

## Swachh Sankalp Se Swachh Siddhi Essay Competition Terms and Conditions

1. The competition is open to all Indian citizens.
2. The theme of the essay is “मैं स्वच्छता के लिए क्या करूंगी/करूंगा?” or “**What can I do for a Clean India.**”
3. Three winners will be awarded at the national level. Awards will also be given at the State and District levels.
4. School students and central police force personnel should submit their entries to their respective organizations.
5. Senior citizens(above 60 years) and differently abled are encouraged to apply using the hashtags #senior and #differentlyabled, respectively, and will be given special recognition at the national awards.
6. All entries must be submitted on [www.mygov.in](http://www.mygov.in). Make sure your MyGov profile is accurate and updated as we will use the information on the profile for further communication. This includes your name and phone number. Entries of participants who fail to furnish complete profile will be rejected.
7. Entries will be received from 17th August 2017. **The entry window will close at 8th September 2017 midnight (IST).**
8. Following the announcement of the results of the competition all national level winners will need to make themselves available for the prize distribution event in New Delhi on **1st / 2nd October 2017.**
9. The essay should be an original piece of work. The entry must not infringe the rights of any other party. Anyone found infringing on others' copyright would be disqualified from the competition. Ministry of Drinking Water and Sanitation (Government of India) does not bear any responsibility for copyright violations or infringements of intellectual property carried out by the participants.
10. The essay must not be derogatory, offensive, threatening, defamatory, or disparaging, or contain any content that is inappropriate, indecent, sexual, profane, tortuous, slanderous, discriminatory in any way, or one that promotes hatred or harm against any group or person, or otherwise does not comply with the theme and spirit of the contest.
11. The essay must not contain content, material or any element that is unlawful, or otherwise in violation of, or contrary to, all applicable national, state, or local, laws and regulations.
12. MDWS employees and Zila Swachh Bharat Preraks are not eligible for the contest.

## Swachh Sankalp Se Swachh Siddhi Essay Competition Technical Parameters

1. The participant is expected to type/write an essay which is not more than 250 words on paper or mobile/laptop. The essay should then be scanned, photographed, digitized or uploaded by any mode and submitted through the contest page.
2. Participants should upload the essay in **JPEG/PNG/PDF format only**. No other formats can be uploaded on this portal.
3. The essay could be written in any of the following languages - it is mandatory to use the hashtag along with the languages in which the essay has been written:  
#assamese, #bengali, #bodo, #dogri, #english, #gujarati, #hindi, #kannada, #kashmiri, #konkani, #maithili, #malayalam, #manipuri, #marathi, #nepali, #oriya, #punjabi, #sanskrit, #santhali, #sindhi, #tamil, #telugu and #urdu.

## Swachh Sankalp Se Swachh Siddhi Essay Competition Evaluation Criteria

1. The essay will be evaluated based on the creativity, simplicity, originality of thought and effectiveness in communicating the theme.
2. The jury will be set up by the Ministry of Drinking Water and Sanitation.
3. The decision of the jury will be final and binding and no clarifications would be issued to any participants on the decisions made by the jury.