all active Victory Zone Members will be sent a reminder SMS on their MSISDNs registered with Airtel, informing them that they are active on Victory Zone and such SMS shall detail the process of un-subscription from the Victory Zone and the number on which Victory Zone Member can call and re-participate in the Quiz.
- iv. All the Victory Zone Members will be allowed to play the respective number of questions as per the fallback prices below irrespective of the amount that has been charged on each Week. However, for the purpose of Winner selection, correct answers to only those questions shall be considered, which are eligible to be considered, based on the amount charged on a particular Week:

Subscribers that are charged Rs.10 in a week are eligible for 10 questions of that week  
Subscribers that are charged Rs.5 in a week are eligible for 5 questions of that week  
Subscribers that are charged Rs.4 in a week are eligible for 4 questions of that week  
Subscribers that are charged Rs.3 in a week are eligible for 3 questions of that week  
Subscribers that are charged Rs.2 in a week are eligible for 2 questions of that week  
Subscribers that are charged Re.1 in a week are eligible for 1 question of that week

## **7. Playing / Rules:**

- A Victory Zone Member can play only up to 10 questions (with 2 answer options for each question) each Week. There will be a fresh set of questions every Week. All questions are in multiple choice format and the answer to each must be selected from one of the 2 options only.
- The questions under the Quiz shall be based on information available to the public at large.
- After every answer, the Victory Zone Member will be informed if the given answer is right or wrong, followed by the updated score and given the next question and answer options. The Victory Zone Member shall also be informed the total score which shall be based on the days of successful charging (which will consider the charging and score update the day before the previous day).
- For every right answer the Victory Zone Member will get 1 point. There is no negative marking for a wrong answer.
- If the Victory Zone Member stops playing the Quiz after answering the nth question then when Victory Zone Member resumes playing on the same day by calling the number 550001 (toll free) or sending the keyword 'WEEKLY' through SMS to 550001 (toll free), Victory Zone Member will be given (n+1)th question. If Victory Zone Member stops playing the Quiz without answering the nth question then when Victory Zone Member resumes playing on the same week, Victory Zone Member will be given the nth question, which may be different than the question received previously.
- Irrespective of whether or not the Victory Zone Member has answered all 10 questions on a particular Week, when Victory Zone Member attempts on the next Week, Victory Zone Member will be provided the first question of that Week.
- The Victory Zone Member will be provided the questions one after the other till Victory Zone Member finishes answering all the questions for that week.
- There will be a black-out time on last day of every week between 11:45 PM and 12:15 AM of the next week. This black-out time will be communicated to all the Victory Zone Members at

the time of subscription to Victory Zone. During this black-out period, the Victory Zone Members will not be allowed to play the Quiz. If the Victory Zone Members send responses after 12:15AM, then that will be considered as a response to the 1st question of the new Week and based on the right answer configured for the 1st question of such Week, the response will be sent along with the next question and answer options.

- The selection of the Winner for the Weekly Prize for each Week of the Quiz will be based only on the points scored by a Victory Zone Member on each week of the Quiz.
- If a Victory Zone Member has answered only 9 questions the previous Week and sends the answer to the 10th question the next Week, then that will be considered as the answer to the 1st question of the new Week and response will be sent accordingly if the 1st question has been pushed to the Victory Zone Member.
- Victory Zone Members who are roaming outside their home Circles will not be barred from subscribing to the Victory Zone and/or participating in the Quiz.
- Fall back questions will be charged at Re1/question. If the user is charged on any fall back and has answered the allotted question(s), then the user can answer the remaining question(s) for the Week at Re1 per Question. For example, if user is charged Rs. 5 and has played all 5 questions of the Week, the system will send a prompt for the remaining 5 questions to be charged at Re. 1 per question; the same will apply for all fall backs of Rs. 3, Rs. 2 and Re. 1 respectively.
- If the user has not played all the allotted questions, then the user is able to play the remaining questions any time within the Quiz period.
- Upon commencement of the weekly Quiz, user can play the Quiz in subsequent weeks only after successful renewal. For eg., if the user is getting charged on the 5th day of the week, then user can play the Quiz in the following week only after renewal, which will happen on the 5th day of such following week.
- If a Victory Zone Member subscribes to the Quiz after few days of the launch date, then also the Victory Zone Member will be able to play all allotted questions of the Quiz during the remaining Quiz period.

