

Design Competition for Logo (with Motto) for IIM Amritsar Terms and Conditions

- All entries must be submitted through creative corner section of www.mygov.in. Entries submitted through any other medium/mode would not be considered for evaluation
- The entry should be accompanied by a brief explanation of the design and how it best symbolizes the ethos of the IIM Amritsar. Make sure your MyGov profile is accurate and updated as we will use the information on the profile for further communication. This includes your name, photo and phone number. Entries by those with incomplete profiles will be rejected.
- The Competition is open to all citizens/artists. The entry could be an individual project or a team project.
- The winning design of the logo and the motto would be the intellectual property of the IIM Amritsar and the winner cannot exercise any right over it, after acceptance of the prize. The prize winning logo and the motto is meant to be used by IIM Amritsar for promotional and display purposes, IEC materials and also for any other use as may be deemed appropriate by the Institute.
- The logo and the motto must not contain any provocative, objectionable or inappropriate content.
- Only one entry per participant would be considered.
- Please note that the logo and the motto must be original and should not violate any provision of the Indian Copyright Act, 1957. IIM Amritsar does not bear any responsibility for copyright violations or infringements of intellectual property carried out by the participants. The design of the logo/motto must not infringe on the Intellectual Property Rights of any third party.
- All entries are governed by the provisions of Logos and Names (Prevention of Improper Use) Act, '1950 and any violation of the said Act will result in disqualification. Please visit the relevant website for details: <http://admis.hp.nic.in/himpol/Citizen/LawLib/C093.HTM>.
- The participant must be the same person who has designed the logo and the motto. IIM Amritsar follows a zero tolerance policy towards plagiarism.

- IIM Amritsar reserves the right to cancel or amend all or any part of the Contest and/or the Terms & Conditions/ Technical Parameters/ Evaluation Criteria. However, any changes to -the Terms & Conditions/ Technical Parameters/ Evaluation
- Criteria, or cancellation of the Contest, will be updated/posted on www.mygov.in. It would be the responsibility of the participants to keep them informed about any changes in the Terms & Conditions Technical Parameters Evaluation Criteria stated for this Contest.
- The responsibility to comply with the guidelines and other conditions fully lies with the participant and the IIM Amritsar shall not be liable for any dispute raised by a third party.

Design Competition for Logo (with Motto) for IIM Amritsar Technical Parameters

- Participants should upload the logo and the motto in JPEG or PNG or PDF format only.
- A specification sheet containing graphical construction of the design in exact proportions in a bigger size, along with final design, theme synopsis and concept is required to be submitted. All technical details, including file formats, can be structured in the sheet itself.
- The size of the final design may vary from 4 cms X 4 cms to 60 X 60 cms. It is to be submitted along with minimum TEN different proportionally smaller sizes up to 4 points font size of the text matter.
- The logo and the motto should be in high resolution with minimum 300 DPI.
- The logo should be designed on a digital platform. The winner of the competition shall be required to submit the design in an editable and open file format.
- The logo should be usable on the website/social media such as Twitter/Facebook and on printed material such as black and white press releases, stationery and signage.
- Participants should not imprint or watermark logo design.
- The motto should be catchy and should not be more than 6-8 words.
- Logo and the motto should be designed in colour.

Design Competition for Logo (with Motto) for IIM Amritsar Selection Process

- All the entries received by the stipulated date and time and found in order, shall be evaluated by a Jury of Examiners/ Experts comprising five members drawn from Art Institutions of repute + (such as Sir JJ Institute of Applied Art, National Institute of Design, Lalit Kala Academy, Indira Gandhi Centre for Art & Culture) - three members, IIM Amritsar Board of Governors members - 2.
- Five entries shall be shortlisted for final selection. The shortlisted Designers would be required to make a presentation to the Jury and would be awarded a prize of Rs.25,000/- (Rupees Twenty Five Thousand) each. The date, time and venue of the presentation shall be communicated separately to the shortlisted designers.
- The Designer of the finally selected design will get a prize of Rs.50,000/- (Rupees Fifty Thousand Only) and would be required to surrender copyright of the design to IIM Amritsar.

Any legal proceedings arising out of the competition/ its entries/ winners shall be subject to local jurisdiction of Amritsar.