

TERMS AND CONDITIONS OF Recharge Challenge for Gold & Car – Season 7

PLEASE READ THESE TERMS & CONDITIONS (“T&C”) CAREFULLY BEFORE REGISTERING TO PARTICIPATE IN THIS CHALLENGE KNOWN AS Recharge Challenge for Gold & Car – Season 7. BY PROCEEDING WITH REGISTRATION AND PARTICIPATION IN THIS Recharge Challenge for Gold & Car – Season 7, YOU HEREBY ACKNOWLEDGE AND ACCEPT THE CHALLENGE AND THEREBY AGREE ON IRREVOCABLE BASIS, TO BE LEGALLY BOUND BY THESE TERMS & CONDITIONS. IF YOU DO NOT AGREE TO ABIDE BY THESE TERMS & CONDITIONS, PLEASE DO NOT PARTICIPATE IN THIS CHALLENGE.

Terms and Conditions:

The Recharge Challenge for Gold & Car – Season 7 (hereinafter referred to as a “Challenge”) is conceptualized, organized and conducted by OnMobile Global Limited having its registered office at Tower #1 94/1C & 94/2, Veerasandra Village, Attibele Hobli, Anekal Taluk, Electronic City Phase-1, Bengaluru, Karnataka 560100 (hereinafter referred to as Onmobile) in association with **Idea Cellular Limited**, a company incorporated under the provisions of the Companies Act, 1956 and having its registered office at Suman Tower, Plot No. 18, Sector – 11, Gandhinagar – 382 011 and its corporate office at 10th Floor, Birla Centurion, Century Mills Compound, Pandurang Budhkar Marg, Worli, Mumbai 400030 (hereinafter referred to as “Idea”).

Onmobile and Idea shall hereinafter be jointly or individually as the context may require be referred to as “Organizer/s”.

1. Eligibility Criteria to participate:

This Challenge is available only to the Active Subscribers¹ of Idea (prepaid) and who fulfill the following criteria:

- Subscriber must be of or above 18 years of age;
- Subscriber must be a resident of India;

¹ Active Subscriber shall mean the Subscriber who uses the Subscriber Identity Module (“SIM”) on a regular basis for purposes other than to participate in this Challenge or any other challenges offered by the Organizers.

Subscriber shall mean the rightful user of the Idea connection, in whose name the mobile phone number (MSISDN) is registered with the operator. In the event the number / connection is registered in the name of a company or firm, the employee who is authorized to use the MSISDN shall submit a No Objection Certificate and authorization of the employer duly permitting the employee to use the MSISDN for participation in the Challenge, receive the gratifications and accept the terms applicable for the Challenge.

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- Subscriber must not have been either convicted and / or prosecuted for commission of any criminal offence nor be of an unsound mind;
- Subscriber must not be under any legal disability e.g. insolvency, restraint by court order etc. and / or is prohibited from entering any contractual relationship
- **Subscriber must have done recharge of any Top Ups (excluding combo packs, choice recharge, magic recharge and unlimited packs) of any denomination ("Applicable Packs") on or before 23:59Hrs 21st Nov, 2017. For any recharge done after 00:00 hours of 00:00Hrs 22nd Nov, 2017 Subscriber shall not be allowed to participate.**

Active Subscribers of Idea who fulfill the above eligibility criteria and participate in/register for the Challenge shall hereinafter be referred to as "Participant/s". The employees of the Organizers and of their group companies, affiliates or associate companies shall not be eligible to participate in the Challenge.

By participating in this Challenge, You/Participant:

- Warrant that You have read understood and agreed to conform to these Terms and Conditions.
- Warrant the accuracy, truthfulness and currency of all information that You have submitted.
- You are acting voluntarily, using your own time and resources to participate in the Challenge solely at your own risk.

These Terms and Conditions are available on the website at the following address: www.ideacellular.com or on <http://idea.contestzone.in> ("Website"). The Terms and Conditions can be amended or varied from time to time or withdrawn and therefore, please visit the Website periodically to keep yourself updated and informed.