#### **8. Quiz on Call:**

- i. All Victory Zone Members can play the Quiz by calling the toll-free number 550001.
- ii. The Victory Zone Members can press 1 for 1st option or 2 for 2nd option on the phone keypad to answer any question.
- iii. Victory Zone Members can press \* to listen to a question again.

#### **9. Quiz on SMS:**

- i. The Quiz will be available on the toll-free number 550001 for Victory Zone Members.
- ii. All Victory Zone Members can play the Quiz, on the toll-free number 550001, by sending 'WEEKLY' to 550001.
- iii. A Victory Zone Member can play the Quiz either by sending the keyword WEEKLY as an SMS to 550001 to get the question and answer options followed by sending WEEK A or WEEK B or just 'A' or 'B' (without "WEEK") as an SMS to 550001 as their response to the question that Victory Zone Member has last received on that particular day.
- iv. In case a Victory Zone Member experiences a delay in receiving a response or receives no response at all from the system at any time during the Quiz, Victory Zone Member is required to send an SMS with the Quiz keyword WEEKLY to the toll-free number, 550001.

The Victory Zone Member should refrain from sending the answer options, 'A' or 'B' in such a situation, as it may be considered as a reply to an unanswered question.

#### **10. Prizes and Winner Selection process:**

##### **Weekly Bumper Prize**

- The selection for the Weekly Bumper Prize winner will be conducted as per weekly schedule\*\*.
- 1 MSISDN per zone groups\*, with the minimum cumulative score of 10 points in the least amount of time during that week, will be selected as the winner of Smart Phone worth up to Rs10000.

##### **Weekly Assured Prize**

- First 400 MSISDNs across circle groups\*, who scores 1 point during that week, are selected as the winners of Mobile Recharge worth up to Rs20.
- The points scored by an MSISDN from the questions that the MSISDN is entitled to answer in a week, based on that week charged value will only be considered for selection.

In the selection of the Weekly Bumper Prize, in case of a tie in the score and in the time taken to answer, 1 round of tie-breaker will be conducted on voice for all the tied MSISDNs. In case of a further tie in the score and time taken, in the tie-breaker, the selection will be conducted by checking the time taken by the MSISDNs to answer x-1, x-2 questions in the tie-breaker. i.e., if the tie-breaker has 35 questions, and there is a tie in this, then, the time taken for an MSISDN to answer 35-1=34 questions will be considered. In case of a tie in this, then the time taken to answer 34-1=33 questions, and so on will be Considered.

The time taken for answering a question on "Voice" mode, is calculated from the time OnMobile's system plays beep (after question) till the answer DTMF input received by the system. On SMS channel time taken is calculated from the time system pushes the question till the answer input received by the system.

A Subscriber is eligible to win more than one Prize during the period of the Quiz, which means that he/she can win more than one Prize provided he/she meets the above said criteria of the respective Prizes and gets selected by the random selector in case of a tie.

**Note:** If a participant plays the Quiz over both the channels (Voice & SMS), his/her score will only be cumulative, and not exclusive for each of the channels. ie: if the participant has started playing the Quiz on voice and has scored 2 points in 3 questions, if he/she drops the call and resumes playing through SMS, he/she will be given the 4<sup>th</sup> question, and if he/she answers the question correctly, his/her score will be 3. And this will be the score that will be considered for the winner selection for all the prizes.

##### **Weekly Schedule\*\***

Weekly Schedule for gratification		
Week	From	To
1	10-Jul	16-Jul
2	17-Jul	23-Jul
3	24-Jul	30-Jul
4	31-Jul	6-Aug

5	7-Aug	13-Aug
6	14-Aug	20-Aug
7	21-Aug	27-Aug
8	28-Aug	3-Sep

All subscribers will be able to answer all 10 questions every week.

*\*classification of Circle-groups and Zones for winner selection & gratification*

<i>Sl. No.</i>	<i>Circle-Group</i>	<i>Zone</i>	<i>Sl. No.</i>	<i>Circle-Group</i>	<i>Zone</i>
1	DELHI	NORTH	11	GUJARAT	WEST
2	UTTAR-PRADESH-WEST	NORTH	12	MADHYA-PRADESH	WEST
3	UTTAR-PRADESH-EAST	NORTH	13	RAJASTHAN	WEST
4	JAMMU & KASHMIR	NORTH	14	WBK – KOLKATA & WESTBENGAL	EAST
5	HHP –HARYANA & HIMACHAL PRADESH	NORTH	15	ORISSA	EAST
6	ANDHRA-PRADESH	SOUTH	16	BIHAR	EAST
7	KERALA	SOUTH	17	NESA – NE & ASSAM	EAST
8	KARNATAKA	SOUTH	18	PUNJAB	NORTH
9	MUMBAI	WEST	19	TAMIL NADU/CHENNNAI	SOUTH
10	MAHARASTRA	WEST			

