

### **Terms & Conditions**

1. "Seagate 30 Din Ki Diwali" promotion ('promotion') is brought to you by Seagate Technology HDD (India) Private Limited ('Organizer').
2. The weekly & mega prize promotion shall not be in applicable in the state of Tamil Nadu.
3. The promotion is being conducted from 1<sup>st</sup> Oct 2017 till 30<sup>th</sup> October 2017 ('Promotion Period'). The Organizer may in its absolute discretion curtail or extend the Contest Period, as it deems necessary without any liability whatsoever; and no communication in this regard will be entertained.
4. The promotion offer is open to all Indian citizens residing in India (except Tamil Nadu), of 18 years of age or above as on 1st October 2017, with a valid photo & age identity proof. The employees and relatives of Seagate, its Agencies, Seagate Distribution partners, Retail partner/(s) or Reseller of Seagate are strictly prohibited to participate in this offer. If any person/winner found to be the employees or relative of Seagate, its Agencies, Seagate Distribution partners, Retail partner/(s) or Reseller of Seagate or related thereto, he shall be disqualified at any stage of the offer.
5. Purchase of Seagate Products – Seagate or LaCie External drive is mandatory to participate in promotion offer.
6. Submission of purchase & personal details is mandatory to claim gifts / rewards.
7. Promotion is valid only for drive purchase in India and product models valid only for sales in India. Product purchased outside India or imported products purchased in India are not eligible for participation.
8. Entry to the promotion is through purchase of a minimum of one unit of Seagate or LaCie External storage hard drive of below select models only. Purchase made during promotion period are only valid for promotion offer.
9. This limited period offer shall not be valid on purchase of any product other than the products mentioned below.
  - a. Backup Plus Slim 1TB & 2TB
  - b. Backup Plus Ultra Slim 1TB & 2TB
  - c. Backup Plus Portable 4TB & 5TB
  - d. BACKUP PLUS DESKTOP 3TB, 4TB, 6TB, 8TB
  - e. LaCie Porsche Design Mobile Drive USB C | USC 3.0 - 1TB, 2TB, 4TB
  - f. LaCie Porsche Design Mobile Drive USB 3.0 - 1TB, 2TB
  - g. LaCie Rugged USB C - 1TB, 2TB, 4TB
  - h. LaCie Rugged ThunderBolt USB 3.0 - 1TB, 2TB
  - i. LaCie Rugged ThunderBolt USB C - 2TB, 4TB, 5TB
  - j. LaCie Rugged Mini - 1TB, 2TB, 4TB
  - k. LaCie Rugged Triple - 1TB, 2TB
10. Products imported only by authorized distributors are eligible for this promotion.
11. To qualify for the promotion entries, participants will have to do the following:
  - a) Register purchase of eligible Seagate or LaCie product on "Submit Claim form" on [www.seagatepromo.com](http://www.seagatepromo.com)

- b) Enter valid purchase details including valid Model and Serial no refer <http://www.seagate.com/in/en/support/warranty-and-replacements/find-model-number/>
- c) Enter valid personal details as mentioned in valid photo and age proof
- d) Upload Valid Purchase proof and Valid Photo ID (containing age proof)
- e) Submit details.

Participants will receive confirmation on validation of their entry on the email address provided by them.

12. To validate the purchase, customer is required to furnish the following documents (at the time of purchase) and submit the same online on [www.seagatepromo.com](http://www.seagatepromo.com).

These are:

- a. Purchase invoice
  - b. Valid Serial Number of the Hard Drive
  - c. Valid Govt. Photo ID with age proof
13. This promotion is for the individual end customer and is not meant for commercial purchases.
  14. Customer is advised to retain the copy of the original invoice that needs to be submitted as a proof of purchase to claim reward
  15. Purchase proof image and Personal ID proof image have to be clear else entry will be automatically rejected. Seagate or marketing agency are not responsible to contact participant for any missing, invalid entries submitted.
  16. The Winner(s) will be announced on the promotion website [www.seagatepromo.com](http://www.seagatepromo.com) only
  17. Promotion Winners will be selected by a panel of judges appointed by the organizer at its sole discretion.
  18. The winners will be selected by Organizers & marketing agency randomly through a lucky draw governed by panel of judges, from the list of participant with only valid entries as per standard terms & condition mentioned above for valid entry.
  19. Weekly Winner Prize: Total 40 (Forty) valid winning entries will be eligible to win Seagate Ultra Slim 1TB Hard Drive ("Prize"). 10(Ten) winners will be declared for purchases made every week between 1<sup>st</sup> Oct to 30<sup>th</sup> October 2017. Winners will be declared on or after following dates by 5:00PM IST for entries received in mentioned week
    - a) Valid Entries received in Week1 – 1<sup>st</sup> Oct to 8<sup>th</sup> Oct – Winner List 1 – 13<sup>th</sup> Oct
    - b) Valid Entries received in Week2 – 9<sup>th</sup> Oct to 15<sup>th</sup> Oct – Winner List 2 – 20<sup>th</sup> Oct
    - c) Valid Entries received in Week3 – 16<sup>th</sup> Oct to 22<sup>nd</sup> Oct – Winner List 3 – 27<sup>th</sup> Oct
    - d) Valid Entries received in Week4 - 23<sup>rd</sup> Oct to 29<sup>th</sup> Oct – Winner List 4 – 3<sup>rd</sup> Nov
  20. Final lucky draw winners
    - a) Valid entries received on promotion website between promotion period are valid for winning final lucky draw.
    - b) 3 (Three) valid winning entry will be eligible to win Being Human E- Cycle
    - c) 10 (ten) valid winning entries will be eligible to win Ezviz Five Plus Action Camera
    - d) 40 (Forty) valid winning entries will be eligible to win Seagate Ultra Slim 1Tb Hard Drive
    - e) Every eligible and verified entry will get 1 Free McAfee Internet Security (1 User- 1Year Subscription). Visit: [https://www.mcafee.com/consumer/en-in/store/m0/catalog/mis\\_516/mcafee-internet-security.html](https://www.mcafee.com/consumer/en-in/store/m0/catalog/mis_516/mcafee-internet-security.html)
  21. The offer is not valid on accessories and cables.
  22. All Seagate products are available without this promotion also and the purchaser may, at his discretion, avail the promotional offer or non-promotional offer without change in price.