2. Nature of Challenge Procedure and Gratification

The Challenge is available on IVR and SMS only. The Organizer may after taking consent from the Subscriber, send OBD to the participants to continue with the Challenge.

To subscribe through SMS reply "START" to 552560

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To initiate questions and start playing SMS reply “PLAY” to 552560

To Subscribe and Play on IVR (Voice) by calling on 552560.

Post obtaining the two level consent for Participating, the Participant will be successfully subscribed for the Challenge. The Challenge will be available in English, Hindi, Telugu, Gujarati, Tamil, Kannada, Malayalam, Marathi and Bengali languages.

All questions are in multiple-choice format and the answer to each must be selected from one of the two options only. For every right answer, the Participant will get one [1] point. There is no negative marking for a wrong answer.

In IVR, the Participant will press “1” for option 1 or press “2” for option 2 on their phone keypad to answer each question of the Challenge. In SMS, the Participant have to reply “A” for option 1 or reply “B” for option 2.

1st Free question (general knowledge) - Participants will have to answer appropriately by Call/Reply on 552560, which will be free.

There will be total 541 skill based questions. 6 questions per day. To start, post registration as above, dial 552560 or send SMS “PLAY” to 552560.

After every answer, the Participant will be given an appropriate response followed by the updated score and given the next question and answer options.

The Participants may discontinue participating in the Challenge anytime by calling 155223 / Sending SMS “STOP” to 155223.

Participant can subscribe and unsubscribe to the Challenge any number of times during the Challenge validity.

During the playing of the challenge if a subscriber drops call/ stops replying on SMS, the same day the participant will get the same unanswered question. Post which Participant will receive the nth question and (n+1)th question. If the Participant does not receive question for any reason, the same process as above has to be followed.

If a Participant participates in the Challenge over all the channels (IVR/ SMS/), the Participant’s score will only be cumulative and not exclusive for each of the channels.

Below is the selection criteria *for all types of gratification:

- i) Highest score
- iii) Minimum time **

One individual irrespective of the MSISDN can win only one of any bumper, monthly or circle free bumper gratification.

MSISDN can win Navratri- Dussehra Special, Dhanteras-Diwali Special, Fab Friday, weekly, fab Friday, daily 1st prize and daily 2nd prize only once in the challenge

In case of a tie in the selection for Weekly Gratification, daily 1st Gratification and daily 2nd Gratification in the Challenge, will be the MSISDN that has achieved the relevant score as detailed , first in point of time, which shall be electronically recorded by an independent system of the Organizer.

The time taken for answering a question on “Voice” mode, is calculated from the time OnMobile’s system plays beep (after question) till the answer DTMF input received by system. On SMS channel time taken is calculated from the time system pushes the question till the answer input received by system, for the purpose of determining the relevant Gratifications under this Competition, respectively.

Note: If a participant plays the Challenge over both the channels (Voice & SMS), his/her score will only be cumulative and not exclusive for each of the channels. i.e.: if the participant has started playing the Challenge on voice and has scored 2 points in 3 questions, if he/she drops the call and resumes playing through SMS, he/she will be given the 4th question, and if he/she answers the question correctly, his/her score will be 30. And this will be the score that will be considered for the selection for all the Gratifications.

In the selection of all the above Gratifications except Bumper Gratification and Monthly Gratification the score considered for selection will NOT include the scores accumulated by users

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by answering missed questions if any and will only consider the respective question of each particular day

Scores of users who are charged later for the earlier days will NOT be consider for any of the above Gratifications except Bumper Gratification and Monthly Gratification.