**ANNEXURE C**  
**MONTHLY QUIZ SUB-PACK**  
**BE A LAKHPATI Quiz / BANO LAKHPATI QUIZ**

- 1. Quiz Validity:** The Quiz is valid and open for a limited period from 10<sup>th</sup> July **2017 08:00:00 hrs** till 8th August **2017 22:00:00 hrs** and then from 9<sup>th</sup> August 2017 **08:00:00 hrs** till 07<sup>th</sup> September 2017.
- 2. Subscription:** To subscribe, type the keyword 'MONTH' and send the SMS to 550001 Toll-Free for Monthly Quiz OR Call the Toll-free number 550001.
- 3. Un-subscription:** If a VICTORY ZONE Member wants to unsubscribe from MONTHLY QUIZ, then it can be done by typing 'UNSUB MONTH' and sending it as an SMS to 550001 (toll-free) or by calling the toll-free number 155223 (toll-free) or by sending STOP to 155223 (toll-free) as an SMS.
- 4. Price Points at which the Monthly Quiz can be played:** Once the Subscriber is successfully subscribed as VICTORY ZONE QUIZ Member, Subscriber will get an SMS on the subscriber's MSISDN registered with Airtel, informing the subscriber about the current Quiz or upcoming quizzes/challenges, prizes to be won and that the current Quiz can be played at the following price points Rs.30 per month, depending on the balance available on the subscriber's MSISDN registered with Airtel.
- 5. Airtel Circles in which Subscription is open are listed below:**

Circle Name	Language
ANDHRA-PRADESH	English
ASSAM	English
BIHAR	Hindi
DELHI	Hindi
GUJARAT	Hindi
HARYANA	Hindi
HIMACHAL-PRADESH	Hindi
JAMMU-KASHMIR	Hindi
KARNATAKA	English
KERALA	English
KOLKATA	Hindi
MADHYA-PRADESH	Hindi
MAHARASTRA	Hindi
MUMBAI	Hindi
NESA	English
ORISSA	Hindi
PUNJAB	Hindi

RAJASTHAN	Hindi
UTTAR-PRADESH-WEST	Hindi
UTTAR-PRADESH-EAST	Hindi
WEST-BENGAL	Hindi
TAMIL NADU	English
CHENNAI	English

**6. Charging (Price points including Fall-back pricing):**

- i. Subscription charges shall apply as follows:
  - Subscribers that do not have Rs30 balance will be charged Rs20
  - Subscribers that do not have Rs20 balance will be charged Rs10
  - Subscribers that do not have Rs10 balance will be charged Rs5
  - Subscribers that do not have Rs5 balance will be charged Rs4
  - Subscribers that do not have Rs4 balance will be charged Rs3
  - Subscribers that do not have Rs3 balance will be charged Rs2
  - Subscribers that do not have Rs2 balance will be charged Re 1
- ii. All Victory Zone Members will be charged depending on the balance available on the Subscriber's MSISDN registered with Airtel for that day from 01:00:00 hours onwards, from the date of commencement of the Quiz or from the day Victory Zone Member subscribes to Victory Zone till the end of the Quiz, or till the day Victory Zone Member unsubscribes from the Victory Zone, whichever happens first, irrespective of whether the Victory Zone Member plays the Quiz or not. The Monthly Charging Amount is charged each Month. This Charging Amount will not be refunded to Victory Zone Member under any circumstances. Only Charged users will be allowed to play the Quiz.
- iii. At a regular interval of 15 days, from the date of commencement of the Quiz till its completion, all active Victory Zone Members will be sent a reminder SMS on their MSISDNs registered with Airtel, informing them that they are active on Victory Zone and such SMS shall detail the process of un-subscription from the Victory Zone and the number on which Victory Zone Member can call and re-participate in the Quiz.
- iv. All the Victory Zone Members will be allowed to play the respective number of questions as per the fallback prices below irrespective of the amount that has been charged for each Month. However, for the purpose of Winner selection, correct answers to only those questions shall be considered, which are eligible to be considered, based on the amount charged in a particular Month.