23. Participation in "promotion" shall be voluntary and subject to the acceptance of this terms & conditions of the program.
24. This promotion is for the individual end customer and is not meant for commercial purchases (Purchases more than two hard drives during this promotion period either on single invoice will be considered as a commercial purchase and will not be eligible to participate in this offer).
25. Picture of rewards shown are indicative in offer. The offer may or may not be applicable on all the visible products.
26. Customers may participate multiple times in the program (but not more than two purchases in total). Each participating entry must be accompanied by a separate Seagate or LaCie external drive purchase details.
27. Organizer & its managing agency reserves all the rights to disqualify all the entries made.
28. Organizer or its managing agency shall not be held responsible if any communication is not delivered to the participant due to any technical reasons.
29. The winners shall be liable to pay all applicable taxes on reward.
30. The reward is not transferable and cannot be en- cashed.
31. The reward claim will only be processed after receiving and verification of the following documents:
  - a) Copy of original invoice (Not More than 2 eligible Hard Drives)
  - b) Valid Serial number of the drive
32. Organizer or its subsidiaries or agents shall not be held responsible for lost, late, misdirected, damaged, incomplete or illegible promotional materials or for typographical or other errors in printing or advertising or promotion of materials.
33. Organizer & its Managing agency shall not be liable for any loss, either of property or life, to the winner which may arise out of availing the award/s or incidental thereto. The winners shall indemnify Seagate & its managing agency against any expenses incurred towards the loss of life, property etc., and what-so-ever, arising out of availing the rewards by the winner.
34. The valid claim of reward shall be published/displayed on the website [www.seagatepro.com](http://www.seagatepro.com) and the reward shall be considered only after receiving duly filled submit claim form available on the website. The incorrect filled-in registration form may be cancelled at the discretion of Seagate or its Managing agency and the decision of Organizer or its Managing agency shall be final.
35. The Model no./ specifications / color etc. of the rewards will be under sole discretion of Organizer through its managing agency & will be final and binding on the winner. No communication will be entertained in this regards.
36. The reward available may carry its routine manufacturer warranty unless mentioned thereof. All such request for maintenance/ Warranty issues should be directly made to its manufacturer/Authorized agent/distributor. Neither Organizer nor its managing agency shall entertain any issues pertaining to maintenance or warranty claimed by any dealers, individual or winner or organizational authority on their behalf.
37. All products featured in the reward redemption website & other promotional materials are subject to availability of the goods and supplier warranties restrictions at the time of redemption. Organizer or its managing agency provides no warranty (whether expressly or implied) whatsoever with respect to the product/services acquired under the Rewards Program.
38. Organizer reserves the right to change, modify or discontinue the program or reward at any given point of time without assigning any reason(s) for the same and without any penalty or claim whatsoever.

39. Seagate & its Managing agency shall not be liable for any loss, either of property or life, to the claimant which may arise out of availing the offered product. The claimant shall indemnify Seagate & its managing agency against any expenses incurred towards the loss of life, property etc., and what-so-ever, arising out of availing the offer by the claimant.
40. The reward pictures exhibited in promotional material and the website are purely indicative in nature. Actual reward items delivered may differ from the pictures shown.
41. Organizer or its managing agency reserves the right to cancel, change or substitute any reward at any time without any prior notice.
42. Organizer or its managing agency reserves the right to ask for proof of purchase in original for audit and confirmation purpose.
43. Reward once confirmed, cannot be cancelled or changed.
44. The computation of the reward mechanics shall be final, conclusive and binding on the winner and will not be liable to be disputed or questioned.
45. The reward winners have to ensure that they furnish information in its true form and any wrongly represented information or concealing truth shall result in disqualification from the reward and the program and further from any of the schemes run by Organizer.
46. Organizer or its managing agency reserves the right to use the winner's testimonial in any future marketing material and the same shall be sole property of Organizer.
47. All disputes shall be settled under the New Delhi, India jurisdiction only
48. By participating in this Contest, it is assumed that the Participant has read the terms and conditions and shall be held responsible in case of violation of the same