

Swachh Sankalp Se Swachh Siddhi Short Film Competition Terms and Conditions

1. The competition is open to Indian citizens only.
2. Videos are to be uploaded on www.youtube.com and the link to the same must be shared on www.mygov.in. Entries submitted through any other medium/ mode would not be considered for evaluation.
3. The awards will be provided under the following categories. Please indicate your category with a hashtag(#) as per given below.
 - a. Age (0-18 years), #below18
 - b. Age (18 and above), #above18
4. Entries will be received from 17th August 2017. The entry window will close at **8th September 2017 midnight**.
5. The theme for the short film competition is “**भारत को स्वच्छ बनाने में मेरा योगदान**” or “**My contribution towards making India clean**”.
6. The film can be shot using smartphones, cameras or any other digital recorder. Animation films, mobile films and films of any other genre produced with broadcast quality can participate in this contest.
7. Three winners in each of the above mentioned categories will be awarded at the national level. Awards will also be given at the State and District levels.
8. Following the announcement of the results of the competition all winners will need to make themselves available for the prize distribution event in New Delhi on **1st/2nd October 2017**.
9. Make sure your MyGov profile is accurate and updated as we will use the information on the profile for further communication. This includes your name and phone number. Entries of participants who fail to furnish complete profile may be rejected.
10. The short film should be an original piece of work. The entry must not infringe the rights of any other party. Anyone found infringing on others’ copyright would be disqualified from the competition. Ministry of Drinking Water and Sanitation (Government of India) does not bear any responsibility for copyright violations or infringements of intellectual property carried out by the participants.
11. The short film must not be derogatory, offensive, threatening, defamatory, or disparaging, or contain any content that is inappropriate, indecent, sexual, profane, tortuous, slanderous, discriminatory in any way, or one that promotes hatred or harm against any group or person, or otherwise does not comply with the theme and spirit of the Contest.
12. The short film must not contain content, material or any element that is unlawful, or otherwise in violation of, or contrary to, all applicable national, state, or local, laws and regulations.
13. MDWS employees and Zila Swachh Bharat Preraks (ZSBPs) are not eligible for the contest.

Swachh Sankalp Se Swachh Siddhi Short Film Technical Parameters

1. The duration of the film submitted by the participant should be 2 to 3 minutes only. Films longer than three minutes will be rejected.
2. The short film could be made in any of the following languages - it is mandatory to use the hashtag along with the languages in which the essay has been written: #assamese, #bengali, #bodo, #dogri, #english, #gujarati, #hindi, #kannada, #kashmiri, #konkani, #maithili, #malayalam, #manipuri, #marathi, #nepali, #oriya, #punjabi, #sanskrit, #santhali, #sindhi, #tamil, #telugu and #urdu. In case of a silent film please use #silent.
3. Ensure that all content in your film (including footage, music, images, props, etc.) is your own.
4. Videos are to be uploaded on www.youtube.com and the link to the same must be shared on www.mygov.in

Swachh Sankalp Se Swachh Siddhi Short Film Evaluation Criteria

1. The submissions would be evaluated on the basis of elements of creativity, originality, composition, simplicity and effective communication of message.
2. The jury will be set up by the Ministry of Drinking Water and Sanitation.
3. The decision of the jury would be final and binding on all the contestants and no clarifications would be issued to any participants for any or their decisions.