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<sup>5</sup>The Daily Charging Amount as applicable per Victory Zone Member will be done through an automated charging system, where the system will automatically charge all the existing Victory Zone Member the Daily Charging Amount per day, depending on the available balance on Subscriber MSISDN registered with Airtel.

## 7. Playing / Rules:

- A Victory Zone Member can play only up to 30 questions (with 2 answer options for each question) each Month. There will be a fresh set of questions every Month. All questions are in multiple choice format and the answer to each must be selected from one of the 2 options only.
- The questions under the Quiz shall be based on information available to the public at large.
- After every answer, the Victory Zone Member will be informed if the given answer is right or wrong, followed by the updated score and given the next question and answer options. The Victory Zone Member shall also be informed the total score which shall be based on the days of successful charging (which will consider the charging and score update the day before the previous day).
- For every right answer the Victory Zone Member will get 1 point. There is no negative marking for a wrong answer.
- If the Victory Zone Member stops playing the Quiz after answering the nth question then when Victory Zone Member resumes playing on the same day by calling the number 550001 (toll free) or sending the keyword 'MONTHLY' through SMS to 550001 (toll free), Victory Zone Member will be given (n+1)th question. If Victory Zone Member stops playing the Quiz without answering the nth question then when Victory Zone Member resumes playing on the same month, Victory Zone Member will be given the nth question, which may be different than the question received previously.
- Irrespective of whether or not the Victory Zone Member has answered all 30 questions on a particular Month, when Victory Zone Member attempts on the next Month, Victory Zone Member will be provided the first question of that Month.
- The Victory Zone Member will be provided the questions one after the other till Victory Zone Member finishes answering all the questions for that Month.
- There will be a black-out time on last day of every month between 11:45 PM and 12:15 AM of the next month. This black-out time will be communicated to all the Victory Zone Members at the time of subscription to Victory Zone. During this black-out period, the Victory Zone Members will not be allowed to play the Quiz. If the Victory Zone Members send responses after 12:15AM, then that will be considered as a response to the 1st question of the new Month and based on the right answer configured for the 1st question of such Month, the response will be sent along with the next question and answer options.
- The selection of the Winner for the Monthly Prize for each Month of the Quiz will be based only on the points scored by a Victory Zone Member on each Month of the Quiz.
- If a Victory Zone Member has answered only 28th questions the previous Month and sends the answer to the 29th question the next Month, then that will be considered as the answer to the 1st question of the new Month and response will be sent accordingly if the 1st question has been pushed to the Victory Zone Member.
- Victory Zone Members who are roaming outside their home Circles will not be barred from subscribing to the Victory Zone and/or participating in the Quiz.
- Fall back questions will be charged at Re1/question. If the user is charged on any fall back and has answered the allotted question(s), then the user can answer the remaining question(s) for the Month at Re. 1 per Question. For Example, if user is charged Rs. 20 and has played all 20 questions of the Month, the system will send a prompt for the remaining 10 questions to be charged at Re. 1 per question; the same will apply for all fall backs of Rs. 10, Rs. 5, Rs. 4, Rs. 3, Rs. 2 and Re. 1 respectively.
- If the user has not played all the allotted questions, then the user is able to play the remaining questions any time within the Quiz period.



- Upon commencement of the Quiz, user can play the Quiz in subsequent months only after successful renewal. For eg., if the user is getting charged on the 20th day of the month, then user can play the Quiz in the following month only after renewal, which will happen on the 20th day of such following month.
- If a Victory Zone Member subscribes the Quiz after few days of the launch date, then also Victory Zone Member will be able to play all allotted question of the Quiz during the Quiz period.

#### **8. Quiz on Call:**

- All Victory Zone Members can play the Quiz by calling the toll-free number 550001.
- The Victory Zone Members can press 1 for 1st option or 2 for 2nd option on the phone keypad to answer any question.
- Victory Zone Members can press \* to listen to a question again.

#### **9. Quiz on SMS:**

- The Quiz will be available on the toll-free number 550001 for Victory Zone Members.
- All Victory Zone Members can play the Quiz, on the toll-free number 550001, by sending 'MONTHLY' to 550001.
- A Victory Zone Member can play the Quiz either by sending the keyword MONTHLY as an SMS to 550001 to get the question and answer options followed by sending MONTH A or MONTH B or just 'A' or 'B' (without "MONTH") as an SMS to 550001 as their response to the question that Victory Zone Member has last received on that particular day.
- In case a Victory Zone Member experiences a delay in receiving a response or receives no response at all from the system at any time during the Quiz, Victory Zone Member is required to send an SMS with the Quiz keyword MONTHLY to the toll-free number, 550001. The Victory Zone Member should refrain from sending the answer options, 'A' or 'B' in such a situation, as it may be considered as a reply to an unanswered question.

