

## **TERMS & CONDITIONS (#KETCHUPBAN PLEDGE)**

Please read these rules before taking the #KetchupBan Pledge (the “Pledge”). You agree that, by submitting an entry, you will be bound by these Official Rules and you acknowledge that you satisfy all Pledge eligibility requirements.

### **ELIGIBILITY**

If you are an individual legal resident of the Republic of India and are 18 or older at the time of entry, you are eligible to take the Pledge. Future Group employees, their immediate family members (spouses, domestic partners, parents, grandparents, siblings, children and grandchildren), and our affiliates, advisors or advertising/promotion agencies (and their immediate family members) are not eligible to participate. Inhabitants of Jammu & Kashmir and Tamil Nadu will be allowed to participate, however will not be eligible to win according to Public Gaming Act, 1867

### **OFFER:**

The Offer is 25% discount on purchase of Tom-Mayo at any of our Big Bazaar stores on redemption of the coupon code received on taking the #KetchupBan Pledge

### **STEPS TO PARTICIPATE:**

You may take the Pledge beginning at 8 PM (IST) on 8<sup>th</sup> November, 2017.

To enter, you must enter via the Entry Method below:

1. Participant to submit details (Name, Email ID, Contact number) on the campaign page <<https://tastytreatofficial.com/tom-mayo/>>
2. Participant will receive a SMS confirming his/her participation & thanking the participant
3. Participant will receive a coupon code via SMS on the contact details shared
4. Participant can redeem the coupon code and avail a 25% discount on Tom-Mayo at any of our Big Bazaar stores. Offer is valid until stocks last

### **COUPON REDEMPTION:**

All participants that have taken the Pledge, have submitted entries adhering to our pledge requirements outlined in the “Steps to Participate” section. The participant has to showcase the coupon code received via SMS at the Big Bazaar store to redeem the same. Store has the discretion to be the final decision maker on the authenticity of the claim to offer by consumer / participant. The Offer is valid only for purchase of Tasty Treat Tom-Mayo. The Offer is valid until stocks last.

### **ADDITIONAL TERMS:**

We may, to the maximum extent permitted by applicable law and in our sole discretion, change these steps to participate or cancel the Pledge at any time; or modify, terminate, or suspend the Pledge should viruses, worms, bugs, unauthorized human intervention or other causes beyond our control corrupt or impair the administration, security, fairness or proper play of the Pledge or submission of entries. We are not responsible for: (a) lost, misdirected, late, incomplete, or unintelligible entries or for inaccurate entry information, whether caused by you or by any of the equipment or programming associated with

or utilized in the Pledge, or by any technical or human error that may occur in the processing of entries; (b) any printing or typographical errors in any materials associated with the Pledge; (c) any error in the operation or transmission, theft, destruction, unauthorized access to, or alteration of, entries, or for technical, network, telephone, computer, hardware or software, malfunctions of any kind, or inaccurate transmission of, or failure to receive any entry information on account of technical problems or traffic congestion on the Internet or at any website; or (d) injury or damage to your or any other computer resulting from downloading any materials in connection with the Pledge. We may, in our sole discretion, disqualify any individual found to be: (e) tampering with the entry process or the operation of the Pledge or website; (f) acting in violation of these rules; or (g) acting in an unsportsmanlike or disruptive manner or with intent to annoy, abuse, threaten or harass any other person. If your entry is incomplete or if you use robotic, automatic, programmed or similar entry methods, your entry will be void. The authorized subscriber of the e-mail account used to submit the Pledge at the actual time of entry will be deemed to be the participant and must comply with these rules in the event of a dispute as to entries submitted by multiple users having the same e-mail account. The authorized account subscriber is the natural person who is assigned an e-mail address by an Internet access provider, on-line service provider, or other organization responsible for assigning e-mail addresses for the domains associated with the submitted e-mail addresses. Tasty Treat would have the rights to use any of the posts or the comments for any other digital purpose, giving credits to the rightful participant. The offer is subject to change at the discretion of the holding company.

#### **PUBLICITY RELEASE:**

By participating in the Pledge, you give Future Consumer Limited (“FCL”) Permission to use your name, likeness, image, voice, and/or appearance as such may be embodied in any pictures, photos, video recordings, audiotapes, digital images, and the like, taken or made on behalf of the Tasty Treat’s pledge and any promotions, events, or contests to follow. You agree that Future Consumer Limited/FCL have the right to publish your saved item details for any communication, promotions, events, or contests that follow. You agree that Future Consumer Limited/ FCL have complete ownership of such pictures, etc., including the entire copyright, and may use them for any purpose. These uses include, but are not limited to illustrations, bulletins, exhibitions, videotapes, reprints, reproductions, publications, advertisements, and any promotional or educational materials in any medium now known or later developed, including the Internet. You acknowledge that you will not receive any compensation, etc. for the use of such pictures, etc., and hereby release the Future Consumer Limited/ FCL and its agents and assigns from any and all claims which arise out of or are in any way connected with such use. You give your consent to Future Consumer Limited/ FCL and/or its agents and assigns to use your name and likeness to promote the Tasty Treat’s contests and any promotions, events, or contests to follow.

#### **LIABILITY RELEASE:**

By participating in the Pledge, you will be legally bound hereby, to release from liability, and hold harmless Tasty Treat/ Future Consumer Limited (“FCL”), and any of its employees or agents representing or related to the company and its products. This release is for any and all liability for personal injuries (including death), property loss or damage, and misuse of promotional prize / coupon, in connection with any activity or accommodations for this promotion or directly or indirectly, by reason of the acceptance, possession, use or misuse of the prize or participation in the Pledge, even if caused or contributed to by our negligence. Once Future Consumer Limited/ FCL has fulfilled the coupon

distribution as per the Pledge rules and regulations, no further liability may be held against its employees or agents. You further agree to abide by all pledge T&C, as posted with the steps to participate and made available on the company website. Further, you agree to bear all the personal taxation that might arise out of the winnings from this pledge and shall not look to Future Consumer Limited/ FCL, and any of its employees or agents for payment of the same and/or any dispute arising from the same.

**MISCELLANEOUS:**

The Pledge is governed by the laws of the Republic of India. The Pledge and all accompanying materials are © 2017 by FCL, or its affiliates. All rights reserved. If you receive a coupon, you may not transfer, assign, or redeem the coupon for cash. We may substitute a coupon with a prize / coupon of equal or greater value. You agree that our decisions related to the Pledge and all drawings are final. This Pledge is in no way sponsored, endorsed or administered by, or associated with Facebook or Twitter. The participant is providing their information to Tasty Treat & Future Consumer Ltd and not to Facebook or Twitter. By participating in the Pledge, the participant hereby consents to the accessing of information and/or images of the user on Facebook or Twitter by Tasty Treat & Future Consumer Ltd. and/or its Digital Consultants for the purpose of this Contest.