For all the above Gratifications, the points scored by an MSISDN from the questions that the MSISDN is entitled to answer in a day, based on that day's charged value will only be considered for selection

* Selection criteria to be applied in context of a type of gratification applicable for a day/month/week/specific period/entire Challenge period

**Time calculation for IVR will start as soon as Participant hears "Beep" sound after the question is put to the Participant and will end as soon as the Participant answers that question by pressing relevant key option. Time calculation for SMS will start as soon as the question is put to the Participant and will end when the answer is received by the Organizer. However the Participants agree that an SMS sent by the Participant may not be received by the Organizers instantly due to various factors outside the control of the Organizers such as network failure or system failure. The time for recording answer shall be the time at which the Organizer receives the SMS with answer and not the time at which the Participant sends SMS with answer. In case of a tie, 1 round of tie-breaker will be conducted for Circle Free Bumper, Navratri-Dussehra Special, Dhanteras-Diwali Special, Fab Friday all the tied MSISDNs on IVR on the selection criteria mentioned above. In case of a further tie, the selection will be conducted by checking the time taken by the MSISDNs to answer x-1, x-2 questions in the tie-breaker. i.e., if the tie-breaker has 35 questions, and there is a tie in this, then the time taken for an MSISDN to answer 35-1=34 questions will be considered. In case of a tie in this, then the time taken to answer 34-1=33 questions, and so on will be considered.

In case of a tie in the selection in the Circle Free Bumper Gratification, Monthly Gratification, Bumper Gratification, Fab Friday, Navratri Special and Diwali Special Gratification in Score 1 round of tie-breaker will be conducted for all the tied MSISDNs on Voice.

The Participants who fulfill the selection criteria mentioned herein will be declared as "**Highest Scorer/s**" of that gratification type.

The process of Highest Scorer selection for each category of gratification will be witnessed by an independent third party auditor appointed by the Organizer ("Independent Auditor") who shall after selection of Highest Scorers will certify such process.

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Nature/Type of Gratification	Total no of Highest Scorers	Gratification	Value in (INR)
Bumper Gratification (1 MSISDN across circles*, with highest score)	1	Mercedes-Benz A-Class	2800000
Monthly Gratification (1 MSISDN across all circles, with highest score during that month)	3	iPhone7	50000
Circle Free Bumper (1 MSISDN per circle group*, with minimum score of 1 point)	18	Gold Card	50000
Navratri Special 21st September to 29th September (1 MSISDN per day across circle groups*, with the minimum cumulative score of 5 points)	9	Shopping Voucher	10000
Diwali Special 15th October to 21st October (1 MSISDN per day across circle groups*, with the minimum cumulative score of 5 points)	7	LED TV	15000
Fab Friday (1 MSISDN across all circle groups*, with the minimum cumulative score of 5 points)	12	Smartphone	10000
Weekly Gratification (1 MSISDN per circle groups*, with the minimum cumulative score of 14 points in the least amount of time during that week)	1*18*12	Recharge	1000
Daily 1st Gratification (2 MSISDNs per circle, with minimum score of 6 points in the least amount of time, on that day),	2*18*90	Recharge	200
Daily 2nd Gratification (4 MSISDNs per circle, with minimum score of 4 points in	4*18*90	Recharge	100

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the least amount of time, on that day)			
Daily Early Bird Gratification (First 250 MSISDNs daily across all circle groups*, who attempts 2nd question)	250*90	Recharge	50

Monthly, Weekly & Fab Friday prizes schedule

Monthly Schedule

Monthly Schedule		
Month 1	24-Aug	22-Sep
Month 2	23-Sep	22-Oct
Month 3	23-Oct	21-Nov

Weekly Schedule

Weekly Schedule for gratification		
Week	From	To
1	24-Aug	5-Sep
2	6-Sep	12-Sep
3	13-Sep	19-Sep
4	20-Sep	26-Sep
5	27-Sep	3-Oct
6	4-Oct	10-Oct
7	11-Oct	17-Oct
8	18-Oct	24-Oct
9	25-Oct	31-Oct
10	1-Nov	7-Nov
11	8-Nov	14-Nov
12	15-Nov	21-Nov

Fab Friday

Fab Friday

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Days	Dates
1	1-Sep
2	8-Sep
3	15-Sep
4	22-Sep
5	29-Sep
6	6-Oct
7	13-Oct
8	20-Oct
9	27-Oct
10	3-Nov
11	10-Nov
12	17-Nov

Note: Highest Scorers (including spouse of Highest Scorers and immediate/first blood relatives of Highest Scorers) of previous 3 challenges/challenges organized by OnMobile for Idea Cellular who have got a Bumper shall not be eligible for the Bumper Gratification Mercedes-Benz A-Class under this Challenge. This condition is applicable only for the Bumper Gratification.