#### **10. Prizes and Winner Selection process:**

##### **Monthly Bumper Prize (10<sup>th</sup> July to 8<sup>th</sup> August)**

The selection for the Monthly Bumper Prize winner will be conducted as per monthly schedule\*\*.

1 MSISDN across all circle groups\*, with the minimum cumulative score of 25 points in the least amount of time during that month, will be selected as the winner of Gold Card worth up to Rs1,50,000.

##### **Monthly Bumper Prize (9<sup>th</sup> August to 07<sup>th</sup> September)**

The selection for the Monthly Bumper Prize winner will be conducted as per monthly schedule\*\*.

1 MSISDN across all circle groups\*, with the minimum cumulative score of 25 points in the least amount of time during that month, will be selected as the winner of Bank Gift Card worth up to Rs1,50,000.

##### **Assured Prize (10<sup>th</sup> July to 8<sup>th</sup> August)**

First 700 MSISDNs across all circle groups\*, who scores 5 points during that month, are selected as the winners of Mobile Recharge worth up to Rs.30.

**Assured Prize (9<sup>th</sup> August to 07<sup>th</sup> September)**

First 700 MSISDNs across all circle groups\*, who scores 5 points during that month, are selected as the winners of Mobile Recharge worth up to Rs.30.

**Early Bird Prize (10<sup>th</sup> July to 8<sup>th</sup> August)**

First 1000 MSISDNs across circle groups\*, who scores 1 point during that month, are selected as the winners of Mobile Recharge worth up to Rs.20.

**Early Bird Prize (9<sup>th</sup> August to 07<sup>th</sup> September)**

First 1000 MSISDNs across circle groups\*, who scores 1 point during that month, are selected as the winners of Mobile Recharge worth up to Rs.20.

The points scored by an MSISDN from the questions that the MSISDN is entitled to answer in a month, based on that month charged value will only be considered for selection.

In the selection of the Monthly Bumper Prize, in case of a tie in the score and in the time taken to answer, 1 round of tie-breaker will be conducted on voice for all the tied MSISDNs. In case of a further tie in the score and time taken, in the tie-breaker, the selection will be conducted by checking the time taken by the MSISDNs to answer x-1, x-2 questions in the tie-breaker. i.e., if the tie-breaker has 35 questions, and there is a tie in this, then, the time taken for an MSISDN to answer 35-1=34 questions will be considered. In case of a tie in this, then the time taken to answer 34-1=33 questions, and so on will be considered.

The time taken for answering a question on “Voice” mode, is calculated from the time OnMobile’s system plays beep (after question) till the answer DTMF input received by the system. On SMS channel time taken is calculated from the time system pushes the question till the answer input received by the system.

A Subscriber is eligible to win more than one Prize during the period of the Quiz, which means that he/she can win more than one Prize provided he/she meets the above said criteria of the respective Prizes and gets selected by the random selector in case of a tie.

**Note:** If a participant plays the Quiz over both the channels (Voice & SMS), his/her score will only be cumulative, and not exclusive for each of the channels. i.e.: if the participant has started playing the Quiz on voice and has scored 2 points in 3 questions, if he/she drops the call and resumes playing through SMS, he/she will be given the 4th question, and if he/she answers the question correctly, his/her score will be 3. And this will be the score that will be considered for the winner selection for all the prizes.

**Monthly Schedule\*\***

Monthly Schedule		
Month 1	10-Jul	8-Aug
Month 2	9-Aug	7-Sep

All subscribers will be able to answer all 30 questions every month.

