

## **Central Bank of India - Cashback Campaign 2017**

- This offer is brought to you by Central Bank of India (hereinafter referred to as “Bank”) and any participation is voluntary.
- The offer is applicable only to Bank’s Mastercard Debit Cardholder (hereinafter referred to as “Cardholder”)
- The offer is open from 1<sup>st</sup> November 2017 to 31<sup>st</sup> December 2017, both dates inclusive (hereinafter referred to as the ‘Promotion Period’).
- The Promotion Period is divided into Qualifying Periods as follows:
  - **Qualifying Periods:**

<b>Month</b>	<b>Qualifying Period (POS/E-com Usage period to qualify for cashback)</b>
November 2017	1 November 2017 to 30 November 2017
December 2017	1 December 2017 to 31 December 2017

- Cardholder who meet the eligibility criteria described below will be rewarded with INR 100 cashback.
- **Eligibility criteria:**
  - Cardholder should have made minimum 5 purchase transactions during the qualifying period with Mastercard Debit Card
  - Each transaction shall be for a minimum of INR 750. Transactions below INR 750 will not be considered for the promotion.
  - Each customer will qualify once during the promotional offer period.
  - Top 100 spenders during qualifying period i.e 1<sup>st</sup> November - 31<sup>st</sup> December 2017 will receive a Cash back for INR 1000.00 each.
- The Promotion is not valid on Cash withdrawals made by Cardholder with their Mastercard Debit Card. Only purchase transactions (POS / Ecommerce) carried out during the Promotion Period will be eligible for the offer.
- In case there is a reversal of a particular transaction later for any reason, that transaction will NOT be counted or such purchase will NOT be considered eligible for this offer.
- Bank reserves the sole right to decide on whether a purchase meets the eligibility criteria as listed above.
- Cashback will be credited to customers account at the end of Qualifying Period. The selected Cardholders will only be entitled to the cashback and will not be entitled to compensation or benefits in any other form.
- All visuals in the communication sent to the Cardholder are for representational purposes only.
- Bank reserves the absolute right to, at its sole discretion, amend, vary and/or withdraw any of the terms and conditions of the Promotion without prior notice.
- The offer is subject to force majeure events.
- Cardholders under the Promotion will be personally responsible for all taxes, rates, government fees or any other charges that may be levied against them under applicable laws, if any, in relation to the Promotion.
- Any dispute arising out of or in connection with this program shall be subject to the exclusive jurisdiction of the courts in Mumbai only. The existence of a dispute, if any, shall not constitute a claim against the Bank.
- Bank reserves its absolute right to withdraw or alter any of the terms and conditions of the offer at any time.
- Bank reserves the right to change the offer without prior notice. All decisions in respect of the offer shall be at the sole discretion of the Bank and the same shall be final, binding and non-contestable. All Cardholders waive any and all rights of claim with regard to the offer against the Bank.
- Regular Debit Card Terms and Conditions apply.