3. Challenge Period and Telecom circles

The Challenge is open for a limited period from **24 August 2017, 00:00:01 hours** to **21 November 2017 3:59:59 hours**, both days inclusive in the following telecom circles ("Circle(s)"):

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Sl no	Circle-Group
1	ANDHRA PRADESH
2	ASSAM + NORTH EAST +ORISSA
3	KOLKATA & WEST BENGAL
4	BIHAR
5	DELHI
6	HARYANA
7	GUJARAT
8	PUNJAB
9	JAMMU and KASHMIR & HIMACHAL PRADESH
10	KARNATAKA
11	KERALA
12	MAHARASHTRA
13	MADHYA PRADESH
14	MUMBAI
15	RAJASTHAN
16	UTTAR PRADESH EAST
17	UTTAR PRADESH WEST
18	TAMIL NADU & CHENNAI

4. Applicable Charges

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IVR	INR 3/ Day
SMS	INR 3/ Day
Any other	NA

*The charged amount will not be refunded to Participant under any circumstances.

* No subscription charges - ₹ 0 for 90 days

*In case of zero balance: No questions, no charges

* In case of insufficient balance – Remaining missed questions of that day can be carried forward to any subsequent day after recharge

Based on the amount charged, subscribers will be allowed to answer questions

Subscribers who are charged Rs 3 will get to answer 6 questions

Subscribers who are charged Re 2 will get to answer 4 questions

Subscribers who are charged Re 1 will get to answer 2 questions

*Participant can answer the questions of any missed days of the Challenge after paying charges for the missed questions. Missed days of Challenge mean such days of the Challenge when a Participant could not continue with the Challenge for any reason whatsoever.

The aforesaid charges paid by the Participant are towards the service and no additional charge is collected from the Participant for participating in the Challenge.

5. The gratifications offered in this Challenge are sponsored and distributed by Onmobile. Idea is only providing information and data in relation to the Active Subscribers to facilitate the Challenge.

6. The Highest Scorer will be contacted/communicated through call/SMS/email for [3] days from the announcement of Challenge results. The Challenge results will be announced within 60 days. However, in case of any daily /weekly gratification, the communication about the Highest Scorers and the disbursement thereof will be done within 15 working days of the relevant day/relevant week. Failure on the part of Highest Scorers to acknowledge the email/SMS/call as stated herein above or to redeem the gratification at the time of delivery or to accept the gratification will entitle the Organizer to forfeit the gratification at its sole discretion or disqualify the Highest Scorer and replace him/her with another eligible participant. If it is noticed that any of the Participant who is selected as the Highest Scorer of the Challenge, is an existing employee of the Organizers or of their group companies/ affiliates/associate companies, then Organizer will forfeit the gratification of such Highest Scorer and will gratify the next eligible Highest Scorer. The names of Highest Scorer will be announced as registered in the system of Idea. The list of the Highest Scorer of the gratification will also be published on the Website.

7. Any gratification of value in excess of INR 10,000/- in a year will attract deduction of tax at source and all taxes on the gratification/s shall be paid by the Highest Scorer at the prevailing rate. All gratification will be given after deducting various taxes, license fees and charges as applicable. All incidental costs (i.e. costs for collecting gratification including but not limited to travel from Highest Scorer's place of residence to venue, lodging, boarding, food, local transport etc in case of meet & greet event as gratification or insurances, transfer fees, registration fees, all the expenses over ex-showroom price etc in case of vehicle/car offered as gratification) /taxes/levies related to the gratification(s), if any, shall be exclusively borne by the Highest Scorers including but not limited to TDS, Gift tax (if any), road tax, Insurance as may be applicable and any other taxes levied by the Central, State or Municipal government. The Gratification amount shall be given by way of cheque in the name of the dealer from whom the Gratification will be purchased.