*\*classification of Circle-groups and Zones for winner selection & gratification*

<i>Sl. No.</i>	<i>Circle-Group</i>	<i>Zone</i>	<i>Sl. No.</i>	<i>Circle-Group</i>	<i>Zone</i>
1	DELHI	NORTH	11	GUJARAT	WEST
2	UTTAR-PRADESH-WEST	NORTH	12	MADHYA-PRADESH	WEST
3	UTTAR-PRADESH-EAST	NORTH	13	RAJASTHAN	WEST
4	JAMMU & KASHMIR	NORTH	14	WBK – KOLKATA & WESTBENGAL	EAST
5	HHP –HARYANA & HIMACHAL PRADESH	NORTH	15	ORISSA	EAST
6	ANDHRA-PRADESH	SOUTH	16	BIHAR	EAST
7	KERALA	SOUTH	17	NESA – NE & ASSAM	EAST
8	KARNATAKA	SOUTH	18	PUNJAB	NORTH
9	MUMBAI	WEST	19	TAMIL NADU/CHENNNAI	SOUTH
10	MAHARASTRA	WEST			

**ANNEXURE D**  
**BUMPER QUIZ SUB-PACK**

**WIN HYUNDAI CAR QUIZ / JEETO HYUNDAI CAR QUIZ**

- 1. Quiz Validity:** The Quiz is valid and open for a limited period from **10<sup>th</sup> July 2017 08:00:00 hrs till 7<sup>th</sup> September 2017 22:00:00 hrs.**
- 2. Subscription: Subscription:** To subscribe, type the keyword ‘BUMPER’ and send the SMS to 550001 Toll-Free for Monthly Quiz OR Call the Toll-free number 550001.
- 3. Un-subscription:** If a VICTORY ZONE Member wants to unsubscribe from BUMPER QUIZ, then it can be done by typing ‘UNSUB BUMPER’ and sending it as an SMS to 550001 (toll-free) or by calling the toll-free number 155223 (toll-free) or by sending STOP to 155223 (toll-free) as an SMS.
- 4. Price Points at which the Bumper Quiz can be played:** Once the Subscriber is successfully subscribed as VICTORY ZONE QUIZ Member, Subscriber will get an SMS on the subscriber’s MSISDN registered with Airtel, informing the subscriber about the current Quiz or upcoming quizzes/challenges, prizes to be won and that the current Quiz can be played at the following price points Rs. 49 for 60 Days depending on the balance available on the subscriber’s MSISDN registered with Airtel.
- 5. Airtel Circles in which Subscription is open are listed below:**

Circle Name	Language
ANDHRA-PRADESH	English
ASSAM	English
BIHAR	Hindi
DELHI	Hindi
GUJARAT	Hindi
HARYANA	Hindi
HIMACHAL- PRADESH	Hindi
JAMMU-KASHMIR	Hindi
KARNATAKA	English
KERALA	English
KOLKATA	Hindi
MADHYA-PRADESH	Hindi
MAHARASTRA	Hindi
MUMBAI	Hindi
NESA	English
ORISSA	Hindi
PUNJAB	Hindi

RAJASTHAN	Hindi
UTTAR-PRADESH-WEST	Hindi
UTTAR-PRADESH-EAST	Hindi
WEST-BENGAL	Hindi
TAMIL NADU	English
CHENNAI	English

**6. Charging (Price points including Fall-back pricing):**

- i. Subscription charges shall apply as follows:

Subscribers that do not have Rs49 balance will be charged Rs. 30  
Subscribers that do not have Rs30 balance will be charged Rs. 20  
Subscribers that do not have Rs20 balance will be charged Rs. 10  
Subscribers that do not have Rs10 balance will be charged Rs. 5  
Subscribers that do not have Rs5 balance will be charged Rs. 4  
Subscribers that do not have Rs4 balance will be charged Rs. 3  
Subscribers that do not have Rs3 balance will be charged Rs. 2  
Subscribers that do not have Rs2 balance will be charged Re. 1

- ii. All Victory Zone Members will be charged depending on the balance available on the Subscriber's MSISDN registered with Airtel for that day from 01:00:00<sup>6</sup> hours onwards, from the date of commencement of the Quiz or from the day Victory Zone Member subscribes to Victory Zone till the end of the Quiz, or till the day Victory Zone Member unsubscribes from the Victory Zone, whichever happens first, irrespective of whether the Victory Zone Member plays the Quiz or not. The Charging Amount is charged for 60 days. This Charging Amount will not be refunded to Victory Zone Member under any circumstances. Only Charged users will be allowed to play the Quiz.

- iii. At a regular interval of 15 days, from the date of commencement of the Quiz till its completion, all active Victory Zone Members will be sent a reminder SMS on their MSISDNs registered with Airtel, informing them that they are active on Victory Zone and such SMS shall detail the process of un-subscription from the Victory Zone and the number on which Victory Zone Member can call and re-participate in the Quiz.

