

Terms and Conditions

“AASHIRVAAD SVASTI GHEE RECIPE CONTEST”

1. These terms and conditions apply to the “AASHIRVAAD SVASTI GHEE RECIPE CONTEST” program for the consumers and shall hereinafter be referred to as “the Contest”
2. The contest is open only for Indian citizens residing in Indian Territory only and above the age of 18 years.
3. The Contest shall be open from 00:00 hours on 15th September 2017 and shall close on 15th December 2017 at 23:59 hours (‘Contest Period’)
4. Consumers participating or seeking to participate in the contest shall individually be referred to as “Participant” and collectively as “Participants”.
5. Participation in this Contest is purely voluntary. By participating in this Contest, each Participant is deemed to have accepted the complete terms and conditions of this Contest
6. Participants will need to submit their recipes on the contest page of www.aashirvaadsvasti.in website only. The contest page will be available as a pop-up once the user lands on the home page of www.aashirvaadsvasti.in.
7. The participant will have to click on the Participation link on the pop-up and enter their following details:

- Name
- Age
- Gender
- Complete Postal Address
- Phone number
- Email Id

The participant will have to fill the following details of his recipe

- Ingredients
 - Preparation Methodology
 - Prepared Dish Photograph (.jpeg, .png,.bmp)
8. Only recipes carrying pictures of the dish cooked with Aashirvaad Svasti ghee shall be considered as a valid entry.
 9. Recipes should be in the Vegetarian category only. No Non-Veg recipes will be accepted
 10. Incomplete and invalid entries which are not in the format mentioned on the submission page will not be accepted.
 11. The Top 5 recipes will be selected by ITC Hotel Chef Ajit Bangera. The selection will be on the parameters of creativity & originality of the recipe.
 12. The top 5 winners shall receive a ITC Products gift hamper worth Rs 2000/- each as prize.
 13. Winners of the contest will be announced on Aashirvaad Svasti website “www.aashirvaadsvasti.in on 31st December, 2017.
 14. ITC Ltd. reserves the sole and absolute right to terminate, modify or extend this Contest , at its absolute discretion without notice and without any liability, without assigning any reason whatsoever

15. By agreeing to participate in the event, the participant accepts that the recipe is original and is not plagiarized from any other source either online or offline. Any violation to the same will lead to disqualification of the participant
16. Participants making statements which are contrary to existing law, bye-laws, public policy or established good practices shall be disqualified from further participating in the contest.
17. The Prize is neither transferable, replaceable nor upgradeable and no cash payment in lieu of the same will be made. Participant will need to give complete and accurate address for dispatch.
18. Multiple entries from the same participant are not acceptable.
19. Winners would be contacted for address details by company representatives.
20. Winners would be contacted a maximum of 3 times. In the event of no response from the participants or the winners, ITC shall not be held responsible for non-delivery of prizes or gifts.
21. Winners and participants would need to furnish their valid photo id proof to the courier service providers in order to receive the gift/prize
22. ITC Limited reserves the right to not give away the prizes in the event of submission of false, incorrect, misleading or fraudulent information and/or in the event of fraud practices like website or mobile system hacking, etc
23. The prizes will be given to the winner(s) post completion of such audit and verification process as deemed fit by ITC Limited.
24. ITC is not liable to provide warranty or assurance as to the merchantability or fitness of the prizes given. Any issues with any of the prizes are to be taken up directly with the manufacturer.
25. By availing the prizes and/or taking part in the contest, all participants agree that ITC shall be at liberty to use participants & recipes name and/or photo and/or video that may appear in any advertisements / promotions/media coverage or publicity in any form which exists today or will be known anytime in the future, without any consideration to the Participant and/ or the Winner. No fees or other sums are to be paid to the participants on account of taking part in the aforementioned advertisements / promotions.
26. ITC shall not be liable for any loss due to delay or destruction or damage of prizes/gifts due to Act of God, Governmental actions, riots, loss/damage/delay due to courier services and other force majeure circumstances and shall not be liable to pay any amount as compensation, or damages, for any such loss, delay or damage.
27. ITC Limited, its officers, directors, employees, agents, successors, or assigns are not liable and do not have obligation with respect to(i) notifications, communications or materials sent by a Customer, that are lost, late, misdirected, garbled, inaccurate, incomplete, illegible, unintelligible, damaged or otherwise not received by ITC, in whole or in part, due to computer, post office or technical error of any kind, (ii) telephone, electronic, hardware, software, network, Internet or computer malfunctions, failures or difficulties, (iii) power-related or weather-related events of any kind, and/or to any event not under ITC's direct control, (iv) entries or other communications from customers that contain inaccurate information or do not comply with these rules, (v) errors, omissions, interruptions, deletions, defects, delays in operation or transmissions, theft, destruction, unauthorized access or alterations by Customer or third parties, (vi) any damages or losses of any kind caused by any gift resulting from acceptance, possession or use of any gift. ITC, in their sole discretion, reserve the right to disqualify any person tampering with the entry process or the operation of

the Activity or otherwise violating these rules. ITC further reserves the right to cancel, terminate or modify this Activity if this Activity cannot be completed as planned because of infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any sort.

28. ITC Ltd shall not be responsible for delay in delivery/non delivery/damage of gifts/prize
29. The activity shall be adjudged by ITC Limited and the decision of ITC Limited will be final and binding with regard to any dispute arising out of this activity and is non-contestable.
30. All disputes relating to this Contest shall be subject to the exclusive jurisdiction of courts at Bengaluru only.
31. For any queries consumers can write into us via the contact page on our website <http://aashirvaadsvasti.in/contactus.aspx>