

NATIONAL LEVEL SUMMER PROJECT COMPETITION



प्रAbhä

October 16-17, 2015



Prizes sponsor



V. M. Patel Institute of Management Centre for Management Studies

PRATIBHA is a National Level Summer Project Contest organised by Faculty of Management Studies, Ganpat University since 2003. The event is living up to its name PRATIBHA as it truly brings out the talent of the students in terms of clarity of concepts ,analytical power, communication skills, personality and presentation skills which all are prerequisites of a good manager. **PRATIBHA** provides a platform to share experiences and learning of summer project, exposes students to competitive situations and allows interaction with students of other institutions.

Objectives

- ◆ To encourage students for innovative and high quality summer projects.
- ◆ To measure and sharpen the research skills of the students.
- ◆ To recognize and reward excellent summer project report by monetary awards, trophy and a valued certificate.
- ◆ To create interest and enthusiasm among the student fraternity to take on the challenges.
- ◆ To sharpen the presentation skills and broadens the knowledge base in various disciplines of management education.

The Institute started the event in 2003 with four participating institutions from North Gujarat University. Immediately the next year, the event upgraded to state level. In 2004, 14 institutions and in 2005, 17 institutions representing almost all universities across Gujarat participated in the event. In the year 2006 the event was organized at Western Region level and 15 institutions across the Western India participated. The event widened its wings to a National level contest from year 2007 and received enthusiastic response from various management institutes with 22 participations. In year 2010 the event grew with 32 entries from well reputed B-schools of India and will continue to get more than 25 entries from across country then after.

Who can participate?

MBA Students (**Batch: 2014-2016**), studying in any management institution in India can participate in the contest. Each MBA Department will identify and nominate the best Summer Project Report and send it to the organizers. Each Institute is required to send a **Nomination Letter** for the participating Students (Only one entry per institute is allowed).



No participation fee

Who will evaluate?

A Panel of Judges comprising experts from leading Institutions and Industry will evaluate the students' overall performance based on Written Report, Presentation and Viva-Voce.

Last date
of submission is
October 12, 2015

Submission details

The respective Institute is required to send **hard** copy of the **Synopsis** (summary of report approximately 3 to 4 pages) and the **Summer Project Report with nomination form** so as to reach to the institute on or before October 9th, 2015. The synopsis should highlight the keywords and should be typed in Times New Roman Font with 12 Letter Size and 1.5 spacing. The Soft Copy of synopsis and Project Report along with the scanned copy of nomination form should be emailed to coordinators of Pratibha2015 on or before October 12th, 2015 at abhishek.parikh@ganpatuniversity.ac.in (Subject title should be "Nomination for Pratibha2015"). Competition will be held on 16th & 17th October, 2015.

Synopsis submission guideline

Excluding Front Page, total synopsis should not be of more than 6 pages. The Synopsis should not exceed **2000 words** (excluding title page and references), should be designed in the following pattern:

- ◆ Front Page should mention the details like Title of The study, Submitted by (Name of the Student), Submitted to (Name of Institution, Name of University) and the Date of submission.
- ◆ Synopsis should contain the Abstract (In Maximum 150 words), Key Words, Introduction of the Company/Institute, Introduction to the Study, Objectives of the Study, Research Methodology for the Study, Major Findings, Outcome of the study / Application of the study and Conclusion/Suggestion.
- ◆ Participants should only include required or applied part from Research Methodology in very brief, preferably in a one page mentioning Significance of the Study, Research Design, and Hypothesis of the Study, Sampling and Analysis.

Presentation

- ◆ Each Student is required to come prepared with Presentation Slides in MS-Power Point. The use of Multi-Media Projector is encouraged and the same will be provided. Group projects are allowed in the competition. In case of group project, only one student will be allowed to give the presentation. The duration for presentation is 15 minutes followed by question answer session of 5 minutes.

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First Prize: Cash Prize of Rs.15000 + Trophy

Second Prize: Cash Prize of Rs.10000 + Trophy

Third Prize: Cash Prize of Rs.5000 + Trophy

Best Communication Skills Award: Rs.5000 + Trophy



Student Coordinators

Mayur Chaudhary
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Hitesh Chaudhary
(094263 788221)



Organizing
Committee

University Office Bearers

Patron-in-chief
Shri Ganpatbhai Patel

President
Shri Anilbhai Patel

Director
Dr. Mahendra Sharma

Registrar
Dr. Amit Patel

Convener
Dr. Hiren Patel

Faculty Coordinator
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Selected synopsis will be included
in the proceedings called

Sankalan

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