- iv. All the Victory Zone Members will be allowed to play the respective number of questions as per the fallback prices below irrespective of the amount that has been charged. However, for the purpose of Winner selection, correct answers to only those questions shall be considered, which are eligible to be considered, based on the amount charged on a particular day:

Subscribers that are charged Rs.49 are eligible for 49 questions

Subscribers that are charged Rs.30 are eligible for 30 questions

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<sup>6</sup>The Daily Charging Amount as applicable per Victory Zone Member will be done through an automated charging system, where the system will automatically charge all the existing Victory Zone Member the Daily Charging Amount per day, depending on the available balance on Subscriber MSISDN registered with Airtel.

Subscribers that are charged Rs.20 are eligible for 20 questions

Subscribers that are charged Rs.10 are eligible for 10 questions

Subscribers that are charged Rs.5 are eligible for 5 questions

Subscribers that are charged Rs.4 are eligible for 4 questions

Subscribers that are charged Rs.3 are eligible for 3 questions

Subscribers that are charged Rs.2 are eligible for 2 questions

Subscribers that are charged Re.1 are eligible for 1 question

## **7. Playing / Rules:**

- A Victory Zone Member can play only up to 49 questions with 2 answer options for each question. All questions are in multiple choice format and the answer to each must be selected from one of the 2 options only.
- The questions under the Quiz shall be based on information available to the public at large.
- After every answer, the Victory Zone Member will be informed if the given answer is right or wrong, followed by the updated score and given the next question and answer options. The Victory Zone Member shall also be informed the total score which shall be based on the days of successful charging (which will consider the charging and score update the day before the previous day).
- For every right answer the Victory Zone Member will get 1 point. There is no negative marking for a wrong answer.
- If the Victory Zone Member stops playing the Quiz after answering the nth question then when Victory Zone Member resumes playing on the same day by calling the number 550001 (toll free) or sending the keyword 'CAR' through SMS to 550001 (toll free), Victory Zone Member will be given (n+1)th question. If Victory Zone Member stops playing the Quiz without answering the nth question then when Victory Zone Member resumes playing on the same Quiz, Victory Zone Member will be given the nth question, which may be different than the question received previously.
- Irrespective of whether or not the Victory Zone Member has answered all 49 questions on a particular Quiz, when Victory Zone Member attempts on the next Bumper Quiz, Victory Zone Member will be provided the first question of that Month.
- The Victory Zone Member will be provided the questions one after the other till Victory Zone Member finishes answering all the questions for that particular Quiz.
- There will be a black-out time for the Quiz on last day of the Quiz between 11:45 PM and 12:15 AM of the next day. This black-out time will be communicated to all the Victory Zone Members at the time of subscription to Victory Zone. During this black-out period, the Victory Zone Members will not be allowed to play the Quiz. If the Victory Zone Members send responses after 12:15AM, then that will be considered as a response to the 1st question of the new Bumper Quiz and based on the right answer configured for the 1st question of such Quiz, the response will be sent along with the next question and answer options.
- The selection of the Winner for the Monthly Prize for each Month of the Quiz will be based only on the points scored by a Victory Zone Member on each Month of the Quiz.
- If a Victory Zone Member has answered only 48th questions the previous Quiz and sends the answer to the 49th question the next Quiz, then that will be considered as the answer to the 1st question of the new Quiz and response will be sent accordingly if the 1st question has been pushed to the Victory Zone Member.
- Victory Zone Members who are roaming outside their home Circles will not be barred from subscribing to the Victory Zone and/or participating in the Quiz.

- Fall back questions will be charged at Re1/question. If the user is charged on any fall back and has answered the allotted question(s), then the user can answer the remaining question(s) at Re. 1 per Question. For Example, if user is charged Rs. 30 and has played all 30 questions, the system will send a prompt for the remaining 19 questions to be charged at Re. 1 per question; the same will apply for all fall backs of Rs20, Rs. 10, Rs. 5, Rs. 4, Rs. 3, Rs. 2 and Re. 1 respectively.
- If the user has not played all the allotted questions, then the user is able to play the remaining questions any time within the Quiz period.
- If a Victory Zone Member subscribes to the Quiz after few days of the launch date, then also Victory Zone Member will be able to play all allotted question of the Quiz during the Quiz period.

#### **8. Quiz on Call:**

- i. All Victory Zone Members can play the Quiz by calling the toll-free number 550001.
- ii. The Victory Zone Members can press 1 for 1st option or 2 for 2nd option on the phone keypad to answer any question.
- iii. Victory Zone Members can press \* to listen to a question again.