8. The Organizers may use sub-contractors or third party vendors to execute certain tasks associated with this Challenge, without your consent.

9. The Organizers shall not be responsible for any delay on part of a third party including the courier agency in delivering the gratification.

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10. DND subscribers will not be sent any engagement SMS/engagement OBD as DND subscribers themselves have to discover about the Challenge. By entering the Challenge, You confirm and waive the applicability of rules and regulations of the National Do Not Call Registry and You agree to receive alerts including without limitation any updates regarding the present Challenge.

11. By participating in the Challenge, Participants consent to the following information relating to them to be exchanged between Idea, Onmobile and their concerned vendors and/or published or otherwise communicated to in any media as Organizers may deem fit, for the purpose of announcement of Highest Scorers: name, mobile number, score and/or photograph. Organizer may, at their discretion, choose not to disclose the identity of the selected Highest Scorers to other Participants unless expressly mentioned herein. The Participants also consent to the information being shared by Onmobile with its affiliates and service providers and to the information being processed and stored in the servers of Onmobile or its service providers within India only.

12. You acknowledge and agree that all copyright, trademarks and all other intellectual property rights in the Website and all material or content related to the Challenge shall at all times be owned by the Organizers and/or their respective owners. All material and content on the Website is made available for your personal and non-commercial use only. Any other use of the material/ content available on the Website and/ or any information disseminated by SMS or any other means of communication is strictly prohibited.

13. The e-commerce vouchers/ gift cards have to be redeemed as per the terms & conditions stipulated therein. No requests for reissue or replacement will be entertained for stolen/lost/misplaced/damaged/expired vouchers/ gift cards.

In case of "*Meet And Greet*" as gratification which involves interaction with the celebrity, the Highest Scorer shall maintain proper decorum, discipline and follow the instructions given by the Organizer. Organizer reserves the right to dismiss, remove, expel, evict, disqualify or refuse participation of any Highest Scorer in the 'Meet and Greet' session if the Highest Scorer indulges in any activity, conduct or behaviour which brings about/or would bring about disrepute, disgrace, dishonor, disrespect or embarrassment to the celebrity /event.

In case of gratification in the kind of gold card worth up to Rs. 50000/- , the same shall be subject to deduction of applicable taxes from time to time. Such gold cards shall be issued by a scheduled bank in India.

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The e-commerce vouchers have to be redeemed as per the terms & conditions stipulated therein. No requests for reissue or replacement will be entertained for stolen/lost/misplaced/damaged vouchers.

14. The Organizers make no representation of having a business relationship or tie up with any such companies, individuals or any other organization whose products are offered as gratifications in the Challenge. All trade names shall continue to remain owned by their respective owners.

15. Subject to any applicable law (a) All warranties of any kind whatsoever, whether express or implied, are hereby expressly DISCLAIMED by the Organizers including, but not limited to, meeting of the Participant's requirements or aspirations with respect to Challenge, timeliness, security, delivery, quality, merchantability or fitness of telecom/internet services, non-disruption or error free operation of telecom/ internet services , delivery, quality, quantity, merchantability, fitness for use or non-infringement in respect of any goods/services/merchandise/benefits/ awards offered through the Challenge; and (b) No advice or information whether by representations, oral, written or pictorial derived from the Website or through the Challenge shall be construed to mean the giving of any warranty of any kind by the Organizers.

