

# Logo Design Contest for Pio Parliamentary Conference Terms and Conditions, Technical Parameters and Evaluation Criteria

#### **Submission of Entries:**

- All entries must be submitted by interested persons on <a href="www.mygov.in">www.mygov.in</a> on or before <a href="mailto:17th">17th</a> December 2017(midnight) Entries submitted through any other medium/mode would not be considered for evaluation.
- The design should be the original work of the participants and must not infringe the intellectual Property Rights of any third party.
- An entry could be an individual project or a team project.
- Every entry should be accompanied by a brief written explanation of the Design and how it best symbolizes the concept of PIOPC. The bio data of the applicant/applicants along with contact details and an electronic copy of a photo in jpg format should also be attached.
- Each participant can submit no more than two entries.
- The submission of entry is free and no qualifications are prescribed.

## **Guidelines for preparing entries:**

## **Preferred file type:**

- EPS file (or AI) Adobe Illustrator, version CS3 or lower
- File with the".ai" extension or the ".eps" extension can also be provided.
- File should contain artwork that has been drawn in Illustrator, and not imported it.
- All fonts should be converted to outlines.
- If file contains spot colours or RGB colours, they will be converted to CMYK

## Other acceptable file types:

- TIF, JPG, or PSD (CS3 or lower)
- Logo artwork should be at least 2 inches long along with smallest side
- File should be high resolution at least 300 pixels per inch at 100% size
- File should look clean (not pixilated or bit-mapped) when viewed on screen at 100%
- Logo should be in open file format

## File types that we cannot use to reproduce your logo in print:

- GIF
- WORD (.doc)
- PowerPoint (.ppt)
- WMF
- PNG
- Self-extracting files such as EXE or SEA



If the participant is unable to provide a file type that has been listed under the preferred/acceptable file types, we will make every effort to work with what has been provided but please be aware that the final printed result may be less than desirable.

#### **Other Conditions:**

- Entries sent once shall not be returned.
- The final selected logo shall become the intellectual property of the Government of India and the designer shall not have any right over the same.
- The Government of India shall have the right to use, print or reproduce the prize winning logo in any form it deems fit.
- The responsibility to comply with the guidelines and other conditions fully lies with the participant/participants and the Government of India shall not be liable of any dispute raised by a third party.

#### **Selection Process:**

- All entries received by the stipulated date and found in order, shall be evaluated by a
  Jury of Examiners. A committee will shortlist the entries and selection committee
  will decide the winner.
- There will be only one winner of competition.
- The Government of India, if it so decides, reserves the right not to proceed with the competition at any stage.
- The Designer of the finally selected design will get a prize of Rs. 50,000/- and would be required to surrender copyright of the design to the Government of India. **The prize money will be payable after deduction of TDS.**
- The decision of MEA in this regard shall be final and shall not be called upon to question under any circumstances.
- The winner of the competition is expected to be announced on or before 22nd December 2017 and winner will be intimated by e-mail
- For any information/clarification please contact on telephone number 24672176 or e-mail sooia4@mea.gov.in

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