#### **9. Quiz on SMS:**

- i. The Quiz will be available on the toll-free number 550001 for Victory Zone Members.
- ii. All Victory Zone Members can play the Quiz, on the toll-free number 550001, by sending 'CAR' to 550001.
- iii. A Victory Zone Member can play the Quiz either by sending the keyword CAR as an SMS to 550001 to get the question and answer options followed by sending CAR A or CAR B or just 'A' or 'B' as an (without "CAR") SMS to 550001 as their response to the question that Victory Zone Member has last received on that particular day.
- iv. In case a Victory Zone Member experiences a delay in receiving a response or receives no response at all from the system at any time during the Quiz, Victory Zone Member is required to send an SMS with the Quiz keyword CAR to the toll-free number, 550001. The Victory Zone Member should refrain from sending the answer options, 'A' or 'B' in such a situation, as it may be considered as a reply to an unanswered question.

#### **10. Prizes and Winner Selection process:**

##### **Bumper Prize**

The selection for the Bumper Prize winner will be conducted after the Quiz ends.

1 MSISDN across circle groups\*, with the minimum cumulative score of 49 points in the least amount of time during the Quiz, will be selected as the winner of a Hyundai EON Car worth up to Rs3,33,000

##### **Assured Prize**

First 1000 MSISDNs across circle groups\*, who scores 5 points during the Quiz, are selected as the winners of Mobile Recharge worth up to Rs50.

##### **Early Bird Prize**

First 1000 MSISDNs across circle groups\*, who scores 1 point during the Quiz, are selected as the winners of Mobile Recharge worth up to Rs20.

The points scored by an MSISDN from the questions that the MSISDN is entitled to answer in a Quiz, based on that charged value will only be considered for selection.

In the selection of the Bumper Prize, in case of a tie in the score and in the time taken to answer, 1 round of tie-breaker will be conducted on voice for all the tied MSISDNs. In case of a further tie in the score and time taken, in the tie-breaker, the selection will be conducted by checking the time taken by the MSISDNs to answer x-1, x-2 questions in the tie-breaker. i.e., if the tie-breaker has 35 questions, and there is a tie in this, then, the time taken for an MSISDN to answer 35-1=34 questions will be considered. In case of a tie in this, then the time taken to answer 34-1=33 questions, and so on will be Considered.

The time taken for answering a question on “Voice” mode, is calculated from the time OnMobile’s system plays beep (after question) till the answer DTMF input received by the system. On SMS channel time taken is calculated from the time system pushes the question till the answer input received by the system.

A Subscriber is eligible to win more than one Prize during the period of the Quiz, which means that he/she can win more than one Prize provided he/she meets the above said criteria of the respective Prizes and gets selected by the random selector in case of a tie.

**Note:** If a participant plays the Quiz over both the channels (Voice & SMS), his/her score will only be cumulative, and not exclusive for each of the channels. i.e.: if the participant has started playing the Quiz on voice and has scored 2 points in 3 questions, if he/she drops the call and resumes playing through SMS, he/she will be given the 4th question, and if he/she answers the question correctly, his/her score will be 3. And this will be the score that will be considered for the winner selection for all the prizes.

All subscribers will be able to answer all 49 questions.

*\*classification of Circle-groups and Zones for winner selection & gratification*

<i>Sl. No.</i>	<i>Circle-Group</i>	<i>Zone</i>	<i>Sl. No.</i>	<i>Circle-Group</i>	<i>Zone</i>
1	DELHI	NORTH	11	GUJARAT	WEST
2	UTTAR-PRADESH-WEST	NORTH	12	MADHYA-PRADESH	WEST
3	UTTAR-PRADESH-EAST	NORTH	13	RAJASTHAN	WEST
4	JAMMU & KASHMIR	NORTH	14	WBK – KOLKATA & WESTBENGAL	EAST
5	HHP –HARYANA & HIMACHAL PRADESH	NORTH	15	ORISSA	EAST
6	ANDHRA-PRADESH	SOUTH	16	BIHAR	EAST
7	KERALA	SOUTH	17	NESA – NE & ASSAM	EAST
8	KARNATAKA	SOUTH	18	PUNJAB	NORTH
9	MUMBAI	WEST	19	TAMIL NADU/CHENNNAI	SOUTH
10	MAHARASTRA	WEST			