16. The documents required to be submitted by the Highest Scorer include the following:

- Identity Proof;
- Photocopy of PAN card;
- Address Proof;
- Affidavit only in case of Bumper Highest Scorer – that the Highest Scorer (including spouse of Highest Scorer and immediate/first blood relatives of the Highest Scorer) has not got any Bumper in last 3 challenges organized by OnMobile for the subscriber of Idea Cellur Limited. The content for such Affidavit shall be provided by OnMobile. Affidavit should be submitted by the Highest scorer to OnMobile at his/her own cost within 10 days from the date of intimation, failing which Organizers reserves the right to award Bumper Gratifications to the next eligible Highest Scorer.

Authorization letter or NOC - In case MSISDN is registered in the name of a company or firm, the employee who is authorized to use the MSISDN shall submit a No Objection Certificate and authorization letter of the employer.

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Letter of compliance with rules and regulations and declarations in the format as may be required by the Organizers or applicable laws (if applicable).

17. The gratification(s) under this Challenge are neither assignable nor transferable under any circumstance, unless specifically provided hereunder. No other person or agent can claim the gratification on behalf of the Highest Scorer, unless otherwise expressly mentioned herein. Apart from the entitlement to the above gratification(s), the Highest Scorer or his/her legal heirs/successors/representative will have no other rights or claims against the Organizers.

18. The *Meet And Greet* event is subject to the availability of celebrity. The Organizer as per the availability of the celebrity may reschedule the *Meet And Greet* event or at their sole discretion reserve the right to substitute gratification(s) of equal or greater value at any time. However under no circumstance shall the Highest Scorer of the Challenge be entitled to redeem any category of gratification for cash.

19. To claim gratification/s under the Challenge, the MSISDNs/Participants chosen as the Highest Scorers shall be required to be Active Subscribers of Idea. The Highest Scorers shall not be entitled to the gratification in case he/ she fails to clear all outstanding dues payable to Idea.

20. Any Participant providing any incorrect information or concealing/withholding any information from the Organizer with an intent to participate and/or be chosen as the Highest Scorer of the Challenge will automatically be disqualified from receiving any Gratification mentioned in the above table if chosen as the Highest Scorer. Such act of providing incorrect information or concealing/withholding any information, including without limitation incorrect declaration of information relating to name, age, identity, address, mobile connection of Idea number, domicile, payment of outstanding amount to Idea or any other information provided by the Participant, shall entitle the Organizers to disqualify him/her without any further intimation.

21. Apart from the entitlement to the above gratifications, the Highest Scorers or their legal heirs, successors and representative will have no other rights or claims against the Organizers.

22. You shall indemnify and keep indemnified the Organizers and their officers, directors, employees, customers, affiliates and agents harmless from and against any and all claims, losses, suits, proceedings, action, liabilities, damages, expenses and costs (including attorney's fees and court costs) which the Organizers may incur, pay or become responsible/liable for as a result of

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your breach or alleged breach of the representations or obligations under the Terms and Conditions hereunder, your failure to comply with applicable law and any third party claim in respect of misuse of any information of a third party.

23. The Organizers and/or their respective affiliates, directors, officers, employees, agents shall not be held responsible and liable for any direct, indirect, incidental, special, punitive or consequential damages, including loss of profits, that may be incurred or for any personal loss or injury that may be suffered (including loss of life), by a Participant and/or Highest Scorer and/or any third party, directly or indirectly, by reason of Challenge or the Challenge gratification(s).

The Organizers shall not be responsible for any claims arising out of any failure(s) which is beyond their reasonable control. Without limiting the generality of the foregoing, the Organizers shall not be responsible for any claims arising out of technical failures before, during or after the completion of the Challenge including but not limited to any technical failures in the mobile connectivity, delay in sending or receiving the SMS for participating in the Challenge, delay in time recorded or taken for answering a question during the tie-breaker process, any action that has been initiated, actioned or completed through his/her mobile phones, failure of servers or the failure to provide the correct score updates or any failures arising out of technical snags or resultant inability of the listener for participation.

24. You hereby agree and undertake not to hold the Organizers and/or any of their group entities or affiliates, their respective officers, employees, agents responsible for or liable for, any actions, claims, demands, losses, damages, costs, charges and expenses, either direct or indirect or remote that they may/might have suffered, sustained or incurred, or claim to suffer, sustain or incur, by way of and /or on account of this Challenge.

