



Logo Design contest for the Pro Bono Legal Services initiative of the Department of Justice (DoJ), Ministry of Law & Justice and United Nations Development Programme (UNDP)

Terms and Conditions

- 1. The Contest is open to individuals, teams and organizations from across the world but restricted to Indian nationals.
- 2. All entries must be submitted to the creative corner section of www.mygov.in. Entries submitted through any other medium/mode would not be considered for evaluation.
- 3. The winning design of the logo will be the intellectual property of the Department of Justice (DoJ), Ministry of Law & Justice, Government of India and the winner shall not exercise any right over it, after acceptance of the prize. The prize-winning logo is meant to be used by the DoJ for promotional and display purposes of it's *Pro Bono* Legal Services Initiative, including raising awareness about the initiative across all print, web and audio visual media and for any other use as may be deemed appropriate.
- 4. The logo must not contain any provocative, objectionable or inappropriate content.
- 5. The logo must be in English and Hindi languages.
- 6. Multiple submissions of logo by the same participant would not be accepted.
- 7. Plagiarism of any nature is strictly prohibited and is liable to attract penal action.
- 8. The logo design must be original and should not violate any provision of the Indian Copyright Act, 1957.
- 9. Anyone found infringing on others' copyright would be disqualified from the competition. Government of India does not bear any responsibility for copyright violations or infringements of intellectual property carried out by the participants.
- 10. The employees of DoJ, and UNDP as well as their family members are not allowed to take part in this competition.
- 11. Participant is to make sure that his/her MyGov profile is accurate and updated since DoJ would be using information provided therein for further communication with the participant. This includes details such as name, photo, email address and phone number. Entries with incomplete profiles would not be considered.
- 12. DoJ reserves the right to cancel or amend all or any part of this Contest and/or the Terms & Conditions/Technical Parameters/ Evaluation Criteria. However, any changes to the Terms & Conditions/Technical Parameters/ Evaluation Criteria, or cancellation of the Contest, will be updated/posted on the MyGov platform. It would be the responsibility of the participants to keep themselves informed as to any changes in the Terms & Conditions/Technical Parameters/Evaluation Criteria stated for this Contest.





- 13. The winning entry will be awarded a cash prize of Rs. 5,000/- only. Taxes, if any applicable, will be deducted at source.
- 14. The last date of submission of logo under the contest is 28 September 2017 at 17:00 hours.

Technical Parameters

- 1. Participants should upload the Logo in JPEG/PNG/SVG/CDR/AI format only.
- 2. The Logo should be designed on a digital platform. The winner of the competition shall be required to submit the design in an editable and open file format. Participants should not imprint or watermark Logo design.
- 3. Logo should be designed in colour.
- For actual utilization of the award-winning logo, the size may vary from 3 cms × 3 cms to 75 cms × 75 cms in either portrait or landscape orientation. Participant must keep this information in mind while designing the Logo.
- 5. The Logo should be usable on websites and social media platforms (including Twitter and Facebook), on printed materials (including press releases, stationery, posters, signages, banners, labels etc.) and audio visual content.
- 6. The Logo should be in high resolution with minimum 300 DPI.

Evaluation Criteria

- 1. All the entries received by DoJ would be assessed for award by a Screening Committee for an initial evaluation. After such screening, all approved entries would be assessed for award by a Selection Committee for final evaluation.
- 2. Entries would be judged on the basis of elements of creativity, originality, composition, technical excellence, simplicity, artistic merit and visual impact and how well they communicate the theme of *Pro Bono* Legal Services Initiative.
- 3. The decision of the Selection Committee would be final and binding on all the contestants and no clarifications would be issued to any participants or any decision of Selection Committee.
- 4. The disqualified entries shall not be used by DoJ for any purpose and DoJ shall have no intellectual rights over the same.
- 5. Any legal proceedings arising out of the competition/its entries/winners shall be subject to local jurisdiction of Delhi State.