25. The gratification shall be handed over by Onmobile on receipt of all the documents from the Highest Scorer required to process the distribution of the gratification.

26. This Challenge including the gratification thereof cannot be used in conjunction with any alternative offer or promotion of a similar nature.

27. This Challenge is subject to force majeure circumstances including without limitation, floods, natural disasters, war, act of terror, political unrests, technical snags, act of God or any circumstance beyond the reasonable control of the Organizers (“**Force Majeure Event**”). The Organizers shall not be liable for any delay or adverse effect caused to Challenge as a result of a

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Force Majeure Event. The Organizers shall intimate the suspension of the Challenge caused as a result of such Force Majeure Event to the Participants within reasonable time.

28. The Terms and Conditions stated herein shall not override the terms and conditions of the Subscriber Enrolment Form.

29. This Challenge is subject to guidelines/ directions issued by the Department of Telecommunications ("DoT"), Telecom Regulatory Authority of India ("TRAI") or any other statutory authority from time to time.

30. The decision of the Organizers in respect of all transactions under this Challenge including without limitation the selection of the Highest Scorers shall be final and binding. Participant hereby undertakes sole responsibility to check the result link post completion of the Challenge to know the Highest Scorer and to claim the gratification, if any. Post announcement of the Challenge results, if Organizer finds that the declared Highest Scorers are wrong, then Organizer reserves the right to declare the correct Highest Scorers and cancel the gratification of Highest Scorer declared earlier.

31. Questions and their answers, designed/sourced by the Organizers, are as per their best knowledge and information available and have been collected and framed with reasonable prudence. In case there is any discrepancy or dispute regarding the questions or answers, neither the Organizers nor any third party involved shall have any liability towards any Participant.

32. The Organizers reserve the right to extend, cancel, discontinue, prematurely withdraw, change, alter or modify this Challenge or any part thereof including the eligibility criteria, the Terms and Conditions and gratification at their sole discretion at any time during its validity as may be required including in view of business exigencies and/or changes by a regulatory authority and/or statutory changes and/or any reasons beyond their control and the same shall be binding on the Participants. The latest revised version of the Terms and Conditions shall be effective and binding on the Participant from the time of its posting on the Website. You are therefore advised to check the Website regularly for any update(s) or amendment(s) made to these Terms and Conditions and in the event the modified or amended Terms and Conditions are not acceptable to You, You should discontinue participating in the Challenge.

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33. The Organizers reserve the right, at any time, to unconditionally disqualify any Participant who tampers with or who in any way abuses the process or Terms and Conditions of the Challenge, without giving any prior intimation to such Participant. Failure by the Organizers to enforce any of their rights at any stage does not constitute a waiver of those rights.

34. Any attempt by a Participant to deliberately undermine the legitimate operation of the Challenge is a violation of laws and should such an attempt be made, the Organizers reserve the right to seek damages from any such Participant to the fullest extent permitted by law.

35. The Challenge and these Terms and Conditions are subject to Indian law and the exclusive jurisdiction of the courts in Mumbai, India.

36. The Participants may contact Onmobile at 080-49080661 (toll-number) regarding any queries/complaints pertaining to the Challenge between 9.00 AM to 9.00 PM, on all working days except public holidays. Alternatively, Participants may send an email to contest@onmobile.com

which shall be answered on working days between Monday to Friday. All disputes must be addressed by the Participants in writing to Onmobile, and Idea shall neither be responsible nor shall entertain any communication in this regard.

37. The Organizers do not make any commitment, express or implied to respond to any feedback, suggestion and/or queries of the Participants.

38. The officers of the Organizers, including their directors, officers, partners, employees, consultants and agents are under no obligation to render any advice or service to any Participant in respect of the Challenge.

39. The provisions of this Challenge and any other promotional endeavor may not be used for any commercial purpose by any Participant.